



MARIN COUNTY

OFFICE OF EDUCATION

1111 Las Gallinas Avenue
P.O. Box 4925
San Rafael, CA 94913-4925

JOHN A. CARROLL
MARIN COUNTY
SUPERINTENDENT OF SCHOOLS

Phone (415) 472-4110
Fax (415) 491-6625
marincoe@marinschools.org

Questions and Clarifications

RFP: California Curriculum Guidance Study

October 27, 2025

Proposal Specifications

Q1: May citations be included in an appendix that does not count towards the page limit?

RESPONSE: Yes, citations may be included in an appendix and will not count towards the page limit.

Q2: Would it be acceptable to submit all CVs and expertise as an appendix? If so, is there a preferred format (e.g., matrix, narrative, hyperlinks to bios) or structure (e.g., separate appendices for bid staff vs. broader team)?

RESPONSE:

As outlined in the RFP, Section IV. Scope of Services (A):

- Respondents must describe their expertise. This description is considered part of the Scope of Services and will count towards the total page limit, even if submitted as an appendix.

As outlined in the RFP, Section VI. Proposal Specifications/Requirements for Submittal:

- Proposals can utilize tables and/or bullets to communicate main ideas and flow of work.
- Current résumés for each individual must be included as attachments to the submitted Proposal. Attachments, including appendices, will not be counted in the page limits.

Q3: The eligibility requirements indicate that the applicant must provide “evidence of nonprofit or research organization status.” Could you clarify what is meant by research organization status and what acceptable evidence of this status might be?

RESPONSE: Section VI. Proposal Specifications/Requirements for Submittal includes Section D: Description of Respondent Organization.

In addition to the requested information stated in the RFP, this section may include, but is not limited to, a link to the organization's official website that clearly states its mission, goals, and activities; published outcomes; and information on current research projects.

Q4: Will proposals with smaller budgets be given priority over proposals with larger budgets (those that are closer to the \$1,000,000 limit)?

RESPONSE: Proposals will be evaluated at the sole discretion of the MCOE based on qualifications outlined in statute and the RFP.

Q5: Would current business relationships with instructional materials publishers, MCOE, CDE, SBE or other state departments of education be a disqualifying factor in consideration of our proposal?

RESPONSE: Whether a current business relationship between an applicant and any instructional materials publishers, MCOE, CDE, SBE or other state departments of education may disqualify an applicant from consideration because it would present a conflict of interest would be determined on a case-by-case basis under governing law.

Scope of Services

Q6: Are there requirements, limitations, or preferences regarding the scope of the scan of other states' curriculum guidance, instructional resources, and professional development?

RESPONSE: The scope of the scan should be sufficient to cover the required elements and to adequately inform recommendations for how the state curriculum guidance process can be improved and streamlined.

Q7: Are there any eligibility requirements (such as residency or affiliation) for vendors applying for the approach to engagement with state of California interest holders?

RESPONSE: No, statute only requires grantees be a research or nonprofit entity and be qualified to perform the required work.

Q8: Is virtual participation acceptable for the majority of engagement approaches, and if so, are there any modality preferences or constraints (for example, Zoom, Teams, or other virtual meeting applications).

RESPONSE: Participation and timing of engagement will be determined by grantee and the MCOE during the contracting process.

Q9: Can you please clarify the intended difference between these two required elements?

1) The processes examined shall also include the process for selecting aligned instructional resources in other states. 2) How the curriculum guidance and instructional resources are

evaluated for the extent to which they support the teaching and learning of state content standards in other states.

RESPONSE: (1) The process for selecting instructional resources is intended to address how the resources are adopted, by whom, on what timeline, etc. (2) How they are evaluated is intended to address what they are aligned to and how that is measured or determined.