ODESSA COLLEGE

Hospitality Management
Culinary Arts

October 29, 2025

8:30am-9:30am

Combined Culinary Arts and Hospitality Management

SCHOOL OF BUSINESS & INDUSTRY

AGENDA

- Welcome & Introductions
- Minutes Approval by Program
- Department Reports
  - Odessa College Updates
  - Hospitality Management Enrollment/Recruitment Report
  - Culinary Arts Enrollment/ Recruitment Report
- Old Business
  - Program Curriculum Revision Approvals
  - Program Student Learning Outcomes
- New Business
  - Hospitality Management:
    - Name Update to include Tourism
    - Certs in Golf and Amusement Park
  - Culinary Arts:
    - ServSafe Test
    - Perkins Equipment
  - New Hires
- Advisory Input
  - Survey
- Adjournment

Odessa College Hospitality Management Advisory Committee

Department Director: Dr. Tiffani Price		
MEETING DATE: Thursday, May 1, 2025	**MEETING TIME:** 8:30 AM-9:30 AM	**MEETING PLACE:** Odessa College Culinary O'Cuisine Dining
RECORDER: Luna Rodriguez	**Spring 2025**	**PREVIOUS MEETING:** N/A

MEMBERS: (P=PRESENT) Add nonmembers present to bottom of table with heading "Others Present" (OP)

(P/OP?)	Name Phone # & Email address	Business Affiliation	Name and Title
P	Laura Marts 432-559-5038 laura@discoverodessa.org	Discover Odessa	Director
P	Jacqueline Monte 915-831-0414 Jacqueline.elias@martiott.com	MCR	General Manager
P	Natasha Salazar 575-791-9302 Nsalazar@mcrhotels.com	MCR	Area Director of Sales
P	Sondra Eoff 432-296-1615 sandraeoff@eofficialinc.com	Odessa Marriott	Owner
P	Ashley Flores 432-553-9074 ashley@discoverodessa.org	Discover Odessa	Marketing
OP	David Zubiate 432-212-1179 dzubiater@odessa.edu	Odessa College	Director of Business & Community Partnerships
OP	Kristi Pruitt 432-634-0734 kpruitt@odessa.edu	Odessa College	Business & Industry Sales Coordinator
P	Teresa Vasquez 432-664-0761 teresa@discoverodessa.org	Discover Odessa	Sports Discover Odessa
P	Patricia Q. Garcia 432-352-2393 Patricia.Garcia@marriott.com	Odessa Marriott	HR Director
P	Samantha Dawson 432-305-8868 Samanthad@insignia.com	Insignia	Area Sales Manager
P	Alex Garcia 432-230-5647 alexanderg@insignia.com	Insignia	Area Sales Director

OP	Lawrence Sticca 432-335-6332 lsticca@odessa.edu	Odessa College	Program Chair for Hospitality Management & Tourism
OP	Dr. Tiffani Price 432-335-6891 tprice@odessa.edu	Odessa College	Interim Dean for School of Business & Industry, Associate Vice-President for Instruction, Curriculum, and Workforce Education
OP	Luna Rodriguez 432-335-6412 lrrodriguez@odessa.edu	Odessa College	Administrative Assistant to the Deans of Instruction

AGENDA

Agenda Item	Action, Discussion, Information	Responsibility
Welcome & Introductions	Dr. Tiffani Price, welcomed and called the meeting to order at 8:39 AM. Introductions conducted among attendees.	Dr. Tiffani Price
Department Report	Odessa College Updates Enrollment/Recruitment Report	Lawrence Sticca
Old Business	Program Approval	Dr. Tiffani Price
New Business	Curriculum Updates Hiring	Dr. Tiffani Price
Advisory Input	Concerns, Advice and recommendations from committee members.	Laura Marts Patricia Garcia
Adjournment	The meeting was adjourned at 9:37 AM.	Dr. Tiffani Price

MINUTES

Key Discussion Points	Discussion
Department Report:	○ Program Launch & Leadership: The Hospitality Management program, initiated in 2022, is now under the leadership of Lawrence, the new Program Chair. ○ Program Offerings: The program includes an Associate of Applied Science (AAS) degree and stackable certificate options to accommodate diverse student needs. College Updates: ○ Vision 2030 Facilities Plan: Odessa College's Vision 2030 initiative includes relocating the Hospitality Management program to a new downtown business center. ○ Plans include a simulation hotel lab to support hands-on learning. ○ Timeline is dependent on the passing of a bond measure currently in progress.

