

SYOSSET

CENTRAL SCHOOL DISTRICT

Ten Year Student Population Projections By Residence

SY 2019/20 to SY 2029/30

(Based on SY 2019/20 Fall Data)

Prepared by



April 1, 2020

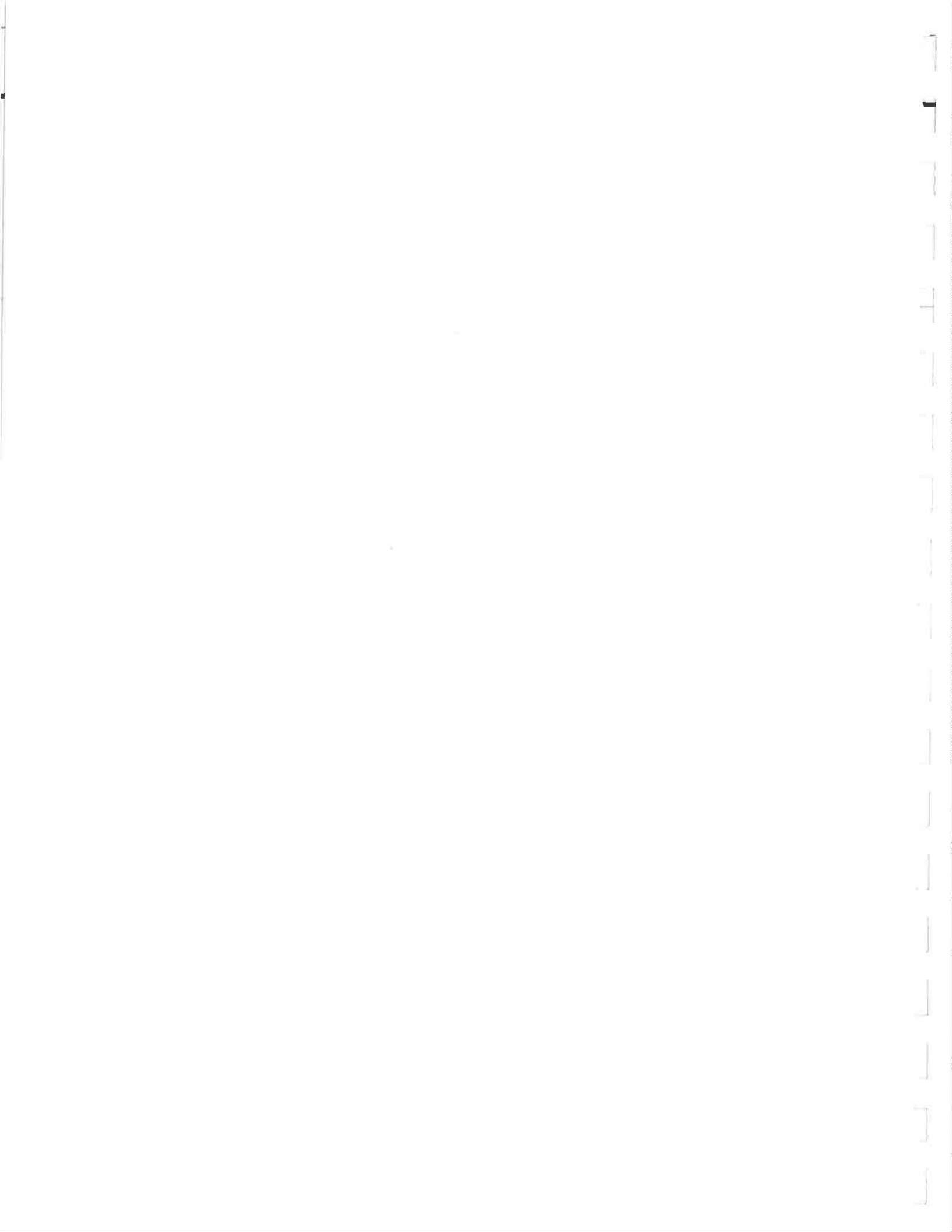




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**Additional Census information based on spatial relation of the district boundary compared to existing Census data. Used for reference information only and not developed by Davis Demographics*



INTRODUCTION AND DISTRICT BACKGROUND

The Syosset Central School District (SCSD) has contracted with Davis Demographics to develop and analyze demographic data relevant to the District's facility planning efforts. The scope of contracted work includes: updating District mapping files, analyzing District's past four years of geocoded student data files (each representative of late October's head count), developing and researching pertinent demographic data in and around the District, identifying current and future residential development plans and preparing a ten-year student population projection.

The purpose of this report is to identify and inform the District of the demographic trends occurring within the community, how these trends may affect future student populations, and to assist in illustrating facility adjustments that may be necessary to accommodate the potential student population shifts, to assist the District in evaluating future site requirements and the need for potential attendance area boundary changes.

Syosset Central SD has contracted with Davis Demographics, a non-biased third-party consultant, to prepare and maintain a ten-year demographic study. In this study, Davis Demographics produced detailed neighborhood and attendance area population projections based on the residential address of students. Davis Demographics bases its projections on the belief that school facility planning is more accurate when facilities are located where the greatest number of students reside. This study is intended to help the District notice specific demographic trends that could assist them in making informed decisions regarding long-range planning efforts.

The **Sources of Data** section details how the two sources of data, geographic and non-geographic, are collected and used in the ten-year student population projection model.

The **Ten-Year Projection Methodology** section discusses, in detail, how the factors used in the study were calculated, and why they were used. These factors include area birthrates and their effect on incoming kindergarten classes, the effects of student mobility, student yield factors based on historic housing data and trends, and a detailed review of future residential development within the District.

The **Student Resident Projection Summary** sections offer a review of this year's student resident projection results. Included in these sections are the district wide student population projection summary and a projected resident student population summary for each of the existing attendance areas and of the individual study areas from which they were calculated.

While reading this report, it is important to remember that it is based on data gathered during winter of 2020. Because population demographics, development plans, funding opportunities, and District priorities are all subject to change, it is recommended that these factors are reevaluated on an annual basis, with new ten-year resident projections produced annually.



EXECUTIVE SUMMARY

Davis Demographics is assisting the Syosset Central School District to plan for future student population changes. By factoring current and historical student data with the latest demographic data and planned residential development information, Davis Demographics calculated a ten-year student population projection. This projection is based on the residence of students, not school enrollment, and is designed to alert the District as to when and where student population shifts will occur. Research and data are based on geographic reference, figures reflect the calculation of study areas that make up areas within the SCSD. This allows Davis Demographics to present existing attendance area and newly adopted area information without disconnect from historical data.

Key Items in the District-wide Analysis Section of the Report:

- Overall, the student population for Syosset Central SD is expected to increase in enrollment over the next six years.
- Currently, there are approximately 225 active or planned units in active construction or planned in the SCSD.
- Nassau County has been experiencing a decline in overall births since 2014 tracking with the national trends. Syosset area have experienced two large birth counts that will affect two future kindergarten classes in the district.
- The elementary population is projected to decrease from 2,767 to almost 2,560 total students through the next ten years.
- The middle school population is projected to reach almost 1,750 within three years due to a bubble in the elementary population this year.
- The district high school population could experience the greatest increase of the district's three grade configurations growing an added 160 students over the next ten years.



Demographic Study SY2019-20

The following chart summarizes the projected student populations from SY2019 to SY2029.

Table 1: District Summary

	Reported Counts				Forecasted Years										
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029	
K	416	409	389	403	351.6	419.9	329.8	362.4	380.3	371.0	363.4	366.5	368.5	365.8	
1	393	454	429	414	431.1	376.3	450.6	355.6	390.3	408.9	398.6	388.4	391.8	393.9	
2	457	419	484	434	433.6	451.2	395.1	474.1	374.6	410.4	429.3	416.6	406.0	409.6	
3	471	488	432	507	457.7	458.4	477.2	419.7	503.0	397.9	435.3	453.4	439.6	428.6	
4	488	495	520	470	541.1	488.2	490.2	511.4	450.0	538.4	425.6	463.6	482.9	468.3	
5	448	509	508	539	488.0	562.8	509.2	512.8	534.0	469.9	561.0	442.0	481.5	501.6	
6	497	485	539	526	571.2	516.3	597.3	540.9	544.7	566.2	497.9	592.2	466.5	508.2	
7	551	530	502	556	552.3	599.6	543.9	630.0	571.2	574.4	597.5	523.7	622.8	490.6	
8	538	562	530	503	561.0	557.1	607.0	550.9	638.6	578.1	580.4	602.4	527.6	627.4	
9	515	552	579	549	517.7	577.2	573.6	628.3	570.7	659.7	597.5	597.0	619.6	543.1	
10	468	517	557	585	556.2	524.2	586.0	583.9	638.3	579.9	669.5	604.7	604.7	627.0	
11	569	465	522	562	588.4	559.3	529.1	591.6	589.4	644.2	584.6	673.1	608.1	607.9	
12	547	574	472	540	574.2	601.5	573.0	543.7	607.3	604.5	660.6	597.3	687.9	621.2	
Resident Sub Totals	K-5	2,673	2,774	2,762	2,767	2,703.1	2,756.8	2,652.1	2,636.0	2,632.2	2,596.5	2,613.2	2,530.5	2,570.3	2,567.8
	6-8	1,586	1,577	1,571	1,585	1,684.5	1,673.0	1,748.2	1,721.8	1,754.5	1,718.7	1,675.8	1,718.3	1,616.9	1,626.2
	9-12	2,099	2,108	2,130	2,236	2,236.5	2,262.2	2,261.7	2,347.5	2,405.7	2,488.3	2,512.2	2,472.1	2,520.3	2,399.2
	K-12	6,358	6,459	6,463	6,588	6,624.1	6,692.0	6,662.0	6,705.3	6,792.4	6,803.5	6,801.2	6,720.9	6,707.5	6,593.2
Unmatched	K-5	3	1	1	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	6-8	0	2	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	9-12	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	K-12	3	3	1	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Totals	K-5	2,679	2,776	2,764	2,767	2,703.1	2,756.8	2,652.1	2,636.0	2,632.2	2,596.5	2,613.2	2,530.5	2,570.3	2,567.8
	6-8	1,586	1,581	1,571	1,585	1,684.5	1,673.0	1,748.2	1,721.8	1,754.5	1,718.7	1,675.8	1,718.3	1,616.9	1,626.2
	9-12	2,099	2,108	2,130	2,236	2,236.5	2,262.2	2,261.7	2,347.5	2,405.7	2,488.3	2,512.2	2,472.1	2,520.3	2,399.2
	K-12	6,364	6,465	6,465	6,588	6,624.1	6,692.0	6,662.0	6,705.3	6,792.4	6,803.5	6,801.2	6,720.9	6,707.5	6,593.2
K-5 Difference	99	-12	4	-63.9	53.7	-104.7	-16.1	-3.8	-35.7	16.7	-82.7	39.8	-2.5		
6-8 Difference	-7	-8	14	99.5	-11.5	75.7	-76.4	32.7	-35.8	-42.9	42.5	-101.4	9.3		
9-12 Difference	9	22	106	0.5	25.7	-0.5	85.8	58.2	82.6	23.9	-40.1	48.2	-121.1		
K-12 Difference	101	2	124	36.1	67.9	-30.0	43.3	87.1	11.1	-2.3	-80.3	-13.4	-114.3		
	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029		

More detailed information and analysis is provided in Section Five



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SECTION ONE – METHODOLOGY

Sources of Data

Geographic Map Data

Five (5) geographic data layers were modified or created for use in the ten-year student population projections:

1. Street Centerline Database / Parcels
2. Study Areas
3. Schools
4. Students – Historical and Current
5. Planned Residential Development

1) Street Centerline Data / Parcels

The main function of the street centerline /parcel data file is in the geocoding process of the student data. The geocoding process places a point on the map for every student in the exact location that student resides. Each student is geocoded to the streets by their given residence address. This enables Davis Demographics to analyze student data in a geographic manner.

Another vital utilization of the digital street database is in the construction of study areas. Freeways, major streets, and neighborhood streets are generally used as boundaries for the study areas.

2) Study Areas

Study areas are small geographic areas, like neighborhoods or portions of neighborhoods, and are the building blocks of school district attendance areas. Study areas are geographically defined following logical boundaries of the neighborhood such as freeways, streets, railroad tracks, or green space. Each study area is then coded with the corresponding elementary, middle, and high school that the students in the area are assigned to attend. By gathering information about the district at the study area level, Davis Demographics and the SCSD can closely monitor growth and demographic trends regions and identify potential need for boundary or facility adjustments. Currently, 201 study areas make up the Syosset Central SD boundary.

3) Schools

School facility information including school name, address, unique identifying code, grade ranges, and permanent capacity were provided to Davis Demographics by district staff.

4) Student Data

a. Historic Student Data - Historic population data is used to compare past student population trends as well as the effects of mobility (student movement in or out of existing housing) throughout the District. The data from SY2016 to SY2019 was used to serve as the basis for calculating student Mobility Factors.

b. Current Student Data - A student data file representing student membership as of fall was provided to Davis Demographics by district staff. This data was summarized by grade level and each student was located by residential address to identify current study area populations. This data is used as a base for student population projections. The projections run each of the next ten years from SY2019-20 through SY2029-30.

c. Student Accounting - The Student Accounting Summary (Table 1) indicates the total student enrollment as of October 25, 2019 and the number of students used in the ten-year student population projections. The projection model is based upon student residence and typically excludes students residing outside of the District's boundaries.



Demographic Study SY2019-20

Table 2: Student Accounting Summary

School Year 2019-2020 Actual Enrollment (Representing October 1, 2019)	
Total Students Provided by District File (October 25, 2019)	6,588
Unmatched (0) and Out of District/Community (0)	0
RESIDENT PK-12 STUDENTS USED IN THE PROJECTIONS	6,588

d. **Current Student Composition**
 - SCSD Fall 2019 student data file consisted of 6,588 records with fields including Grade, School, Physical Address, Disability, Previous Address, and End Date.

Data was accounted by Davis staff and a member of SCSD staff signed verification of the data was received to begin the start of the research of SCSD study.



Student Data File Verification

SY2019

To: Laura Bauer
 From: Nicole Torres
 Date: 10/25/2019

Email: lbauer@scsdschools.org
 Email: ntorres@scsd-demographics.com

DDP has received your District's student data file on:
 The file name is recorded as:
 From this file, we have loaded the following numbers of student records:

October 25, 2019
SCSD_StudentData_BEDS19.xlsx
6,588

Grade	# of Records
0	403
1	414
2	434
3	607
4	470
5	539
6	626
7	656
8	503
9	549
10	585
11	562
12	540
TOTAL	6,588

Ethnicity	# of Records
American Indian/Alaska Native	8
Asian	2,639
Black or African American	41
Hispanic or Latino	313
Multiracial	142
Native Hawaiian/Pacific Islander	8
White	3,440
TOTAL	6,588

Gender	# of Records
Female	3174
Male	3414
TOTAL	6,588

PrLanguage	# of Records
MAR	1
MAY	1
AGE	1
ARA	21
ARM	4
AZE	1
BEN	18
CHI	702
CHM	1
EKA	1
ENG	5,345
EWO	2
FAS	6
GFR	4
GRE	9
GUJ	23
HEB	17
HIN	44
HUN	2
IRA	1
ITA	1
JPN	38
KAN	4
KIN	1
KOK	1
KOR	151

PrLanguage	# of Records
MAL	14
NAH	1
ORI	1
PAN	17
PER	1
POL	5
ROR	6
RUS	4
RUM	3
RUS	25
SCR	1
SNO	1
SQA	51
TAM	5
TEL	9
TLR	8
URD	39
TOTAL	6,588

Data fields included in the file

(The following fields are included in the file. If additional fields are necessary to correctly identify students in various categories or programs for boundary planning or other types of analysis deemed important by the District, email-only notify DDP and send a new complete student data file with the added fields. PLEASE SEND A LIST OF VALUES (Data Dictionary) FOR EACH FIELD.)

- Year
- StudentID
- LastName
- FirstName
- Location
- BEDSCode
- SchoolID
- Grade
- Gender
- Ethnicity
- FRPL
- ELL
- Disability
- PrLanguage
- Address1
- Address2
- OBoundary

SchoolID	# of Records
10	447
11	383
13	471
14	426
17	399
18	316
19	321
21	733
22	882
23	2236
TOTAL	6588

IMPORTANT! PLEASE READ CAREFULLY, COMPLETE AND SIGN
 The District acknowledges by signature below that the above numbers accurately reflect the enrollment of our District as of our annual fall reporting date. In addition, the District represents that the fields included with the file, as listed above, are the only fields necessary to identify any students the District deems important for all anticipated types of boundary planning and analysis. *Davis Demographics will be unable to assist with this file if errors are later found to exist in the file or if important fields are not included. Additional fees may be required by Davis Demographics to correct any inaccuracies, but the original timeline may need to be extended.*

[Signature]
 Signature
De Adriana Kule
 Printed Name

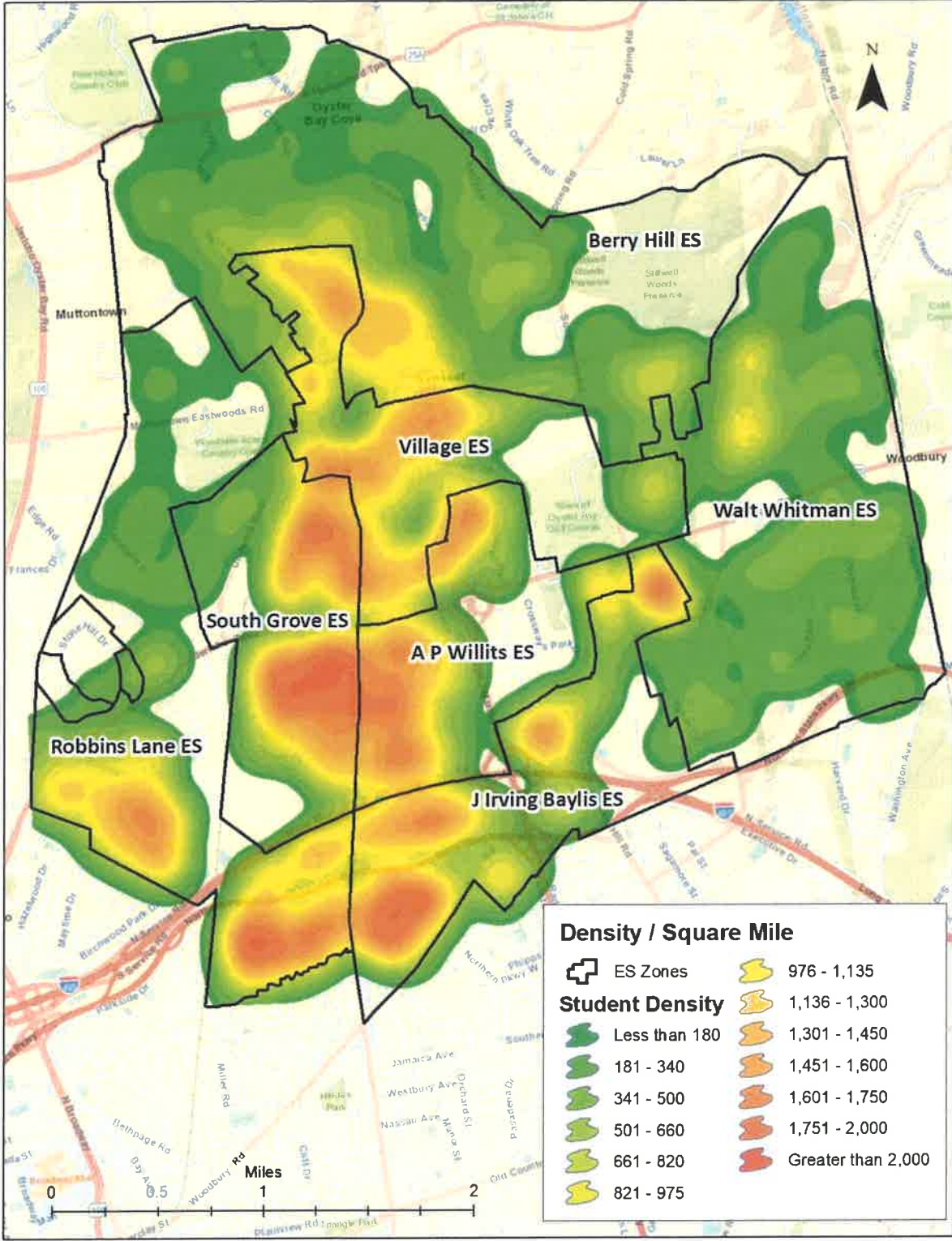
10/31/19
 Date
Assistant Superintendent Business
 Title

We will proceed with this file once this form has been signed and e-mailed to the appropriate Davis Demographics staff person. Time is of the essence but accuracy is most important. If you have any questions, please contact us as soon as possible. Thank you!

