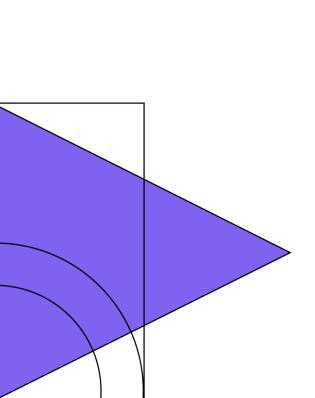




# Carroll Independent School District



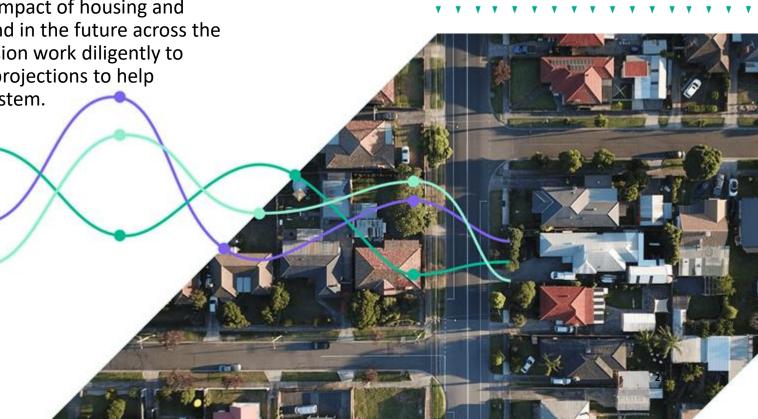
October 2025



# **Zonda**Demographics Zonda Demographics Zonda Demographics Zonda Zonda Demographics Zonda Zo

Zonda's demographic division, formerly Templeton Demographics, was established in 2006 and has been assisting public schools with demographic services for over 18 years. From day one, our mission has been to continually improve and provide accurate and timely data combined with outstanding consulting services. The fusion of demographics with unparalleled housing data from Zonda has made us a leader in the market. The data provides an in-depth look at how the impact of housing and development influences decisions made now and in the future across the nation. The 12 dedicated employees in our division work diligently to provide the best possible data and enrollment projections to help you make informed decisions for your school system.

We are the #1 demographer in the state of Texas and now work with clients in Arkansas, Colorado, Georgia, Missouri, Oklahoma, North Carolina and South Carolina.



# **Table of Contents**

Introduction	1
<b>Economic Conditions</b>	5
National, State, and Local Economic Data	
Single-Family Housing	9
National Market Information & Area Sales Data	
Multifamily	17
Regional Market and District Data	
Demographics	21
District Demographic Data/Statistics	
Single Family Housing Activity	23
Area Housing Activity Information	
Enrollment – State & Area Trends & Data	34
Charter, Private School, & Transfer Data	
Enrollment Forecast	45
10 Year Forecast & Campus Projections	







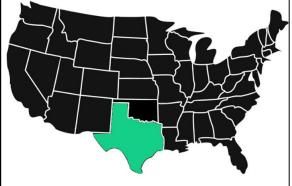
# **Economic Conditions**

National, State, and Local Economic Data

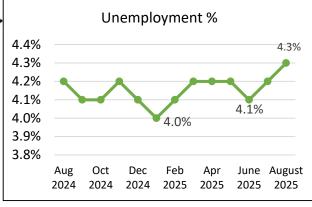


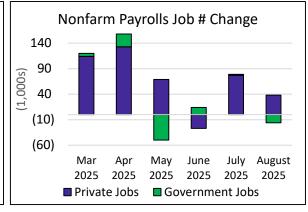


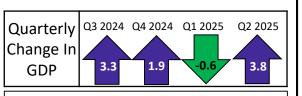
**National Economic Conditions** 

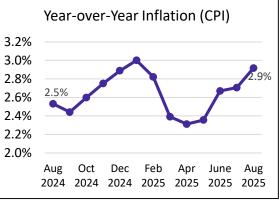


The national unemployment rate has remained tightly range-bound around 4.0-4.3% over the past year. The current year's monthly payroll numbers peaked in April and appears to have slowed into August. Core inflation rates have been slowing and approaching desired long-range rate expectations. The GDP after moderating from mid-2024, slowed into early 2025, but the 2<sup>nd</sup> quarter inflation data remains higher than the target rate.

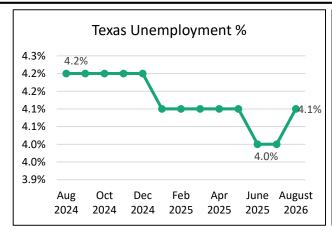














Texas reported a 6.8% annual GDP growth rate for Q2 2025, outpacing the national average of 3.8%, according to the U.S. Bureau of Economic Analysis. Personal incomes rose 6.4%, also above the national rate. Governor Abbott credited the state's skilled workforce and pro-growth policies. Texas continues to lead in job creation, energy innovation, and financial sector expansion. Since 2020 over 200 company headquarters have relocated to the state.

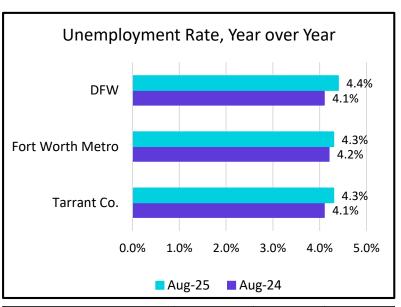
Office of the Texas Govenor | Greg Abbott– September 26, 2025; buildremote.com

Source: US BLS; US BEA

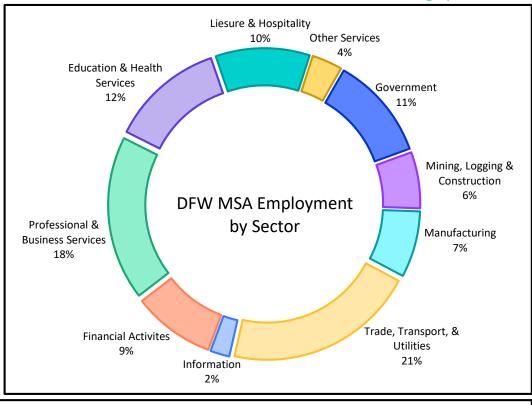


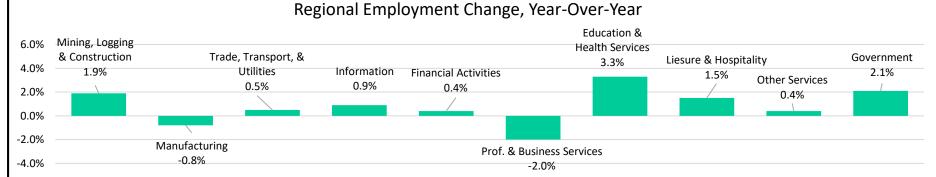
**Zonda**Demographics

- Unemployment levels in the region have decreased approximately 0.1% to 0.3% from last year's numbers
- 33,882 jobs have been added in the area over the past 12 months
- Largest employers in the area were related to Trade, Transportation, & Utilities, as well as Professional & Business Services sectors
- Sector with the greatest increases in job numbers over the past year was in the Education and Health Services sector
- The largest decline this past year was in Professional & Business Services the last 12 months



All Industry Sectors	Aug-2024	Aug-2025	YOY Change
(DFW MSA) Total Nonfarm Employment #s	4,271,300	4,298,600	0.6%





Source: US BLS; US BEA



NE Tarrant County Major Employers	Industry Type	# of Employees
Fidelity Investments	Finance	7,000
Charles Schwab	Finance	6,700
Sabre Holdings	Travel Technology	2,550
DFW International Airport	Transportation	2,110
Gaylord Texan	Hospitality	2,000
TD Ameritrade	Finance	1,978
Charles Schwab	Finance	1,867
Paycom	Payment Software	1,180
Verizon Wireless	Communications	670
Baylor Scott & White Medical	Healthcare	660
Keller Williams	Real Estate	650
Great Wolf Lodge	Hospitality	600
Core-Mark	Wholesale Distribution	560
Kubota	Manufacturing - Tractor	520
Wells Fargo	Finance	517
Boeing Distribution	Aerospace	500
Deloitte University	Tax/Finance	500
	Total	30,562

City, school district, and religious employment excluded.

