



Parent Ambassador Monthly Meeting

October 20 , 2025



Made in Hayward

Agenda for October P.A. Meeting

TIME	TOPIC	PRESENTER
6:00 PM - 6:10 PM	Welcome	Yoana Guerra
6:10 PM - 6:20 PM	Introductions / Introduction of Leads	Parent Ambassador Team
6:20 PM -6:25 PM	Land Acknowledgement & Agreements	Michelle & Yoana
6:25 PM - 6:45 PM	Ice Breaker activity	Yelitza Pena
6:45 PM - 6:50 PM	Announcements	Yelitza
6:50 PM - 7:00 PM	Clusters & Board Induction Ceremony	Michelle & Ciara
7:00 PM - 7:40 PM	Outreach Best Practices	Yoana
7:40 PM -7:50 PM	Closing	Yoana
7:50 PM - 8:00 PM	Q&A Reminders	Yoana

Parent Ambassador Support Staff

General Phone Line:
510-723-3857 x 34198



Yoana Guerra
Parent Ambassador Coordinator
(510) 305-8100
Email: yguerra@livelafamilia.org



Yelitza Peña
Coordinator, Student and Parent Support
Programs
Email: ypena@husd.k12.ca.us



Sabrina Aranda
Director, Student and Parent Support
Programs



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Parent Ambassador Leads 2025-2026



Jonathan Delgado
Glassbrook



Ciara Eashman
East Avenue



Victoria Vivaldo
Cherryland



Joann Guzman
Southgate



Michelle Fernelius
Eldridge



Joshua Ridenhour
Treeview

Land Acknowledgement

The HUSD School Board respectfully acknowledges the original peoples of the lands on which our campuses are built. For thousands of years and hundreds of generations the Chochenyo (**Cho-ken-yio**) people actively stewarded these lands to ensure they provided for all living things.

This land on which our district was established was, and continues to be, of significance to the Muwekma (**Mew-weck-mah**) Ohlone tribe. Today we acknowledge the impact that colonization had on the Chechenyo/Muwekma Nation, and recognize our responsibility to help them heal from this history and secure a sustainable future.



Painting of three Ohlone people crossing the waters in San Francisco Bay by Louis Choris. (Google Images)

Key Reminders: Start of the Year

I. Commitment to Attend Meetings

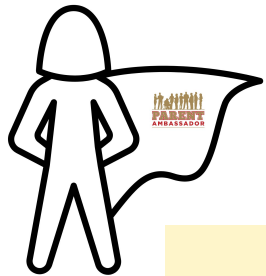
- Missing three or more consecutive meetings will result in removal from the program.

II. Confidentiality & Agreement

III. Punctuality

IV. Respectful Communication

V. In order to participate in the Board Induction Ceremony, Parent Ambassadors must be fully cleared as volunteers by October 31st.



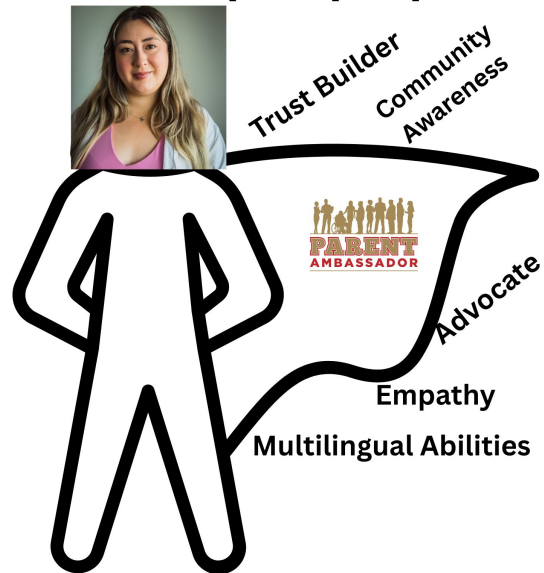
Ice breaker



What's Your Superpower?

