



CAPROCK ACADEMY

CHARACTER. ACCOUNTABILITY. ACADEMICS.

FOR IMMEDIATE RELEASE

Caprock Academy Welcomes CMU Football and Cheer for Character Education Assemblies

Community partnership underscores diligence, teamwork, and wise responses to peer pressure

Grand Junction, CO — September 17, 2025 — Caprock Academy will host members of the Colorado Mesa University (CMU) football program and the CMU Cheer team on Monday, September 22. Players and cheerleaders will lead age-appropriate assemblies and join students for structured play, focusing on diligence, teamwork, and thoughtful responses to peer pressure—virtues central to Caprock’s classical model and its commitment to character, accountability, and rigorous academics. We are also excited about the possibility of a special appearance by CMU’s beloved mascot, Rowdy!

This visit reflects Caprock Academy’s growing community-building partnership with CMU, connecting university student-athletes with K–6 students as role models who exemplify perseverance, respect, and service to others. These core virtues are hallmarks of Caprock’s classical education and a key reason the school stands out: students are formed not only to master knowledge, but also to practice virtue in daily life.

“Welcoming CMU student-athletes into our school community strengthens an important partnership,” said Mrs. Tracy Arledge, K–6 Assistant Dean of Students. “Their message—work hard, learn from mistakes, respect others, and stand up for what is right—mirrors the virtues we cultivate every day. Together, we are building a stronger community and preparing students to be principled citizens.”

Schedule for Monday, September 22

- 11:40–12:10 p.m. — CMU football players play football at recess with 5th–6th graders
- 12:15–12:45 p.m. — 5th–6th grade assembly (gym) with CMU players and CMU Cheer
- 1:00–1:30 p.m. — Kindergarten–4th grade assembly (gym) with CMU players and CMU Cheer
- 1:30–2:00 p.m. — CMU football players play with K–4 students in the gym

Topics the CMU guests will address

- **Diligence:** work ethic, learning from mistakes without perfectionism, perseverance through challenges
- **Teamwork:** inclusivity, kindness, respect for all, good sportsmanship
- **Peer Pressure:** staying true to oneself and standing up for what is right

About Caprock Academy

Caprock Academy is a tuition-free, K-12 public charter school in Grand Junction, Colorado. Caprock Academy remains committed to its mission of fostering character, accountability, and rigorous academics in a supportive learning environment for all students. Through a dedicated focus on the development of the whole student, Caprock Academy prepares young individuals for success in college, career, and life.



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To learn more about Caprock Academy's classical, virtue-based education—rooted in character, accountability, and rigorous academics—and about current enrollment opportunities, please visit www.caprockacademy.org

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