

Course of Study

Finance & Business Management

Freshman

Introduction to Financial Services	5 credits
Applied Finance	5 credits
Microsoft Office & Digital Literacy	5 credits
CP or Honors English I	5 credits
CP or Honors US History I	5 credits
CP or Honors Level Mathematics	5 credits
CP or Honors Lab Biology	5 credits
CP or Honors Spanish I or Italian I	5 credits
Fitness for Life I	5 credits

Sophomore

College Level Principles of Marketing I	7.5 credits
College Level Principles of Management	7.5 credits
CP or Honors English II	5 credits
CP or Honors US History II	5 credits
CP or Honors Level Mathematics	5 credits
CP or Honors Lab Chemistry	5 credits
CP or Honors Spanish II or Italian II	5 credits
Fitness for Life II	5 credits

Junior

College Level Accounting I	5 credits
College Level Accounting II	5 credits
College Level Principles of Economics I	5 credits
CP or Honors English III	5 credits
CP, Honors or College Level World History	5 credits
CP or Honors Level Mathematics	5 credits
CP or Honors or Lab Biology	5 credits
Fitness for Life III or Fitness for Life III – Indep/Sports	5 credits
Performing Arts or World Language III	5 credits

Senior

College Level Phys Fitness/Contemporary Health at RCSJ, Fitness for Life IV or Fitness for Life IV-Indep/Sports	5 credits
CP, Honors or College Level English Composition 101 at RCSJ	5 credits
Financial Literacy or Performing Arts or World Language IV or Electives	5-30 credits

Attention: Understand that registering for a college-level course, means college level credit will be awarded. Regardless of the final grade, this information will be posted to the student's PERMANENT academic transcript at Rowan College of South Jersey. Be aware that unsuccessful completion of these courses may negatively affect a students' eligibility for financial aid in the future

ACADEMY OF FINANCE & BUSINESS MANAGEMENT

Finance & Business Management - Freshman

Introduction to Financial Services

5 credits

This course introduces students to all phases of a business curriculum. The major topics discussed include economics, entrepreneurship, marketing, finance, and management.

Applied Finance

5 credits

In Applied Finance, students learn about the legal forms of business organization and grasp the pros and cons of business ownership forms. Students continue to develop an understanding of profit and distinguish this measure of business success from cost and revenue. Students learn about various financial analysis strategies while they evaluate financial documents. They learn the three most common methods by which businesses raise capital—stocks, bonds, and short-term financing.

Microsoft Office & Digital Literacy

5 credits

This course teaches the relevant computer concepts and skills needed in today's digital world. You'll learn practical, "real world" skills that can be applied on the job or in the classroom. From basic computer skills to file management and digital citizenship; students will gain a strong foundation before venturing into the world of word processing and spreadsheets and slideshow presentations using Word, Excel, and PowerPoint. This class also prepares the students for the Microsoft Office Specialist: Associate Certification which could lead to college credit for Computer Literacy.

Academy of Finance and Business Management - Sophomore

College Level Principles of Marketing

7.5 credits

The marketing function is at the managerial level. Topics discussed include methods, trends, and problems involved in research, development, and distribution of goods and services from the producer to the consumer. Emphasis is on product strategy, pricing problems, channels of distribution, promotion, and the study of consumer and marketing behavior. **Must meet college Placement Test Exemption.*

College Level Principles of Management

7.5 credits

This course is an introduction to the planning, organizing, directing and controlling functions of the management process. Topics include formulating plans and objectives, decision making, organizational structures, authority, staffing, leadership, motivation and communication. **Must meet college Placement Test Exemption (see page 12). *Must meet college Placement Test Exemption.*

Academy of Finance and Business Management – Junior

College Level Accounting I

5 credits

This course provides an understanding of the fundamental principles underlying basic accounting theory and establishes a basis for subsequent accounting courses. Extensive coverage is given to accounting cycles for services and merchandising businesses. **Must meet college Placement Test Exemption.*

College Level Accounting II

5 credits

This course is a continuation of Accounting I, it will provide a broader foundation and utilization of accounting principles. Extensive coverage is given to problems pertaining to partnerships and corporations. **Must meet college Placement Test Exemption.*

College Level Principle of Economics I

5 credits

A study of the American economic system with a focus on macroeconomics. Topics studied include the laws of supply and demand, the functioning of the price system, the theory of national income determination, and the role of monetary and fiscal policies in combating the problems of inflation and recession. ***Must meet college Placement Test Exemption.**

Academy of Finance and Business Management – Senior

Finance and Business Management students may choose the following senior options:

1. Take HSOP courses on RCSJ's campus for a discounted fee.
2. Take College English Composition 101 and College Physical Fitness/Contemporary Health on RCSJ's campus and return to GCIT for elective courses that can be found under the "Elective" title in this course guide.
3. Take CP or Honors level English and Fitness for Life and additional electives on GCIT or RCSJ's campus.