- What unique skills, talents, or experiences do you have that could be valuable to other families in our school community?
- How do you think you could use those skills to support, guide, or inspire other parents?
- In what ways could you take a leadership role in helping to build community and capacity among fellow parents?

Leadership Superpower



Leadership Superpower



2025 OPERATION SANTA



November 22, 2025

3:00 p.m. to 5:00 p.m.

The event will include games, activities, & an opportunity to take pictures with Santa. This event is meant to be extra special for families. Kids can write letters to Santa! Letters are organized for adopters to respond, though adoption is not guaranteed.

HAYWARD FIRE STATION 6
1535 W Winton ave, Hayward

For questions, please email
dsanchez@livelafamilia.org



OPERACIÓN SANTA 2025



22 de noviembre del 2025

3:00 p.m. to 5:00 p.m.

El evento incluirá juegos, actividades y la oportunidad de tomarse fotos con Santa. Este evento es para que las familias disfruten de un momento especial. ¡Los niños pueden escribir cartas a Santa! Las cartas se organizan para que padrinos puedan responder, aunque no se garantiza que sean adoptados para regalos.

HAYWARD FIRE STATION 6
1535 W Winton ave, Hayward

Para preguntas, envíe un correo electrónico a
dsanchez@livelafamilia.org



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Know your Rights



Join us for a workshop from the comfort of your home where you can participate in community. **Spanish interpretation will be available.** Please see below for dates.

SEPTEMBER 23
9:30-10:30AM

Zoom Information



Meeting ID: 976 3364 8652
tinyurl.com/KYRHUSD6

FEBRUARY 24
9:30-10:30AM

Zoom Information



Meeting ID: 986 0558 3905
tinyurl.com/KYRHUSD9

OCTOBER 21
6:00-7:00PM

Zoom Information



Meeting ID: 945 4608 2208
tinyurl.com/KYRHUSD7

MARCH 10
5:30-6:30PM

Zoom Information



Meeting ID: 953 0454 3388
tinyurl.com/KYRHUSD10

DECEMBER 9
5:30-6:30PM

Zoom Information



Meeting ID: 986 6651 2709
tinyurl.com/KYRHUSD8

APRIL 7
5:30-6:30PM

Zoom Information



Meeting ID: 914 2019 8997
tinyurl.com/KYRHUSD11



For More
Information

510.723.3857 ext.
34103
husd.us/resources-for-immigrant-families



Conozca Sus Derechos



Únase a nosotros para un taller desde la comodidad de su hogar donde podrá participar en comunidad. **Habrà interpretación al español disponible.** Consulte a continuación las fechas.

23 DE SEPTIEMBRE
9:30-10:30AM

Información de Zoom



ID de la reunión: 976 3364 8652
tinyurl.com/KYRHUSD6

24 DE FEBRERO
9:30-10:30AM

Información de Zoom



ID de la reunión: 986 0558 3905
tinyurl.com/KYRHUSD9

21 DE OCTUBRE
6:00-7:00PM

Información de Zoom



ID de la reunión: 945 4608 2208
tinyurl.com/KYRHUSD7

10 DE MARZO
5:30-6:30PM

Información de Zoom



ID de la reunión: 953 0454 3388
tinyurl.com/KYRHUSD10

9 DE DICIEMBRE
5:30-6:30PM

Información de Zoom



ID de la reunión: 986 6651 2709
tinyurl.com/KYRHUSD8

7 DE ABRIL
5:30-6:30PM

Información de Zoom



ID de la reunión: 914 2019 8997
tinyurl.com/KYRHUSD11



Para más
información
510.723.3857 ext.
34103
husd.us/resources-for-immigrant-families



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¿Le preocupan las calificaciones de su hijo?
¿Le preocupa que se atrase en la escuela?



ÚNASE!