[Signature]



Map 1: Resident Student SY2019-20 Density





5) Planned Residential Development

Data was obtained through discussions with the local municipalities. Davis Demographics researched possible new development that could affect the future student counts and reviewed information with SCSD staff. This data includes development name, location, housing type, total number of units of development, remaining number of units in development, and project phasing (projected move in dates).

The planned residential development information is subject to changes in the marketplace, this data should be reevaluated annually. Davis Demographics and SCSD are monitoring projects closely during this study.

Data Used for Variables

Three sets of data were compiled and reviewed for use in the ten-year student population projections by residence:

1. Births by District
2. Mobility Factors
3. Student Yield Factors

1) Births by Zip Code Data

Birth data by district (roughly correlated to the Syosset Central SD boundaries) was obtained from the New York - Department of Health - Resident Live Births by School District. Past changes in historical birth rates are used to estimate future incoming kindergarten student population from existing housing. Birth rates were further analyzed at regional levels within the district and then applied to the planning areas.

2) Mobility Factors

Mobility refers to the increase or decrease in the movement of students within and out of the District boundary. Mobility, which is essentially a modified cohort, is applied as a percentage of increase/decrease among each grade for every year of the projections.

3) Student Yield Factors (SYFs)

Student Yield Factors (sometimes referred to as "Student Generation Rates") are used to determine possible impact to enrollment from forecasted residential construction. The district provided student yields provided from earlier studies.



Ten Year Projection Methodology

The projection methodology used in this study combines historic student population counts, past and present demographic characteristics, and planned residential development to forecast future student population at the study area level. District-wide projections are summarized from the individual study area projections. **These projections are based on where the students reside and where they are assigned to attend school. In order to provide the most accurate estimate of where future school facilities may be needed, Davis Demographics uses the location of where the students reside as opposed to their school of enrollment.** The best way to plan for future student population shifts is to know where the next group of students will be living. The following details the methodology used in preparing the student population projections by residence.

Ten-Year Projections

Projections are calculated out ten years from the date of projection for several reasons. The planning horizon for any type of facility is typically no less than five years, often longer. Ten years is usually enough to adequately plan for any new facility. Projections beyond ten years are based on speculation due to the lack of reliable information on birth rates, new home construction, and economic conditions.

Why Projections are Calculated by Residence

Typically, district generated projections are based on school enrollments and are projected for staffing and budgetary needs. However, this method is often inadequate for long-range planning needs, such as the location of future school facilities, because the location of the students is not taken into consideration. A school's enrollment can fluctuate annually not only due to population trends but also due to variables in the curriculum, program changes, school administration, and open enrollment policies. These variables can skew the apparent need for new or additional facilities in an area.

The method used by Davis Demographics is unique because it modifies a standard cohort projection with demographic factors and student residential location. **Davis Demographics bases its projections on the belief that school facility planning is more accurate when facilities are located where the greatest number of students reside.**

The best way to plan for facility requirements is to know where the next group of students will be residing. The following details the methodology used in preparing the student population projections.

Projection Variables

Each year of the projections, 12th grade students graduate, and continuing students' progress through to the next grade level. This normal progression of students is modified by the factors below.

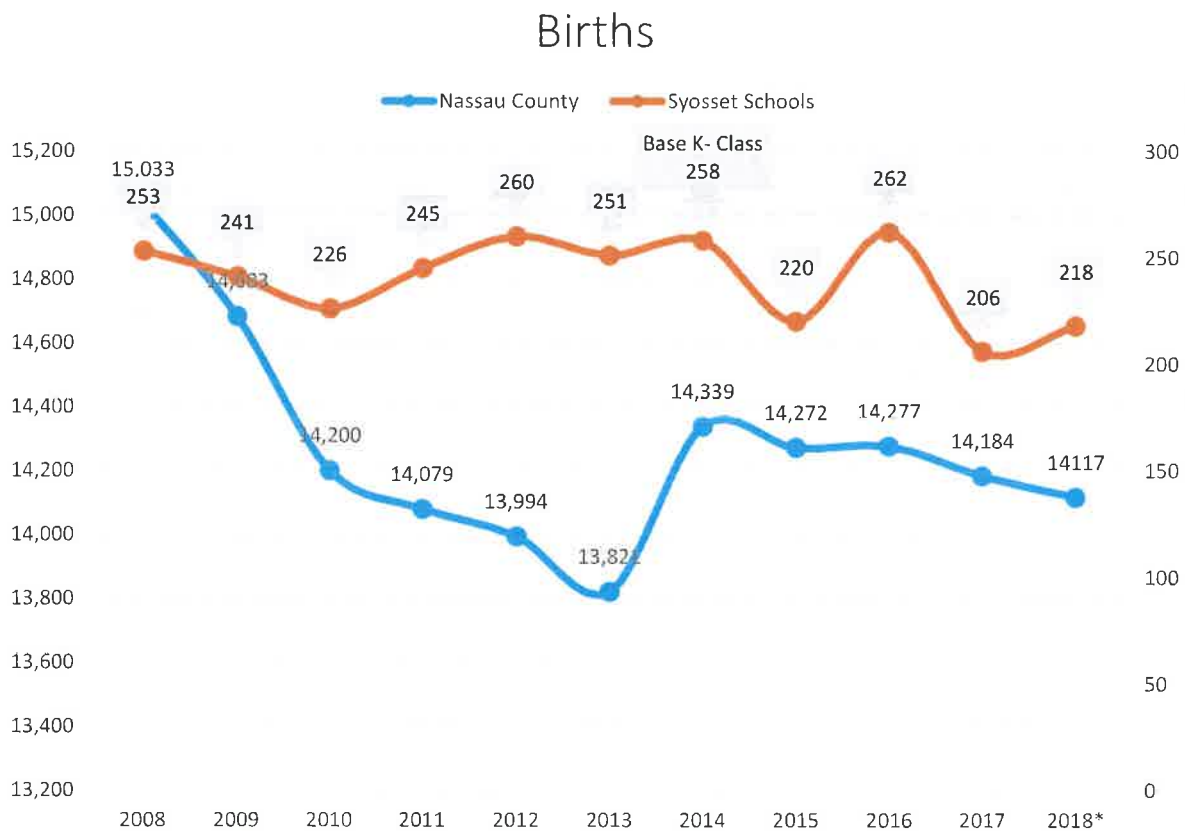
Incoming Kindergarten

Live birth data is reported to New York - Department of Health. Davis Demographics uses the birth data correlating to the District boundary and applies the data accordingly. New York provides data at the school district level but not in smaller geographies.

The assumption underlying the use of birth statistics from year to year is that increases or decreases in the number of births in the area will translate to increases or decreases in future kindergarten enrollment. For example, the SY2019-20 kindergarten class in SCSD was born five years previous in 2014. Any subsequent changes in births in 2014 compared to 2015 and 2014 to 2016, etc. would either increase or decrease future kindergarten class sizes.

Incoming kindergarten classes for existing homes are estimated by comparing changes in past births in the area. Davis Demographics assumes the current kindergarten class was born five years prior in 2014. Future incoming kindergarten classes are estimated by comparing the number of births in 2014 to the number of births in 2015 through 2017. Davis Demographics compared the total births in 2014 to the total births in 2015 to determine a factor for next year's kindergarten class (SY2020-21). The 2014 births were compared to 2016 (SY2021-22 K class), 2014 to 2017 (SY2022-23 K class), and on.

Chart 1: Historic Births





Davis Demographics collected birth data for the District and listed the live birth counts from 2008 through 2018. The 2002 to 2013 data is not used in the actual birth rate calculations but more for historic reference.

1. To calculate the birth rates that would be used to determine the incoming kindergarten class for SY2020-21, Davis Demographics compared the BY2015 live birth counts (representing the future SY2020-21 K class) and compared it to the BY2014 counts.
2. Since the future students representing SY2023-24 through SY2029-30 (BY2019 to BY2023 births) are not yet born, Davis Demographics had to take certain steps to determine the birth factors used for SY2023 through SY2029. Davis Demographics used a linear trend model of the previous four years of birth rates to create the last six years birth rates. This was done to avoid over or under projecting the number of new kindergarteners in the final years of the projection and is a very common practice.

Student Mobility Factors

Student mobility factors further refine the ten-year student population projections. Mobility refers to the increase or decrease in the movement of students within and out of the District boundary (move-in/move-out of students from existing housing). Mobility Factors consider apartment movement within the District, housing resales, foreclosures, movement out of the district, and high school dropout rates. Mobility, like a cohort, is applied as a percentage of increase/decrease to each grade for every year of the projections.

A net increase or decrease of zero students over time is represented by a factor of **1.000** or a 100% pass through rate. A net student loss is represented by a factor less than **1.000** (such as .97 or a -3% net loss) and a net gain by a factor greater than **1.000** (such as 1.02 or a 2% net increase).

How Mobility is calculated?

	100	Kindergarten students in SY2019-20
Example: \times	1.01	(A P Willits ES 1st grade mobility)
=	101	1st grade students in SY2020/21

The sampling used to calculate student mobility was taken over a four-year period using “address matched” (located by place of residence) student data from SY2016/17 through SY2019-20 for individual grade comparisons. For example, a comparison was made for the SY2016/17 Kindergarten student population to the SY2017-18 1st grade students; the same for SY2016-17 1st graders to SY2017-18 2nd graders, etc. This comparison was also conducted through 12th grade and for the following school years comparing SY2016-17 students to SY2017-18 students and comparing SY2017-18 student data to SY2019-20 students.

There are a few main reasons for using the last four years of data and not using more or less years for the Mobility Study. If student data going back too far (5+ years) is used, then specific trends that were occurring during that time that are not occurring in now will be factored into the projections and therefore not reflect the most recent patterns. If only the last few years of student data (i.e. SY2018/19 and SY2019/20 only) are used, then isolated anomalies occurring in the District (sharp rise or decline in the student population) would then be overrepresented in the ten-year projections. Davis Demographics’ experience has shown that using the last four years of data and averaging the three years of change provides a more balanced and accurate mobility trend for ten-year student projections.

Having historical student data categorized by Study Area is extremely helpful in calculating accurate Student Mobility Factors. For this year’s report, Davis Demographics used current elementary school attendance areas as the basis to calculate Mobility Factors. In other words, 6 sets of Mobility Factors were used to calculate student projections (listed in Table 3), using these, smaller geographic areas help to identify and focus on trends within the district. Focusing Mobility Factors at the Elementary Area or Zone instead of the entire district will help to refine those changes at the neighborhood area and better assist in forecasting projections.



The advantage to running the Mobility Factors at the attendance area level rather than looking only at a District-wide average is that you can focus on specific trends that are occurring in specific neighborhoods, which can lead to more accurate projections. Remember, the Mobility Factors are summaries of school attendance areas and those neighborhoods within the areas. This intensive study will allow the District to review forecasted figures at the smallest level – the planning area.

Table 3: Mobility Factors

SCHOOL ZONE	G1	G2	G3	G4	G5	G6	G7	G8	G9	G10	G11	G12
A P Willits ES	1.01	1.01	1.02	1.10	0.99	1.07	1.07	1.02	1.06	1.00	1.00	1.01
Berry Hill ES	1.10	1.01	1.09	1.07	1.04	1.05	1.04	1.00	0.95	1.04	0.99	1.02
J Irving Baylis ES	1.06	1.03	1.07	1.05	1.05	1.09	1.04	1.04	1.02	1.00	1.00	1.04
Robbins Lane ES	1.05	1.10	1.05	1.06	1.04	1.06	1.04	1.01	1.06	1.00	1.03	1.03
South Grove ES	1.05	1.04	1.09	1.06	1.04	1.05	1.04	0.98	1.06	1.02	1.00	1.02
Village ES	1.15	1.10	1.01	1.09	1.07	1.06	1.05	1.02	1.01	1.02	1.01	1.02
Walt Whitman ES	1.07	1.02	1.05	1.04	1.03	1.01	1.09	0.98	1.05	1.01	1.00	1.00

It is important to remember that the mobility study is evaluating all grade levels within the elementary attendance area. Elementary attendance areas are the smallest geographic area that can produce a granular focus to show local trends. This helps the District see the neighborhood level of information needed to project future shifts demographically and spatially. For an example on how to interpret the Mobility Factors listed in Table 3, let us look at what is going on in the current A P Willits ES attendance area. The column with the heading “G1” represents the rate to apply the attendance area as the Kindergarten students transition to 1st grade. For the Kindergarten grade level in the A P Willits ES attendance area, there is a gain of .01, or 1.01% of those students move through to the 1st grade while remaining in the attendance area.

Student Yield Factors (SYF)

The Student Yield Factors are used to forecast growth from new residential development. Student Yield Factors (Student Generation Rates) were provided by the district from an earlier study.

Table 4: Student Yields

K-5	6-8	9-12
0.309231	0.154615	0.206154





Planned Residential Development

Closely related to the Student Yield Factors are planned residential development units. Planned residential development data is collected to determine the number of new residential units that will be built over the time frame of the student population projections. Davis Demographics was provided information by Syosset Central SD from Oyster Bay Department of Planning and Development. There were 225 planned units as of beginning of March 2020.

Table 5: Resident Development (Active Construction or Planned Phasing) Listing

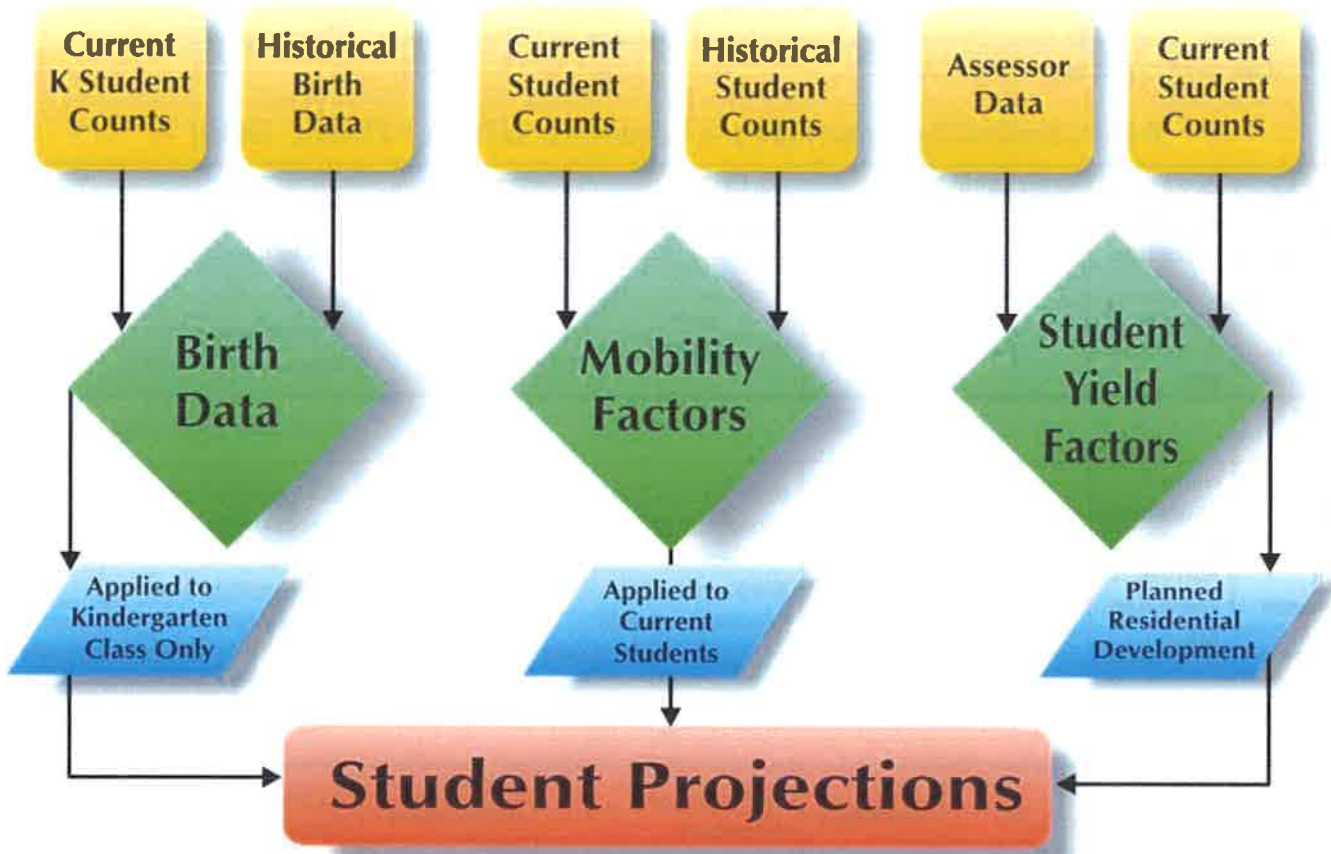
Table with 8 columns: ES Area, MS Area, STDYAREA, CITY, PROJECT, DEVELOPER, LOCATION, TTL_DU. Rows include projects like Sagamore At Mills, Kensington Estates, 8595 Jericho Tpke, and 80 Jericho Tpke Syosset.

557

NEST Seek Amazon

107
106
12
225

Chart 2: Projections by Residence Flowchart



SECTION TWO – ATTENDANCE MATRIX

Matrices have been included to provide a better understanding of where students reside and where they attend school. **Remember, Davis Demographics projections are based on where the students reside, not where the student is enrolled. This method allows Davis Demographics to provide the most accurate forecast of where shifts in student population may occur and changes to future facilities (if necessary) should be located.** Because Davis Demographics projections are based on where the students reside, the figures we use as a base for each school’s resident projection may be slightly higher or lower than the actual reported enrollment for each school. The best way to plan for future facilities is to know where the next group of students will be coming from, not necessarily which school they are currently attending.

Attendance matrices act as a “check and balance” for student accounting, illustrating where the students reside (in what School of Residence) based upon their geocoded address and which school they attend (School of Attendance) based upon District provided student data. It is essential to show how the students used in the projections match up to the District’s records of enrollment for each school. Furthermore, intra-district transferring patterns can be determined by comparing School of Residence data to the School of Attendance data. The student counts used in the matrix represent SCSD’s enrollment as of Fall 2019.

READING THE MATRIX

The Attendance Matrix lists the school and its SY2019/20 fall enrollment in the first row. The columns provide the number of students attending (enrolled) a school and where they live. They can be enrolled at one site, but they live in another assignment area other than the identified school. For example, AP Willits Elementary has an enrollment of 321 students this fall. Of those 321 students, 321 are from the AP Willits Elementary attendance area (column labeled AP Willits Elementary). Continuing down the row, the matrix shows 2 students living in the J Irving Baylis area and 1 in Robbins Lane attendance area. The total number of elementary students living within the district and enrolled at AP Willits ES is 321, and there are no students from outside the district boundaries or Unmatched, which you see in the rows beneath the matrices.

