

What core motivations and criteria guide private equity firms in selecting target companies, and why are these practices often viewed as controversial?

Why is this question important?

Private equity shapes industries, jobs, and communities but is often misunderstood.

Studying firm motivations shows why they choose certain companies and how this impacts the economy.

Exploring controversies and bias reveals how the industry's reputation is formed.

How will my research stand out?

Opinions on private equity are divided. Some see it as a way to drive growth, while others view it as harmful to workers and companies.

My research stands out by exploring both sides and how author bias shapes these views.

Data Type:

Qualitative: I will use mainly qualitative data to study controversy through articles, case studies and more.

Quantitative: Mix of quantitative through analysis of financial indicators.