SERIE PARA PADRES DE 4 PARTES

CONSTRUYENDO UNA BASE ACADÉMICA SÓLIDA

Los temas incluyen:

- Dificultad para concentrarse
- Problemas de memoria
- Dificultad para procesar la información
- Sensación de autoeficacia del estudiante



Octubre 8, 15, 22, y 29
5:30-7:00 PM



Centro de Padres de Cherryland
456 Laurel Ave, Hayward, CA 94541

REGISTRO: [AQUÍ](#)



Se
proveera
pizza



Universidad de Padres



Preguntas acerca de la serie:
Julieta Martinez
jm365@husd.k12.ca.us
510-723-3857 Ext. 34221



Are you worried about your child's grades?
Are you worried about them falling behind in school?



JOIN US!

4-PART PARENT SERIES

BUILDING A SOLID ACADEMIC FOUNDATION

Topics covered include:

- Difficulty concentrating
- Memory issues
- Information processing difficulties
- Students' sense of self-efficacy
- Lack of motivation



October 8, 15, 22, and 29
5:30-7:00 PM



Cherryland Parent Center
456 Laurel Ave, Hayward, CA 94541

REGISTER: [HERE](#)



Pizza will
be
provided



Parent University



Questions About the Series:
Julieta Martinez
jm365@husd.k12.ca.us
510-723-3857 Ext. 34221



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Community Hub Calendar

What is the Community Hub?
The Community Hub is a full-service, one-stop resource center for patrons to access City of Hayward and community partner services.

Where is the Community Hub?
The Community Hub is located at the Downtown Hayward Library, on the 2nd floor, by the Tech Lab. Ask Library staff for directions!

Who can use these services?
Anyone! No appointment required. Walk-ins welcome.

1st and 3rd Week of Each Month

Mondays	Tuesdays	Wednesdays	Thursdays	Fridays
Education	Health & Wellness	Health & Wellness	Food Insecurity	Health & Wellness
4Cs of Alameda County 11am-2pm Child Care and Family Services	Hayward Evaluation and Response Teams 11am-2pm Mental Health Services	La Familia 11am-2pm Health Services	CSUEB Fresh Foods for Families 11am-2pm Food Services	Deputy Sheriff's Activities League 1 st Friday, 11am-2pm Recreational Activities
Chabot 2pm-5pm Assistance with application, falsas, and career support.	Horizon Treatment Services 2pm-5pm LGBTQIA+ youth and substance use services	Eden Youth 2pm-5pm Children and Family Services	For more information, call 510-583-8557	
				Hayward Adult School 3 rd Friday, 11am-2pm Adult Education
				Tiburcio Vasquez Health Center 2pm-5pm Healthcare Services

2nd and 4th Week of Each Month

Mondays	Tuesdays	Wednesdays	Thursdays	Fridays
Education	Employment	Health & Wellness	HPN	Legal Aid
Hayward Unified School District 11am-2pm Educational Services for HUSD Students & Families	City of Hayward, Human Resources 11am-2pm Public Service Employment Services	Alameda County Public Health 11am-2pm Healthcare Services	Immigrant Hope 11am-2pm Immigration Legal Consultations	
	Transit		Hayward Promise Neighborhoods 2pm-5pm Information about CSU East Bay Services	
Flip this page over for more details about what all organizations are offering!	Hayward Operated Paratransit 2pm-5pm Transit Services for Seniors and People with Disabilities	Hayward Area Recreation & Parks 2pm-5pm Children and Family Services		Education Services 11am-2pm Library ESL and Citizenship Programs

Community Hub Services

4Cs of Alameda County will provide enrollment in parent workshops, toddler playgroups and family navigation to HPN community. Families can receive childcare referrals and information on payment assistance. Visit 4Cs on the 1st and 3rd Mondays from 11am-2pm.

Chabot supports in applying and enrolling in non-credit ESL courses, Adult Career Technical Education, and Adult Dual Enrollment programs. Staff can assist with financial aid applications and provide information around the Chabot Promise program. Visit Chabot on 1st and 3rd Mondays from 2pm-5pm.

