



MATAWAN-ABERDEEN CONNECTIONS

CLIFFWOOD NEWSLETTER

October 19, 2025

Important Links

[District School Calendar](#), [School Hours](#), [Cliffwood Morning Music Requests](#), [Breakfast & Lunch Menu](#), [PreK, K & New Student Orientation](#), [Welcome Cliffwood Students & Families 25-26](#)
Cliffwood Family Connections [8/6](#), [8/31](#), [9/7](#), [9/14](#), [9/21](#), [9/28](#), [10/5](#), [10/12](#)

Message from Mrs. Cherence, Principal

Adventure Awaits! We are Curious. We are Kind. We are Cliffwood Proud!

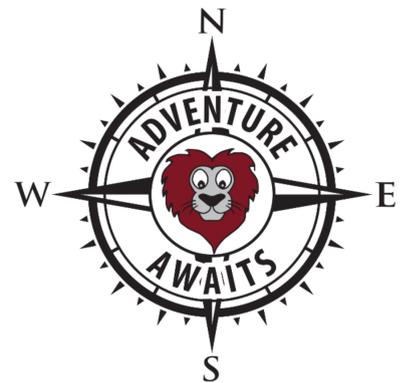
Dear Cliffwood Families,
We had a fun-filled week here at Cliffwood School! Our kindergartners went on a walking trip to the Cliffwood Firehouse, where they learned all about fire safety and got an up-close look at the fire trucks and the firehouse itself. What an exciting learning experience!

We also celebrated our very first **Color Run!** Thank you to the Cliffwood PTO for making it possible and to all the families who joined us! This was a wonderful way to bring our school community together while raising funds to support our students and programs. We are so grateful for everyone who participated!

The PTO is now collecting candy for **Cliffwood's Trunk or Treat**. Be sure to check out the "Cool Candy Monster" for kids to place their candy in! It's not too late to sign up for a trunk, Jersey Mike's will even be joining in with a trunk for Cliffwood School!

On Thursday night, our Cliffwood staff showed off their skills in the **Battle of the Faculties**, competing in fun games against other schools. They did an amazing job! Thank you to all the families who came out to support our staff and students.

As the fall weather arrives, some days are getting chilly. Please make sure your child is dressed in layers. They can always remove a layer if it warms up. Our students are outside every day for



CLIFFWOOD SCHOOL

recess, so it's important they stay comfortable. Don't forget to label coats and hoodies; our Lost and Found is growing! Labeling makes it easy for us to return any lost items.

The Matawan-Aberdeen School District participates in the **Governor of the Year Program**. This is the perfect time to nominate a teacher or staff member to recognize all the wonderful things they do for our students and families. I feel so lucky to witness every day the dedication and care our staff shows. Always going above and beyond for our students. It's also meaningful to be recognized, so please take a moment to nominate a teacher or staff member who has made a difference for your child. [GEOY Nomination Form](#) (hard copies are available in the main office) Lastly, don't forget that next week is **School Violence Awareness Week**. We'll have a spirit week day to recognize it, so pull out your tie-dye for Monday morning!

Wishing all our families who celebrate **Diwali** a very happy and bright celebration filled with joy and light.

Thank you for your continued support, and have a wonderful week!

We Are Cliffwood Proud! ♥ 📱 📺

PAWS Winners!



Message from Ms. Caldwell, School Nurse



Welcome Back!

I am Ms. Caldwell, RN the Cliffwood Elementary School Nurse.
I am available at scaldwell@marsd.org or 732-705-5632.

It's a good time to share the required annual health screenings that will be completed throughout the year.

Each school district shall ensure that all students are provided with the opportunity to receive health screenings conducted by a school physician, school nurse, or other school personnel properly trained pursuant to *N.J.A.C. 6A:16-2.2(l)*. The required screenings are outlined in the chart below.

