



We Have A  
New Look!



# Why a new Logo?



- Refresh our School Identity
- Reflect on the growth and evolution of the Montessori program
- Strengthen Alignment to our Mission and Vision
- Create a unifying symbol which connects students, families, and staff

Mark a new chapter in our schools journey and future home



**ERWIN MONTESSORI**  
ELEMENTARY SCHOOL



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ELEMENTARY SCHOOL



# ERWIN MONTESSORI

ELEMENTARY SCHOOL

# Every color chosen with care



- Green represents growth, renewal, and peace; it reflects both the natural environment and the Montessori philosophy of nurturing the whole child.
- Blue symbolizes wisdom, stability, and trust; it highlights the prepared environment where students feel safe to explore, learn, and grow.

# The symbols have meaning



- Tree: Represents life, growth, and strength; its many branches symbolize the diverse paths students can take as they develop.
- Leaves – Each leaf represents a child — unique, vibrant, and flourishing within our community.
- Trees and Leaves: Show students as active, joyful participants in their learning journey, while also symbolizing the essential partnership of parent, teacher, and child — the three pillars working together to help every learner grow and thrive.
- Book at the Base: Represents knowledge and Montessori’s foundation in education, with learning as the root of all growth.
- Circle-like Canopy: Suggests unity, wholeness, and interconnectedness within our school and the wider world.

# Vision

*Our vision is to promote independent learning through structured and self directed activities which develop productive citizens prepared for college and the world of work.*

# Mission

*At Erwin Montessori we provide a structured environment based on self-directed activities and hands-on learning that is tailored to meet each child's needs. We actively involve parents and the community as we nurture a desire for life-long learning.*



# We Value



- **teaching children to become independent learners**
- **developing strong moral character**
- **hands on learning**
- **teaching children to problem solve and resolve conflicts peacefully**
- **speaking and listening skills**
- **providing opportunities for children to express interest and choice**



# Impact Statement



*At Erwin Montessori, our impact reaches beyond academic achievement. We prepare children to thrive as independent learners who embrace challenges with curiosity and persistence. Our hands-on, self-directed approach fosters critical thinking, problem-solving, and peaceful conflict resolution. By cultivating strong moral character, effective communication, and opportunities for choice and voice, we shape students who are confident in their abilities, compassionate toward others, and committed to lifelong learning. In partnership with families and the community, we ensure that every child is equipped to contribute meaningfully to a just, peaceful, and productive society.*



# We are still

# ERWIN

Our Name Will Not Change

- We are proud to remain Erwin Montessori Elementary School
- Named after Clyde Atkinson Erwin (1897–1952)
  - Lifelong educator & Superintendent of Public Instruction
  - Advocate for funding, equity, and students with disabilities
  - Brought national recognition to NC public education
- Our name carries a legacy of service, equity, and excellence
- As we move into our new building, our identity remains Erwin





# Erwin Eagles Soar!

- Our Mascot Is Not Changing
- We are proud to remain the Erwin Eagles
- The Eagle symbolizes strength, vision, and the ability to soar to new heights
- As Eagles, we rise with Purpose, Peace, and Preparation

**We are Erwin. We are Eagles. And together, we soar.**