Hayward Evaluation and Response Teams (HEART), Case Management and Mental Health Linkages (LINK) TEAM provides referral, systems navigation, and short-term mental health services to promote safety and wellbeing. LINK connects to the Youth and Family Services Bureau (YFSB) family counseling, crisis intervention, and more. Visit HEART on 1st and 3rd Tuesdays from 11am-2pm.

La Familia offers information and referrals to HPN community clinicians, Cal Fresh, and Medi-Cal as well as connection to prevention and early intervention services. Learn more about the youth workforce program for teens and young adults. Visit La Familia on 1st and 3rd Wednesdays from 11am-2pm.

Alameda County Public Health Department (ACPHD) provides information about available programs and assistance with referral and enrollment to receive services. Nurses can provide blood pressure checks. Visit ACPHD on 2nd and 4th Wednesdays from 11am-2pm.

Fresh Foods for Families connects Hayward residents who have limited access to adequate amounts of nutritious food. Visit Fresh Foods for Families on 1st and 3rd Thursdays from 11am-2pm.

Alameda County Deputy Sheriff's Activities League (DSAL) provides information and enrollment assistance in free sports and activities for kids, adults, and families. Visit DSAL on 1st Fridays from 11am-2pm.

Tiburcio Vasquez Health Center (TVHC) provides information and outreach for all of the programs we offer on behalf of the clinic. Visit TVHC on 1st and 3rd Fridays from 2pm-5pm.

Hayward Adult School (HAS) provides information about class sessions and offer support to those interested in enrolling at the adult school. Visit HAS on 3rd Fridays from 11am-2pm.

Hayward Unified School District (HUSD) provides enrollment information for HUSD's Early Learning Program and Coordination of Services Team (COST). Families can receive support for their young children or if their family is experiencing a crisis. Visit HUSD on 2nd and 4th Mondays from 11am-2pm.

Horizon Treatment Services provides resources on substance use prevention, mental health support, and programs for LGBTQIA+ youth while also providing information about upcoming events. Visit Horizon Youth Services on 1st and 3rd Tuesdays from 2pm-5pm.

City of Hayward, Human Resources (COH HR) provides public sector interview prep and info about jobs and the hiring process. Visit COH HR on 2nd and 4th Tuesdays from 11am-2pm.

Hayward Operated Paratransit (HOP) will help seniors and people with disabilities to enroll in paratransit services. Visit HOP on 2nd and 4th Tuesdays from 2pm-5pm.

Eden Youth is a youth-powered organization. Our promotoras will host "grupo de apoyo" and share health and wellness resources in Hayward. Our Substance Use Prevention team will provide awareness activities and educational programming. Visit Eden Youth on 1st and 3rd Wednesdays from 2pm-5pm.

Hayward Area Recreation and Park District (HARD) provides information about scholarships and additional HARD programs and events. Visit HARD on 2nd and 4th Wednesdays from 2pm-5pm.

Hayward Promise Neighborhoods (HPN) will provide enrollment support in the Promise Entrepreneurship Initiative, share about CSU East Bay majors and campus life, connect patrons with Student Success Navigators, and link patrons to all HPN programs and partners. Visit HPN on 2nd and 4th Thursdays from 2pm-5pm.

Immigrant Hope offers immigration law services, including family-based immigration, naturalization, work authorization, DACA, and renewals. Visit Immigrant Hope on 2nd and 4th Fridays from 11am-2pm.

Education Services provides information and registration support in Hayward Library programs, such as ESL grammar classes, Citizenship workshops, Digital Literacy Classes, K-12 Homework centers, and more. Visit Ed Services on 2nd and 4th Fridays from 2pm-5pm.

For more information, visit our website or call 510-583-8557



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Join us
for
HAYWARD PROMISE NEIGHBORHOODS'
Promise Fest
at
HAYWARD PUBLIC LIBRARY'S ANNUAL
Trunk or Treat
FREE MEALS AND FREE ACTIVITIES!
LIVE MUSIC - GAMES & FAMILY FUN
CULTURAL ARTS PERFORMANCES
COSTUMES ENCOURAGED!

