

Elizabethtown Area School District  
 Scope & Sequence - Quick Reference



**Department:** English Language Arts

**Course:** Introduction to Journalism / Yearbook 1

**Grade Level(s):** 9-12

| <i>Unit Title</i>                | <i>General Topic(s)</i>  | <i>Pacing</i> |
|----------------------------------|--|---------------|
| 1. Journalism Law & Ethics       | <ul style="list-style-type: none"> <li>• The First Amendment; Defamation, libel, ownership of material, copyright; Code of Ethics</li> </ul>   | 1 week        |
| 2. Photography & Photojournalism | <ul style="list-style-type: none"> <li>• Cameras, Lighting - Front, side, back, warm, cool; Uploading, Sorting, Naming</li> <li>• Composition: Rule of Thirds, Wide, Medium, Close Up Shots, Leading Lines, Worms Eye View/Birds Eye View; Framing (Natural &amp; Artificial)</li> <li>• Photo Rating System; Poses; Portrait/Selective Focus; Environmental Portrait; Caption Writing (ABCD), Shutter Speed, Sports Action</li> <li>• Feature Photography, Action &amp; Reaction, Sports Features; Photojournalism Portfolio</li> </ul> | 4 weeks       |
| 3. Copywriting                   | <ul style="list-style-type: none"> <li>• Finding the story; Interviewing; Quotable Quotes; AP Style; Editing</li> <li>• Features/MiniStories; Headlines &amp; Subheadlines/Mods</li> <li>• Profile Writing;</li> <li>• Writing Portfolio</li> </ul>  | 4 weeks       |
| 4. Layout & Design               | <ul style="list-style-type: none"> <li>• Layout 101 (ABCDEFGW); Yearbook Avenue; Cutouts</li> <li>• Typography/Headline Design; Color Theory; Finding Inspiration &amp; making</li> </ul>  | 4 weeks       |

|                              |   |          |
|------------------------------|---|----------|
|                              | <p>it your own;</p> <ul style="list-style-type: none"> <li>● Showstoppers; Spread Layout Practice</li> <li>● Layout &amp; Design Portfolio</li> </ul>   |          |
| 5. Yearbook Basics           | <ul style="list-style-type: none"> <li>● Theme (Verbal + Visual)</li> <li>● Ladder &amp; Coverage Report; coverage goal; Social Media 101; YB Staff Structure, Rules of leaving the room; staff expectations; Production cycle</li> <li>● Teamwork; Staff Ownership; Leadership; Communication</li> <li>● Practice Spread Rotation</li> </ul> | 4 weeks  |
| 6. Yearbook Production Cycle | <ul style="list-style-type: none"> <li>● Create the yearbook in spread groups, using all skills learned in semester 1</li> </ul>  | 19 weeks |