In order to determine where all students currently living in the AP Willits attendance area are enrolled, simply follow the row labeled AP Willits Elementary. The first cell identifies 315 elementary students living in the AP Willits ES attendance area are enrolled at AP Willits. AP Willits resident students can be found enrolled at Berry Hill ES (2), South Grove (2), and Walt Whitman (2). This SY2019, the total number of K-5 elementary students living in the AP Willits ES attendance area is 321.

The last rows represent counts for each site including Out of District/Community and Unmatched for each of the District’s schools. There are none in those rows. For SCSD, Davis Demographics included separate columns between School of Residence and School of Attendance, analyzing each school site’s operating status.

- **% ATTENDANCE ZONE STUDENTS ENROLLING:** percentage of resident students enrolled at their assigned schools.
- **% ENROLLMENT FROM OUTSIDE ATTENDANCE ZONE:** percentage of resident students made up this SY2019-20 total enrollment at their assigned school sites.
- **# of STUDENTS LIVING IN ATTENDANCE ZONE:** total resident students in a zone regardless of school of enrollment.



Demographic Study SY2019-20

Table 6: Elementary School (K-5) Attendance Matrix

						SCHOOL OF ATTENDANCE							
SCHOOL	% Attendance Zone Students Enrolling	% Enrollment from Attendance Area	# Students Living in Attendance Zone	SY2019 Enrollment	Students in building compared to residing in zone	WILLITS ES	BERRY HILL ES	BAYLIS ES	ROBBINS LANE ES	SOUTH GROVE ES	VILLAGE ES	WALT WHITMAN ES	
SCHOOL OF RESIDENCE	A P WILLITS ES	98.1%	98.1%	321	321	100.0%	315	2	0	0	2	0	2
	BERRY HILL ES	98.2%	97.4%	380	383	100.8%	0	373	0	1	3	2	1
	J IRVING BAYLIS ES	98.9%	100.0%	452	447	98.9%	2	0	447	0	0	0	3
	ROBBINS LANE ES	98.7%	99.6%	475	471	99.2%	1	0	0	469	1	4	0
	SOUTH GROVE ES	99.1%	98.6%	426	428	100.5%	2	0	0	0	422	1	1
	VILLAGE ES	98.0%	98.0%	399	399	100.0%	1	4	0	1	0	391	2
	WALT WHITMAN ES	98.4%	97.2%	314	318	101.3%	0	4	0	0	0	1	309

TOTAL IN DISTRICT STUDENTS ENROLLED	2,767	321	383	447	471	428	399	318
OUT OF DISTRICT*	0	0	0	0	0	0	0	0
UNMATCHED**	0	0	0	0	0	0	0	0

TOTAL STUDENTS ENROLLED IN ES	2,767	321	383	447	471	428	399	318
OPEN ENROLLMENT	41	6	10	0	2	6	8	9



Table 7: Middle School (6-8) Attendance Matrix

							SCHOOL OF ATTENDANCE	
	SCHOOL	% Attendance Zone Students Enrolling	% Enrollment from Attendance Area	# Students Living in Attendance Zone	SY2019 Enrollment	Students in building compared to residing in zone	H B THOMPSON MS	SOUTH WOODS MS
SCHOOL OF RESIDENCE	HARRY B THOMPSON MS	100.0%	99.3%	846	852	100.7%	846	0
	SOUTH WOODS MS	99.2%	100.0%	739	733	99.2%	6	733

TOTAL IN DISTRICT STUDENTS ENROLLED	1,585	852	733
OUT OF DISTRICT*	0	0	0
UMATCHED**	0	0	0

TOTAL STUDENTS ENROLLED IN MIDDLE SCHOOLS	1,585	852	733
OPEN ENROLLMENT	6	6	0

SECTION THREE – DISTRICT-WIDE STUDENT POPULATION PROJECTIONS

The student population is projected out ten years for each of the study areas, attendance areas and for the entire Syosset Central School District. The district-wide summary enables the District to see a broad overview of future population shifts and what affect these shifts may have on existing and future facilities. Each attendance area is summarized to give a local view of population changes and identify variances within the district.

Together, these projection summaries present the means for identifying the timing of future population shifts and overall facility adjustments needed to accommodate these shifts. Study areas and their projected resident students can be shifted between schools to assist in balancing enrollment through boundary changes, grade-level reassignments, or other means identified to better utilize school facilities. Projections provided in this report are based on students who live in the district fall 2019. SCSD should continue to update development information and student forecasting annually to help track trends within the district student population.

District-Wide Student Projection Trends

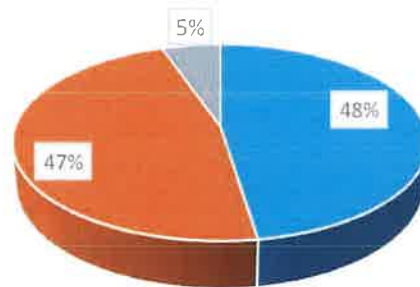
The basic units in the projections are the individual study areas. There is currently a total of 201 study areas in the Syosset Central School District. The current attendance areas are made up of specific study areas. The entire District Summary is simply the compilation of all of study areas. For each study area, the student counts are projected over ten years (Current: SY2019-20; Projected: SY2019-20 through SY2029-30). The district-wide K-12 projections can be found on page 16 and a chart depicting the District’s current enrollment and its next projected ten years is on page 17.

Overall, the student population for Syosset Central SD is expected to increase in enrollment over the next six years. The K-12 district population is projected to increase 215 students in ten years, a peak and then decline annually after SY2025.

Currently, SCSD has a total of six elementary, two middle and one high school. In October 2019, the District reported a total of 2,767 K-5 students and 1,585 6-8 students, 2,236 9-12 students, a total of 6,588 students enrolled in Syosset Central schools. According to the projections, the District is expected to see an increase in students the next two years. There is a bubble in 5th and 10th grades this year helping shift the student counts over the subsequent years. Several lower grade populations have been some of the smallest in of the thirteen grades. These classes will help drive future counts as the matriculate through the next ten years.

SCSD elementary schools are projected to decrease from 2,767 to almost 2,530 students by SY 2027. Decreases can be correlated to the lower local births. There are project new developments in the district but not enough to offset the project loss in lowers grades. The chart to the right provides the current distribution of planned and actively constructed homes in the district based on current elementary zones.

New Housing Distribution



- Walt Whitman ES
- J Irving Baylis ES
- Robbins Lane ES

Middle School (grades 6-8) student population may experience an increase next year. The district reported 1,585 grade 6-8 resident students as of Fall 2019. The middle school population has experienced a stable overall count the last several years (1,571 to 1,586 students). Next year there should be an increase of almost 100 students into the middle school population which correlates to the large 5th grade class this year. The district can expect to see middle school counts to exceed 1,750 students within five years. Overall, the middle counts will increase 2.6% over ten years.

The SCSD’s high school student enrollment has been growing the last three years. The district high school population could experience shifts 25-85 students the next seven years then experience loss in two of



Demographic Study SY2019-20

the last three years. Decreases will reflect the smaller classes matriculating from the elementary and middle schools (SY 2027 and SY 2029). Syosset High could reach 2,500 students by the seventh year of these projections, increasing 7.3% over ten years.



Table 8: District Summary

	Reported Counts				Forecasted Years									
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029
K	416	409	389	403	351.6	419.9	329.8	362.4	380.3	371.0	363.4	366.5	368.5	365.8
1	393	454	429	414	431.1	376.3	450.6	355.6	390.3	408.9	398.6	388.4	391.8	393.9
2	457	419	484	434	433.6	451.2	395.1	474.1	374.6	410.4	429.3	416.6	406.0	409.6
3	471	488	432	507	457.7	458.4	477.2	419.7	503.0	397.9	435.3	453.4	439.6	428.6
4	488	495	520	470	541.1	488.2	490.2	511.4	450.0	538.4	425.6	463.6	482.9	468.3
5	448	509	508	539	488.0	562.8	509.2	512.8	534.0	469.9	561.0	442.0	481.5	501.6
6	497	485	539	526	571.2	516.3	597.3	540.9	544.7	566.2	497.9	592.2	466.5	508.2
7	551	530	502	556	552.3	599.6	543.9	630.0	571.2	574.4	597.5	523.7	622.8	490.6
8	538	562	530	503	561.0	557.1	607.0	550.9	638.6	578.1	580.4	602.4	527.6	627.4
9	515	552	579	549	517.7	577.2	573.6	628.3	570.7	659.7	597.5	597.0	619.6	543.1
10	468	517	557	585	556.2	524.2	586.0	583.9	638.3	579.9	669.5	604.7	604.7	627.0
11	569	465	522	562	588.4	559.3	529.1	591.6	589.4	644.2	584.6	673.1	608.1	607.9
12	547	574	472	540	574.2	601.5	573.0	543.7	607.3	604.5	660.6	597.3	687.9	621.2
Resident Sub Totals														
K-5	2,673	2,774	2,762	2,767	2,703.1	2,756.8	2,652.1	2,636.0	2,632.2	2,596.5	2,613.2	2,530.5	2,570.3	2,567.8
6-8	1,586	1,577	1,571	1,585	1,684.5	1,673.0	1,748.2	1,721.8	1,754.5	1,718.7	1,675.8	1,718.3	1,616.9	1,626.2
9-12	2,099	2,108	2,130	2,236	2,236.5	2,262.2	2,261.7	2,347.5	2,405.7	2,488.3	2,512.2	2,472.1	2,520.3	2,399.2
K-12	6,358	6,459	6,463	6,588	6,624.1	6,692.0	6,662.0	6,705.3	6,792.4	6,803.5	6,801.2	6,720.9	6,707.5	6,593.2
Unmatched														
K-5	3	1	1	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
6-8	0	2	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
9-12	0	0	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
K-12	3	3	0	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Totals														
K-5	2,679	2,776	2,764	2,767	2,703.1	2,756.8	2,652.1	2,636.0	2,632.2	2,596.5	2,613.2	2,530.5	2,570.3	2,567.8
6-8	1,586	1,581	1,571	1,585	1,684.5	1,673.0	1,748.2	1,721.8	1,754.5	1,718.7	1,675.8	1,718.3	1,616.9	1,626.2
9-12	2,099	2,108	2,130	2,236	2,236.5	2,262.2	2,261.7	2,347.5	2,405.7	2,488.3	2,512.2	2,472.1	2,520.3	2,399.2
K-12	6,364	6,465	6,465	6,588	6,624.1	6,692.0	6,662.0	6,705.3	6,792.4	6,803.5	6,801.2	6,720.9	6,707.5	6,593.2
Differences														
K-5 Difference	99	-12	4	-63.9	53.7	-104.7	-16.1	-3.8	-35.7	16.7	-82.7	39.8	-2.5	
6-8 Difference	-7	-8	14	99.5	-11.5	75.2	-26.4	32.7	-35.8	-42.9	42.5	-101.4	9.3	
9-12 Difference	9	22	106	0.5	25.7	-0.5	85.8	58.2	82.6	23.9	-40.1	48.2	-121.1	
K-12 Difference	101	2	124	36.1	67.9	-30.0	43.3	87.1	11.1	-2.3	-80.3	-13.4	-114.3	

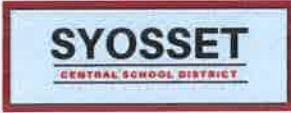
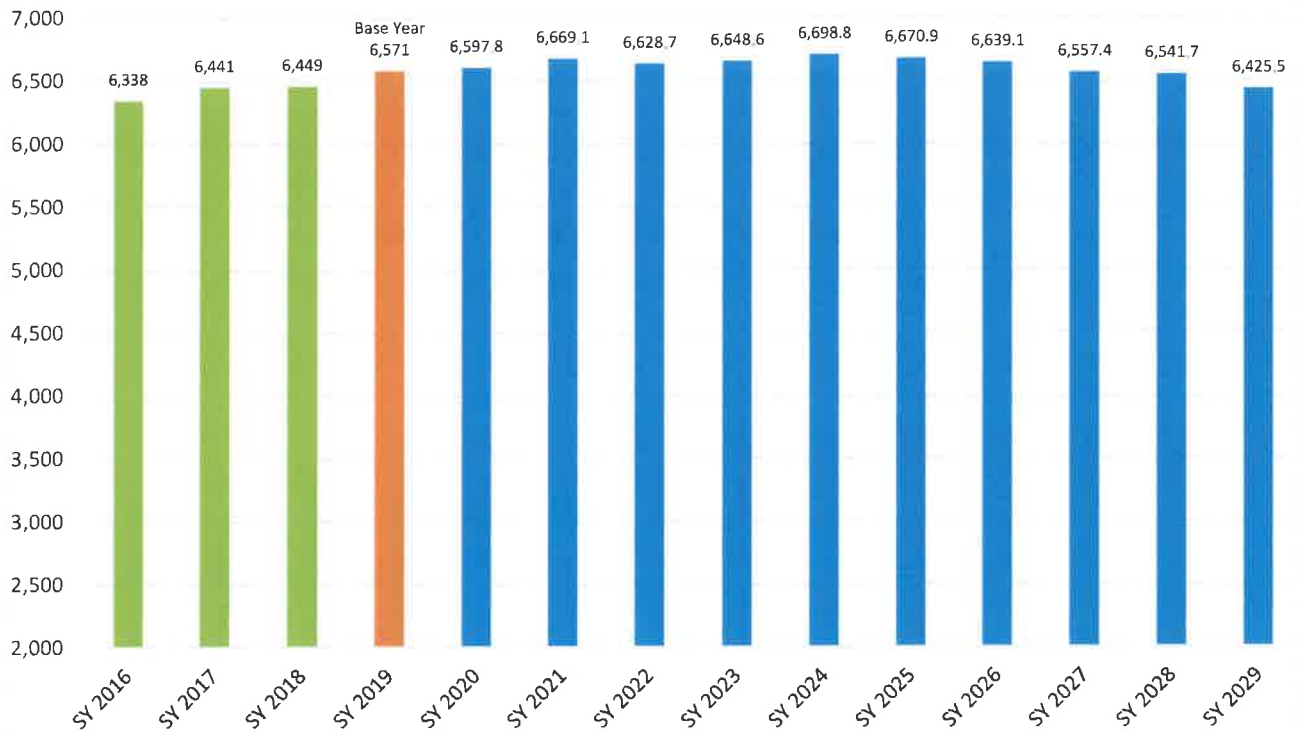


Chart 3: K-12 Historic and Forecasted Trends SY2016-SY2029



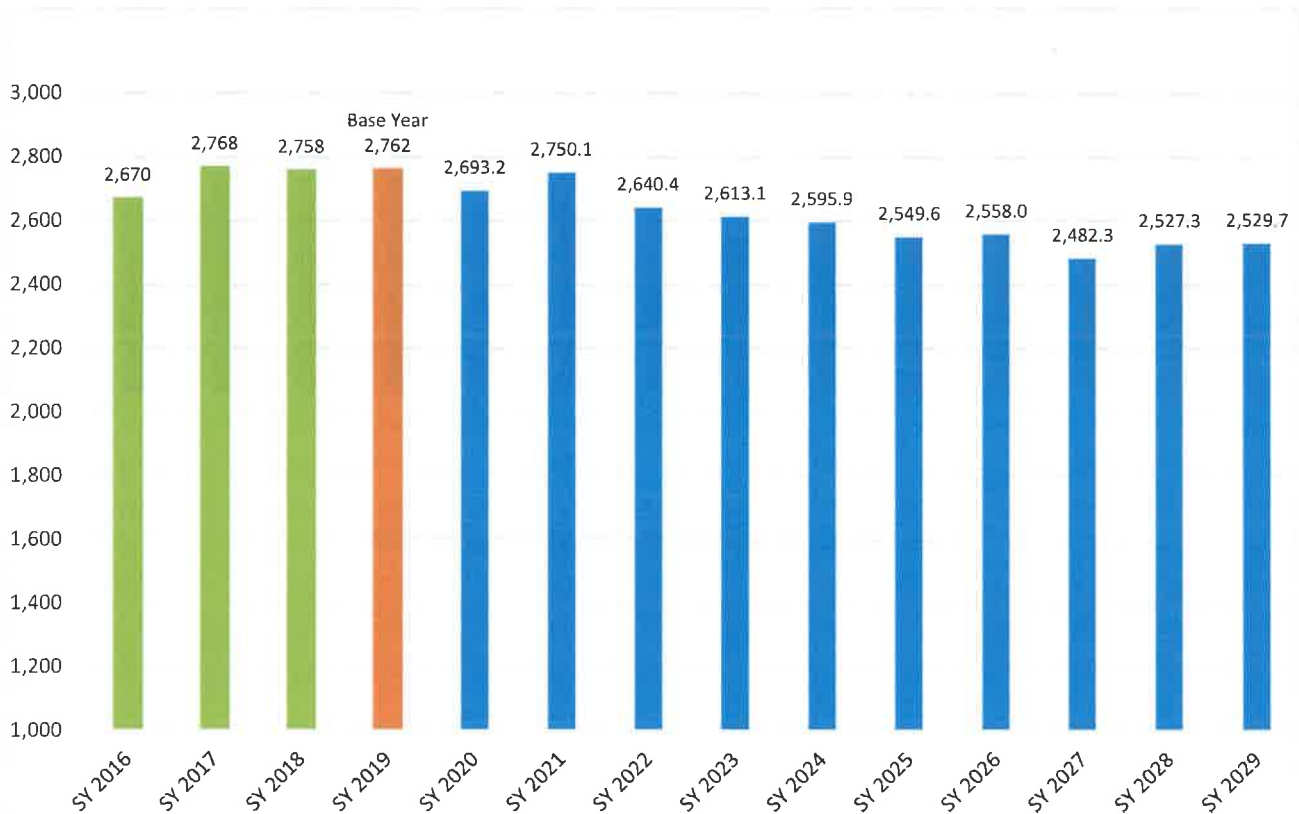
Blue lines are forecasted resident figures for the next ten years.