Height, Weight, Vision, Hearing, Dental	Pre-K students
Height, Weight, Blood Pressure	All students K-12
Vision	Grades K,2,4,6,8,10
Hearing	Grades K-3, Grades 7 and 11
Scoliosis	Ages 10-18, Biennially

If at any time, the parent chooses to decline these screenings, a written request must be sent to the attention of the school nurse.

Parents will be notified, in writing, of any screening results that are outside of the normal parameters.

Looking forward to a Healthy, Happy School Year!

PRESCHOOL INFLUENZA VACCINATION REQUIREMENT FOR 2025 SCHOOL YEAR



According to N.J.A.C. 8:57-4 Immunization of Pupils in School, preschoolers **must** have proof of vaccinations to attend school.

Proof of the flu vaccination must be received by December 19th or your child will be excluded from our program and not permitted to return to class in January.



Cliffwood Trunk or Treat

Cliffwood Trunk or Treat

We are still in need of trunks, please consider signing up to decorate your trunk for Cliffwood kids to enjoy! And place your candy donations in our Candy Monster!

Kindergarten Firehouse Trip







Cliffwood Color Run Fundraiser















Battle of the Faculties



MARSD K.E.Y.S. Academy Walk

APPROVED FOR DISTRIBUTION
Matawan-Aberdeen Regional School District
Jennise Nieves
Authorized Signatory

MARSD K.E.Y.S. ACADEMY

MATAWAN-ABERDEEN REGIONAL K.E.Y.S. ACADEMY COMPASS
PREFERRED
HEALTHCARE HEALTH GROUP

**3RD ANNUAL
1- MILE WALK
FOR
RECOVERY**
IN COLLABORATION WITH
NJ4S COMPASS

**PREVENTION,
AWARENESS, AND
FUNDRAISING FOR OUR
YOUTH IN RECOVERY**

Register now
at:

SCAN ME



SATURDAY, OCT. 25TH
MATAWAN REGIONAL HS
450 ATLANTIC AVE.
ABERDEEN, NJ 07747
REGISTRATION: 8:30-9:30 AM
WALK BEGINS: 10:00 AM
FEE: \$25 PER PERSON

SPONSORS
CORPORATE/BUSINESS: \$500
TREATMENT PROVIDERS/NON PROFIT: \$250
INDIVIDUAL/PRIVATE DONORS: \$100
(LAWN SIGN/MESSAGE)

PAYMENT CASH OR CHECK
(PAYABLE TO KEYS ACADEMY)
MAILED TO: 1027 STATE ROUTE 34
MATAWAN, NJ 07747

For more info contact *Jennise Nieves*:
**CALL 732-224-2645 OR
EMAIL JNIEVES@MARSD.ORG**

Join our Team!

We're excited to share that the Matawan-Aberdeen Regional School District currently has several openings, and we would love your help in spreading the word! These are wonderful opportunities to be part of our district and make a difference in the lives of our outstanding students.

We are looking for:

- Part-Time Instructional Assistants (Elementary level)
- Part-Time Reading Specialist (Elementary level)
- Substitute School Bus/Van Drivers
- Substitute Transportation Assistants
- Substitute Classroom Teachers
- Substitute Instructional Assistants
- Substitute Nurses (Please email smoore@marsd.org)

If you, or someone you know, may be interested, please visit this website to apply: [Applitrack](#).

To apply for Substitute Classroom Teacher and/or Substitute Instructional Assistant positions, please use this link: [ESS](#)

Come join our wonderful district and be part of the team that supports our students each and every day!

Stay Cliffwood Connected

- [Cliffwood School Website](#)

- Instagram: [@cliffwood_elementary](#)
- Facebook: *Cliffwood School PTO Parent Page*

The Anti-Bullying Bill of Rights Act requires that the week beginning with the first Monday in October of each year be recognized as the Week of Respect in the state of NJ. Students and staff are encouraged to participate in the Week of Respect!