Source: Westlake-tx.org; selectshouthlake.com; grapevinetexas.gov)



# Single-Family Housing

**National Market Information & Area Sales Data** 



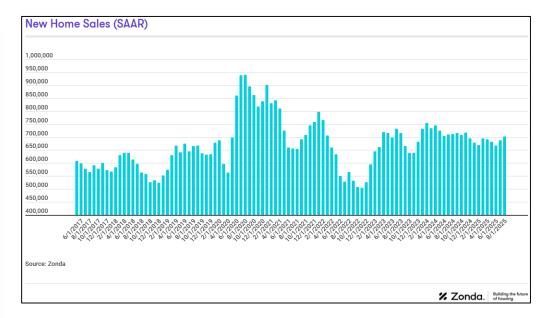


# **National Housing Market Conditions**

Single-Family Housing









There were 703,000 new homes sold in August on a seasonally adjusted annualized rate. This is an increase of 2.1% from last July sales numbers and a drop of -1.2% from a year ago.

Among Zonda's top 50 major markets across the country, 32% were overperforming, 42% were average, and 26% were underperforming.

Recent Market Moderation (past four months). Home sales for new communities have trended directionally together across different price points; entry level homes continuously sell at a higher rate than upper-level homes.

Monitoring Several Variables Impacting the Market Potential shifts in monetary policy, fiscal policy, international relations, investor sentiment, and consumer behavior are all being evaluated as to what impacts we may see in the coming months.

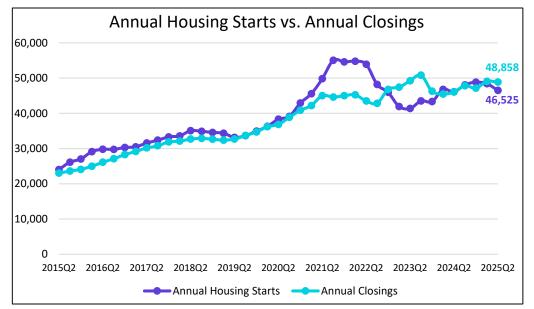


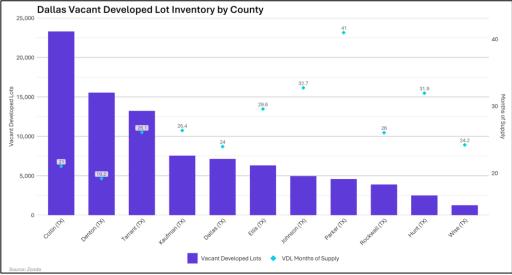
# **Regional Housing Market Conditions**

Single-Family Housing









Dallas/Fort Worth maintains an average monthly sales rate of 2.1 net monthly sales per community among active projects.

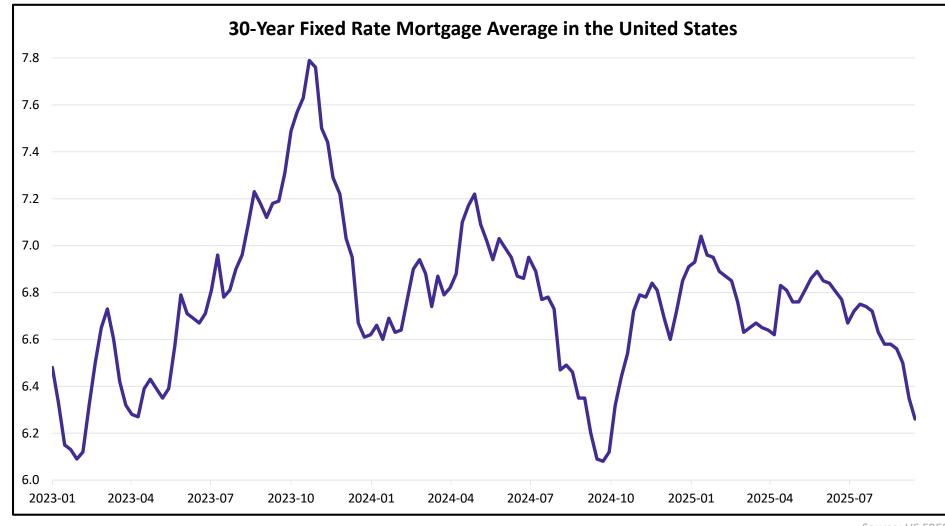
Among Texas' four major markets, one market (San Antonio) is overperforming, two markets (Dallas and Houston) are average, and one market (Austin) is underperforming in terms of new home sales adjusted for supply and seasonality.

**Collin County** leads the region in vacant developed lots supply with over 22,500 lots currently available to build on.

Builder surveys report that affordability and consumer confidence are keeping consumers on the sidelines leading to tempering of new home activity.







The Federal Reserve Board cut its benchmark federal funds rate by 25 basis points on September 17, resulting in a reduction of the 30-year fixed rate mortgage average to 6.26%.

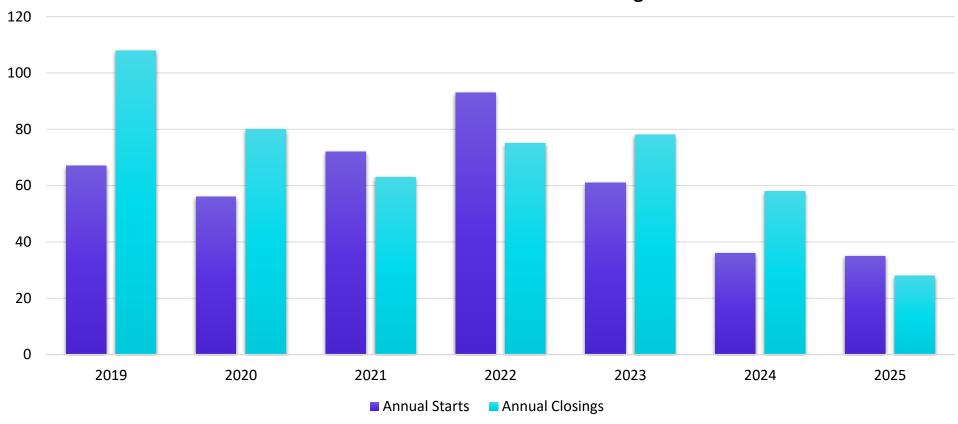
The move was driven by signs of a softening labor market, and weakening job growth.

Mortgage rates remain elevated compared to pre-2022 levels, reflecting ongoing inflationary pressures and cautious monetary policy.

