

Floral Design

Course Description/Goals:

High school floral design course objectives include learning the principles and elements of design, handling and processing plant materials, and creating various arrangements like bouquets and centerpieces. Students will also study the history of floral design, career opportunities, and business management aspects.

Course TEKS/Objectives:

High school floral design TEKS objectives cover professional standards, basic and advanced design principles, plant knowledge, and business management. Students learn to identify and apply design elements, create various arrangements, understand plant and flower identification, and manage business aspects like pricing and marketing within a floral enterprise.

[TEKS Link](#)

Course Outline:

Semester 1	Semester 2
Safety and Tool ID History of Floral Design Flower & Foliage ID Homecoming Halloween Thanksgiving Christmas Post-Harvest Care Types of Arrangements	Floral Business Cost and Revenue Special Arrangements Business Management Personal Floral Designs Plant Care Floral Critiques Benz Floral School of Design Certification Exam