SECTION FOUR – ATTENDANCE AREA PROJECTIONS BY RESIDENCE

Elementary Attendance Area (K-5) Student Population Projection Trends

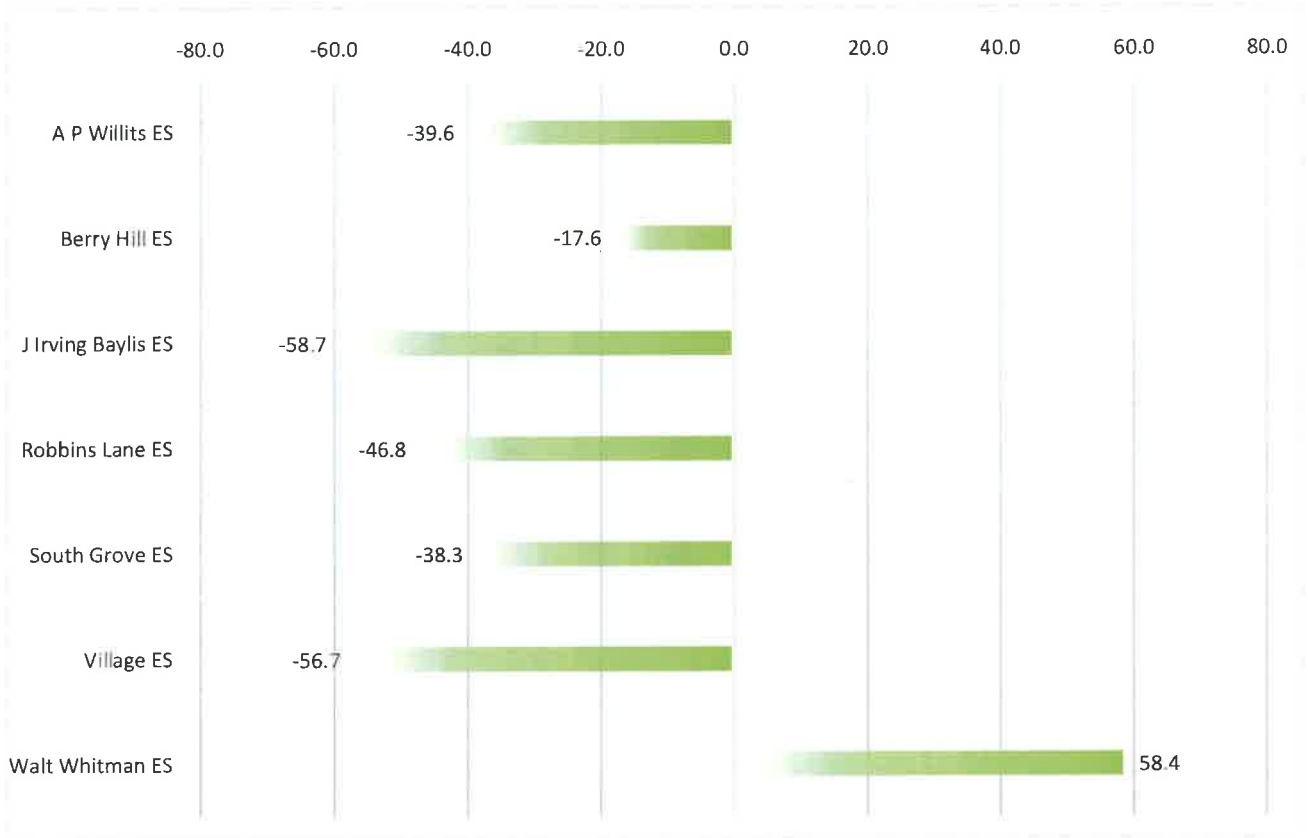
Syosset Central SD elementary schools have been experiencing growth the last four years. The growth trend may have peaked. The last several years there have been student counts in grades exceeding 500 students. The lower grades have growth from inward migration to Long Island evident in the survival cohort study based on the last four years of student data. Despite the high retention rates, the district elementary student population is projected to decline starting next year as the larger classes begin to matriculate though to the middle grades while replaced by smaller classes due to the smaller birth counts in Syosset.

Chart 4: Historic and Projected Resident ES Students



The chart on the next page helps to show that there are projected changes within each of the existing zones when you focus at each of the elementary areas. Each of the three elementary zones are expected to see growth. Staff should note that these figures are based on changes between this fall 2019 and fall 2029.

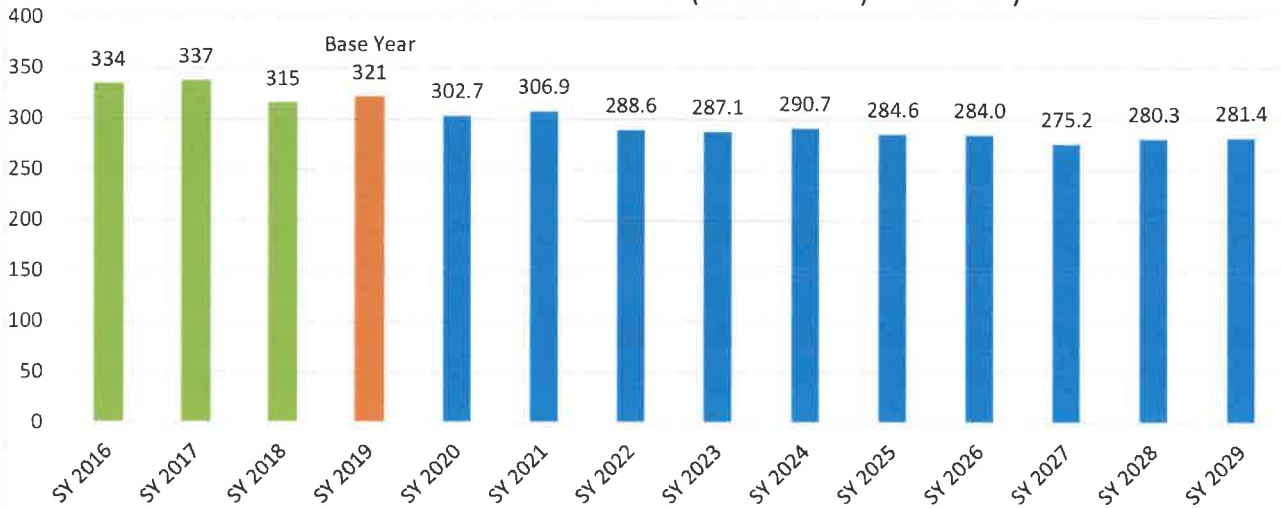
Chart 5: Forecasted Changes in Elementary Attendance Areas SY2019 – SY2029



IMPACTS ON THE SYOSSET CENTRAL SD ELEMENTARY SCHOOLS

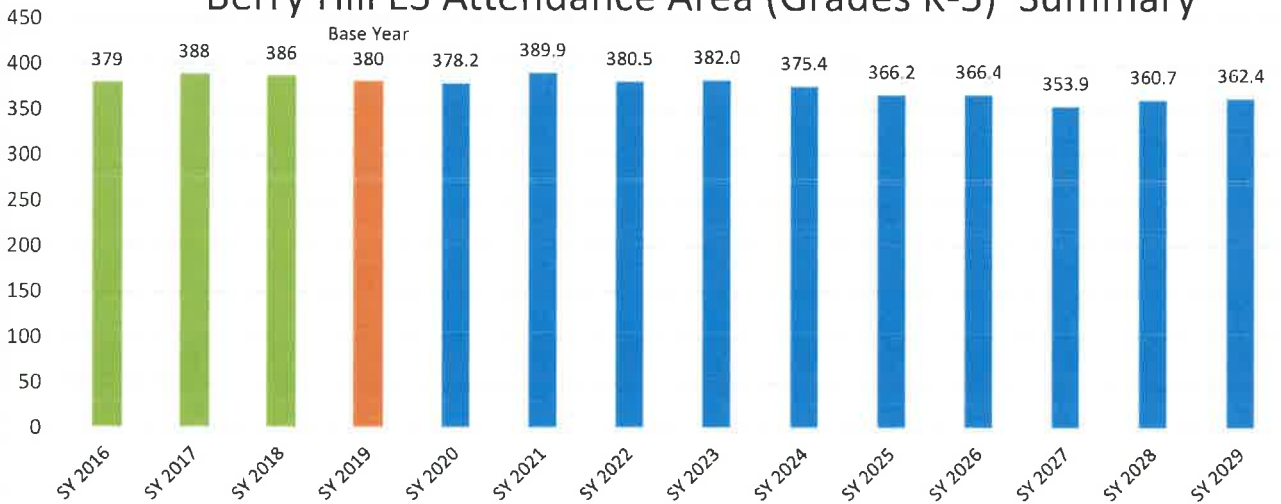
A P Willits ES zone, located in center of the district, had an enrollment of 321 students this fall. WES resident student population was 315 with 6 students attending three other campuses. The elementary population for this zone has experienced little growth with some decline the last several years. WES current zone has had an outliers or bubbles in the historic counts, but nothing projected in the future forecast. This zone is projected to decrease 40 students over ten years (12.3% loss over ten years).

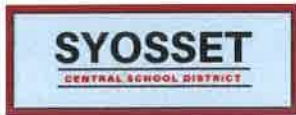
A P Willits ES Attendance Area (Grades K-5) Summary



Berry Hill ES zone is in the northern portion of the district. This zone had an enrollment of 383 students this fall. BHES resident student population was 380. This site enrolled 6 students from outside the zone. This area has been stable the last couple years but the zones has some smaller student populations in the lower grades and the next several years these counts will replace larger classes moving onto middle and high school Eventually, BHES will decline in counts with the introduction of smaller kindergarten classes in to the area. The decline will be less than a classroom over the next ten years (-4.6%)

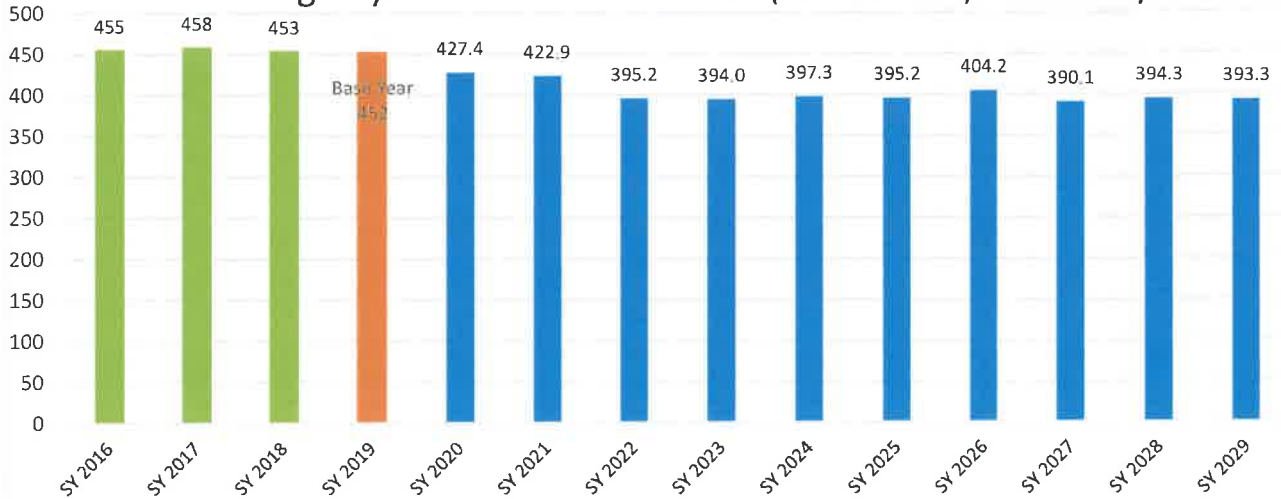
Berry Hill ES Attendance Area (Grades K-5) Summary





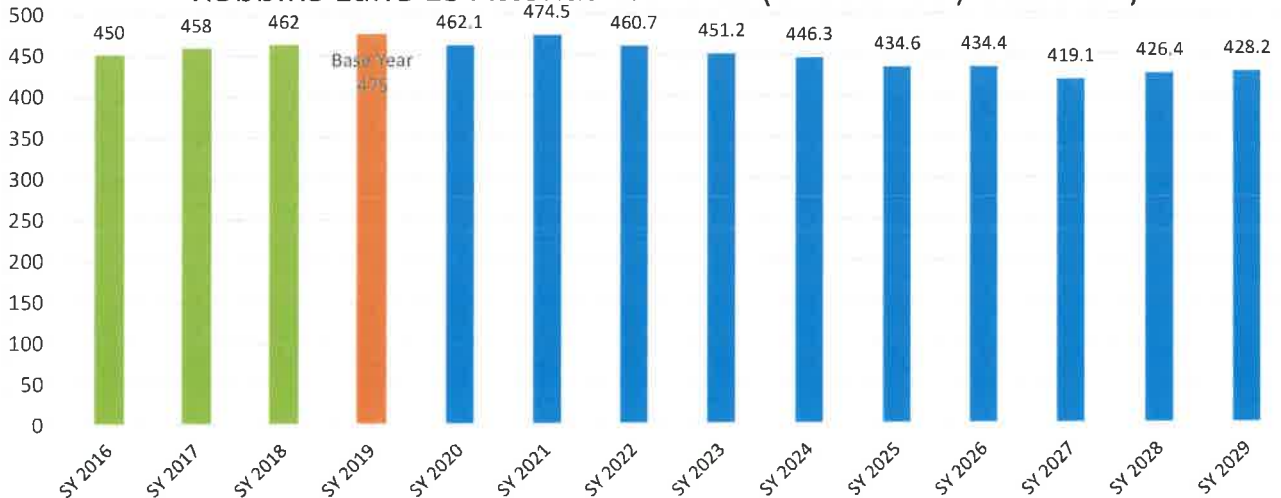
J Irving Baylis ES attendance zone makes up a portion of the southern district. Baylis overall population has been experiencing little change the last three years. The forecast predicts a decline. This can be attributed to the shift in large class sizes moving up to middle school. This year there were 96 5th grade students in the zone over 30 more students compared to K-2 classes (individually). There will be a natural decline in the zone with the larger classes moving onto middle school though there are projected to have over one hundred new housing units online over the next several years. The total impact in the elementary level is projected to be about 30 students. Additionally, the zones projected kindergarten counts in subsequent years is projected to decline this is due to the lower births in the district. Eventually the district could see a decline of almost 60 students in ten years with zone's population a little below 400 students.

J Irving Baylis ES Attendance Area (Grades K-5) Summary



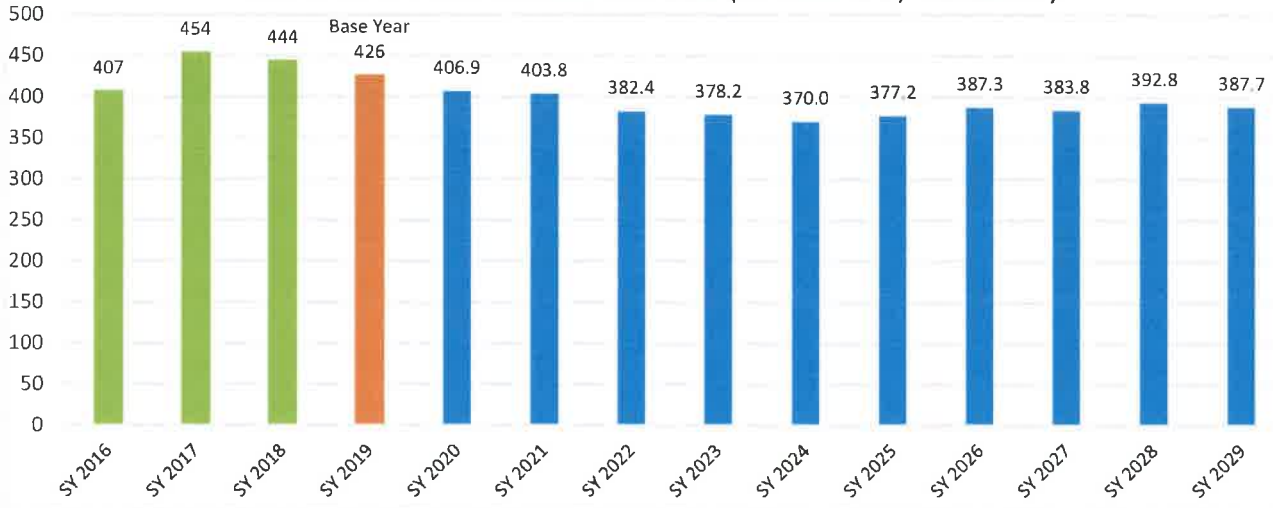
Robbins Lane ES attendance zone makes up the west side of the district. This zone has been experiencing small growth each of the last three years but nothing greater than 13 students in a year. Robbins Lane is experiencing a bubble similar to other areas. 5th grade is the largest class with 25 or more students than the current K or 1st grade. This is indicative of the lower replacement population from births in the district. RLES could reach less than 420 students in SY 2027 as the lower counts provided by the smaller birth counts start to appear in elementary school. The district could see a parallel student count as this fall in two years, but then annual declines will occur after that.

Robbins Lane ES Attendance Area (Grades K-5) Summary



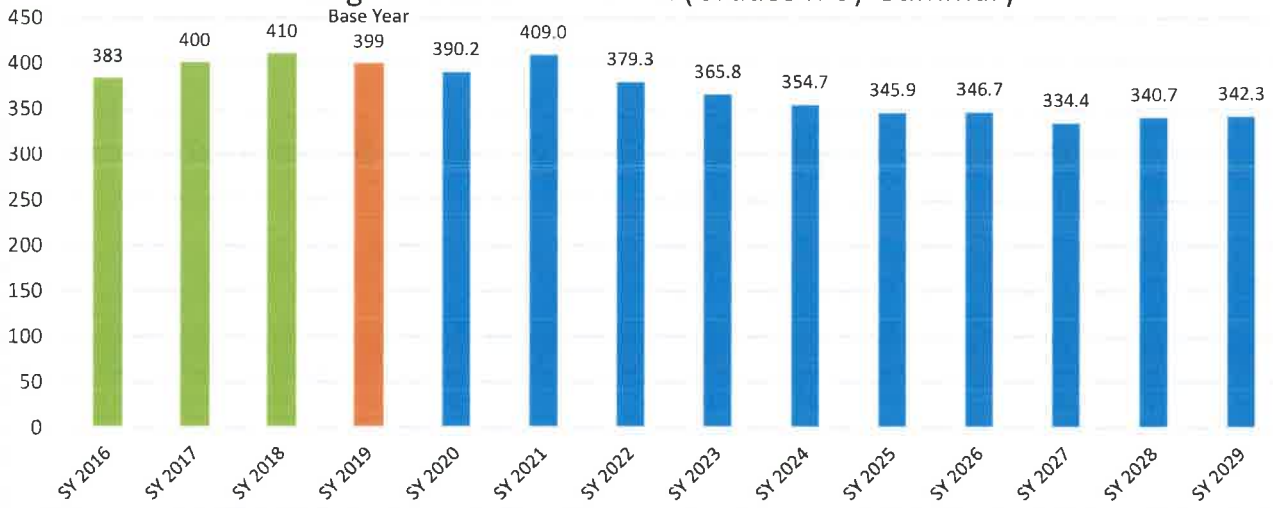
South Grove ES is one of three zones making up the center of the district attendance zones. SGES population has declined the last three years; a trend that is projected to continue. There were 426 students living in the zone. The zone’s current kindergarten count is the lowest of the last four years at 47 student and the smallest of all six grades the last four years. This may be an outlier in the zone. Subsequent years should expect to have lower counts because from the lower overall births in Syosset. SGES could decline to 370 students by year five of these projections: a loss of over 50 students.

South Grove ES Attendance Area (Grades K-5) Summary



Village ES located in the center of the district has been fluctuating in student population between -2,7% to 4.4% the last three years. The zone has two large counts in the population this year in 3rd and 5th grade. VES zone’s population is projected to decrease the next eight years falling below 335 students in SY 2027. Current birth trends are a primary influence for the changes in the zone. The zone could lose almost 57 students. Declines are not expected to be large increments which will allow the district to make enrollment adjustment if needed.

Village ES Attendance Area (Grades K-5) Summary



Walt Whitman ES is located on east side of the district. WWES is the only zone where growth is expected. The current counts are 314 resident students. This zone has been growing 4.7% to 7.5% over the last three years. This inward migration to this area increases the survival cohort (mobility) that influences the forecasted counts. WWES zone also has over 100 new housing units planned. Based on the student yield data provided by the district this could add another 30 or more students. Most of the new builds are located on the far eastern portion of the zone. Most of the growth in this area will be experienced in the first five years. Reaching a student population of almost 400 students. The district may want to revisit rezoning to help balance enrollments to neighboring areas in the next several years.