Source: US FRED



# **Annual New Home Starts and Closings**



Starts	2019	2020	2021	2022	2023	2024	2025
1Q	17	17	10	26	13	12	17
2Q	18	17	10	14	18	9	18
3Q	24	8	23	22	7	7	
4Q	8	14	29	31	23	8	
Total	67	56	72	93	61	36	35

Closings	2019	2020	2021	2022	2023	2024	2025
1Q	25	25	18	5	30	12	18
2Q	32	9	17	13	12	12	10
3Q	34	25	15	24	15	17	
4Q	17	21	13	33	21	17	
Total	108	80	63	75	78	58	28

Source: Zonda



# Carroll ISD ISD New Home Activity by Elementary Zone Single-Family Housing



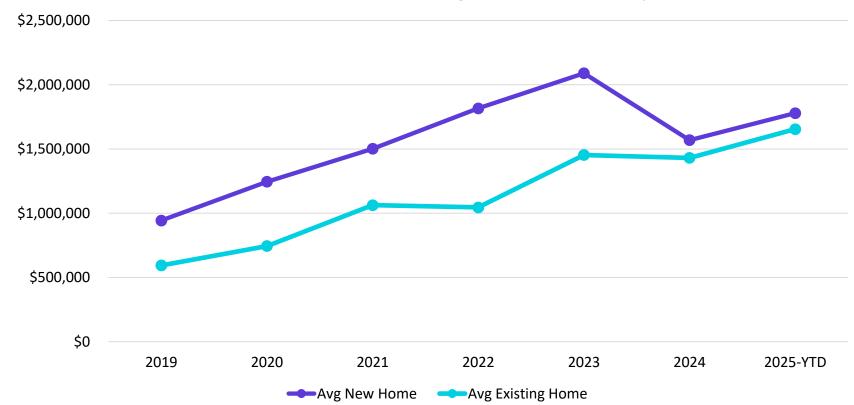
Elementary Zone	Annual Starts	Quarter Starts	Annual Closings	Quarter Closings	Under Const.	Inventory	Vacant Dev. Lots	Future Lots
CARROLL	0	0	0	0	1	1	0	14
JOHNSON	25	15	11	3	26	27	126	19
OLD UNION	0	0	1	0	0	0	1	56
ROCKENBAUGH	0	0	0	0	0	0	0	0
WALNUT GROVE	25	3	50	7	37	42	140	336
<b>Grand Totals</b>	50	18	62	10	64	70	267	425

Highest activity in the category

Second highest activity in the category



# Carroll ISD New vs. Existing Home Price Analysis



	Avg New Home	Avg Existing Home
2019	\$943,292	\$593,810
2020	\$1,244,912	\$744,727
2021	\$1,501,923	\$1,062,736
2022	\$1,816,467	\$1,045,473
2023	\$2,089,327	\$1,453,314
2024	\$1,569,129	\$1,430,618
2025-YTD	\$1,779,166	\$1,654,373

- The average existing home sale price in Carroll ISD has more than doubled over the past six years, an increase of more than \$1 million
- The new home sales price average has risen 88% since 2019, nearly \$836,000

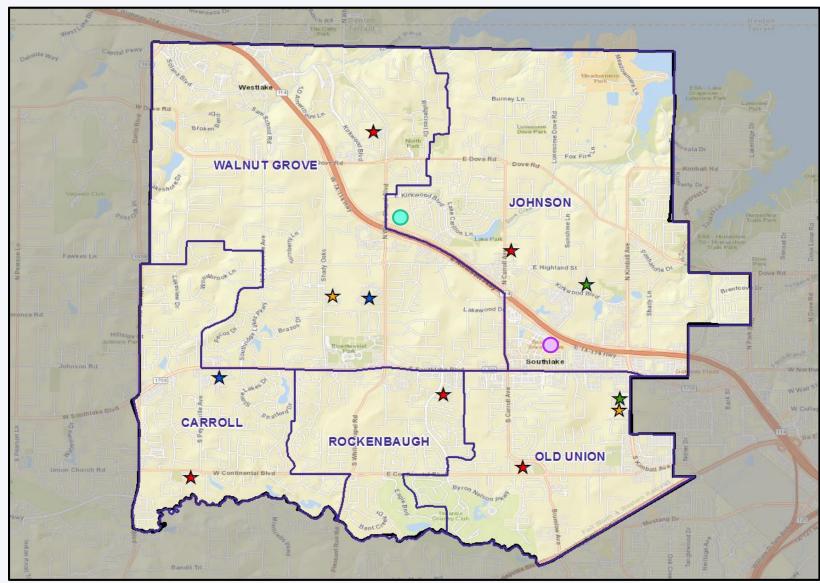


# **Multifamily Housing**

**Regional Market and District Data** 

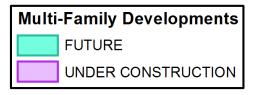


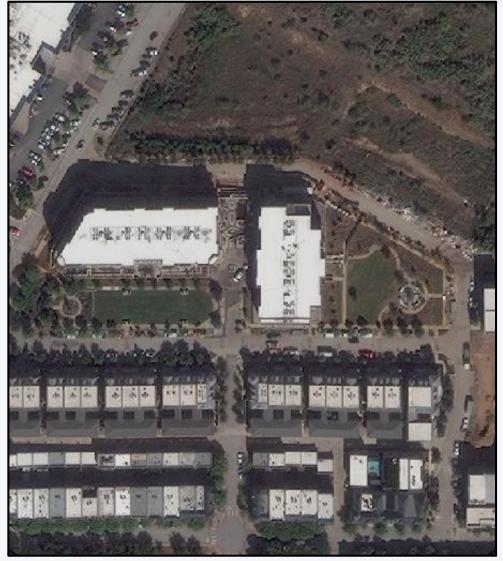




# **District Multifamily Overview**

- There is currently 1 multifamily project in the planning stages within the District comprising 50 future rental units
- Residences at Southlake (purple dot) has 55 high end luxury condo units nearing completion, and expected to open by year end













# **Demographics**

**District Demographic Data/Statistics** 

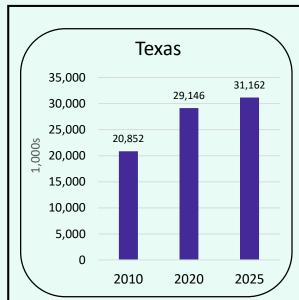


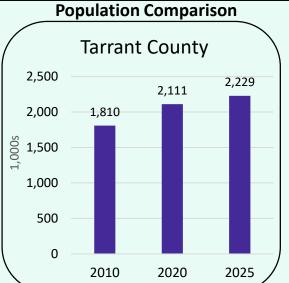


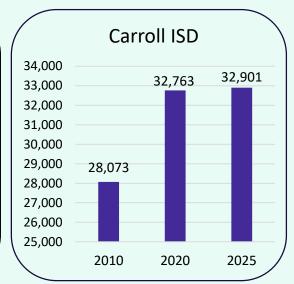
# District Demographic Snapshot

**Demographics** 

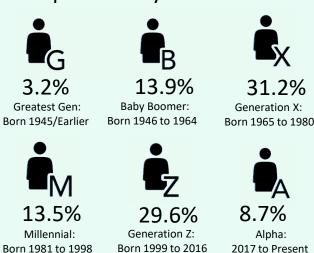








# Population by Generation



## Commuters

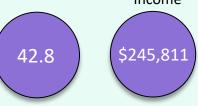


Approx. 41.7% Spend 5+ hours commuting to and from work per week

# Age/Income



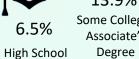
Median Household Median Age Income



Wealth Index 354 Housing 101 Affordability 60 **Diversity Index** 

## Education





Graduate





2017 to Present

Bachelor's/Grad/ Prof Degree



esri | Source: This infographic information contains data provided by Esri (2024), Esri-U.S. BLS (2024), ACS (2018-2022).



