

Course Description

BTEC Level 3 Extended Certificate in Business

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This course is made up of four units, three of which are mandatory units and one additional optional unit.

The mandatory units are:

Unit 1 - Exploring Business (Coursework)

Unit 2 - Developing a Marketing Campaign (Pre-release case study)

Unit 3 - Personal and Business Finance (Exam)

Unit 14 – Exploring Customer Service (Coursework)

This qualification is a BTEC Level 3 which is the equivalent to an A level.

Assessment

2 Units involve students producing a portfolio of coursework which is assessed.

2 Units are externally assessed, one of which is examination based and one which is based on a pre-release case study, again sat under exam conditions.

Grades available are Pass/Merit/Distinction and Distinction*

Entry Criteria

A Merit at BTEC Business Level 2 if previously studied. Students who have not studied Business before will require 5 GCSEs at Grade 4 including English and Maths.

Additional information

This course will appeal to students who:

- enjoy coursework and building a portfolio of work
- have an interest in business, how they function and how they promote themselves
- have a more practical approach and like to apply their learning to real life scenarios
- want to learn more about business finance