NEIGHBORHOODS COMING TOGETHER IN COMMUNITY!



SATURDAY, OCTOBER 25, 2025

HERITAGE PLAZA - DOWNTOWN HAYWARD
FREE! 11AM-3PM FREE!

FOUR HOURS OF FREE FUN!
please contact hpn@csueastbay.edu for more info




Acompañenos
para el
Festival de la promesa
DE HAYWARD PROMISE NEIGHBORHOODS
en el evento anual
Dulces desde cajuelas
DE LA BIBLIOTECA PÚBLICA DE HAYWARD
COMIDAS Y ACTIVIDADES GRATUITAS
MÚSICA EN VIVO - JUEGOS Y DIVERSIÓN EN FAMILIA
ESPECTÁCULOS DE ARTES CULTURALES
¡DISFRACES BIENVENIDOS!

¡VECINDARIOS UNIÉNDOSE EN COMUNIDAD!



SÁBADO, 25 DE OCTUBRE, 2025

HERITAGE PLAZA - ZOCALO DE HAYWARD
GRATIS! 11AM-3PM GRATIS!

¡CUATRO HORAS DE DIVERSIÓN GRATUITA!
para más información, póngase en contacto con hpn@csueastbay.edu





Made in Hayward



FREE MEALS!

¡COMIDA GRATIS!

免费热饭!

NEW

HOURS
2 PM
TO
4 PM

MONDAYS
EDEN GREENWAY PARK, HAYWARD
(CORNER OF HARDER RD. & CYPRESS AVE)

THURSDAY
EDEN YOUTH AND FAMILY CENTER
680 W. TENNYSON RD., HAYWARD

HORARIO
2 PM
A
4 PM

LUNES
EDEN GREENWAY PARK, HAYWARD
(ESQUINA DE HARDER RD. Y CYPRESS AVE)

JUEVES
EDEN YOUTH AND FAMILY CENTER
680 W. TENNYSON RD., HAYWARD

每周
EDEN GREENWAY PARK, HAYWARD
HARDER 路和 CYPRESS 大道交界处

和周四
EDEN YOUTH AND FAMILY CENTER
680 W. TENNYSON RD., HAYWARD

*No distributions on holidays. *No habrá distribución en días festivos. *假日不派饭。











FRESH FOOD FOR FAMILIES

The program is FREE and all families are invited to participate.

Please note, if food runs out, we will close the distribution before the scheduled end time.

2025 Dates:

- January 27
- February 24
- March 24
- April 28
- May 19
- June 23
- July 28
- August 25
- September 22
- October 27
- November 24
- December 15

Location: Eden Greenway Park, Hayward, CA 9454 (Corner of Harder Rd. & Cypress Ave.)

Time: 1:30pm-3:30pm

Organized by Hayward Promise Neighborhoods (HPN) at Cal State East Bay, for more information please contact us at: hpn@csueastbay.edu

Need food today? Call 1(800) 870-FOOD (3663)

COMIDA FRESCA PARA FAMILIAS

El programa es gratis y todas las familias están invitadas a participar.

Por favor tomen en cuenta que, si la comida se acaba, cerraremos la distribución más temprano de lo anotado.

Fechas 2025

- 27 de enero
- 24 de febrero
- 24 de marzo
- 28 de abril
- 19 de mayo
- 23 de junio
- 28 de julio
- 25 de agosto
- 22 de septiembre
- 27 de octubre
- 24 de noviembre
- 15 de diciembre

Dirección: Eden Greenway Park, Hayward, CA 9454 (Esquina de Harder Rd. y Cypress Ave.)