Free & Reduced Breakfast and Lunch Form

The 2025-2026 Meal Applications are to be completed electronically this year. This will be done through Genesis link: [Parent Portal](#).

Families who wish to complete paper applications can request a copy of the application packet. They will also be available at Back To School Night.

Maschio's is our Food Service Company this school year. Below are POC's for your use as needed.

Lauren Dyer, On-Site Director, ldyer@maschiofood.com, 732-705-5326

Sarah Engst, Area Supervisor, sengst@maschiofood.com

Governor's Educator of the Year Program

The Matawan-Aberdeen Regional School District is excited to continue our participation in the New Jersey Department of Education's Governor's Educator of the Year (GEOY) Program. This program celebrates outstanding Teachers of the Year and Educational Services Professionals who make a lasting impact on students, families, and our community.

At Cliffwood, we are fortunate to have so many amazing educators who go above and beyond every day. This is your opportunity to nominate and highlight a teacher or educational services professional who has made a difference in your child's life or supported your family.

Nominations are due by **November 28th**. [GEOY Nomination Form](#)

Thank you for helping us recognize the incredible work of our Cliffwood team!



Breakfast & Lunch Menus

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		1 • Assorted Cereal • Graham Crackers	2  Yom Kippur	3 • Bagel with Cream Cheese
6 • The Right Start Bento	7 • Mini Cinnamon Stuffed Bagel Stick	8 • Yogurt & Fruit Parfait	9 • Pancake Bites	10 • Assorted Small Muffin • Graham Crackers
13  No School	14 • French Toast Bite Bento Box	15 • Bagel with Cream Cheese	16 • Assorted Small Muffin • Mozzarella String Cheese	17 • Apple Cinnamon Muffin Flat • Vanilla Yogurt
20 • Yogurt and Fruit Bento Box	21 • Mini Banana Loaf	22 • Assorted Cereal Bar • Mozzarella String Cheese	23 • Pancake Bites	24 • Mini Strawberry Stuffed Bagel Stick
27 • Assorted Pop Tarts • Mozzarella String Cheese	28 • Mini Cinnamon Crumb Loaf	29 • Assorted Cereal • Graham Crackers	30 • Cinnamon Oat Muffin Flat	31 • Bagel with Cream Cheese

*Menu is Subject to Change



Maschio's
Food Services, Inc.
MASCHIO'S IS AN EQUAL OPPORTUNITY PROVIDER.



QUESTIONS OR COMMENTS?
Please call us at (973) 598-0005 to speak to one of Maschio's Registered Dietitian Nutritionists.

FOLLOW US:
@MASCHIOFOOD



Healthy meals grow
healthy kids!

Swap Outs-Elementary Breakfast: Assorted Cereal Bar with Graham Crackers , Assorted Cereal with Graham Crackers , Assorted Pop Tarts with Graham Crackers , Bagel with Cream Cheese