Walt Whitman ES Attendance Area (Grades K-5) Summary

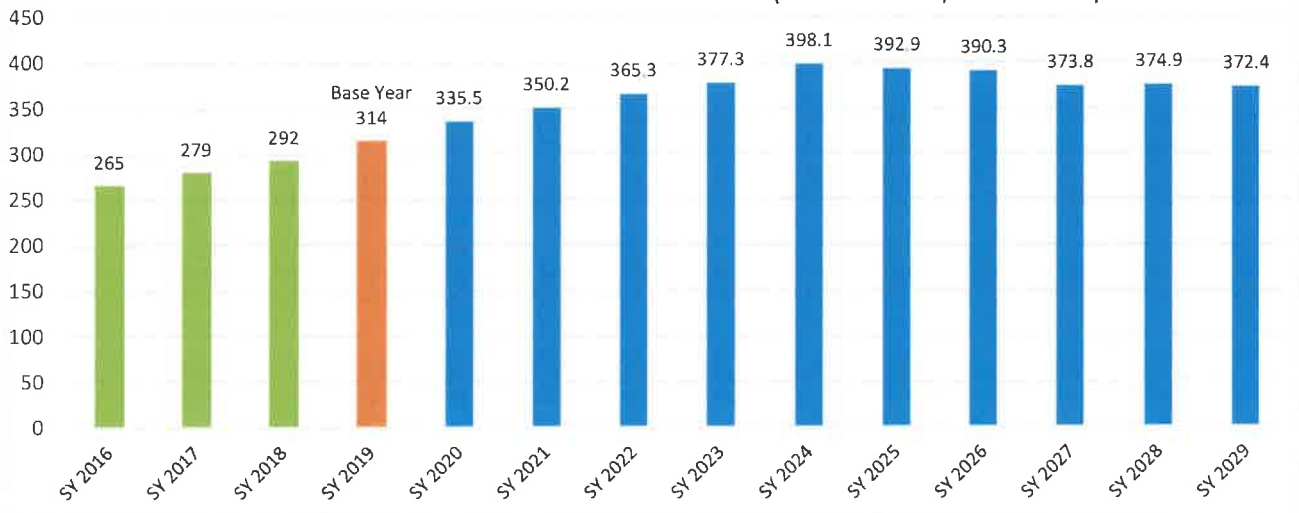




Table 9: Elementary Zones Resident Projections and Enrollment Forecast

A P Willits ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	<u>SY 2016</u>	<u>SY 2017</u>	<u>SY 2018</u>	<u>SY 2019</u>	<u>SY 2020</u>	<u>SY 2021</u>	<u>SY 2022</u>	<u>SY 2023</u>	<u>SY 2024</u>	<u>SY 2025</u>	<u>SY 2026</u>	<u>SY 2027</u>	<u>SY 2028</u>	<u>SY 2029</u>
K	52	44	43	51	43.5	51.8	40.1	43.1	44.8	45.1	43.4	44.1	44.4	44.1
1	51	55	43	42	51.5	43.9	52.3	40.5	43.5	45.2	45.5	43.8	44.6	44.8
2	59	48	57	46	42.4	52.0	44.4	52.8	40.9	44.0	45.7	46.0	44.3	45.0
3	57	60	48	59	46.9	43.3	53.1	45.2	53.9	41.7	44.8	46.6	46.9	45.2
4	72	58	69	54	64.9	51.6	47.6	58.4	49.8	59.3	45.9	49.3	51.3	51.6
5	43	72	55	69	53.5	64.3	51.1	47.1	57.8	49.3	58.7	45.4	48.8	50.7

K-5	334	337	315	321	302.7	306.9	288.6	287.1	290.7	284.6	284.0	275.2	280.3	281.4
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	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	10-year Change
	3.0	-22.0	6.0	-18.3	4.2	-18.3	-1.5	3.6	-6.1	-0.6	-8.8	5.1	1.1	-39.6
	0.9%	-6.5%	1.9%	-5.7%	1.4%	-6.0%	-0.5%	1.3%	-2.1%	-0.2%	-3.1%	1.9%	0.4%	-12.3%

Berry Hill ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	<u>SY 2016</u>	<u>SY 2017</u>	<u>SY 2018</u>	<u>SY 2019</u>	<u>SY 2020</u>	<u>SY 2021</u>	<u>SY 2022</u>	<u>SY 2023</u>	<u>SY 2024</u>	<u>SY 2025</u>	<u>SY 2026</u>	<u>SY 2027</u>	<u>SY 2028</u>	<u>SY 2029</u>
K	53	53	58	59	50.3	59.9	46.4	49.9	51.8	52.2	50.2	51.0	51.3	51.0
1	49	61	57	63	64.9	55.3	65.9	51.0	54.8	57.0	57.4	55.2	56.1	56.5
2	59	53	61	55	63.6	65.5	55.9	66.6	51.5	55.4	57.6	57.9	55.8	56.7
3	79	63	58	68	60.0	69.4	71.4	60.9	72.6	56.2	60.4	62.7	63.2	60.8
4	73	84	66	64	72.8	64.1	74.2	76.4	65.2	77.6	60.1	64.6	67.1	67.6
5	66	74	86	71	66.6	75.7	66.7	77.2	79.5	67.8	80.7	62.5	67.2	69.8

K-5	379	388	386	380	378.2	389.9	380.5	382.0	375.4	366.2	366.4	353.9	360.7	362.4
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	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	10-year Change
	9.0	-2.0	-6.0	-1.8	11.7	-9.4	1.5	-6.6	-9.2	0.2	-12.5	6.8	1.7	-17.6
	2.4%	-0.5%	-1.6%	-0.5%	3.1%	-2.4%	0.4%	-1.7%	-2.5%	0.1%	-3.4%	1.9%	0.5%	-4.6%



Table 8: Elementary Zones Resident Projections and Enrollment Forecast

J Irving Baylis ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029
K	75	62	57	62	52.9	63.0	48.8	53.7	56.4	57.5	56.4	56.6	56.9	56.5
1	67	78	66	62	65.7	56.0	66.7	53.0	58.3	61.2	62.6	59.8	60.0	60.3
2	87	69	80	66	63.9	67.7	57.7	70.1	56.0	61.3	64.6	64.5	61.6	61.8
3	78	92	73	85	70.6	68.3	72.4	63.1	76.4	61.3	67.3	69.2	69.0	65.9
4	74	77	95	81	89.2	74.2	71.7	77.4	67.6	81.5	66.0	70.7	72.6	72.5
5	74	80	82	96	85.1	93.7	77.9	76.7	82.6	72.4	87.3	69.3	74.2	76.3

K-5	455	458	453	452	427.4	422.9	395.2	394.0	397.3	395.2	404.2	390.1	394.3	393.3
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	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	10-year Change
	3.0	-5.0	-1.0	-24.6	-4.5	-27.7	-1.2	3.3	-2.1	9.0	-14.1	4.2	-1.0	-58.7
	0.7%	-1.1%	-0.2%	-5.4%	-1.1%	-6.6%	-0.3%	0.8%	-0.5%	2.3%	-3.5%	1.1%	-0.3%	-13.0%

Robbins Lane ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029
K	65	71	66	70	59.7	71.4	55.4	59.2	61.5	61.9	59.6	60.6	60.9	60.5
1	65	73	72	68	73.5	63.0	75.3	58.1	62.1	64.5	65.0	62.5	63.6	63.9
2	83	69	84	78	74.8	81.2	69.6	82.8	63.9	68.3	71.0	71.5	68.8	69.9
3	67	91	71	84	81.9	78.9	85.6	73.1	87.0	67.1	71.7	74.5	75.0	72.2
4	73	76	92	80	89.0	87.1	83.9	90.7	77.5	92.2	71.2	76.0	79.0	79.5
5	97	78	77	95	83.2	92.9	90.9	87.3	94.3	80.6	95.9	74.0	79.1	82.2

K-5	450	458	462	475	462.1	474.5	460.7	451.2	446.3	434.6	434.4	419.1	426.4	428.2
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	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	10-year Change
	8.0	4.0	13.0	-12.9	12.4	-13.8	-9.5	-4.9	-11.7	-0.2	-15.3	7.3	1.8	-46.8
	1.8%	0.9%	2.8%	-2.7%	2.7%	-2.9%	-2.1%	-1.1%	-2.6%	0.0%	-3.5%	1.7%	0.4%	-9.9%



Table 8: Elementary Zones Resident Projections and Enrollment Forecast

South Grove ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	<u>SY 2016</u>	<u>SY 2017</u>	<u>SY 2018</u>	<u>SY 2019</u>	<u>SY 2020</u>	<u>SY 2021</u>	<u>SY 2022</u>	<u>SY 2023</u>	<u>SY 2024</u>	<u>SY 2025</u>	<u>SY 2026</u>	<u>SY 2027</u>	<u>SY 2028</u>	<u>SY 2029</u>
K	70	70	64	47	48.1	58.1	48.4	58.8	63.9	51.9	55.8	54.8	54.9	54.4
1	58	72	71	71	49.3	50.5	61.0	50.8	61.7	67.1	54.5	58.6	57.5	57.7
2	68	68	74	66	73.8	51.3	52.5	63.4	52.9	64.2	69.8	56.7	60.9	59.8
3	77	78	71	79	71.9	80.5	55.9	57.2	69.1	57.6	69.9	76.1	61.8	66.4
4	82	80	82	77	83.7	76.3	85.3	59.3	60.7	73.3	61.1	74.1	80.6	65.5
5	52	86	82	86	80.1	87.1	79.3	88.7	61.7	63.1	76.2	63.5	77.1	83.9

K-5	407	454	444	426	406.9	403.8	382.4	378.2	370.0	377.2	387.3	383.8	392.8	387.7
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	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	10-year Change
	47.0	-10.0	-18.0	-19.1	-3.1	-21.4	-4.2	-8.2	7.2	10.1	-3.5	9.0	-5.1	-38.3
	11.5%	-2.2%	-4.1%	-4.5%	-0.8%	-5.3%	-1.1%	-2.2%	1.9%	2.7%	-0.9%	2.3%	-1.3%	-9.0%

Village ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	<u>SY 2016</u>	<u>SY 2017</u>	<u>SY 2018</u>	<u>SY 2019</u>	<u>SY 2020</u>	<u>SY 2021</u>	<u>SY 2022</u>	<u>SY 2023</u>	<u>SY 2024</u>	<u>SY 2025</u>	<u>SY 2026</u>	<u>SY 2027</u>	<u>SY 2028</u>	<u>SY 2029</u>
K	59	57	57	52	44.3	52.8	40.9	43.9	45.7	46.0	44.3	45.0	45.2	44.9
1	53	71	66	61	59.8	51.0	60.7	47.0	50.5	52.5	52.9	50.9	51.7	52.0
2	59	58	82	69	67.1	65.8	56.1	66.8	51.7	55.6	57.8	58.1	56.0	56.9
3	67	62	56	82	69.7	67.8	66.4	56.7	67.5	52.2	56.1	58.3	58.7	56.5
4	74	73	72	56	89.4	76.0	73.9	72.4	61.8	73.5	56.9	61.2	63.6	64.0
5	71	79	77	79	59.9	95.6	81.3	79.0	77.5	66.1	78.7	60.9	65.5	68.0

K-5	383	400	410	399	390.2	409.0	379.3	365.8	354.7	345.9	346.7	334.4	340.7	342.3
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	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	10-year Change
	17.0	10.0	-11.0	-8.8	18.8	-29.7	-13.5	-11.1	-8.8	0.8	-12.3	6.3	1.6	-56.7
	4.4%	2.5%	-2.7%	-2.2%	4.8%	-7.3%	-3.6%	-3.0%	-2.5%	0.2%	-3.5%	1.9%	0.5%	-14.2%



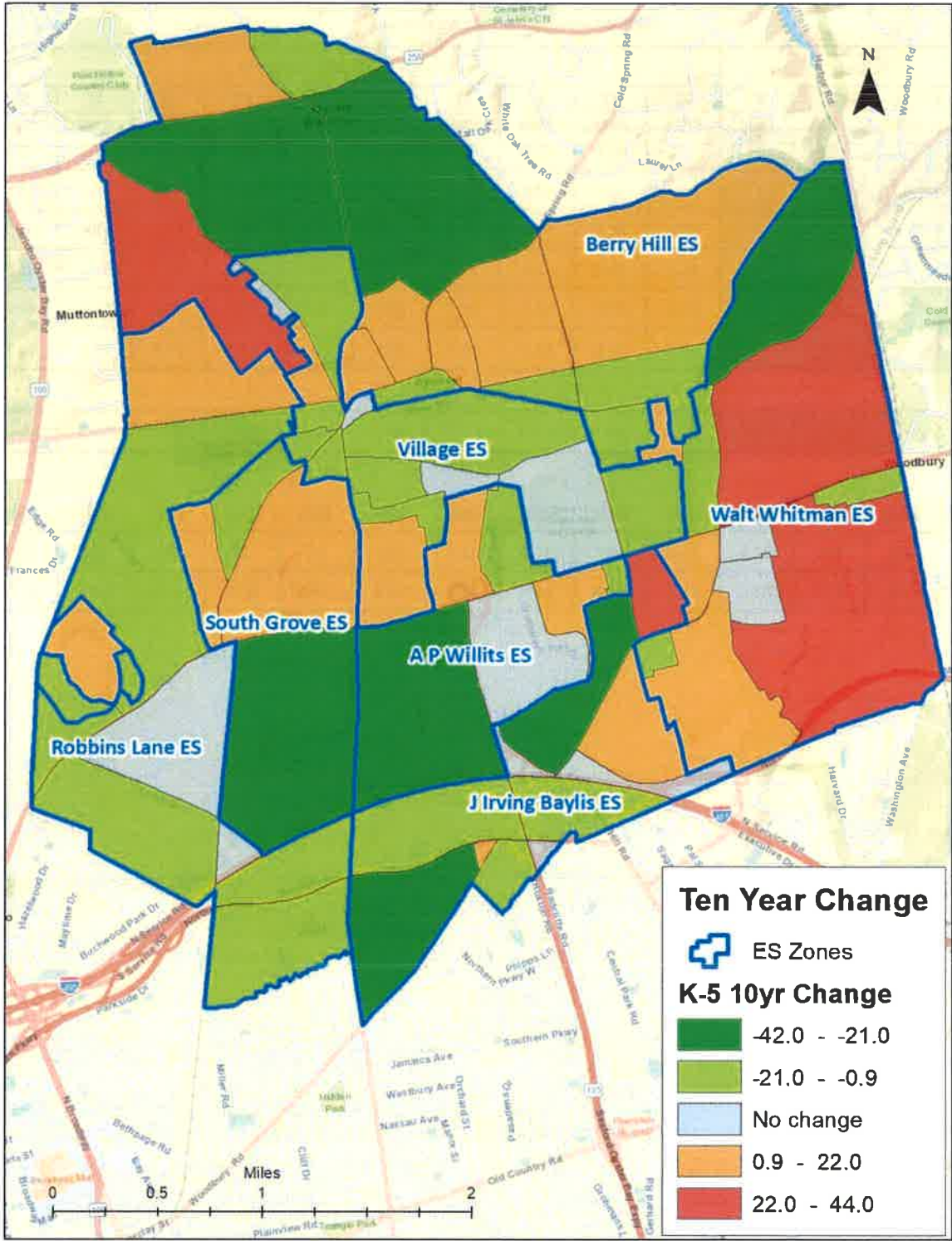
Table 8: Elementary Zones Resident Projections and Enrollment Forecast

Walt Whitman ES Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	<u>SY 2016</u>	<u>SY 2017</u>	<u>SY 2018</u>	<u>SY 2019</u>	<u>SY 2020</u>	<u>SY 2021</u>	<u>SY 2022</u>	<u>SY 2023</u>	<u>SY 2024</u>	<u>SY 2025</u>	<u>SY 2026</u>	<u>SY 2027</u>	<u>SY 2028</u>	<u>SY 2029</u>
K	42	52	44	62	52.9	63.0	49.9	54.0	56.3	56.5	53.7	54.5	54.8	54.4
1	50	44	54	47	66.3	56.6	68.6	55.0	59.3	61.4	60.7	57.5	58.3	58.6
2	42	54	46	54	47.9	67.7	58.9	71.5	57.7	61.7	62.9	61.9	58.6	59.5
3	46	42	55	50	56.7	50.3	72.3	63.4	76.7	61.7	65.0	66.0	65.0	61.6
4	40	47	44	58	52.0	59.0	53.6	76.7	67.5	80.9	64.4	67.6	68.6	67.6
5	45	40	49	43	59.7	53.6	62.0	56.7	80.6	70.7	83.6	66.3	69.6	70.7

K-5	265	279	292	314	335.5	350.2	365.3	377.3	398.1	392.9	390.3	373.8	374.9	372.4
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<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	<u>2028</u>	<u>2029</u>	10-year Change
14.0	13.0	22.0	21.5	14.7	15.1	12.0	20.8	-5.2	-2.6	-16.5	1.1	-2.5	58.4
5.3%	4.7%	7.5%	6.8%	4.4%	4.3%	3.3%	5.5%	-1.3%	-0.7%	-4.2%	0.3%	-0.7%	18.6%

Map 2: Projected Changes in Resident ES Student SY2019-20 – SY2029-30



The study areas within the color range are the planning areas that make up the titled attendance zone. Orange/red areas indicate forecasted student growth and the light green/green areas represent areas in decline. The gray zones represent “No Change” and frequently have little to no population. The black outline without color are areas outside of the attendance zone represent planning areas of neighboring zones.



Middle School Attendance Area (6-8) Student Population Projection Trends

Syosset Central Middle Schools had been declining the last three years (SY 2016 to SY 2018) but increased slightly in SY 2019. This can be attributed to a bubble in the middle grades matriculating through to high school. Syosset can expect a 3% increase in middle school students over the next ten years. The next several years there will be the introduction of a bubble from the lower grades that will attribute to the increases next year and in SY 2022. The district could experience peak enrollment in the middle school of 1,750 students in year five.

