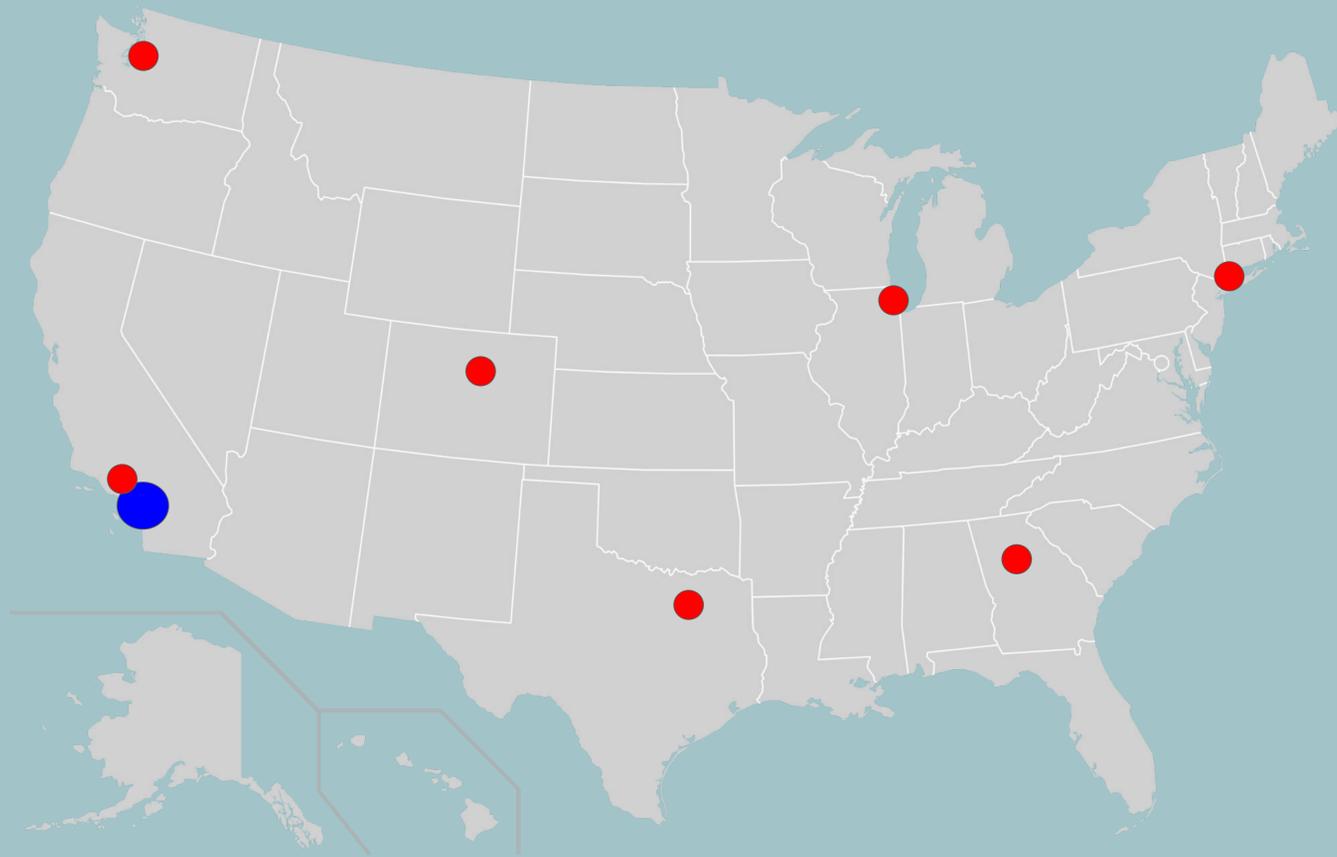


# How does the representation of women in finance in Orange County compare to representation in the US, and why?

*This project aims to analyze the representation of women in the finance sector in Orange County to their representation in other major financial districts. Doing so will clarify underlying inequalities and can help work toward a more equitable economy and industry.*



Comparing to New York City, Los Angeles, Chicago, Dallas, Atlanta, Seattle, and Denver

**Importance:** A less prevalent gender gap in the finance industry can have a positive effect on the economy, higher predicted future growth, and more frequent outperformance of the market average

**Uniqueness:** Many studies have researched into causes of women's underrepresentation in finance; however, most research does not compare different financial districts and what factors contribute to the disparities

**Data Collection:** The data for this project will be both qualitative and quantitative through collecting information from different financial firms/institutions