



# Advanced AI Agent for Massage Studio

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*Making customer service faster, easier, and more efficient*

*How can an AI front desk agent improve efficiency and customer satisfaction in massage studios?*

Why This Question is Important:

*Front desk receptionists are key for scheduling, memberships, and client communication. An AI agent could reduce missed calls, improve efficiency, and still keep customer satisfaction high.*

What Others' Research Shows & How Mine is Unique:

*Studies show AI improves efficiency and reduces costs, but some clients prefer human interactions. My project tests AI in a real massage studio setting to see how satisfaction changes compared to human receptionists. With multi lingual agents and its unique capabilities to personalize the experience, I can utilize the efficiency of the agent and the empathy of the agent to maximize the success rate. Ultimately, this is being created in assistance of my mother's business which makes this unique and personalized.*

Data Collection Type:

*Quantitative: booking success rates, membership sign-ups, missed calls*

*Qualitative: customer satisfaction surveys and feedback*

