

Business Marketing & Finance

Business & Industry Endorsement - 3 or more courses for 4 or more credits

Program of Study	9 th Grade	10 th Grade	11 th Grade	12 th Grade	Possible Certifications	
Business Management ☐	Business Information Mgmt I (1) L1 Cert: MOS Principles of Manufacturing (1)	Principles of Business, Marketing, & Finance (1) L1 Business Information Management I (1) L1 or Business Information Management II (1) L2 Cert: MOS	Virtual Business (.5) L2 Social Media Marketing (.5)	Business Management (1) L3 Practicum in Business Management (2) L4	Microsoft Office Specialist (MOS)	Completer
Marketing & Sales ☐	Principles of Business, Marketing, & Finance (1) L1	Virtual Business (.5) L2 Sports & Entert Mktg (.5) L2	Sports & Entert Mktg II (.5) L3 Social Media Marketing (.5) L3	Advanced Marketing (2) L4	Microsoft Office Specialist (MOS) Google Analytics Individual Qualification	Completer
		Select a Second Program of Study				
Must Select a Second Choice	☐ Digital Communications ☐ Graphic Design & Multimedia Arts ☐ Architecture Design ☐ Carpentry	☐ Agribusiness ☐ Animal Science ☐ Plant Science ☐ Business Management ☐ Marketing and Sales	☐ Early Learning ☐ Teaching and Training ☐ Healthcare Diagnostics ☐ Nursing Science ☐ Healthcare Therapeutic	☐ Cosmetology ☐ Culinary Arts ☐ Networking Systems ☐ Law Enforcement	☐ Welding ☐ Automotive ☐ Cybersecurity ☐ Biomedical Science ☐ Info Tech & Support Services	

Student's Name _____ ID# _____

Student Signature

Grade _____ School _____

Parent Signature

CTE Program Completer: A student completing and passing three or more 19TAC Chapter 126 (C), 127 (B) or 130 CTE courses for 4 or more credits within a program of study, including one Level 3 or Level 4 course from within the same program of study.