Chart 6: Historic and Projected Resident MS Students

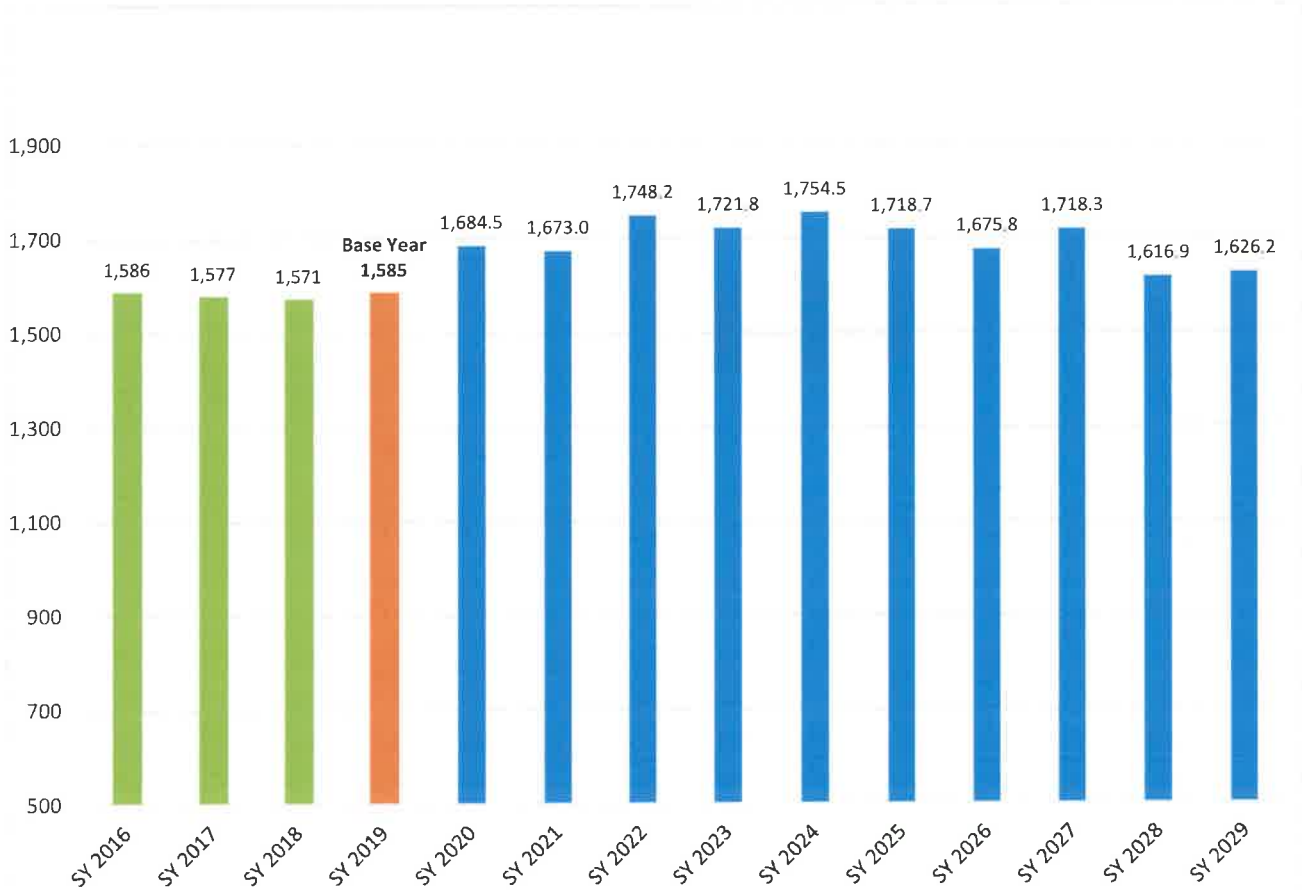
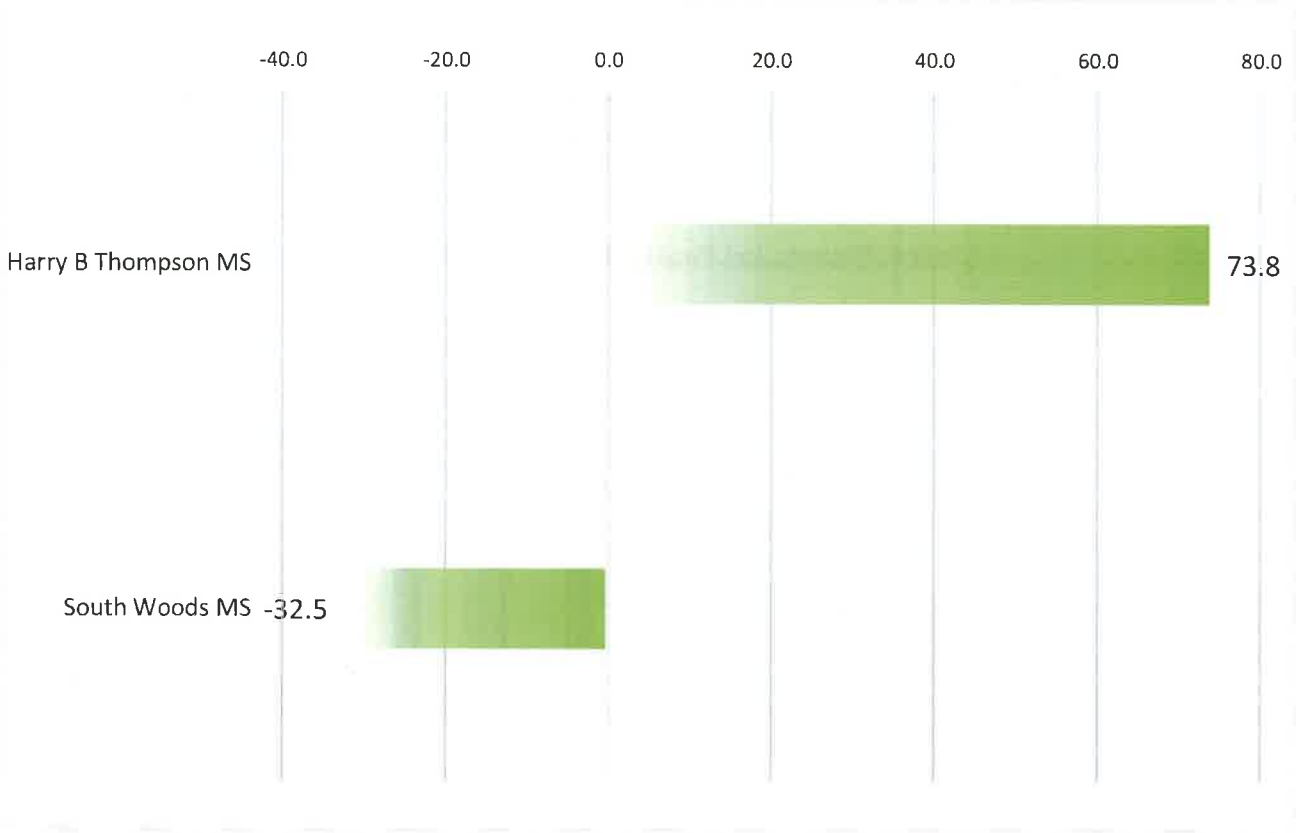


Chart 7: Forecasted Changes in Middle School Attendance Areas SY2019 – SY2029

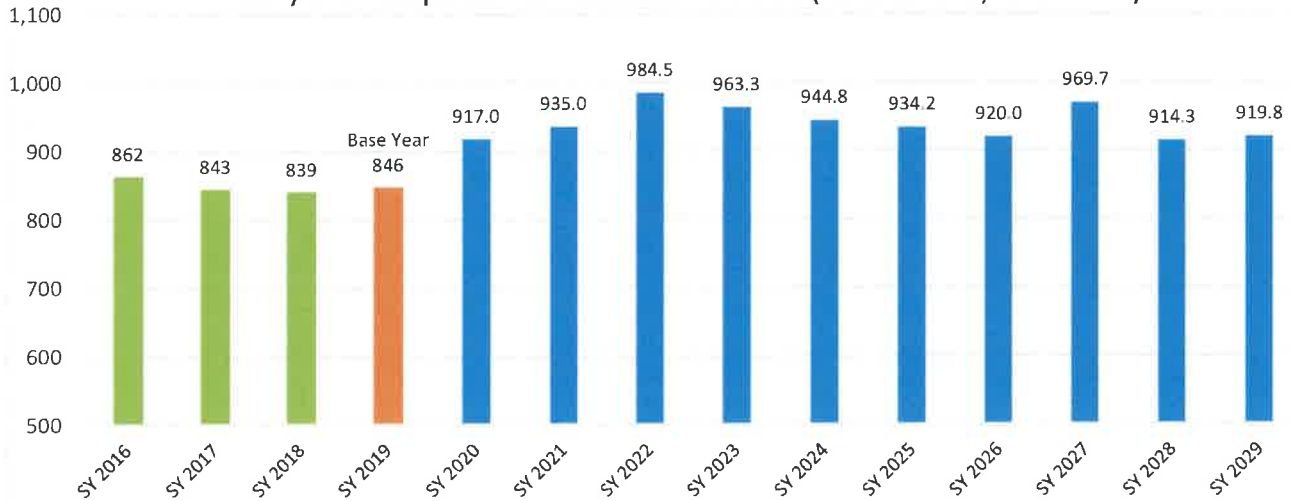




IMPACTS ON THE SYOSSET CENTRAL SD MIDDLE SCHOOLS

Harry B Thompson MS zone, located in southern portion of the district, had an enrollment of 852 students this fall. The resident student population was 846 with 6 students attending from South Woods. The elementary population for this zone has experienced growth the last three years. The current zone has three very large student populations in grades 3 to 5 that will eventually move up to the middle school helping to drive growth.

Harry B Thompson MS Attendance Area (Grades 6-8) Summary



Thompson could experience 980 middle school students by year three of these projections. This zone is projected to increase 8.7% over ten years but could see some years 15% greater than SY 2019 student counts.

South Woods MS zone is in the northern portion of the district. This zone had an enrollment of 733 students this fall with a resident count of 739. This site enrolled no students from outside the zone. This area has been stable the last couple years but the zones has some smaller student populations in the lower grades and the next several years these counts will replace larger classes moving onto middle and high school. Eventually, SWMS will decline in counts. The decline will be around a classroom over the next ten years (-4.4%)

South Woods MS Attendance Area (Grades 6-8) Summary

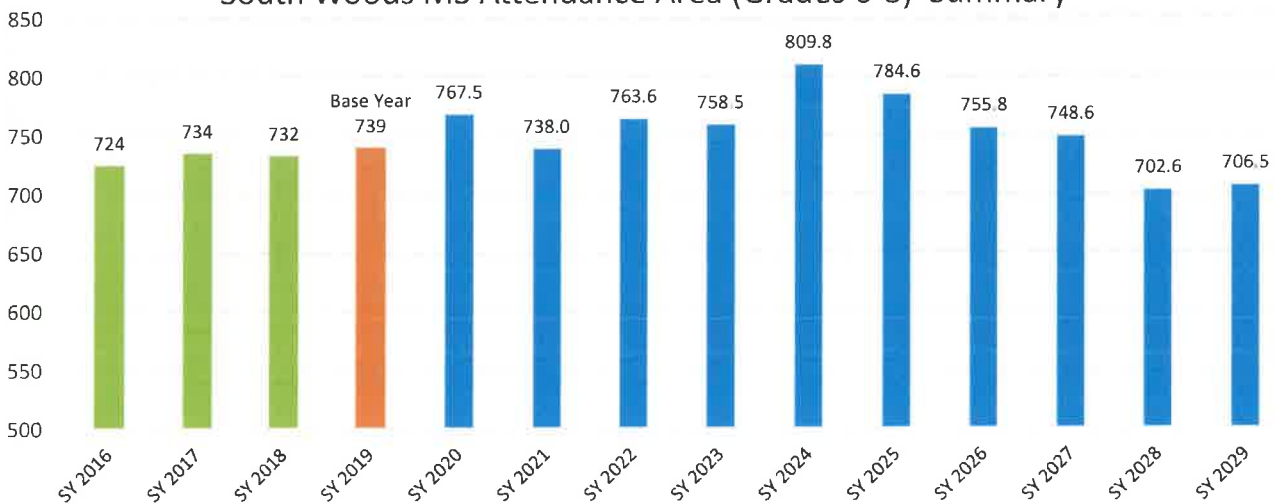




Table 10: Middle School Resident Projections and Enrollment Forecast

Harry B Thompson MS Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029
K	235	231	200	233	202.9	242.1	190.5	209.9	220.4	215.9	211.3	212.8	214.0	212.4
1	229	251	236	215	244.5	212.9	255.3	202.9	223.2	233.9	228.5	221.8	223.4	224.6
2	262	239	265	238	222.6	252.8	221.4	266.9	212.6	233.3	243.8	236.2	229.4	231.0
3	258	280	247	278	251.1	235.1	267.6	236.4	284.3	226.8	248.2	257.4	249.2	242.0
4	262	262	298	275	295.2	266.2	250.5	286.5	253.4	303.8	242.2	262.9	272.7	264.0
5	236	275	272	301	283.5	304.1	275.7	261.2	297.9	263.5	314.9	249.6	271.0	281.0
6	263	258	290	279	319.9	300.2	323.8	294.5	279.4	317.0	280.1	332.4	263.4	286.1
7	299	283	266	299	294.6	337.1	318.2	344.6	314.1	297.6	337.6	296.5	351.8	278.8
8	300	302	283	268	302.5	297.7	342.5	324.2	351.3	319.6	302.3	340.8	299.1	354.9

6-8	862	843	839	846	917.0	935.0	984.5	963.3	944.8	934.2	920.0	969.7	914.3	919.8
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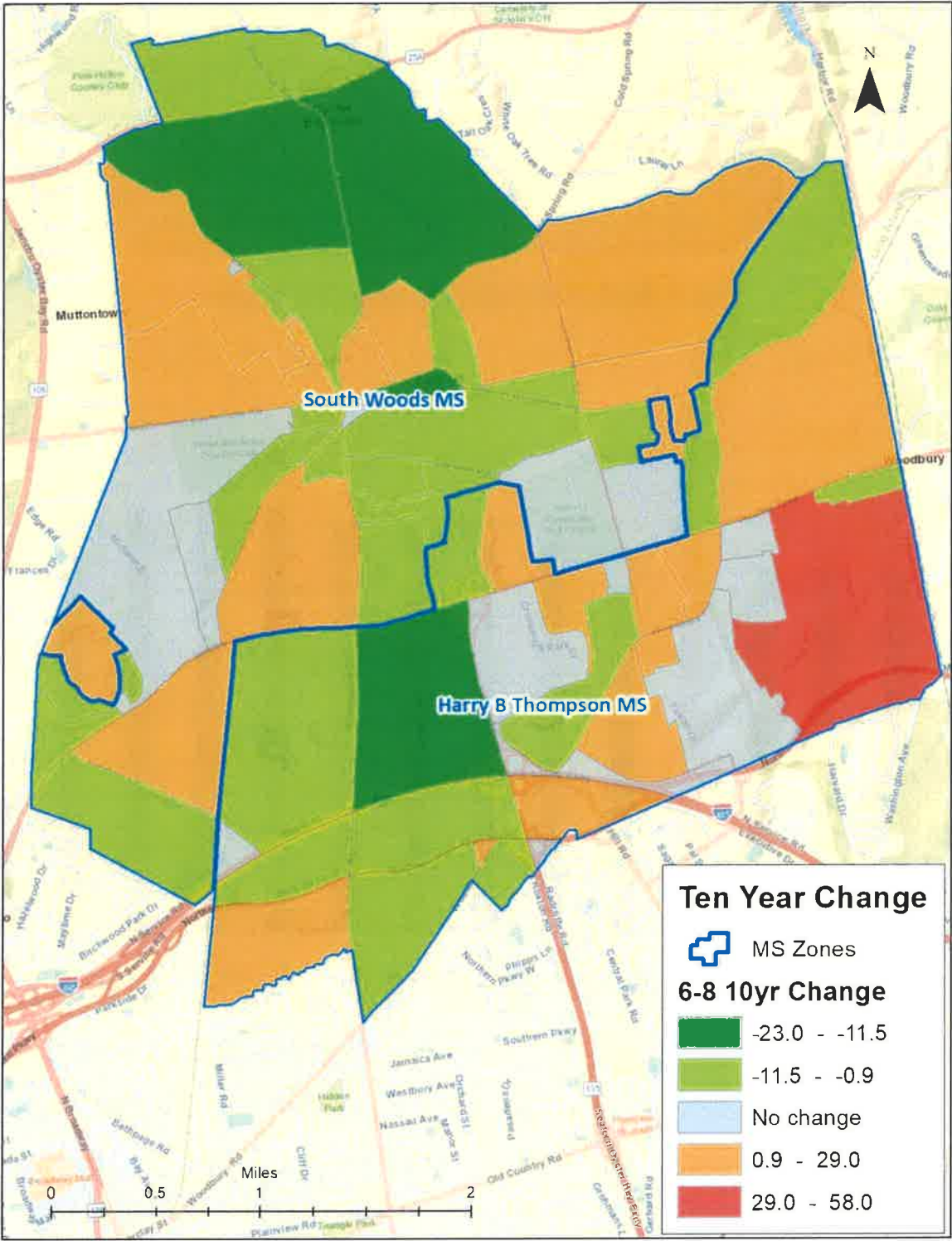
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	10-year Change
	-19.0	-4.0	7.0	71.0	18.0	49.5	-21.2	-18.5	-10.6	-14.2	49.7	-55.4	5.5	73.8
	-2.2%	-0.5%	0.8%	8.4%	2.0%	5.3%	-2.2%	-1.9%	-1.1%	-1.5%	5.4%	-5.7%	0.6%	8.7%

South Woods MS Attendance Area														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029
K	181	178	189	170	148.7	177.8	139.3	152.6	159.9	155.1	152.1	153.7	154.5	153.3
1	164	203	193	199	186.7	163.4	195.3	152.7	167.1	175.0	170.1	166.6	168.4	169.3
2	195	180	219	196	211.0	198.4	173.7	207.2	162.0	177.1	185.5	180.4	176.6	178.6
3	213	208	185	229	206.6	223.3	209.6	183.4	218.7	171.0	187.2	196.1	190.5	186.6
4	226	233	222	195	245.9	222.0	239.7	224.9	196.7	234.6	183.4	200.7	210.2	204.3
5	212	234	236	238	204.5	258.7	233.5	251.5	236.1	206.4	246.2	192.5	210.5	220.5
6	234	227	249	247	251.3	216.1	273.4	246.4	265.4	249.2	217.8	259.8	203.1	222.1
7	252	247	236	257	257.7	262.5	225.7	285.4	257.1	276.8	259.9	227.2	271.0	211.9
8	238	260	247	235	258.5	259.4	264.5	226.7	287.3	258.6	278.1	261.6	228.5	272.5

6-8	724	734	732	739	767.5	738.0	763.6	758.5	809.8	784.6	755.8	748.6	702.6	706.5
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	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	10-year Change
	10.0	-2.0	7.0	28.5	-29.5	25.6	-5.1	51.3	-25.2	-28.8	-7.2	-46.0	3.9	-32.5
	1.4%	-0.3%	1.0%	3.9%	-3.8%	3.5%	-0.7%	6.8%	-3.1%	-3.7%	-1.0%	-6.1%	0.6%	-4.4%

Map 3: Projected Changes in Resident MS Student SY2019-20 – SY2029-30



The study areas within the color range are the planning areas that make up the titled attendance zone. Orange/red areas indicate forecasted student growth and the light green/green areas represent areas in decline. The gray zones represent “No Change” and frequently have little to no population.



High School Attendance Area (9-12) Student Population Projection Trends

Syosset Central High School had been increasing growth SY 2016 to SY 2019 and may continue to see increases the next six to seven years. Like the middle school SCHS had experienced a population bubble with some classes at 560-585 students. Last year, the senior class was almost 70 students smaller than this year's class. The forecasted class sizes should increase the high school counts starting in year four of the projections. Staff should refer the student counts in younger grades within the earlier reported years to see the impending increases in the student population. There can increases of 5% to 12% in the overall high school student populations with the count exceeding 2,500 students by year seven. A plateau may be experienced by year ten as smaller student population begin to enter the high school. The district should revisit a study every couple years to keep ahead of any changes in the community. Currently, the student survival cohorts at all levels is higher than other areas of the country leading to increased retention within the SCSD schools.