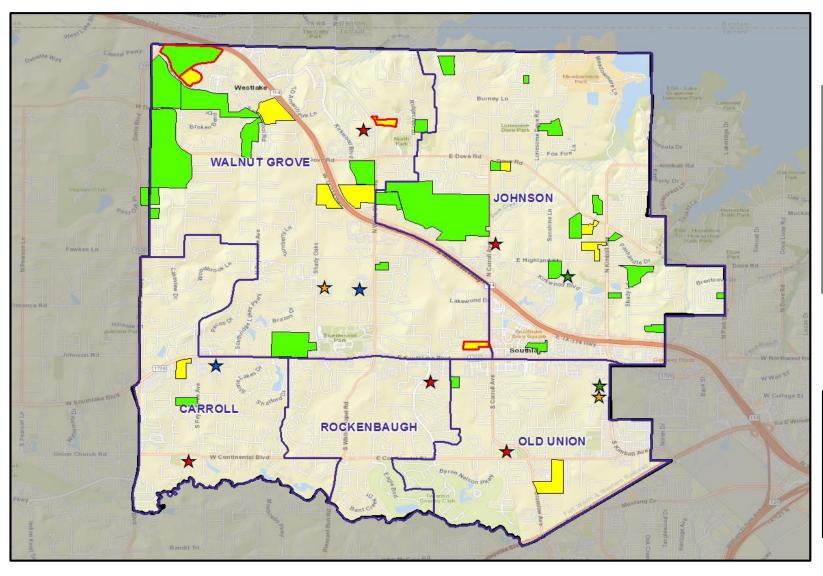
# **Single-Family Housing Activity**

**Area Housing Activity Information** 







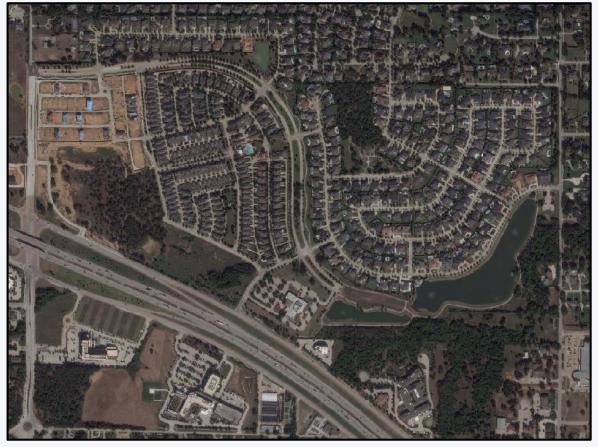


# **District Future Housing Overview**

- The district has 28 active subdivisions with approximately 65 homes under construction and nearly 270 lots ready to be built on
- Within CISD there are currently 11 potential future subdivisions totaling appx. 290 single family lots
- Groundwork is currently underway on 109 lots within 4 subdivisions









Single-Family Housing Activity

# October 2025



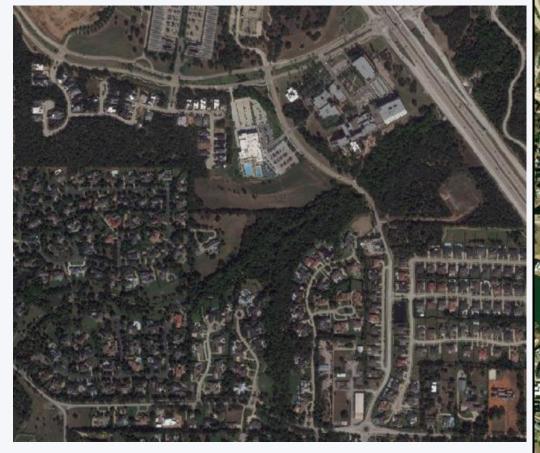


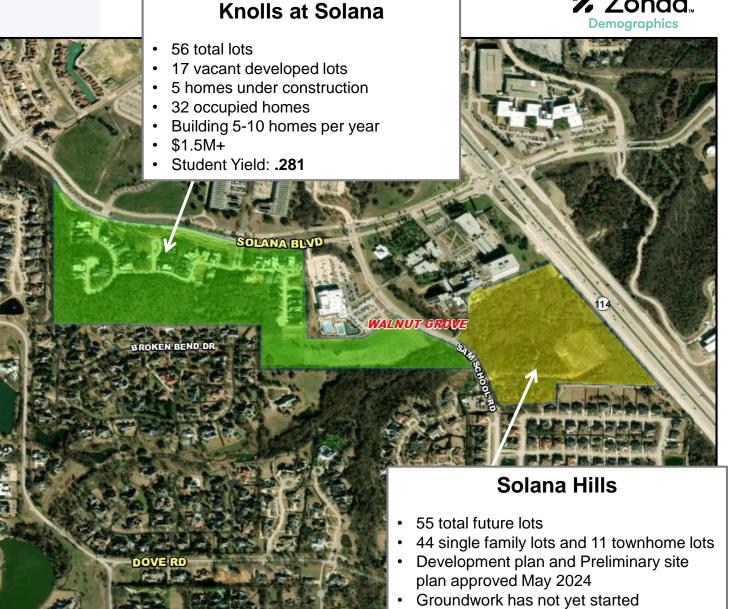
- 134 future lots
- 79 vacant developed lots
- 13 homes under construction
- 41 occupied homes
- Sec 1 Block M (18 Townhome lots) groundwork underway
- Building appx. 10 homes per year

Student Yield: .195







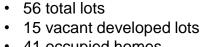


% Zonda...





% Zonda... Demographics



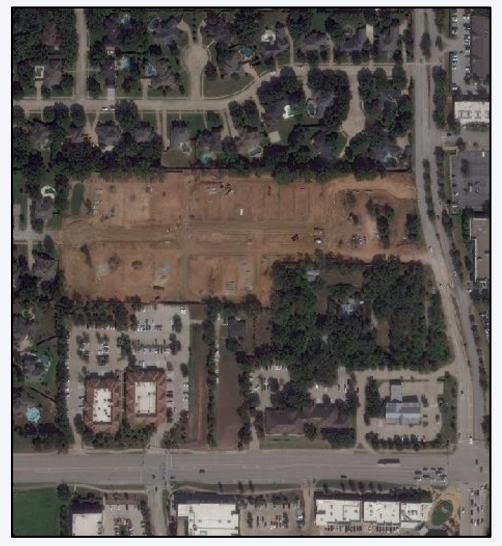


# 1835 N Shady Oaks

- 29 total future lots
- Zoning request and concept plan under review with City of Southlake

- Future mixed use development
- 37 total future lots
- Will also include retail, restaurant, office, and hotel uses
- Zoning request under review with City of Southlake