Horario: 1:30pm-3:30pm

Organizado por La Promesa de los Vecindarios de Hayward (HPN) en la Universidad 'Cal State East Bay,' para más información por favor contáctenos a: hpn@csueastbay.edu

¿Necesita comida hoy? Llame al 1(800) 870-FOOD (3663)

为家庭提供新鲜食品

这个项目是免费的，所有家庭都受邀参加。

请注意，如果食物用尽，我们将在预定结束时间之前停止分发。

2025 日期:

- 年 1 月 27 日
- 年 2 月 24 日
- 年 3 月 24 日
- 年 4 月 28 日
- 年 5 月 19 日
- 年 6 月 23 日
- 年 7 月 28 日
- 年 8 月 25 日
- 年 9 月 22 日
- 年 10 月 27 日
- 年 11 月 24 日
- 年 12 月 15 日

地点: Eden Greenway Park, Hayward, CA 9454 (Harder 路和 Cypress 大道交界处)

时间: 下午 1:30 至下午 3:30

由加州州立大学东湾的 Hayward Promise Neighborhoods (HPN) 组织，欲了解更多信息，请联系我们: hpn@csueastbay.edu

今天需要食物吗? 1(800) 870-FOOD (3663)






[@hayward_promise](https://www.facebook.com/hayward_promise)
[@haywardpromise](https://www.facebook.com/haywardpromise)



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Board Induction - November 5th

This is a special night in which Parent Ambassadors are recognized and formally accepted as Parent Ambassadors for the 2025-2026 school year by the Board of Education. Parents will receive their Parent Ambassador shirt and pin.

1. Arrive by 5:30pm
2. Photo with the Board at 5:50pm
3. Go to the board room at 5:55pm and sit in the order your name will be called
4. Yelitza & Yoana will present and then call up each cluster
5. Let's review clusters & practice!



Cluster #1: Jonathan Delgado, Glassbrook Elementary

Briana Jiménez Tyrrell	Janet Lomeli Park	Kambiz Osmani Tennyson High	Virginia Alcudia Sanchez Longwood Elem.
Elisa Munguia - Romero Tyrrell	Jasmine Howard Tyrrell Elem.	Maria Rocha Tennyson High	Yesenia Villa Longwood Elem.
Estefanny Becerra Tyrrell Elem.	Jennifer Roque Park Elem.	Rosa Diaz Hayward High	Yosahandy Cebreros Glassbrook Elem.
Estela Velasquez Eden Gardens	Juan Orosco Ruus Elem.	Stephanie Castaneda Fairview Elem.	

Cluster #2: Ciara Eashman, East Avenue Elementary

Alexandria Ray Hayward High	Brenda Belen Gonzalez Faith Ringgold	Diana Vaca Cherryland Elem.	Harjit Chopra Burbank Elem.	Keirra Jones Bret Harte Middle
Anthony Sterling Winton Middle	Christina Blanco Fairview Elem.	Erica Sablan Hayward High	Jacinta Gonzalez Faith Ringgold	Kevin Cheong Stonebrae Elem.
Antwone Johnson Bret Harte Middle	Claudia Rosendo Fairview Elem.	Evette Barrett Hayward High	Karina Gonzalez Robles East Avenue Elem.	Lani Llamido Hayward High
Ashley Henry Stonebrae Elem.	Daisy Hernandez Faith Ringgold	Fran Harvey Winton Middle	Katice Harris Stonebrae Elem.	LaTasha Cole Cherryland Elem.

Cluster #2: Ciara Eashman, East Avenue Elementary

Lorena Santiago Cherryland Elem.	Maria K. Pahel Bret Harte Middle	Nicole Estevez Stonebrae Elem.	Tiffany Smith Winton Middle	Zachary Johson Faith Ringgold
Lumeng Peng Stonebrae Elem.	Markiell Styles- Briggs Stonebrae Elem.	Rick Ung Fairview Elem.	Toshia Charles- Ellington Hayward High	
Mara Malfatti- Rodriguez Cherryland Elem.	May Anilhongse Cherryland Elem.	Shalon Cortez East Avenue Elem.	Vana Charan Hayward High	
Marcela Munoz Hayward High	Michelle Wong Fairview Elem.	Shanika Hicks East Avenue Elem.	Yesenia Caro Hayward High	