Lunch

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		1 • Boneless Wings with BBQ Sauce • Shamrock Pretzel • Seasoned Crinkle Cut French Fries	2  Yom Kippur	3 • Freshly Baked Pizza Crunchers with Marinara Sauce • Freshly Prepared Maschio's House Salad
6  • Spaghetti and Meatballs • Fresh Dinner Roll • Roasted Parmesan Broccoli	7  • Seasoned Beef Scoop-A-Bowl with Rice, Cheddar Cheese, Lettuce, Diced Tomatoes, Salsa, Tortilla Chips • Black Bean and Corn Salad	8 • Juicy Hamburger on a Bun or • Juicy Cheeseburger on a Bun • Crunchy Tater Tots	9 • Chicken Tenders • Mini Cornbread Loaf • Seasoned Crinkle Cut French Fries	10  • NY Style Bella's Pizza • Freshly Prepared Cucumber and Tomato Salad
13  No School	14  • Chicken Fajitas • Lemon-Cilantro Brown Rice • Black Bean and Corn Salad	15  • Mini Maple Waffles • Juicy Breakfast Sausage • Seasoned Sweet Potato Fries	16  • Black Bean & Cheese Empanada • Roasted Sweet Plantains	17   • Personal Cheese Pizza • Freshly Prepared Caesar Salad
20  • Chicken Tenders with Waffles • Maple Cinnamon Sweet Potato Waffle Fries	21  • Cheesy Baked Ziti • Garlic Knot • Roasted Parmesan Broccoli	22 • Orange Glaze Popcorn Chicken • Vegetable Fried Rice • Vegetable Egg Roll	23  • Fluffy Sliced French Toast Sticks • Juicy Breakfast Sausage • Crunchy Hash Browns	24 • Twisted Cheesy Breadsticks with Marinara Sauce • Freshly Prepared Spring Mix Salad
27 • Crispy Chicken Parm Sliders • Garlic Parmesan French Fries	28 • Cheeseburger Tot-Chos	29 • Popcorn Chicken, Whipped Mashed Potatoes, Rich Brown Gravy, Seasoned Corn • Fresh Dinner Roll	30 • Meatball Parm Hero • Roasted Parmesan Broccoli	31   • Stuffed Crust Pizza • Fresh Veggie Dippers • Orange Sorbet

*Menu is Subject to Change



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Healthy meals grow
healthy kids!

Swap Outs-Elementary Breakfast: Assorted Cereal Bar Graham Crackers , with Assorted Cereal Graham Crackers ,



Attendance Matters

Every student. Every day.

The New Jersey Department of Education recognizes only six allowable reasons for an "excused" absence; these reasons are listed below.

1. Religious holidays (Each year, the State Board of Education votes on a list of approved religious holidays for observance upon the written request signed by the parent.)
2. Participation in observance of Veterans Day.
3. Participation in district board of election membership activities.
4. Take Our Children to Work Day.
5. College visit(s), up to three days per school year for students in grades 11 and 12.
6. Closure of a busing school district that prevents a student from having transportation to the receiving school.

Being present and on-time to school each day is extremely important for students' success and well-being. School attendance is a powerful predictor of student outcomes; data shows that, when students are present daily, they learn better and are generally healthier. **Attendance matters and every school day counts!**

Cliffwood PTO NEWS

Trunk or Treat

Trunk or Treat: We still need trunks. All trunks entered will get \$5 school store money. We will have food available, a bounce house and Davey B's ice cream truck.

CLIFFWOOD ELEMENTARY SCHOOL

APPROVED FOR DISTRIBUTION

Matavon-Aberdeen Regional School District

Authorized Signature



TRUNK OR TREAT



October 29th 4:30-6:30 PM



IN THE SCHOOL PARKING LOT

\$5 school
store cash
for all
registered
trunks

CANDY, COSTUMES AND TRUNK-
LOADS OF FUN FOR THE WHOLE
FAMILY!



FOR BEST DECORATED CAR



SCAN HERE



The title 'CANDY DONATIONS WANTED!' is written in large, colorful, multi-colored letters. The word 'CANDY' is in purple, 'DONATIONS' is in orange, green, and purple, and 'WANTED!' is in green, purple, and orange. There are four cartoon candy monsters: two purple ones at the top left and bottom left, and two orange ones at the top right and bottom right. Two wrapped candies are also shown at the top.

OUR CANDY MONSTERS ARE CRAVING SOME DELICIOUS HALLOWEEN SWEET TREATS

We kindly request that you consider donating candy for our school's trunk or treat event.



WHEN SENDING IN CANDY PLEASE BE SURE TO INCLUDE YOUR CHILD'S NAME AND CLASS.

THE CLASS WITH THE MOST CANDY WILL WIN A PIZZA PARTY HOSTED BY THE PTO!.

THANK YOU!

