

INNOVATIVE ARTS ACADEMY

Board Meeting Minutes for Wednesday, November 20, 2024 at 6PM

Component	Agenda Items																		
<p>Opening Exercises</p>	<ul style="list-style-type: none"> ● Call to Order: 6:23 PM ● Notice of Meeting <ul style="list-style-type: none"> ○ Proper notice was published in <i>The Morning Call</i> on Monday, July 15, 2024 ● Flag Salute ● Roll Call <table border="1" data-bbox="420 636 1349 940" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Administrative Member</th> <th style="text-align: center;">Attendance</th> </tr> </thead> <tbody> <tr> <td>David Rank, President</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Dan Schmidt</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Robert Sirmans, Treasurer</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bob Susko</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Jason Nagle</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Brian Taylor, General Counsel</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bradley Schifko, CEO</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Tom Taylor, Accountant</td> <td style="text-align: center;">By phone</td> </tr> </tbody> </table> <p>Guests: Tony Pidgeon, Erik Malmberg, Eric Wilby (Ascent Wealth Management), Pat Mullaney (Primerica), Gidget Chandler (ELA), Gidget Chandler (Science)</p>	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt	Present	Robert Sirmans, Treasurer	Present	Bob Susko	Present	Jason Nagle	Present	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
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<p>Old Business</p>	<p>Approval of board meeting minutes from October, 2024:</p> <ul style="list-style-type: none"> ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ Unanimously approved. <p>Approval of October, 2024 financials:</p> <ul style="list-style-type: none"> ○ Motion to approve: Bob Susko ○ Motion seconded by: Jason Nagle <ul style="list-style-type: none"> ■ Unanimously approved. 																		
<p>Public Comment</p>	<p>Members from the public are invited to comment on items that are listed on this agenda. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
<p>Executive Session</p>	<p>Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30 PM</p>																		
<p>Returned to Regular Session</p>	<p>Returned to Regular Session at: 6:20 PM</p>																		

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Enrollment Update

Grade	Year-end enrollment '23-'24	Nov. 18 Enrollment '24	Re-enrolled '24-'25	New Enrollments '24-'25
6	56	47	6	41
7	60	73	47	26
8	80	66	48	18
9	80	92	70	22
10	85	76	65	11
11	52	84	66	18
12	47	47	46	1
Totals	460	485	348	137

* Enrollment numbers may not match financials because these are real-time numbers. When billing numbers are sent in the first few days of the month, there could be a chance students are taken out of our powerschool system, which can then change an enrollment number if their exit date was prior to a date showing on this current enrollment data. This could happen because we did not get confirmation they had started at their new school.

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Parent / Veteran Staff Testimonials:
 - Sending emails to staff and parents asking them for a brief video testimonial about their experience at IAA to then showcase on our website and social media pages.
 - Circle of Seasons Charter School Presentation:
 - Glenda, Alesha, and Natalie went to Circle of Seasons Charter School in Fogelsville to present to the 8th grade classes.
 - Gave a presentation and handed out information for students.
 - Social Media:
 - Creating reels with content from around the building and events like homecoming spirit week, dances, etc., that have been occurring at IAA.
 - Building content to post for our open gym/intramurals.
 - The Cougar Pride Press Volume 2 (English and Spanish Versions):
 - Bi-weekly newsletter for the community, students, families, etc.
 - Staff Holiday Event:
 - White Elephant
 - Trunk or Treat Winners:
 - 1st Place Mr. Caracciolo
 - 2nd Place: Senior government with Mr. Pedone and Ms. Ortiz (pictures to be posted on instagram),
 - 3rd Place: Mr. Blount, Mr. Brown, Ms. Marcks, Ms. Mo

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- **Curriculum and Academics**

- Here is what has changed since the last Board meeting:

- We continue to finalize our CSI plan for approval from the state.
 - Current student goals for growth in ELA and Math: students have made some growth; however, still below our projected target for the quarter. Plan is in place for the new quarter to bridge the gap.
- Working to bring our 22-24 Comprehensive School Plan up to compliance and address goals and required meetings.

- **Principal's Report**

- HS:

- Here is what has changed since the last Board meeting:

- High School Dance was held and very successful - close to 150 students attended
- Intramural Basketball has started for High School and Middle School Students.
- We have started working on interest for the ESports Club. We have joined the PSEL (Pennsylvania Scholastic Esports League)
 - Competitions will start after the winter break.

- MS:

- Here is what has changed since the last Board meeting:

- 1st Middle School Dance was held 11/15 - Over 120 students attended.
- MS Student Council is now active and planning various activities for the year
- New MS Math teacher started the week of 11/11

- **Federal Programs**

- Here is what has changed since the last Board meeting:

- Newly reconciled spreadsheet will be forthcoming.

- **Logistics / Operations / Technology**

- Here is what has changed since the last Board meeting:

- Capital Improvement Projects:

- Roof:
 - Seal Roofing providing an additional quote for the gymnasium roof project.
- Courtyard:
 - In progress.
- Electrical:
 - Completed.
- Gymnasium (HVAC):
 - Estimates received / and are under review:
 - Comfort Generation
 - Keystone HVAC
- Insurance Claim:
 - All information shared with Travelers Insurance:
 - Initial claim received.
 - Awaiting estimates from the following:
 - Miller Sports Construction
 - Tom Adam's Flooring

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	<ul style="list-style-type: none"> ■ Seeking motion to approve Sentinel One License Agreement, with the Carbon Lehigh Intermediate Unit #21, to provide the school with a viable antivirus / cybersecurity option. ● Special Education <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ Several professional development trainings completed per the corrective action mandates from PDE ■ Our enrollment process and delivery of FAPE has become much more efficient ■ Caseload management remains a priority ■ Special Education posting has been refreshed - we may need to utilize MedX for qualified candidate(s). ● Human Resources <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ MedX Staffing agency contract awaiting solicitor review. Once reviewed, we will be seeking Board approval: <ul style="list-style-type: none"> ● Special Education Teacher(s) ● Paraprofessional(s) ■ All remaining vacancies have been posted.
	<ul style="list-style-type: none"> ● Motion to approve the Sentinel One License Agreement with the Carbon lehigh Intermediate Unit #21: <ul style="list-style-type: none"> ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Jason Nagle <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i> ● Motion to approve Tom Taylor, Accountant, to proceed with completing the application for lease reimbursement: <ul style="list-style-type: none"> ○ Motion to approve: Bob Susko ○ Motion seconded by: Dave Rank <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i>
Public Comment	<p>Members from the public are invited to comment on <u>non-agenda items</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>
Next Meeting	<ul style="list-style-type: none"> ● Wednesday, December 18, 2024, at 6:00 pm.
Adjourn	<ul style="list-style-type: none"> ● Approval to adjourn board meeting: <ul style="list-style-type: none"> ○ Motion to adjourn: Dan Schmidt ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i>