

St. John's School
Early Learning Center & K-8

Sponsorship Opportunities



To become a SJ Sponsor and see our Graduate Promise achieved in the lives of hundreds of students, please contact Phil Barnard at phil.barnard@sjdenver.org

OUR GRADUATE PROMISE:

Grow in Faith. Excel in Education. Thrive in Community.

Dear St. John's School Supporter,

At St. John's School, our Graduate Promise guides everything we do: every child will Grow in Faith, Excel in Education, and Thrive in Community. This vision shapes not only how we teach, but how we partner - with families, our community, and businesses who care about making a difference in the lives of young people.

We're inviting local businesses to join us as Corporate Sponsors, helping deliver this promise for every student. Your support equips classrooms, strengthens programs, and provides experiences that nurture both hearts and minds.

Sponsoring St. John's is also good business. Our partners benefit from:

- *Community visibility through event signage, school publications, and social media.*
- *Positive brand alignment with a trusted Christian school known for excellence, character, and service.*
- *Tax advantages, as sponsorships and charitable gifts to our nonprofit school may qualify as deductible contributions or marketing expenses.*

In addition to general sponsorships, we're excited to introduce three Impact Sponsor Opportunities that allow businesses and individuals to invest in areas they're most passionate about:

- *Athletics Champion – supporting our student athletes through equipment, facilities, and team development.*
- *Performing Arts Patron – empowering our musicians, actors, and artists to grow their creative gifts.*
- *STEAM Innovator – fueling innovation in science, technology, engineering, art, and mathematics.*

All proceeds from Impact Sponsors go directly into dedicated funds that enhance these programs - an ideal fit for those who have a personal connection to one of these areas and a desire to see students thrive in Athletics, Performing Arts or STEAM.

You can find sponsorship information on the following pages. Together, we can invest in what matters most - helping children discover their gifts, serve others, build a strong foundation of faith and learning, and glorify God in our Denver community.

Regards

Dr. Phillip Barnard

Principal | St. John's School ELC-8th Grade
phil.barnard@sjdenver.org

St. John's School Sponsorship Opportunities

Support our school community while gaining visibility for your business. Choose from tiered sponsorship levels or make a direct impact in a specific area of student programs.

Tier

Diamond

Price

\$10,000

Benefits

- Wash Park Banner: 3'x5' banner on Franklin Street prominent to thousands in our community
- Fun Run Trackside Banner: Your banner displayed trackside during our Annual Fun Run
- Campus Yard Signs: Your company promoted on an 18"x24" yard sign at major events
- Screen Promotions: Your company promoted at major events in gym/worship center
- Weekly Newsletter: Your company promoted and linked in our weekly in ELC News and Panther Post
- St. John's Website: Your company promoted and linked on the St. John's School homepage
- Social Media Feature: Your company promoted and linked 5x per year on our social media
- Four Spring Social Tickets & Reserved Champagne Table
- St. John's Sponsors Event: A complimentary sponsors event for you + 5 guests

Platinum

\$5,000

- Wash Park Banner: 3'x5' banner on Franklin Street prominent to thousands in our community
- Campus Yard Signs: Your company promoted on an 18"x24" yard sign at major events
- Weekly Newsletter: Your company promoted and linked in our weekly in ELC News and Panther Post
- St. John's Website: Your company promoted and linked on the St. John's School homepage
- Social Media Feature: Your company promoted and linked 3× per year on our social media
- Four Spring Social Tickets
- St. John's Sponsors Event: A complimentary sponsors event for you + 3 guests

Gold

\$2,500

- St. John's Website: Your company promoted and linked on the St. John's School homepage
- Campus Yard Signs: Your company promoted on an 18"x24" yard sign at major events
- Social Media Feature: Your company promoted and linked 2× per year on our social media
- Two Spring Social Tickets
- St. John's Sponsors Event: A complimentary sponsor event for you + 1 guests

Silver

\$1,000

- Campus Yard Signs: Your company promoted on an 18"x24" yard sign at major events
- Social Media Feature: Your company promoted and linked 1× per year on our social media
- St. John's Sponsors Event: One complimentary invitation to our sponsor event

Bronze

\$500

- Campus Yard Signs: Your company promoted on an 18"x24" yard sign at major events
- St. John's Sponsors Event: One complimentary invitation to our sponsor event

Impact Sponsor Opportunities

Support specific programs at St. John's and make a direct difference in the lives of our students. This is perfect for companies that want to promote excellence in a specific field. Only one sponsor opportunity is available per area.

Athletics Champion

\$3,500

- Your company promoted on St. John's athlete warm-up apparel
- Your company acknowledged and promoted on the St. John's Gym screen during home sports events
- St. John's Website: Your company promoted and linked on the St. John's School homepage
- All remaining proceeds designated for athletic programs and equipment only

Performing Arts Patron

\$3,500

- Your company promoted in the Christmas and Spring programs
- Your company acknowledged and promoted on the St. John's screen before these events
- St. John's Website: Your company promoted and linked on the St. John's School homepage
- All remaining proceeds designated for drama and performance equipment, including costumes, sets, and audiovisual gear only

STEAM Innovator

\$3,500

- Your company acknowledged and promoted at major STEAM events, such as the Science Fair and Entrepreneurship Marketplace
- Your company promoted on specific STEAM-related attire
- St. John's Website: Your company promoted and linked on the St. John's School homepage
- All remaining proceeds designated for STEAM curriculum equipment for science, technology, engineering, arts, and mathematics only

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