Chart 8: Historic and Projected Resident HS Students





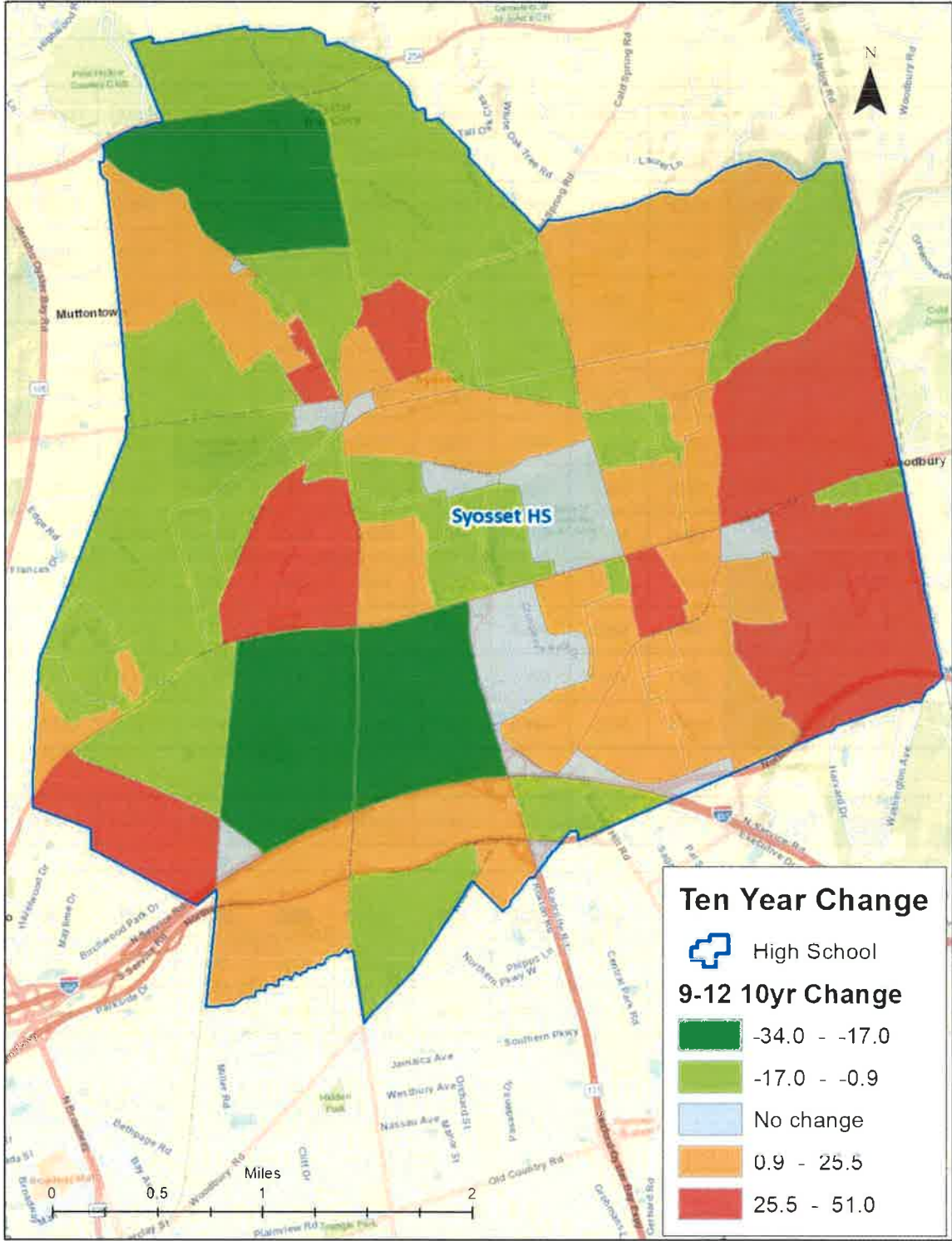
Table 11: High School Resident Projections and Enrollment Forecast

Syosset HS														
	ACTUAL				PROJECTED RESIDENT STUDENTS									
	SY 2016	SY 2017	SY 2018	SY 2019	SY 2020	SY 2021	SY 2022	SY 2023	SY 2024	SY 2025	SY 2026	SY 2027	SY 2028	SY 2029
K	416	409	389	403	351.6	419.9	329.8	362.4	380.3	371.0	363.4	366.5	368.5	365.8
1	393	454	429	414	431.1	376.3	450.6	355.6	390.3	408.9	398.6	388.4	391.8	393.9
2	457	419	484	434	433.6	451.2	395.1	474.1	374.6	410.4	429.3	416.6	406.0	409.6
3	471	488	432	507	457.7	458.4	477.2	419.7	503.0	397.9	435.3	453.4	439.6	428.6
4	488	495	520	470	541.1	488.2	490.2	511.4	450.0	538.4	425.6	463.6	482.9	468.3
5	448	509	508	539	488.0	562.8	509.2	512.8	534.0	469.9	561.0	442.0	481.5	501.6
6	497	485	539	526	571.2	516.3	597.3	540.9	544.7	566.2	497.9	592.2	466.5	508.2
7	551	530	502	556	552.3	599.6	543.9	630.0	571.2	574.4	597.5	523.7	622.8	490.6
8	538	562	530	503	561.0	557.1	607.0	550.9	638.6	578.1	580.4	602.4	527.6	627.4
9	515	552	579	549	517.7	577.2	573.6	628.3	570.7	659.7	597.5	597.0	619.6	543.1
10	468	517	557	585	556.2	524.2	586.0	583.9	638.3	579.9	669.5	604.7	604.7	627.0
11	569	465	522	562	588.4	559.3	529.1	591.6	589.4	644.2	584.6	673.1	608.1	607.9
12	547	574	472	540	574.2	601.5	573.0	543.7	607.3	604.5	660.6	597.3	687.9	621.2

9-12	2,099	2,108	2,130	2,236	2,236.5	2,262.2	2,261.7	2,347.5	2,405.7	2,488.3	2,512.2	2,472.1	2,520.3	2,399.2
------	-------	-------	-------	-------	---------	---------	---------	---------	---------	---------	---------	---------	---------	---------

2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	10-year Change
9.0	22.0	106.0	0.5	25.7	-0.5	85.8	58.2	82.6	23.9	-40.1	48.2	-121.1	163.2
0.4%	1.0%	5.0%	0.0%	1.1%	0.0%	3.8%	2.5%	3.4%	1.0%	-1.6%	1.9%	-4.8%	7.3%

Map 4: Projected Changes in Resident HS Student SY2019-20 – SY2029-30



The study areas within the color range are the planning areas that make up the titled attendance zone. Orange/red areas indicate forecasted student growth and the light green/green areas represent areas in decline. The gray zones represent “No Change” and frequently have little to no population.



DEMOGRAPHIC AND INCOME PROFILE PROVIDED BY CENSUS

Data provided on the following pages is based on geographically related information of Syosset Central School District based on a third-party source using Esri analytics in combination with Census information and American Community Survey. This information is provided by Davis Demographics as supplemental information about the district. Davis did not research nor guarantees accuracy of the Census data.

Methodology Statement

- **Demographic and Income Profile / Community Profile:** Esri presents the 2019/2024 demographic forecasts. Esri Updated Demographics are point estimates representing July 1 of the current and forecast years. The following table summarizes the updated demographic variables. Also included are select averages, medians, aggregates, and per capita values.
- **American Community Survey (ACS) Housing Summary:** Esri provides reports, data enrichment, and thematic mapping for ACS estimates in standard geographies, current ZIP codes, and user-defined polygons. Reports include two summary profiles, Population and Housing. Esri's reports/maps are designed to simplify the data and enhance its usability with reliability thresholds. ACS data provides much of the information previously available through the decennial census. ACS uses a continuous measurement or "rolling" sample, in which a small percent of the population is sampled every month. The ACS is updated and released more frequently than the decennial census—every year instead of every ten years. Smaller sample sizes and variable collection times have introduced a margin of error into their estimates.
- **Tapestry Segmentation:** provides an accurate, detailed description of America's neighborhoods—U.S. residential areas are divided into 67 distinctive segments based on their socioeconomic and demographic composition—then further classifies the segments into LifeMode and Urbanization Groups. Each year, population and household counts by Tapestry segment are updated. While most geographic areas retain their original Tapestry Segment assignment, select areas may be assigned a new market segment when research uncovers new or significant local growth. The entire Tapestry Segmentation system is refreshed every three to five years, resulting in a more comprehensive reassignment in rapidly changing neighborhoods. Tapestry is a geodemographic segmentation system that integrates consumer traits with residential characteristics to identify markets and classify US neighborhoods. Neighborhoods with the most similar characteristics are grouped together, while neighborhoods with divergent characteristics are separated. Internally homogenous, externally heterogeneous market segments depict consumers' lifestyles and lifestages. Tapestry Segmentation combines the "who" of lifestyle demography with the "where" of local geography to create a classification model with 67 distinct, behavioral market segments.
 - Largest Tapestry segment is **Top Tier.** (over 60%) The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale salons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over 3 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own businesses.



Demographic Study SY2019-20



Demographic and Income Profile

Prepared using SchoolSite by DDP

Summary	Census 2010	2019	2024	
Population	34,145	34,330	34,339	
Households	11,238	11,160	11,111	
Families	9,280	9,159	9,102	
Average Household Size	2.94	2.99	3.00	
Owner Occupied Housing Units	10,181	10,060	10,032	
Renter Occupied Housing Units	1,057	1,100	1,080	
Median Age	44.6	47.2	48.0	
Trends: 2019 - 2024 Annual Rate	Area	State	National	
Population	0.01%	0.21%	0.77%	
Households	-0.09%	0.19%	0.75%	
Families	-0.12%	0.09%	0.68%	
Owner HHs	-0.06%	0.07%	0.92%	
Median Household Income	0.89%	2.80%	2.70%	
Households by Income	2019	2024		
	Number	Percent	Number	Percent
<\$15,000	466	4.2%	416	3.7%
\$15,000 - \$24,999	303	2.7%	257	2.3%
\$25,000 - \$34,999	304	2.7%	262	2.4%
\$35,000 - \$49,999	465	4.2%	413	3.7%
\$50,000 - \$74,999	724	6.5%	646	5.8%
\$75,000 - \$99,999	767	6.9%	731	6.6%
\$100,000 - \$149,999	1,588	14.2%	1,550	14.0%
\$150,000 - \$199,999	1,609	14.4%	1,717	15.5%
\$200,000+	4,933	44.2%	5,119	46.1%
Median Household Income	\$176,411		\$184,367	
Average Household Income	\$234,590		\$250,374	
Per Capita Income	\$76,941		\$81,723	
Population by Age	Census 2010	2019	2024	
	Number	Percent	Number	Percent
0 - 4	1,580	4.6%	1,400	4.1%
5 - 9	2,317	6.8%	1,888	5.5%
10 - 14	2,898	8.5%	2,549	7.4%
15 - 19	2,505	7.3%	2,498	7.3%
20 - 24	1,364	4.0%	1,532	4.5%
25 - 34	2,232	6.5%	2,742	8.0%
35 - 44	4,365	12.8%	3,506	10.2%
45 - 54	6,124	17.9%	5,045	14.7%
55 - 64	4,849	14.2%	5,583	16.3%
65 - 74	2,635	7.7%	3,931	11.5%
75 - 84	2,194	6.4%	2,339	6.8%
85+	1,082	3.2%	1,318	3.8%
Race and Ethnicity	Census 2010	2019	2024	
	Number	Percent	Number	Percent
White Alone	26,643	78.0%	23,580	68.7%
Black Alone	336	1.0%	484	1.4%
American Indian Alone	24	0.1%	32	0.1%
Asian Alone	6,422	18.8%	9,221	26.9%
Pacific Islander Alone	4	0.0%	6	0.0%
Some Other Race Alone	252	0.7%	356	1.0%
Two or More Races	465	1.4%	653	1.9%
Hispanic Origin (Any Race)	1,178	3.4%	1,636	4.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

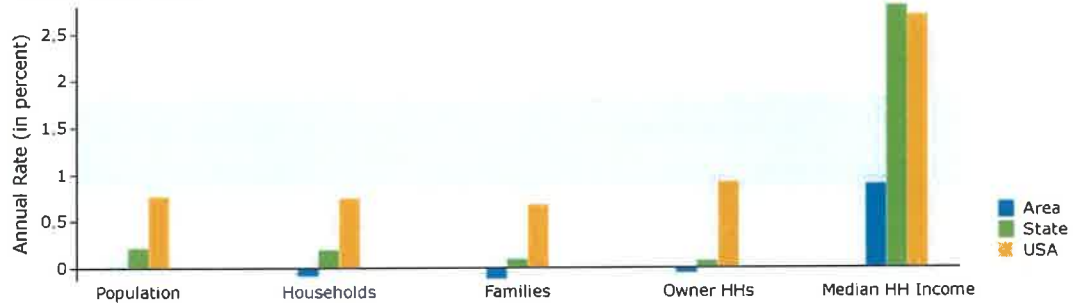
April 07, 2020



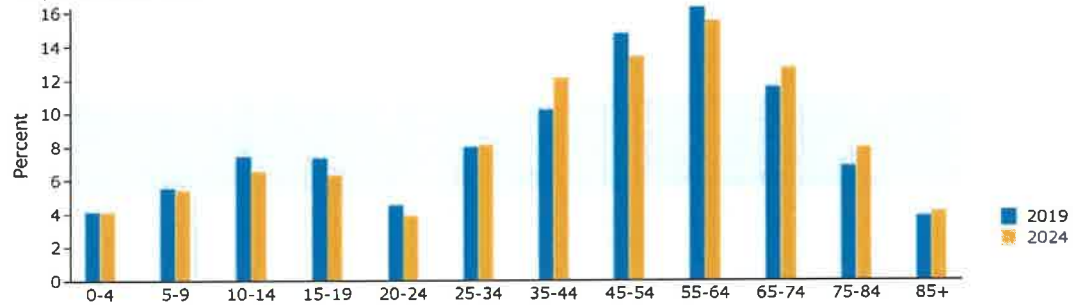
Demographic and Income Profile

Prepared using SchoolSite by DDP

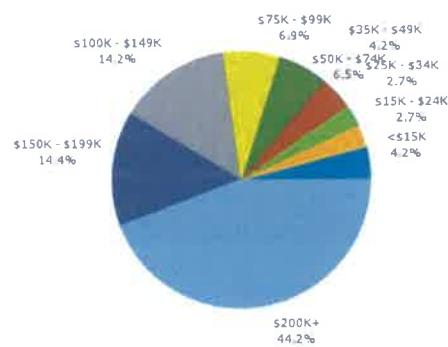
Trends 2019-2024



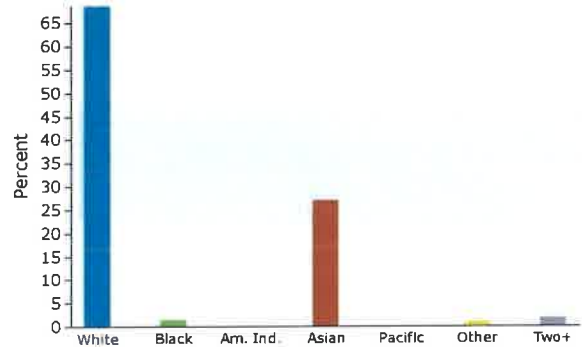
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

April 07, 2020



Population Summary	
2000 Total Population	33,794
2010 Total Population	34,145
2019 Total Population	34,330
2019 Group Quarters	1,010
2024 Total Population	34,339
2019-2024 Annual Rate	0.01%
2019 Total Daytime Population	49,658
Workers	32,343
Residents	17,315
Household Summary	
2000 Households	11,071
2000 Average Household Size	2.94
2010 Households	11,238
2010 Average Household Size	2.94
2019 Households	11,160
2019 Average Household Size	2.99
2024 Households	11,111
2024 Average Household Size	3.00
2019-2024 Annual Rate	-0.09%
2010 Families	9,280
2010 Average Family Size	3.29
2019 Families	9,159
2019 Average Family Size	3.35
2024 Families	9,102
2024 Average Family Size	3.37
2019-2024 Annual Rate	-0.12%
Housing Unit Summary	
2000 Housing Units	11,210
Owner Occupied Housing Units	89.1%
Renter Occupied Housing Units	9.7%
Vacant Housing Units	1.2%
2010 Housing Units	11,570
Owner Occupied Housing Units	88.0%
Renter Occupied Housing Units	9.1%
Vacant Housing Units	2.9%
2019 Housing Units	11,626
Owner Occupied Housing Units	86.5%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	4.0%
2024 Housing Units	11,643
Owner Occupied Housing Units	86.2%
Renter Occupied Housing Units	9.3%
Vacant Housing Units	4.6%
Median Household Income	
2019	\$176,411
2024	\$184,367
Median Home Value	
2019	\$774,501
2024	\$833,304
Per Capita Income	
2019	\$76,941
2024	\$81,723
Median Age	
2010	44.6
2019	47.2
2024	48.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.





2019 Households by Income

Household Income Base	11,160
<\$15,000	4.2%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	2.7%
\$35,000 - \$49,999	4.2%
\$50,000 - \$74,999	6.5%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	14.4%
\$200,000+	44.2%
Average Household Income	\$234,590

2024 Households by Income

Household Income Base	11,111
<\$15,000	3.7%
\$15,000 - \$24,999	2.3%
\$25,000 - \$34,999	2.4%
\$35,000 - \$49,999	3.7%
\$50,000 - \$74,999	5.8%
\$75,000 - \$99,999	6.6%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	15.5%
\$200,000+	46.1%
Average Household Income	\$250,374

2019 Owner Occupied Housing Units by Value

Total	10,060
<\$50,000	0.6%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.6%
\$250,000 - \$299,999	0.4%
\$300,000 - \$399,999	1.5%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	35.8%
\$750,000 - \$999,999	21.4%
\$1,000,000 - \$1,499,999	19.7%
\$1,500,000 - \$1,999,999	7.0%
\$2,000,000 +	4.0%
Average Home Value	\$916,960

2024 Owner Occupied Housing Units by Value

Total	10,032
<\$50,000	0.2%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	0.8%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	33.0%
\$750,000 - \$999,999	28.6%
\$1,000,000 - \$1,499,999	19.9%
\$1,500,000 - \$1,999,999	6.8%
\$2,000,000 +	4.2%
Average Home Value	\$950,187

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

April 07, 2020



Demographic Study SY2019-20



ACS Housing Summary

Prepared using SchoolSite by DDP

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	34,819		1,271	High
Total Households	11,249		326	High
Total Housing Units	11,912		323	High
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	10,252	100.0%	310	High
Housing units with a mortgage/contract to purchase/similar debt	6,422	62.6%	306	High
Second mortgage only	91	0.9%	44	Medium
Home equity loan only	1,444	14.1%	174	High
Both second mortgage and home equity loan	19	0.2%	18	Low
No second mortgage and no home equity loan	4,867	47.5%	293	High
Housing units without a mortgage	3,830	37.4%	262	High
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	\$885,503		\$75,699	High
Housing units without a mortgage	\$709,014		\$66,909	High
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS & SELECTED MONTHLY OWNER COSTS				
Total	10,252	100.0%	310	High
With a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	483	4.7%	108	Medium
10.0 to 14.9 percent	764	7.5%	138	High
15.0 to 19.9 percent	1,034	10.1%	153	High
20.0 to 24.9 percent	1,069	10.4%	168	High
25.0 to 29.9 percent	874	8.5%	143	High
30.0 to 34.9 percent	425	4.1%	97	Medium
35.0 to 39.9 percent	422	4.1%	113	Medium
40.0 to 49.9 percent	328	3.2%	80	Medium
50.0 percent or more	1,002	9.8%	157	High
Not computed	21	0.2%	21	Low
Without a mortgage: Monthly owner costs as a percentage of household income in past 12 months				
Less than 10.0 percent	992	9.7%	146	High
10.0 to 14.9 percent	629	6.1%	120	High
15.0 to 19.9 percent	490	4.8%	117	Medium
20.0 to 24.9 percent	284	2.8%	73	Medium
25.0 to 29.9 percent	224	2.2%	65	Medium
30.0 to 34.9 percent	193	1.9%	83	Medium
35.0 to 39.9 percent	161	1.6%	66	Medium
40.0 to 49.9 percent	216	2.1%	67	Medium
50.0 percent or more	588	5.7%	130	Medium
Not computed	52	0.5%	32	Medium

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

April 07, 2020

School Site

Page: 1 of 8





ACS Housing Summary

Prepared using SchoolSite by DDP

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	997	100.0%	160	High
With cash rent	885	88.8%	150	High
Less than \$100	0	0.0%	0	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	10	1.0%	15	Low
\$200 to \$249	19	1.9%	16	Low
\$250 to \$299	21	2.1%	23	Low
\$300 to \$349	21	2.1%	16	Low
\$350 to \$399	43	4.3%	34	Low
\$400 to \$449	0	0.0%	0	
\$450 to \$499	11	1.1%	18	Low
\$500 to \$549	0	0.0%	0	
\$550 to \$599	0	0.0%	0	
\$600 to \$649	30	3.0%	25	Low
\$650 to \$699	0	0.0%	0	
\$700 to \$749	0	0.0%	0	
\$750 to \$799	4	0.4%	14	Low
\$800 to \$899	0	0.0%	0	
\$900 to \$999	0	0.0%	0	
\$1,000 to \$1,249	59	5.9%	47	Low
\$1,250 to \$1,499	35	3.5%	28	Low
\$1,500 to \$1,999	49	4.9%	46	Low
\$2,000 to \$2,499	257	25.8%	82	Medium
\$2,500 to \$2,999	200	20.1%	89	Medium
\$3,000 to \$3,499	56	5.6%	43	Low
\$3,500 or more	71	7.1%	39	Medium
No cash rent	112	11.2%	65	Medium
Median Contract Rent	\$2,274		N/A	
Average Contract Rent	N/A		N/A	