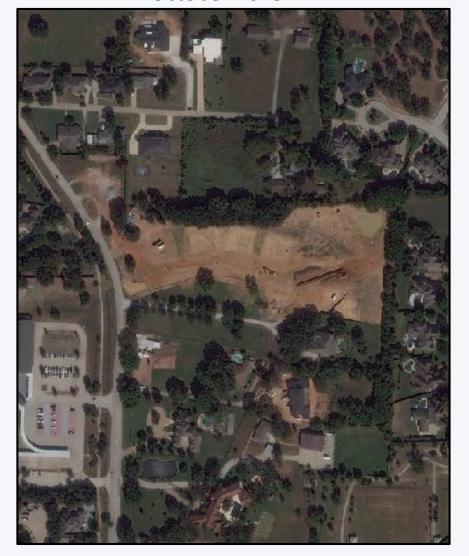


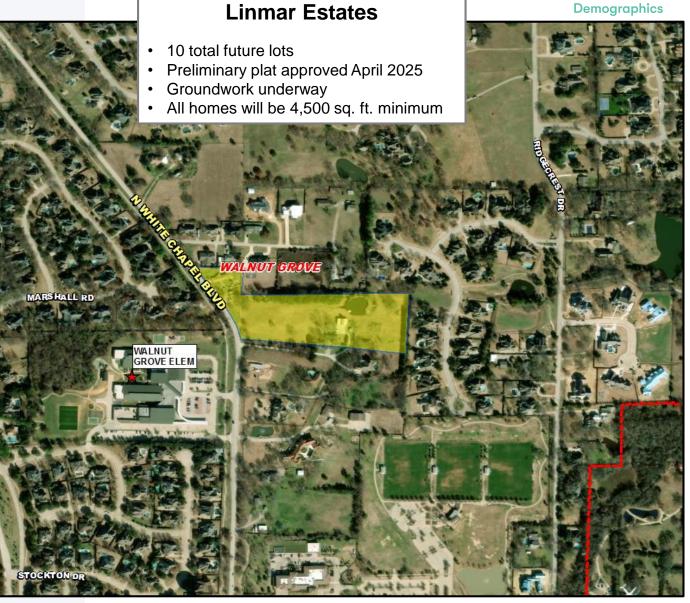
**Zonda**Demographics



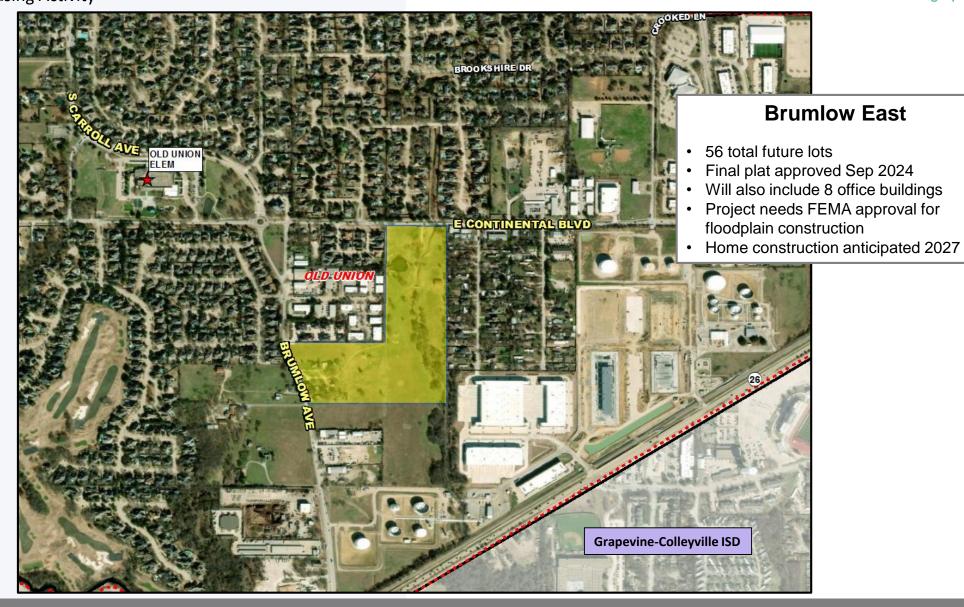
**%** Zonda<sub>™</sub> Demographics

# October 2025







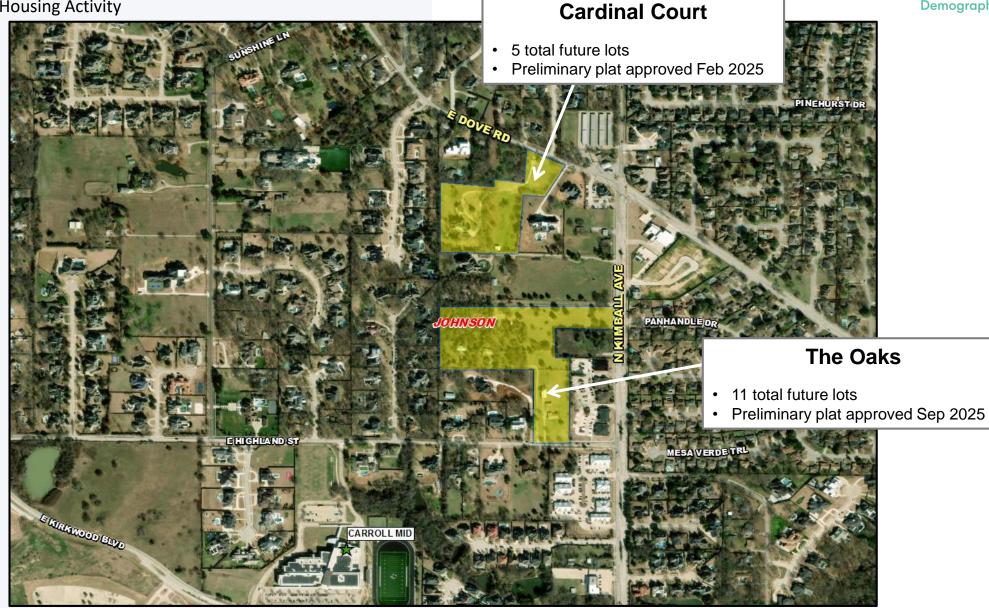








Single-Family Housing Activity



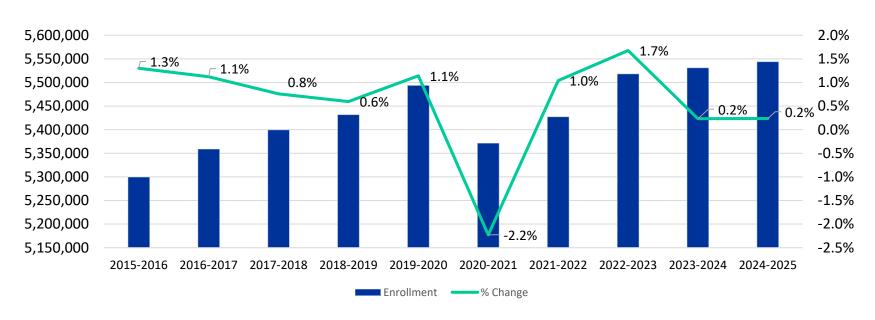


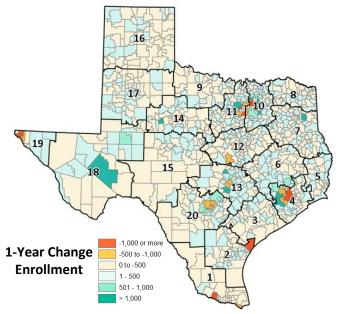
# Enrollment – State & Area Trends & Data

**Charter, Private School, & Transfer Data** 







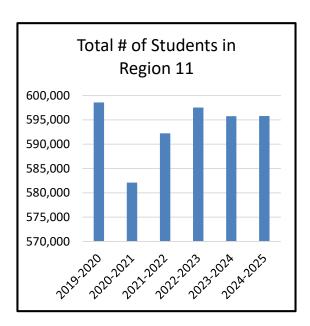


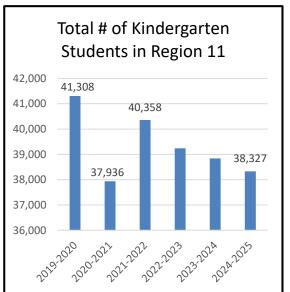
						S	TATE OF T	EXAS ENR	OLLMENT							
School Year	EE	PK	KG	1ST	2ND	3RD	4TH	5TH	6TH	7TH	8TH	9TH	10TH	11TH	12TH	TOTAL
2015-2016	22,116	221,331	376,813	409,977	411,286	409,391	397,056	394,120	390,522	389,519	386,562	428,704	386,534	352,319	323,478	5,299,728
2016-2017	23,248	224,810	372,011	395,805	408,817	412,759	411,095	400,165	398,155	396,117	392,366	431,745	395,334	363,933	332,767	5,359,127
2017-2018	23,998	232,177	371,618	388,637	394,362	409,974	413,819	414,386	402,596	402,472	398,598	432,951	397,209	371,871	345,014	5,399,682
2018-2019	24,764	239,646	374,020	386,900	387,763	395,889	412,016	417,537	417,719	406,834	405,048	436,686	400,836	373,213	353,039	5,431,910
2019-2020	25,883	249,226	384,114	391,449	388,675	391,795	400,111	417,444	422,740	423,545	411,272	449,122	407,044	377,208	354,312	5,493,940
2020-2021	20,991	197,093	361,349	381,403	380,122	381,135	385,364	395,649	414,357	421,347	422,505	436,523	420,705	388,443	364,600	5,371,586
2021-2022	21,375	223,733	371,502	386,232	383,838	384,872	386,011	389,971	400,447	418,788	424,544	475,746	408,700	389,454	362,157	5,427,370
2022-2023	25,110	244,284	367,633	399,419	395,969	393,871	394,020	395,384	399,557	409,566	425,758	478,101	437,002	386,246	366,512	5,518,432
2023-2024	26,847	248,576	361,799	385,471	402,576	400,181	399,422	399,419	400,511	405,298	414,195	472,783	439,298	406,966	367,894	5,531,236
2024-2025	26,099	249,875	359,871	378,335	390,170	406,747	405,715	405,128	404,988	407,512	410,871	460,045	439,519	410,503	388,877	5,544,255