Cluster #3: Michelle Fernelius, Eldridge Elementary

Julio Contreras Eldridge Elem.	Montserrat Ayala Park Elem.	Teresa Pulido Ruus Elem.
LaTasha Frederick Park Elem.	Paola Gutierrez Park Elem.	Thu Joyce Tran Eldridge Elem.
Melissa Cruz Prieto Park Elem.	Iyobosa "Princess " Ehiorobo Tennyson	Sayed Ataullah Saeedzai Ruus Elem.
Monica Vargas-Singh Park Elem.	Tawfiqullah Poya Glassbrook Elem.	

Cluster #4: Joann Guzman, Southgate Elementary

Amarendra Kumar Lorin Eden Elem.	Deepali Mehta-Hurt Lorin Eden Elem.	Juanito Laforga Southgate Elem.	Nina Lugo Makalena Palma Ceia Elem.
Brenda Simental Garcia Mt. Eden High	Emmeline Tibon Ochoa Middle	Karina Brian Southgate Elem.	Paulette Frichittavong Ochoa Middle
Chris Mondoy Mt. Eden High	Graciela Hernandez Mt. Eden High	Maria Del Carmen Espinoza MLK Middle	Rochelle Balthazar MLK Middle
Danijoy Pasoot Eden Gardens	Jed Mariz Nugal Eden Gardens	Maximino Topete Mt. Eden High	Rosa Isabel Garza de Espinoza Southgate Elem.

Cluster #4: Joann Guzman, Southgate Elementary

Ruth Mondoy Mt. Eden High	Shilpa Arhi Lorin Eden Elem.	Tatiana Thomas Southgate Elem.
Samantha Taylor Southgate Elem.	Stephanie Melchor Longwood Elem.	
Shamaneh Donahue Eden Gardens	Susana Plancarte Eden Gardens	
Sherry Yang Southgate Elem.	Taima Beyah Lorin Eden Elem.	

Cluster #5: Joshua Ridenhour, Treeview Elementary

Alicia Harris Treeview Elem.	Christiana Williams-Galvan Treeview Elem.	Loui Ahkoi Chavez Middle
Ashlan Molina Treeview Elem.	Dashawn Alexander Treeview Elem.	Kiran Patel Helen Turner
Bahadar Singh Tyrrell Elem.	Dora Plazola	Yesenia Hernandez Helen Turner
Brianna Tavaréz	Ivett Casas Park Elem.	

Cluster #6: Victoria Vivaldo, Cherryland Elementary

Alice Salinas Faith Ringgold	Elidia Jimenez Bret Harte Middle	Kenia Cerros Ochoa Middle	Maria del Pilar Escobar Marroquin Mt. Eden High	Yesenia Lopez Mt. Eden High
Ana Alvarado Faith Ringgold	Flor Zavala Harder Elem.	Liliana Vargas Tennyson High	Maryuri Hovgaard Faith Ringgold	
Beatriz Gomez Jimenez Harder Elem.	Guadalupe Manzanarez Ibarra Mt. Eden High	Lisbeth Cantillo Chavez Middle	Mireya Baltierra Tennyson High	
Claudia Pelayo Faith Ringgold	Jaquelin Macal Chavez Middle	Maria del Carmen Camilo Pablo Glassbrook Elem.	Nancy Respaldiza Mt. Eden High	

Family Engagement Specialist vs. Parent Ambassador

FES	Parent Ambassador
Promote parent education and involvement in various District and school programs and other activities	Help the FES Promote parent education and involvement in various District and school programs and other activities
Ensure that equity of opportunity and access to programs and services are attainable by all students and families	Help connect the FES with outside organizations that may be beneficial for families
Perform liaison duties among staff, community resources, agencies and parents	Help recruit parents to attend parent workshops and school site activities
make home visits to engage or re-engage students and families to enhance student achievement	Volunteer at school events and functions (Open House, Back to School Night, field trips, etc.)
Unite outside organizations, schools and families	Help work with school staff such as the Family Engagement Specialist and the school site principal
Facilitate family participation in various activities that result in family empowerment and advocacy;	Promote health access activities at the school sites that link families to services
Conduct and/or coordinate parent training, activities and associated committees	Share parent engagement experiences, including successes and recommendations for improvement
Assist in compiling data for program evaluation, program design, and continuous program improvement	

OUTREACH

What is outreach?

