

Course of Study
Digital Media

Digital Media

Freshman – Digital Media

Microsoft Office & Digital Learning	5 credits
Digital Graphics I	5 credits
Digital Video Production	5 credits
CP or Honors English I	5 credits
CP or Honors US History I	5 credits
CP or Honors Level Mathematics	5 credits
CP or Honors Lab Biology	5 credits
CP or Honors Spanish I or Italian I	5 credits
Fitness for Life I	5 credits

Sophomore – Digital Media

Digital Graphics II	7.5 credits
Digital Video Production I	7.5 credits
CP or Honors English II	5 credits
CP or Honors US History II	5 credits
CP or Honors Level Mathematics	5 credits
CP or Honors Lab Chemistry	5 credits
CP or Honors Spanish II or Italian II	5 credits
Fitness for Life II	5 credits

Junior – Digital Media

Advanced Digital Video Production	7.5 credits
Digital Layout and Design	7.5 credits
CP or Honors English III	5 credits
CP, Honors or College Level World History	5 credits
CP or Honors Level Mathematics	5 credits
CP or Honors Lab Science	5 credits
Fitness for Life III or Fitness for Life III – Indep/Sports	5 credits
Financial Literacy or Performing Arts or World Lang III	5 credits

Senior – Digital Media

College Level Phys Fitness/Contemporary Health at RCSJ, Fitness for Life IV or Fitness for Life IV- Indep/Sports	5 credits
CP, Honors or College Level English Composition 101 at RCSJ	5 credits
Financial Literacy or Performing Arts or World Language IV or Electives	5-30 credits

Attention: Understand that registering for a college-level course, means college level credit will be awarded. Regardless of the final grade, this information will be posted to the student's PERMANENT academic transcript at Rowan College of South Jersey. Be aware that unsuccessful completion of these courses may negatively affect a students' eligibility for financial aid in the future.

DIGITAL MEDIA

Digital Media - Freshman

Microsoft Office & Digital Literacy

5 credits

This course teaches the relevant computer concepts and skills needed in today's digital world. You'll learn practical, "real world" skills that can be applied on the job or in the classroom. From basic computer skills to file management and digital citizenship; students will gain a strong foundation before venturing into the world of word processing and spreadsheets and slideshow presentations using Word, Excel, and PowerPoint. This class also prepares the students for the Microsoft Office Specialist: Associate Certification which could lead to college credit for Computer Literacy.

Digital Graphics I

5 credits

This course includes introductory instruction in graphic design and web development, utilizing the Adobe Creative Suite. Students will be given an introduction to principles of good design. They will learn the basics of combining and manipulating text and graphics to communicate an effective message. This class will create basic design and production projects in Photoshop and Illustrator while understanding the differences between raster and vector images.

Digital Video Production

5 credits

In this course, students will learn the fundamentals of digital video production. They will produce, direct, shoot, edit and appear in their own productions shot on digital video. Students will become proficient at using the Premiere Pro editing system. Projects will include: photo montage, action editing, dialogue editing, short film production, and commercial production. The student will compile a demo reel of their finished work both in front of and behind the camera.

Digital Media - Sophomore

Digital Graphics II

7.5 credits

This course will build on the foundation from Digital Graphics I, teaching advanced skills and techniques in Adobe Photoshop. Students will venture into digital photography and editing as they design and produce projects in preparation for the course's Adobe Photoshop certification exam. The class will also push its Adobe Illustrator skills to the next level as they continue to compile portfolio work.

Digital Video Production II

7.5 credits

In this course students will build upon the video production skill they acquired in 'Digital Video Production I'. Projects will include: DSLR camera control, screenplay writing, short film production, sound effects editing, music video production and an introduction to producing special effect shots. The student will continue to build their demo reel of their finished work both in front of and behind the camera.

Digital Media – Junior

Advanced Digital Video Production

7.5 credits

In this course students will advance the writing, producing, directing, videography and editing skills they have been building on in 'Digital Video I and II'. Projects will include: screenwriting, Public Service Announcement (PSA) production, short film production, sound design, split screens, green screens, screenwriting, short film production, and an introduction to Adobe Audition, After Effects programs. The student will complete their demo reel of their finished work both in front of and behind the camera. At the end of this course students will sit for their Adobe Certified Associate (ACA) for Premiere Pro.

Digital Layout and Design

7.5 credits

This class will teach advanced skills and techniques in Adobe Illustrator. Students will venture into Identity and Branding Design while also producing professional-quality projects in preparation for the course's Adobe Illustrator certification exam. The class will also learn about file preparation for digital and pre-press publication utilizing Adobe InDesign. Students will design and layout their portfolios and complete other projects in preparation for the Adobe InDesign certification exam.

Digital Media – Senior

1. Take HSOP courses on RCSJ's campus for a discounted fee.
2. Take College English Composition 101 and College Physical Fitness/Contemporary Health on RCSJ's campus and return to GCIT for elective courses that can be found under the "Elective" title in this course guide.
3. Take CP or Honors level English and Fitness for Life and additional electives on GCIT or RCSJ's campus.