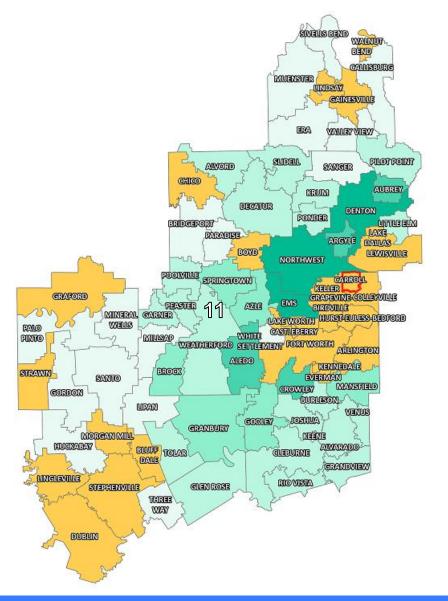
# Zonda Demographics

# 5 Year Change Analysis -

- Carroll ISD ISD enrollment <u>decreased</u> by -420 students between 2019/20 and 2024/25 (-4.9% decline).
- Region 11 has seen a 5-year enrollment <u>decrease</u> of -2,793 students (-0.5% decline).





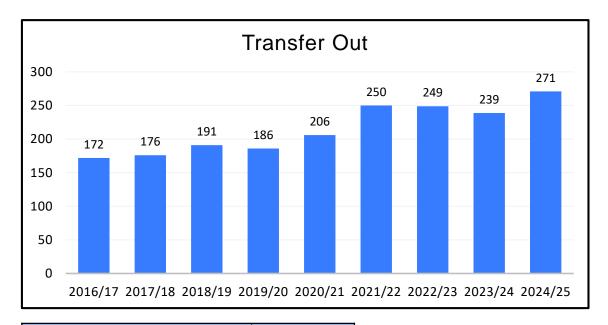




Transfers In From:	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	Multi-Year Change
Keller ISD	276	311	296	283	266	252	271	-40
Northwest ISD	177	172	196	194	202	191	186	14
Grapevine-Colleyville ISD	42	36	50	58	53	31	33	-4
HEB ISD	25	36	34	32	37	22	25	-11
Birdville ISD	33	29	27	22	19	18	21	-8
Other ISDs	40	35	40	30	33	24	45	10
Total Transfers In*	593	619	643	619	610	538	581	-38

Student Transfers IN numbers have been variable over the last several years with a 43 student increase in the 2024-25 school year after reaching a low in 2023-24.

Student Transfers OUT numbers have increased the last several years reaching a high of 271 students in the 2024-25 school year. Transfer out numbers to the Virtual School programs have remained minimal and below the threshold reported by TEA.

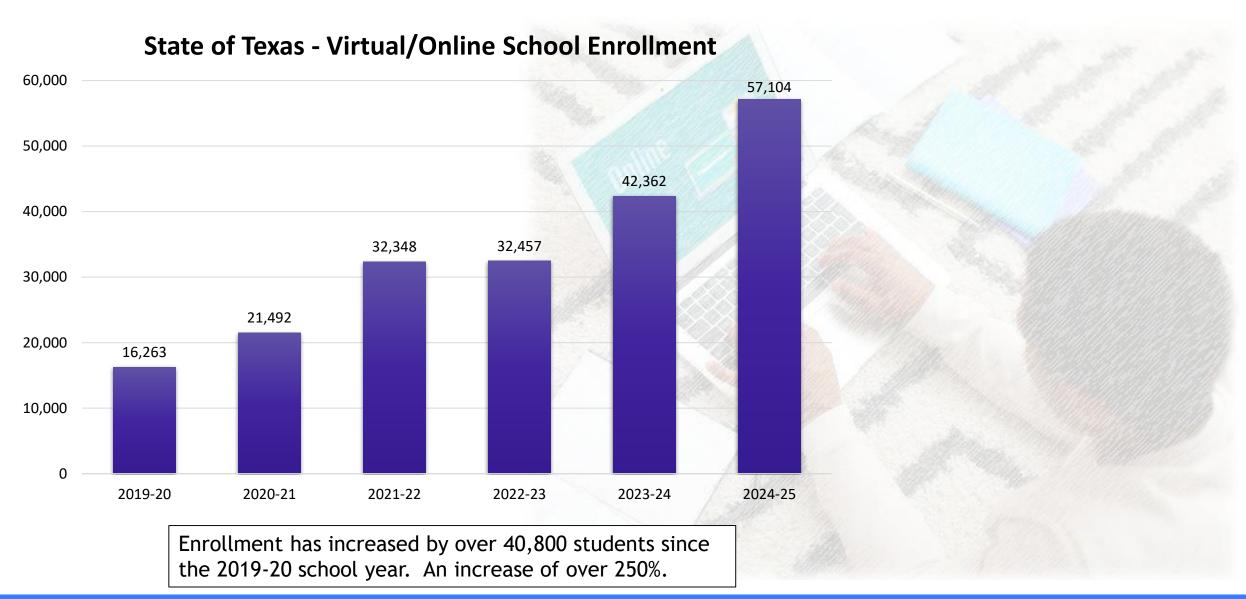


Largest Charter School Transfers Out	2024-2025
Westlake Academy	192
Other	*

Virtual School Transfers Out	2024-2025
Hallsville ISD	*
Fort Stockton ISD	*
Roscoe Collegiate ISD	*
University of Texas at Austin HS	*

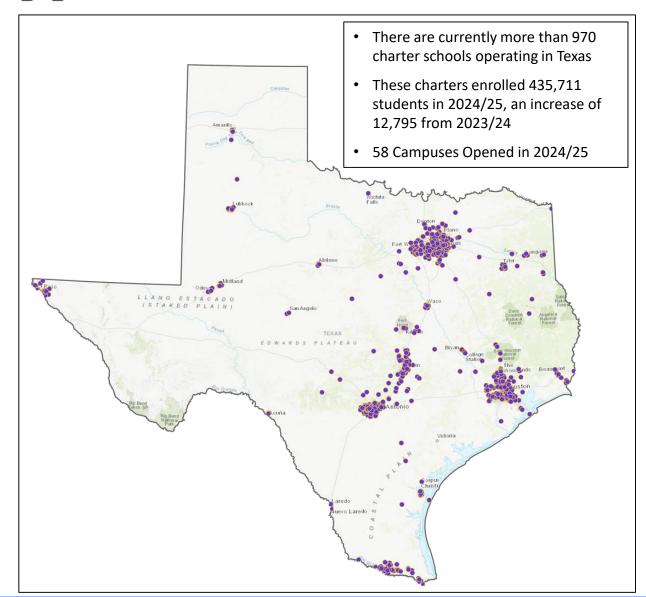
<sup>\*</sup> Estimate #s provided by TEA, transfer patterns & models (to comply with FERPA laws more specific information isn't available)

