



Official and main logo for San Benito Schools (SBS). This logo is to be used for official district business and communications and should be used whenever possible.



Variant logo should be used only when the official logo does not fit in a given space, or a vertical version of SBS identity is required.



Logo mark may only be used when either the main logo or variant logo is also present on the same communication. (Print, Screen, Item)

Colors

(Main & variant logos)

Print - PANTONE and CMYK
Web - RGB

Primary Color



C:83.08 M:100 Y:31.77 K:35.31
PANTONE 2627 C
R:62 G:17 B:81

Secondary Color



C:27.28 M:42.54 Y:100 K:5.24
PANTONE 7556 C
R:184 G:140 B:29

Accent Color



C:70.19 M:57.05 Y:61.31 K:44.46
PANTONE 446 C
R:62 G:69 B:67

Fonts

(Main & variant logos)

Vibrocentric

SAN BENITO

New Academy

SCHOOLS

Eurostile

For General Copy