MATAWAN-ABERDEEN YOUTH BASKETBALL 2025-2026



REGISTER ONLINE



Divisions & Fees

- Ages 5 - 6 (Co-ed): \$100 (Sat am)
- Ages 7 - 8 (Co-ed): \$150
- Ages 9 - 10 (Co-ed): \$150
- Ages 11 - 13 (Co-ed): \$150
- Ages 14 - 17: \$100

PAY IN-PERSON

- @ Aberdeen Town Hall
- ✓ Oct. 8 (Wed) @ 5 - 8 pm
 - ✓ Oct. 13 (Mon) @ 5 - 7 pm
 - ✓ Oct. 15 (Wed) @ 6 - 8 pm
- (Cash or Check - make payable to MAYB)

TRY OUTS

- @ MAMS - new gym
- Ages 9 - 10: Oct. 20 @ 6:00 pm
 - Ages 11 - 13: Oct. 22 @ 6:00 pm



Call or text with any questions at 732.606.2451
www.leaguelineup.com/MAYB

Click here if you have any questions



Your Year of

Fun

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- ✓ Adventure
- ✓ Experience

Now's the perfect time to start your Girl Scout journey. Discover a world of excitement with your Girl Scout friends by your side.

[gsFun.org/join](https://gsfun.org/join)

Girl Scouts of the Jersey Shore
800.785.2090

Join Girl Scout
Troop 61083

Cliffwood Elementary School

To register:

<https://gsfun.org/Troop-61083>



Questions/information-

Susan sbondmasterson@gsfun.org

girl scouts
of the jersey shore

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Box Tops



CLIFFWOOD AVENUE
ELEMENTARY SCHOOL
CLIFFWOOD, NJ



Referral Code: 16D42ILN

Be sure to sign up for Box Tops for Education and scan receipts to earn rewards for Cliffwood School!



Cliffwood Elementary School

PTO Membership Form

APPROVED FOR DISTRIBUTION
Middlesex-Portland Regional School District
[Signature]
Authorized Signature

Come JOIN the PTO for the 2025-2026 School year!

Membership Cost: \$10 per family

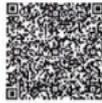
Membership dues are considered a donation to the organization and are utilized as a fundraising tool. Annual dues and our fundraising dollars provide the following (and more!): Class trips and busing, classroom supplies, fun day t-shirts, staff appreciation days, assemblies, programs, and family events.

Why join? Joining the PTO can benefit you, your child, your school, and the community.

The PTO needs YOU! Your opinion matters and your presence and support are appreciated. The amount of involvement you have in the PTO is completely up to you!

As a member, you have the privilege to potentially hold office, introduce motions, debate, and vote in the decision-making process at monthly meetings. There is no obligation to attend meetings, but we hope you do!

We are Cliffwood Proud and are ready to get the school year started!



Zelle

To Join: Fill out form below with payment (\$10) and submit it to your child's teacher in an envelope labeled "PTO Membership"

We accept cash, check (made payable to Cliffwood PTO or Zelle)



Parent/Member Name: _____

Email: _____

Contact #: _____

Child #1 Name: _____

Child's Teacher: _____

Child #2 Name: _____

Child #2's Teacher: _____

Child #3 Name: _____

Child #3's Teacher: _____

Child #4 Name: _____

Child #4's Teacher: _____

Email us at CliffwoodPTO422@gmail.com

Dates to Keep in Mind

10/20-10/24- School Violence Awareness Week

10/22- PTO Meeting 5:30 PM in the Cafeteria

10/25- K.E.Y.S. Academy Recovery Walk- 8:30-9:30 AM Registration

Walk Starts at 10 AM MRHS

10/29- Cliffwood Trunk or Treat

10/30- School Picture Day

10/31- Cliffwood Halloween Parade at 10 AM

10/31- Early Dismissal- Students are dismissed at 1:20 PM

11/3- Coastal Wilds Permission Slip is due

11/10-11/14-Scholastic Book Fair

11/11- Coastal Wilds wildlife assembly will be coming to Cliffwood



Matawan-Aberdeen Regional

School District