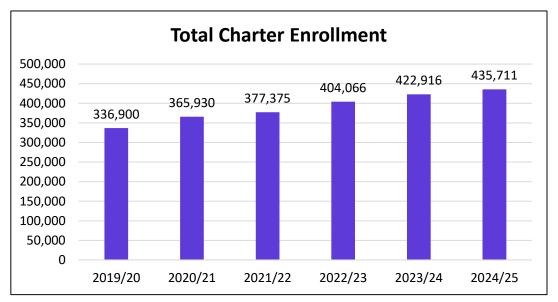


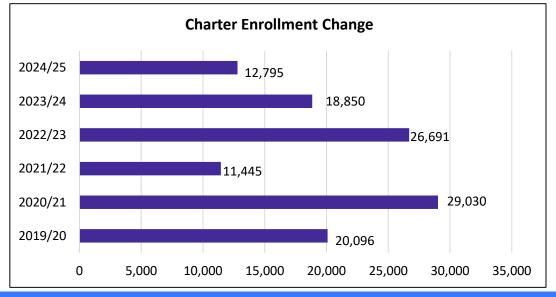


# Texas – Charter School Enrollment Enrollment – State & Area Trends & Data



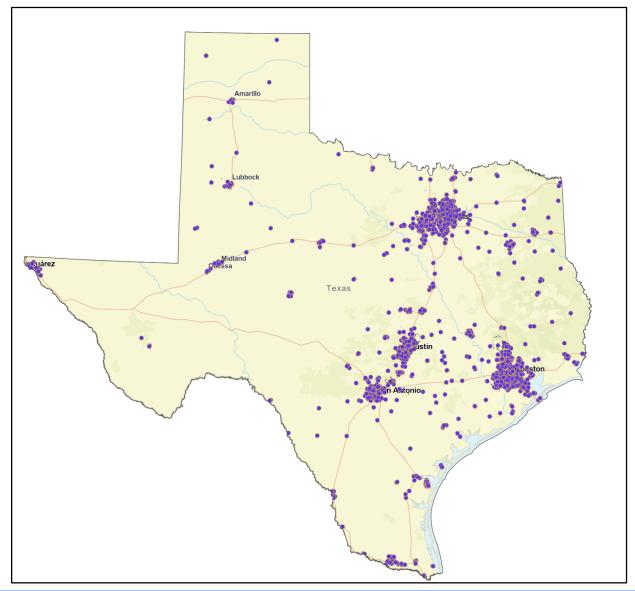






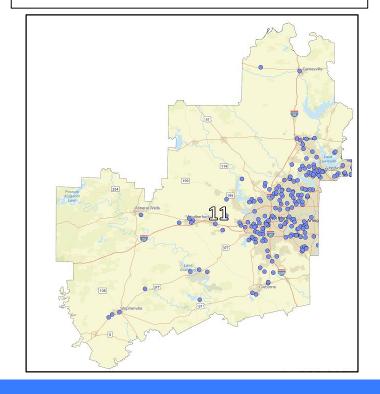






Region	# of Students
1	9,733
2	4,233
3	3,774
4	91,503
5	3,056
6	14,272
7	8,418
8	592
9	667
10	75,114
11	39,716
12	6,166
13	32,299
14	1,030
15	1,648
16	1,886
17	3,584
18	4,778
19	6,852
20	29,925

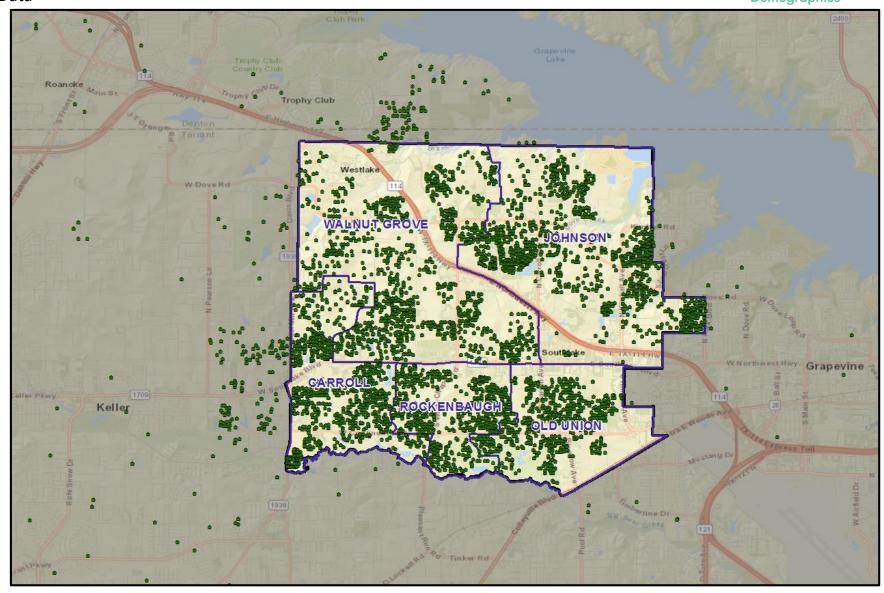
- There are currently more than 1,900 private schools operating in Texas
- These schools enrolled approximately 339,250 students in the 2024/25 school year
- Approximately 39,700 students enrolled in private schools within Region 11





# Student Density Numbers (2025-26 School Year) -

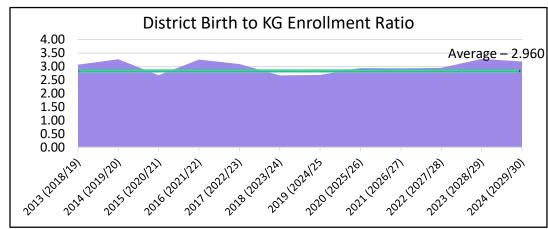
- There are 717 students that currently reside outside the district
- This represents roughly 9.1% of the total student population
- 6,546 students, or 83% of the total student population, resides within the Southlake city limits
- 156 students, or 2% of the total student population resides within the Westlake city limits
- 724 students, or 9.2% of the total student population resides within the Grapevine city limits



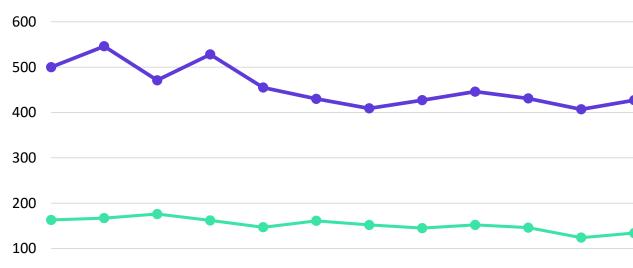


# % Zonda...

Birth Yr (School Yr)	District Births	Kindergarten Enrollment	Enrolled Share		
2013 (2018/19)	163	500	3.07		
2014 (2019/20)	167	546	3.27		
2015 (2020/21)	176	471	2.68		
2016 (2021/22)	162	528	3.26		
2017 (2022/23)	147	455	3.10		
2018 (2023/24)	161	430	2.67		
2019 (2024/25	152	409	2.69		
2020 (2025/26)	145	427	2.94		
2021 (2026/27)	152	446	2.93		
2022 (2027/28)	146	431	2.95		
2023 (2028/29)	124	407	3.28		
2024 (2029/30)	134	427	3.19		



