Winton Woods Board of Education
Minutes
Regular Meeting – June 9, 2025

The Winton Woods Board of Education met in Regular Session on Monday, June 9, 2025 at the Winton Woods Early Childhood Central Campus, Office Conference Room, 825 Waycross Road, Cincinnati, Ohio. Vice President Knighten called meeting to order at 6:36 p.m.

ROLL CALL AND PLEDGE OF ALLEGIANCE

On the roll call the following members were present: Mr. Bill Speelman, Ms. Debra Bryant, Mrs. Angela Knighten, Mr. Brandon Smith. Dr. Viola Johnson absent. Also present were Mr. Steve Denny, Superintendent and Mr. Randy Seymour, Treasurer.

EXECUTIVE SESSION

06-76-25 On a motion by Ms. Bryant, seconded by Mr. Speelman to move into Executive Session at 6:37 p.m. for the following purpose: "To Consider the Employment of a Public Employee".

Vote: Mr. Speelman, Aye; Ms. Bryant, Aye; Mrs. Knighten, Aye; Mr. Smith, Aye

President Smith declared the motion carried.

At 7:44 p.m. President Smith declared the Executive Session concluded for the following purpose: "To Consider the Employment of a Public Employee".

On the roll call the following members were present: Mr. Speelman, Ms. Bryant, Mrs. Knighten, Mr. Smith.

SUPERINTENDENT'S REPORT

- Community Engagement Planning
  Mr. Denny introduced Mr. Jeffery Stec of Conversational Alchemy (Citizens for Civic Renewal) who briefly spoke on services which he provides to help generate and support community engagement.
- Community Health Worker
  Mr. Denny announced that the district received a grant in the amount of $105,824.00 from Health Impact Ohio for Community Health Worker Excellence. The district plans to use the funds to hire a Community Health Worker. He presented the proposed job description for the position. The job description will be approved by the Board at the June 23, 2025 regular meeting.
- Student Achievement Report – Student Data Dashboards
  Mr. Denny reviewed the report with the Board. The report will be presented to the Board at the regular meeting of June 23, 2025.

SUPERINTENDENT'S REPORT – (Cont.)

- Review of Police 7250 – Commemoration of School Facilities
- Review of a request from Drees Homes for a Sewer Easement Request located at 825 Lakeridge Drive, Cincinnati, Ohio 45251
- Update Maronda Homes Development at the Kingsbury Site
- Mr. Denny reviewed a position for Teacher on Special Assignment which will focus on curriculum and instructions for grades PreK-6.
- Update on paint and lighting of the board meeting stage
- Update on Retire/Rehire Candidates for 2025-2026
- Change in date for the November Regular Board Meeting from November 17, 2025 to November 10, 2025 due to conflict with the Ohio School Board's 2025 Annual Conference

SUPERINTENDENT'S RECOMMENDATIONS

Proposed Overnight – Extended Student Trip
06-77-25 On a motion by Mr. Speelman, seconded by Mrs. Knighten to approve the Overnight – Extended Student Trip for the Winton Woods High School for February 11-18, 2026 to Munich, Germany.

Vote: Mr. Speelman, Aye; Ms. Bryant, Aye; Mrs. Knighten, Aye; Mr. Smith, Aye

President Smith declared the motion carried.

Director of Communications and Community Engagement Job Description
06-78-25 On a motion by Ms. Bryant, seconded by Mr. Speelman to approve the Director of Communications and Community Engagement Job Description as presented. (Attached)

Vote: Mr. Speelman, Aye; Ms. Bryant, Aye; Mrs. Knighten, Aye; Mr. Smith, Aye

President Smith declared the motion carried.

TREASURER'S REPORT

- Final Appropriations for Fiscal Year 2025
- Temporary Appropriations for Fiscal Year 2026
  Mr. Seymour stated that the Board would be approving the Final Appropriations for Fiscal Year 2025 and the Temporary Appropriations for Fiscal Year 2026 at the Regular Board Meeting on June 23, 2025.
- Mr. Seymour gave a brief overview of the current status of the current state funding proposal. (HB 96)

ADJOURNMENT

There being no further business, President Smith declared the meeting adjourned at 10:07 p.m.

ATTEST:

Randy L. Seymour, Treasurer

APPROVED:

Mr. Brandon Smith, President

Director of Communications and Community Engagement

Winton Woods City Schools

Are you a **storyteller, connector, and strategist** who leads with purpose and heart? Winton Woods City Schools is seeking a dynamic **Director of Communications and Community Engagement** to elevate our district's voice and deepen the connections between our schools and the vibrant communities we serve.

At Winton Woods, we are proud to be a **diverse learning community** focused on preparing students for tomorrow through **project-based learning**, strong family partnerships, and a culture rooted in **excellence**. In this role, you will do more than manage messaging—you will be a **trusted voice**, a **thoughtful listener**, and a **bridge-builder**.

You will:

- Craft and deliver timely, transparent, and compelling communications that inspire trust and reflect the values of our district.
- Lead strategic outreach and engagement efforts that welcome families, elevate student and staff voices, connect community members and organizations and foster meaningful two-way communication.
- Build lasting relationships with internal and external stakeholders, including local media, community organizations, business partners, alumni, and civic partners.
- Develop and implement strategic communications, branding, marketing and crisis communications plans.
- Amplify the achievements of our students and staff, while also guiding the district's communications during times of celebration and challenge.
- Help shape the narrative of Winton Woods by centering stories that reflect our students' brilliance, our educators' dedication, and our community's strengths.

Qualifications:

- Bachelor's or Master's degree in Communications, Public Relations, Marketing, Journalism, or related field.
- Minimum of five (5) years of professional experience in public relations, preferably in a public school district or public agency setting.
- Outstanding written, verbal, and visual communication skills.

- Serves as liaison and point of contact for all media relations and information management.
- Demonstrated success in managing a brand identity across platforms, executing social media strategy, and driving proactive media relations.
- Proficiency with digital tools including content management systems, graphic design software (such as Adobe Creative Suite or Canva), website management platforms, photo & video creation and editing, and email/text marketing tools.
- Experience with community engagement, event planning, and stakeholder communications.
- Strong background in crisis communication and serving as a district spokesperson as needed.

Working Conditions:

- This is a **262-day administrative position** with full fringe benefits.
- Requires regular attendance at evening events and Board of Education meetings.
- Must be available after hours for emergencies and urgent communications.
- Serves as a key member of the district's **executive team**, **crisis response team, communications team** and **safe schools team**.

Application Procedure:

Apply online through the **Greater Cincinnati School Application Consortium**.

Selection Procedure:

All applications submitted through the Consortium will be reviewed by district administration. Candidates who advance in the process will be contacted for interviews. Employment is contingent upon satisfactory **FBI/BCI background checks** in accordance with Ohio law and Board of Education policy.

Winton Woods City Schools is an Equal Opportunity Employer.

We are committed to building a team that reflects the rich diversity of our student body and community. We welcome candidates from all backgrounds who are dedicated to **fairness, belonging, and high standards** in public education.