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	997	100.0%	160	High
Pay extra for one or more utilities	811	81.3%	146	High
No extra payment for any utilities	186	18.7%	74	Low

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

April 07, 2020



ACS Housing Summary

Prepared using SchoolSite by DDP

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY GROSS RENT				
Total:	997	100.0%	160	High
With cash rent:	885	88.8%	150	High
Less than \$100	0	0.0%	0	High
\$100 to \$149	0	0.0%	0	High
\$150 to \$199	10	1.0%	15	Low
\$200 to \$249	11	1.1%	17	Low
\$250 to \$299	29	2.9%	28	Low
\$300 to \$349	21	2.1%	16	Low
\$350 to \$399	21	2.1%	18	Low
\$400 to \$449	14	1.4%	22	Low
\$450 to \$499	0	0.0%	0	Low
\$500 to \$549	0	0.0%	0	Low
\$550 to \$599	0	0.0%	0	Low
\$600 to \$649	21	2.1%	25	Low
\$650 to \$699	8	0.8%	15	Low
\$700 to \$749	9	0.9%	14	Low
\$750 to \$799	4	0.4%	14	Low
\$800 to \$899	0	0.0%	0	Low
\$900 to \$999	7	0.7%	12	Low
\$1,000 to \$1,249	8	0.8%	11	Low
\$1,250 to \$1,499	42	4.2%	30	Low
\$1,500 to \$1,999	85	8.5%	63	Low
\$2,000 to \$2,499	161	16.1%	56	Medium
\$2,500 to \$2,999	175	17.6%	75	Medium
\$3,000 to \$3,499	157	15.7%	86	Medium
\$3,500 or more	103	10.3%	48	Medium
No cash rent	112	11.2%	65	Medium
Median Gross Rent	\$2,475		N/A	Low
Average Gross Rent	N/A		N/A	Low

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low



ACS Housing Summary

Prepared using SchoolSite by DDP

	2014-2018			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	11,912	100.0%	323	High
1, detached	9,757	81.9%	307	High
1, attached	1,017	8.5%	121	Medium
2	411	3.5%	122	Medium
3 or 4	36	0.3%	44	Low
5 to 9	80	0.7%	38	Medium
10 to 19	340	2.9%	94	Medium
20 to 49	85	0.7%	52	Medium
50 or more	150	1.3%	56	Medium
Mobile home	36	0.3%	29	Low
Boat, RV, van, etc.	0	0.0%	0	Low
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	11,912	100.0%	323	High
Built 2014 or later	30	0.3%	27	Low
Built 2010 to 2013	165	1.4%	74	Medium
Built 2000 to 2009	770	6.5%	127	Medium
Built 1990 to 1999	574	4.8%	112	High
Built 1980 to 1989	1,359	11.4%	159	High
Built 1970 to 1979	1,330	11.2%	149	High
Built 1960 to 1969	1,710	14.4%	186	High
Built 1950 to 1959	5,061	42.5%	279	High
Built 1940 to 1949	391	3.3%	115	Medium
Built 1939 or earlier	522	4.4%	84	High
Median Year Structure Built	1960		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	11,249	100.0%	326	High
Owner occupied				
Moved in 2017 or later	104	0.9%	55	Low
Moved in 2015 to 2016	546	4.9%	114	Medium
Moved in 2010 to 2014	1,638	14.6%	193	Medium
Moved in 2000 to 2009	3,149	28.0%	254	High
Moved in 1990 to 1999	2,195	19.5%	204	High
Moved in 1989 or earlier	2,620	23.3%	220	High
Renter occupied				
Moved in 2017 or later	106	0.9%	67	Low
Moved in 2015 to 2016	157	1.4%	76	Medium
Moved in 2010 to 2014	318	2.8%	88	Medium
Moved in 2000 to 2009	285	2.5%	97	Medium
Moved in 1990 to 1999	89	0.8%	47	Medium
Moved in 1989 or earlier	43	0.4%	32	Low
Median Year Householder Moved Into Unit	2002		N/A	

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

April 07, 2020



Demographic Study SY2019-20



ACS Housing Summary

Prepared using SchoolSite by DDP

	2014-2018 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	11,249	100.0%	326	High
Utility gas	4,915	43.7%	282	High
Bottled, tank, or LP gas	229	2.0%	75	High
Electricity	880	7.8%	129	High
Fuel oil, kerosene, etc.	5,161	45.9%	290	High
Coal or coke	0	0.0%	0	
Wood	8	0.1%	13	Low
Solar energy	10	0.1%	15	Low
Other fuel	27	0.2%	24	Low
No fuel used	19	0.2%	21	Low
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	11,249	100.0%	326	High
Owner occupied				
No vehicle available	223	2.0%	81	High
1 vehicle available	1,962	17.4%	209	High
2 vehicles available	5,364	47.7%	299	High
3 vehicles available	1,961	17.4%	188	High
4 vehicles available	652	5.8%	121	High
5 or more vehicles available	89	0.8%	40	High
Renter occupied				
No vehicle available	91	0.8%	39	High
1 vehicle available	445	4.0%	116	High
2 vehicles available	363	3.2%	105	High
3 vehicles available	72	0.6%	48	High
4 vehicles available	27	0.2%	37	Low
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2014-2018 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2014-2018 ACS estimates, five-year period data collected monthly from January 1, 2014 through December 31, 2018. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2014-2018 American Community Survey

Reliability: High Medium Low

April 07, 2020



2010 Population by Age	
Total	34,147
0 - 4	4.6%
5 - 9	6.8%
10 - 14	8.5%
15 - 24	11.3%
25 - 34	6.5%
35 - 44	12.8%
45 - 54	17.9%
55 - 64	14.2%
65 - 74	7.7%
75 - 84	6.4%
85 +	3.2%
18 +	74.5%
2019 Population by Age	
Total	34,331
0 - 4	4.1%
5 - 9	5.5%
10 - 14	7.4%
15 - 24	11.7%
25 - 34	8.0%
35 - 44	10.2%
45 - 54	14.7%
55 - 64	16.3%
65 - 74	11.5%
75 - 84	6.8%
85 +	3.8%
18 +	77.9%
2024 Population by Age	
Total	34,341
0 - 4	4.1%
5 - 9	5.4%
10 - 14	6.5%
15 - 24	10.1%
25 - 34	8.1%
35 - 44	12.1%
45 - 54	13.4%
55 - 64	15.5%
65 - 74	12.7%
75 - 84	7.9%
85 +	4.1%
18 +	79.6%
2010 Population by Sex	
Males	16,580
Females	17,565
2019 Population by Sex	
Males	16,788
Females	17,542
2024 Population by Sex	
Males	16,836
Females	17,503

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity	
Total	34,146
White Alone	78.0%
Black Alone	1.0%
American Indian Alone	0.1%
Asian Alone	18.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.4%
Hispanic Origin	3.4%
Diversity Index	39.9
2019 Population by Race/Ethnicity	
Total	34,332
White Alone	68.7%
Black Alone	1.4%
American Indian Alone	0.1%
Asian Alone	26.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.9%
Hispanic Origin	4.8%
Diversity Index	50.5
2024 Population by Race/Ethnicity	
Total	34,339
White Alone	62.8%
Black Alone	1.7%
American Indian Alone	0.1%
Asian Alone	32.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	2.1%
Hispanic Origin	5.5%
Diversity Index	55.4
2010 Population by Relationship and Household Type	
Total	34,145
In Households	96.9%
In Family Households	90.3%
Householder	27.4%
Spouse	24.2%
Child	34.3%
Other relative	3.5%
Nonrelative	0.9%
In Nonfamily Households	6.6%
In Group Quarters	3.1%
Institutionalized Population	2.7%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

April 07, 2020



Tapestry Segmentation Area Profile

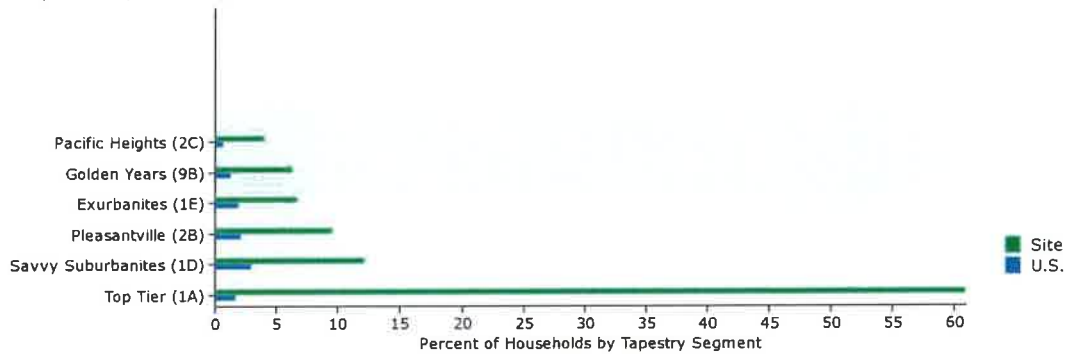
Prepared using SchoolSite by DDP

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2019 Households Cumulative		2019 U.S. Households Cumulative		Index
		Percent	Percent	Percent	Percent	
1	Top Tier (1A)	61.0%	61.0%	1.7%	1.7%	3615
2	Savvy Suburbanites (1D)	12.2%	73.2%	3.0%	4.7%	410
3	Pleasantville (2B)	9.6%	82.8%	2.2%	6.9%	441
4	Exurbanites (1E)	6.8%	89.6%	1.9%	8.8%	349
5	Golden Years (9B)	6.4%	96.0%	1.3%	10.1%	478
Subtotal		96.0%		10.1%		
6	Pacific Heights (2C)	4.1%	100.1%	0.7%	10.8%	578
Subtotal		4.1%		0.7%		

Total	100.0%	10.8%	925
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Top Ten Tapestry Segments Site vs. U.S.



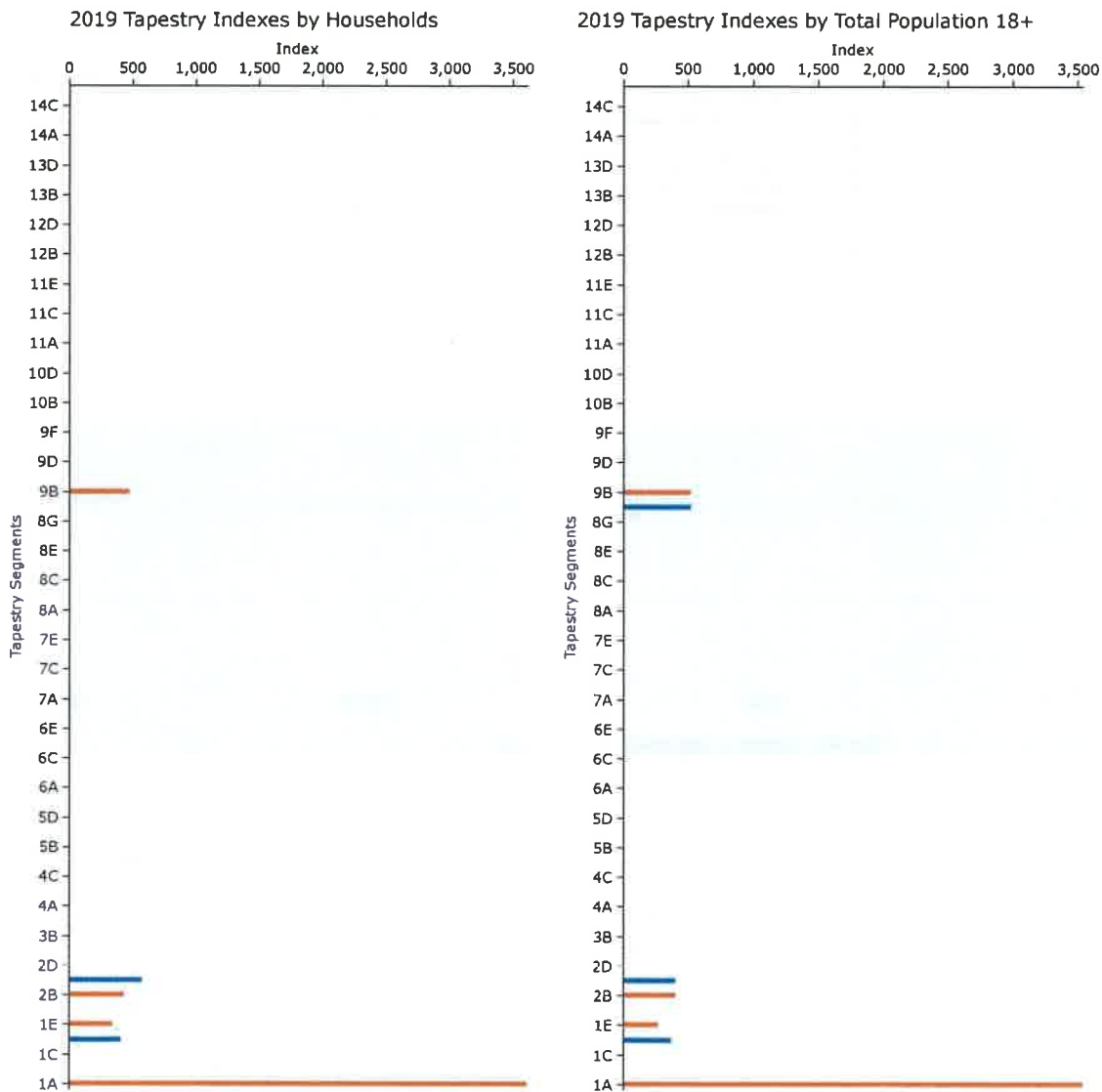
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.
Source: Esri

April 07, 2020



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP



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Source: Esri

April 07, 2020



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tapestry LifeMode Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	11,160	100.0%		26,734	100.0%	
1. Affluent Estates	8,925	80.0%	803	21,474	80.3%	757
Top Tier (1A)	6,811	61.0%	3615	16,921	63.3%	3540
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	1,358	12.2%	410	3,155	11.8%	367
Exurbanites (1E)	756	6.8%	349	1,398	5.2%	269
2. Upscale Avenues	1,522	13.6%	243	3,596	13.5%	229
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	1,068	9.6%	441	2,640	9.9%	407
Pacific Heights (2C)	454	4.1%	578	956	3.6%	407
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Source: Esri

April 07, 2020



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tapestry LifeMode Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	11,160	100.0%		26,734	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	713	6.4%	110	1,664	6.2%	124
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	713	6.4%	478	1,664	6.2%	527
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri

April 07, 2020



Tablestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tablestry Urbanization Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	11,160	100.0%		26,734	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	454	4.1%	24	956	3.6%	20
Pacific Heights (2C)	454	4.1%	578	956	3.6%	407
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.
Source: Esri



Tapestry Segmentation Area Profile

Prepared using SchoolSite by DDP

Tapestry Urbanization Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	11,160	100.0%		26,734	100.0%	
4. Suburban Periphery	10,706	95.9%	301	25,778	96.4%	295
Top Tier (1A)	6,811	61.0%	3,615	16,921	63.3%	3,540
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	1,358	12.2%	410	3,155	11.8%	367
Exurbanites (1E)	756	6.8%	349	1,398	5.2%	269
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	1,068	9.6%	441	2,640	9.9%	407
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	713	6.4%	478	1,664	6.2%	527
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri

April 07, 2020



Prepared using SchoolSite by DDP

2019 Population 25+ by Educational Attainment	
Total	24,462
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	1.3%
High School Graduate	12.2%
GED/Alternative Credential	0.9%
Some College, No Degree	9.9%
Associate Degree	5.9%
Bachelor's Degree	33.5%
Graduate/Professional Degree	33.6%
2019 Population 15+ by Marital Status	
Total	28,494
Never Married	23.0%
Married	65.0%
Widowed	7.2%
Divorced	4.8%
2019 Civilian Population 16+ In Labor Force	
Civilian Employed	98.1%
Civilian Unemployed (Unemployment Rate)	1.9%
2019 Employed Population 16+ by Industry	
Total	17,346
Agriculture/Mining	0.0%
Construction	4.5%
Manufacturing	4.7%
Wholesale Trade	3.7%
Retail Trade	9.4%
Transportation/Utilities	3.1%
Information	3.4%
Finance/Insurance/Real Estate	15.0%
Services	53.7%
Public Administration	2.4%
2019 Employed Population 16+ by Occupation	
Total	17,347
White Collar	88.1%
Management/Business/Financial	26.4%
Professional	34.6%
Sales	15.2%
Administrative Support	11.9%
Services	6.4%
Blue Collar	5.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.7%
Installation/Maintenance/Repair	1.1%
Production	1.3%
Transportation/Material Moving	1.4%
2010 Population By Urban/ Rural Status	
Total Population	34,145
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.





2010 Households by Type	
Total	11,239
Households with 1 Person	15.4%
Households with 2+ People	84.6%
Family Households	82.6%
Husband-wife Families	73.0%
With Related Children	36.3%
Other Family (No Spouse Present)	9.6%
Other Family with Male Householder	2.4%
With Related Children	1.0%
Other Family with Female Householder	7.1%
With Related Children	3.5%
Nonfamily Households	2.0%
All Households with Children	40.9%
Multigenerational Households	4.6%
Unmarried Partner Households	2.2%
Male-female	1.7%
Same-sex	0.5%
2010 Households by Size	
Total	11,236
1 Person Household	15.4%
2 Person Household	30.8%
3 Person Household	18.1%
4 Person Household	23.1%
5 Person Household	9.1%
6 Person Household	2.4%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	11,238
Owner Occupied	90.6%
Owned with a Mortgage/Loan	59.5%
Owned Free and Clear	31.0%
Renter Occupied	9.4%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	11,570
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1. Top Tier (1A)
2. Savvy Suburbanites (1D)
3. Pleasantville (2B)

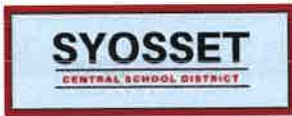
2019 Consumer Spending

Apparel & Services: Total \$		\$59,252,313
Average Spent		\$5,309.35
Spending Potential Index		248
Education: Total \$		\$57,635,236
Average Spent		\$5,164.45
Spending Potential Index		324
Entertainment/Recreation: Total \$		\$94,974,349
Average Spent		\$8,510.25
Spending Potential Index		260
Food at Home: Total \$		\$135,701,924
Average Spent		\$12,159.67
Spending Potential Index		235
Food Away from Home: Total \$		\$100,531,175
Average Spent		\$9,008.17
Spending Potential Index		245
Health Care: Total \$		\$163,940,115
Average Spent		\$14,689.97
Spending Potential Index		248
HH Furnishings & Equipment: Total \$		\$60,976,662
Average Spent		\$5,463.86
Spending Potential Index		256
Personal Care Products & Services: Total \$		\$25,213,329
Average Spent		\$2,259.26
Spending Potential Index		255
Shelter: Total \$		\$542,060,791
Average Spent		\$48,571.76
Spending Potential Index		262
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$76,930,889
Average Spent		\$6,893.45
Spending Potential Index		278
Travel: Total \$		\$73,148,909
Average Spent		\$6,554.56
Spending Potential Index		292
Vehicle Maintenance & Repairs: Total \$		\$31,744,451
Average Spent		\$2,844.48
Spending Potential Index		249

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Demographic Study SY2019-20