

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
September 25th, 2025**

Public Relations subcommittee approved 10/23/2025

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, September 25th, 2025, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Terry Cholewa, Public Relations Subcommittee Member; and Mary Beth Malin, Griswold BOE Chair and ex-officio member of the Public Relations subcommittee.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; and Kayla Hedman, GPS Communications & Marketing Director.

ABSENT Cathy Waselik, Public Relations Subcommittee Member.

2. Approval of the Minutes – February 27th, 2025

MOTION By Jaimee O'Neill-Eaton
Seconded by Mary Beth Malin
To approve the Public Relations regular meeting minutes of February 27th, 2025, as presented.
Motion unanimously carried.

3. Sending Towns Outreach Updates and Schedule of Meetings – Superintendent, Sean McKenna, and Kayla Hedman, GPS Communications & Marketing Director, provided an update to the Public Relations subcommittee regarding our efforts to engage our sending towns.

4. October 8th, 2025, DPAC Meeting & The Disengaged Teen – The Public Relations subcommittee was informed that the DPAC Committee will be hosting Dr. Erin Dunn and Dr. Ravit Stein, who will join in a community conversation about a book called the *Disengaged Teen* on October 8th, 2025 at 7 PM. This meeting will take place virtually.

5. Updates from Kayla Hedman, Communications and Marketing Director – The Public Relations subcommittee was provided with an update from Kayla Hedman on metrics for social media growth in terms of our website, our Facebook page, and our Instagram page.

6. Next Meeting: October 23rd, 2025

7. Adjourn

MOTION By Mary Beth Malin
Seconded by Jaimee O'Neill-Eaton
To adjourn the Public Relations subcommittee meeting at 5:34 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak