

SAFE for Kids Act

Protecting Children Online

enacted June 2024, enforced mid 2026

Parental Consent Required

platforms must get approval before giving kids under 18 algorithm-driven content

Overnight Restrictions

social media cannot send notifications to minors between midnight-6am without parental consent

Age Verification

platforms must verify users are under 18 and enforce parental controls

Enforcement

NY Attorney General can fine platforms up to \$5,000 per violation

Goal

reduce exposure to harmful content, support healthy screen habits and empower parents