Department Report Continued:	Enrollment & Recruitment Report: o Community Engagement: Active recruitment is underway with the Program Chair engaging with local organizations and hospitality industry partners. o Enrollment Expectations: The college anticipates welcoming the first AAS degree students in the upcoming fall semester. o Future Degree Pathway: Plans are in development to offer a Bachelor of Applied Science (BAS) in Hospitality Management, offering a continued pathway for Culinary and AAS graduates.
Old Business:	Program Approval: o The Hospitality Management AAS degree and certificates have been formally approved. o Updates to the curriculum were made based on prior advisory input, particularly expanding focus on hotel operations and tourism
New Business:	Curriculum Update: o New courses have been added including: o Guest Room Management o Special Events Management o Introduction to Travel and Tourism o Curriculum is informed by current trends and labor market data from the Texas Hotel and Lodging Association. Hiring: o Lawrence Sticca has been hired as the Program Chair and is actively leading curriculum development, outreach, and coordination with industry. o Future faculty hires may align with the BAS program expansion.
Advisory Input:	Industry Engagement Opportunities: o Host property tours for students o Serve as guest speakers o Participate in ongoing curriculum and advisory input o Offer internships, externships, and work-based learning Upskilling & Training: o Interest in providing leadership development and upskilling opportunities for current hospitality employees through short-term certifications.
Adjournment:	The meeting was adjourned at 9:37 AM.

Department Director SIGNATURE (or designee):	**DATE:** **05.01.25**	**NEXT MEETING**: Fall 2025

Advisory Committee Required Functions

Action Items:

Description	Assigned To	Progress	Completion Date
Provide internship and job placement opportunities.	Committee Members	TBD	Fall 2025 meeting
Monitor bond election status and prepare for facility expansion planning.	Administration	TBD	Fall 2025 meeting
Participate in next Advisory Meeting and sub-committee discussions.	Committee Members	TBD	Fall 2025 meeting
Share promotional and recruitment materials	Faculty Committee Members	TBD	Fall 2025 meeting

Student ID:_____
Student Name:_____
Advisor Name:_____

Catalog: 2025-2026 Academic Catalog
Program: Hospitality Management - AAS

Hospitality Management - AAS

Major Code 6230

Term 1

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
PSYC 1300 - Learning Framework 090 - Core Component Area	Credit(s): 3			
HAMG 1321 - Introduction to Hospitality	Credit(s): 3			
MATH 1324 - Mathematics for Business and SocialSciences I (finite Mathematics)(formerly: Matheanalysis for Business I)	Credit(s): 3			

Total Credit Hours 9 out of 60 = 15%

Term 2

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
HAMG 1342 - Guest Room Management	Credit(s): 3			
HAMG 1313 - Front Office Management	Credit(s): 3			

Total Credit Hours 15 out of 60 = 25%

Term 3

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
SPAN 1411 - Beginning Spanish I 040 - Core Component Area	Credit(s): 4			
HAMG 2330 - Convention and Group Management Services	Credit(s): 3			

Total Credit Hours 22 out of 60 = 37%

Term 4

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
SOCI 1301 - Introductory Sociology (080 Core Component Area)	Credit(s): 3			
TRVM 1327 - Special Events Design	Credit(s): 3			
TRVM 1300 - Introduction to Travel and Tourism	Credit(s): 3			

Total Credit Hours 31 out of 60 = 52%

Term 5

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
ARTS 1301 - Art Appreciation 050 - Core Component Area	Credit(s): 3			
RSTO 1313 - Hospitality Supervision (culi 2223)	Credit(s): 3			

Total Credit Hours 37 out of 60 = 62%

Term 6

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
HAMG 1340 - Hospitality Legal Issues	Credit(s): 3			
HAMG 2307 - Hospitality Marketing and Sales	Credit(s): 3			

Total Credit Hours 43 out of 60 = 72%

Term 7

Course Name	Credit(s):	Term Taken	Grade	Gen Ed
TRVM 2300 - Applied Industry Software Products	Credit(s): 3			
HAMG 2332 - Hospitality Financial Management	Credit(s): 3			

Total Credit Hours 49 out of 60 = 82%