

BE PART
OF SOMETHING
GREAT!



Ridgeway Rocks!

RIDGEWAY ELEMENTARY SCHOOL
TURKEY TROT

NOVEMBER 24, 2025

(RAIN DATE NOVEMBER 25)

SPONSORSHIP OPPORTUNITIES

Questions

Please contact:

Lauren Reynolds and Lucia Kroeger Renz

Co-Vice Presidents of Fundraising

Ridgeway Elementary School PTA

ridgewaypta.donorengagement@gmail.com





RIDGEWAY ELEMENTARY SCHOOL TURKEY TROT



- 600 Students
- 100 Teachers/Staff

4,500
VIEWS



200
POM POMS

1 FINISH
LINE



**MILLIONS
OF WORDS OF
ENCOURAGEMENT**



**FINANCIAL
SUPPORT**



REFRESHMENTS



IN-KIND



VOLUNTEERS

Turkey Trot Sponsorship Opportunities

TOP TURKEY	GOBBLER GIVER	DRUMSTICK DONOR	CRANBERRY CONTRIBUTOR
Finish line logo/name listed on finish line arch Logo/name listed on Proud Ridgeway Community Supporter banner located around campus for the school year* Prominent placement of lawn signs in front of school for one month* Logo/name on website Opportunity to place a digital ad in our weekly eblast for two weeks before race day Logo/name listed on event flyers Opportunity to hang company banner at the finish line Multiple inclusions within our social media campaign on Facebook and Instagram Cost: \$1,000	Logo/name listed on Proud Ridgeway Community Supporter banner located around campus for the school year* Lawn sign in front of school for one month* Logo/name on website Opportunity to place a digital ad in our weekly eblast for two weeks before race day Logo/name listed on event flyers Opportunity to hang company banner at the finish line Integration in our Turkey Trot social media campaign on Facebook and Instagram Cost: \$750	Logo/name listed on Proud Ridgeway Community Supporter banner located around campus for the school year* Lawn sign in front of school for one month* Listed on event website Logo/name listed on event flyers Logo/name listed on ebasts to all participants Cost: \$250	Lawn sign in front of school for one month* Listed on event website Cost: \$100



*Confirm your sponsorship with us by **Friday, October 31, 2025** in order for your logo to be included on the Proud Ridgeway Community Supporter banner and lawn signs

Underwriting Opportunities

SHIRT	FINISHER MEDAL	WATER STATION	RACE BIBS
\$5,000 (Exclusive)	\$1,500 (Exclusive)	\$750 (Exclusive)	\$500 (Exclusive)
			
Logo/name on shirt front Lawn sign in front of school for one month	Logo/name on all race medal lanyards Lawn sign in front of school for one month	Logo/name at the finish line water station Lawn sign in front of school for one month	Logo/name on race bibs Lawn sign in front of school for one month



EXAMPLES OF BANNER, YARD SIGN AND SHIRT DESIGNS



PROUD RIDGEWAY COMMUNITY SUPPORTER BANNER



YARD SIGN



SHIRT UNDERWRITER



RIDGEWAY ELEMENTARY SCHOOL

TURKEY TROT

NOVEMBER 24, 2025

SPONSORSHIP OPPORTUNITIES

Please complete all information

Business/Family Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Email _____ Telephone _____

TURKEY TROT SPONSORSHIP OPPORTUNITIES (Check Below)

☐ Top Turkey • \$1,000

☐ Drumstick Donor • \$250

☐ Gobbler Giver • \$750

☐ Cranberry Contributor • \$100

UNDERWRITING OPPORTUNITIES (Check Below)

☐ Shirt Underwriter • \$5,000

☐ Water Station Underwriter • \$750

☐ Finisher Medal Underwriter • \$1,500

SOLD ☐ Bibs Underwriter • \$500

Email high resolution EPS or vector images to ridgewaypta.donorengagement@gmail.com. Logos for shirts need to be one color. Logos not submitted as print-ready will be presented in standard type styles.

Deadline for submission: Friday, October 31, 2025

PAYMENT

☐ **Check enclosed** (payable to Ridgeway PTA) \$ _____

☐ **Charge my credit card** ☐ AMEX ☐ VISA ☐ MC ☐ DSC \$ _____

Account Number _____ Exp. Date _____ CVC Code _____ Billing Zip _____

Name on Card _____

Signature _____

Mailing address: Ridgeway PTA, Ridgeway Elementary School, 225 Ridgeway, White Plains, NY 10605



SCAN QR CODE

for sponsorship opportunities or visit:

bit.ly/sponsorridgewayturkeytrot

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