Community engagement involves individuals or organizations that actively connect with and support their local community. It includes reaching out to others, offering help, and collaborating to improve the well-being of the community. This can take many forms, such as organizing events, sharing resources, or simply being available to lend a helping hand.

How do we do it?

Why do we do it?



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Outreach Guide

<p><u>I. Planning Your Outreach</u></p> <p>A. Identify your target audience</p> <p>B. Set clear goals and objectives</p> <p>C. Research your community's needs</p>	<p><u>II. Building Connections</u></p> <p>A. Establish partnerships with local organizations</p> <p>B. Engage community leaders and influencers</p> <p>C. Develop a communication strategy</p>	<p><u>III. Organizing Outreach Activities</u></p> <p>A. Choose suitable outreach methods (e.g., fliers, events, workshops, online presence)</p> <p>B. Create a budget and allocate resources if needed</p> <p>C. Recruit and train volunteers if needed</p>
<p><u>IV. Execution</u></p> <p>A. Promote your outreach events or initiatives</p> <p>B. Collect and analyze feedback</p> <p>C. Adapt and improve as necessary</p>	<p><u>V. Measuring Impact</u></p> <p>A. Assess the effectiveness of your outreach efforts</p> <p>B. Track outcomes and metrics</p> <p>C. Share success stories and lessons learned</p>	<p><u>VI. Sustainability</u></p> <p>A. Develop a long-term outreach strategy</p> <p>B. Seek ongoing support and/or funding</p> <p>C. Continuously engage with the community</p>
<p><u>VIII. Conclusion</u></p> <p>A. Recap key points</p> <p>B. Encourage the audience to get involved</p> <p>C. Thank your audience for their attention</p>		

Different Types of Outreach

- Tabling events
- Phone Calls
- Person to person
- Texting
- Emailing



Effective Techniques For In Person Outreach

Tips for Effective Outreach & Invitations

Choose the right time, place, and setting.

Keep your message brief and clear.

Always introduce yourself with a smile.

Present the invitation positively:
"I'd like to invite you to..."

Respect personal space.

Know key details: date, time, place, and where to get more info.

Be polite and thank them for their time.

End with a friendly reminder:
"Hope to see you there!"



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Outreach Opportunities

- Million Father March
- Parent Ambassador Monthly Meeting
- Coffee with the Principal
- Parent Cafes
- Back to School Night
- PTA
- Fall Festivals
- Gardening activity
- School Committee Meetings



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How to submit your volunteer hours

We remind you that by registering to be part of our program, you agreed to report a minimum of 5 volunteer hours per month. When completing this form, please note that this is only an estimate of the hours spent, as well as the number of people present at the event, etc. except when you assist someone individually. In that case, if the person provides the information, you may include them. If you have any questions about how to record your hours or how you can collaborate with your school, please do not hesitate to contact me for guidance. Volunteer hours can be submitted:

[CLICK HERE](#)



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Closing Outreach Activity

Using the techniques we just covered:

In your group, select an upcoming event, activity, or meeting at your school. Discuss how you can help support your FES with outreach. If there isn't a specific event, think about what information you could share with parents.

Be ready to share your ideas with the group.



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Reminders

Next monthly meeting: November 3rd

Induction night: November 5th

English Handbook



Spanish Handbook



Parent Ambassador Handbook

"It takes a village to raise made in Hayward children."



Questions/ *Preguntas*