## **Carroll ISD KG Enrollment v. District Births**



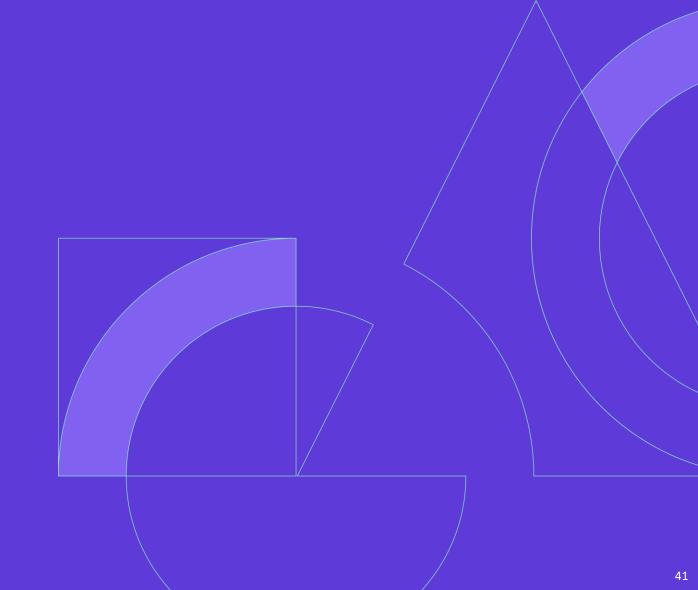


Source: Texas Dept. of Health and Human Services



# **Enrollment Forecast**

**10 Year Forecast & Campus Projections** 





## **GRADE LEVEL ENROLLMENT HISTORY**

																	Total	%
Year	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Growth	Growth
2021/22	10	182	528	483	548	566	585	628	632	683	728	711	711	733	661	8,389	65	0.8%
2022/23	17	210	455	545	545	595	602	630	642	648	697	733	708	713	731	8,471	82	1.0%
2023/24	28	232	430	478	560	548	622	628	631	647	667	698	712	709	702	8,292	-179	-2.1%
2024/25	33	235	409	436	508	580	565	635	643	631	651	676	681	700	722	8,105	-187	-2.3%
2025/26	15	255	427	405	456	528	598	570	646	639	636	645	670	686	694	7,870	-235	-2.9%

Yellow box = largest grade per year Green box = second largest grade per year

## **GRADE LEVEL COHORT HISTORY**

Coho	ort	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	EL	INT	MS	HS	SHS
3- Year	r Avg	1.093	1.068	0.980	1.018	1.045	1.027	1.036	1.024	1.014	1.001	1.014	1.002	0.979	0.997	0.998	1.021	1.019	1.007	0.991	0.998
2022,	/23	1.700	1.154	0.862	1.032	1.128	1.086	1.064	1.077	1.022	1.025	1.020	1.007	0.996	1.003	0.997	1.034	1.050	1.023	1.001	1.000
2023,	/24	1.647	1.105	0.945	1.051	1.028	1.006	1.045	1.043	1.002	1.008	1.029	1.001	0.971	1.001	0.985	1.015	1.022	1.019	0.986	0.993
2024,	/25	1.179	1.013	0.951	1.014	1.063	1.036	1.031	1.021	1.024	1.000	1.006	1.013	0.976	0.983	1.018	1.019	1.022	1.003	0.995	1.001
2025	/26	0.455	1.085	1.044	0.990	1.046	1.039	1.031	1.009	1.017	0.994	1.008	0.991	0.991	1.007	0.991	1.030	1.013	1.001	0.991	0.999



## GRADE LEVEL ENROLLMENT HISTORY AND PROJECTIONS

																	Total	%
Year	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Growth	Growth
2021/22	10	182	528	483	548	566	585	628	632	683	728	711	711	733	661	8,389	65	0.8%
2022/23	17	210	455	545	545	595	602	630	642	648	697	733	708	713	731	8,471	82	1.0%
2023/24	28	232	430	478	560	548	622	628	631	647	667	698	712	709	702	8,292	-179	-2.1%
2024/25	33	235	409	436	508	580	565	635	643	631	651	676	681	700	722	8,105	-187	-2.3%
2025/26	15	255	427	405	456	528	598	570	646	639	636	645	670	686	694	7,870	-235	-2.9%
2026/27	15	269	446	432	424	472	544	601	578	647	642	630	639	675	680	7,694	-176	-2.2%
2027/28	15	258	431	454	455	438	487	563	614	578	654	636	624	643	668	7,518	-176	-2.3%
2028/29	15	243	407	438	479	471	454	495	574	613	584	648	630	628	637	7,316	-201	-2.7%
2029/30	15	256	427	416	463	494	488	462	503	572	617	579	642	634	622	7,190	-126	-1.7%
2030/31	15	257	429	435	434	479	511	496	470	501	577	611	573	647	628	7,063	-127	-1.8%

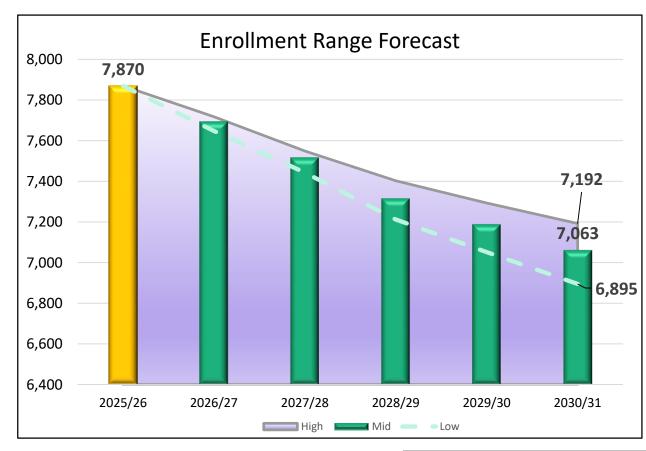
Yellow box = largest grade per year Green box = second largest grade per year



## CAMPUS LEVEL ENROLLMENT HISTORY AND PROJECTIONS

				ENROLLN	IENT PRO	JECTIONS		
Campus	Capacity	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	
Carroll Elementary	837	565	532	528	526	532	528	
Walnut Grove Elementary	754	601	584	572	582	609	618	
Johnson Elementary	748	602	559	543	523	522	515	
Old Union Elementary	618	459	469	471	474	487	488	
Rockenbaugh Elementary	618	457	458	424	403	409	411	
ELEMENTARY TOTALS	3,575	2,684	2,602	2,538	2,507	2,559	2,560	
Elementary Absolute Change		-82	-82	-64	-30	52	1	
Elementary Percent Change		-2.96%	-3.06%	-2.47%	-1.18%	2.06%	0.03%	
Durham Intermediate	849	664	653	625	554	501	501	
Eubanks Intermediate	708	552	526	552	515	464	465	
INTERMEDIATE SCHOOL TOTALS	1,557	1,216	1,179	1,177	1,069	965	966	
Intermed. Absolute Growth		-62	-37	-2	-108	-104	1	
Intermed. Percent Change		-4.85%	-3.04%	-0.17%	-9.18%	-9.73%	0.10%	
Carroll Middle School	860	697	696	694	685	651	578	
Dawson Middle School	872	578	593	538	512	538	500	
MIDDLE SCHOOL TOTALS	1,732	1,275	1,289	1,232	1,197	1,189	1,078	
Middle Absolute Growth		-7	14	-57	-35	-8	-111	
Middle School Percent Change		-0.55%	1.10%	-4.42%	-2.84%	-0.67%	-9.34%	
Carroll High School	1,587	1,315	1,269	1,260	1,278	1,221	1,184	
Carroll Senior High School	1,830	1,380	1,355	1,311	1,265	1,256	1,275	
HIGH SCHOOL TOTALS	3,417	2,695	2,624	2,571	2,543	2,477	2,459	
High School Absolute Growth		-84	-71	-53	-28	-66	-18	
High School Percent Change		-3.02%	-2.63%	-2.02%	-1.09%	-2.60%	-0.73%	
DISTRICT TOTALS	10,281	7,870	7,694	7,518	7,316	7,190	7,063	
District Absolute Growth		-235	-176	-176	-201	-126	-127	
District Percent Change		-2.90%	-2.24%	-2.29%	-2.67%	-1.73%	-1.77%	





School Year	Low Projections	Mid-Range Projections	High Projections
2021/22	8,389	8,389	8,389
2022/23	8,471	8,471	8,471
2023/24	8,292	8,292	8,292
2024/25	8,105	8,105	8,105
2025/26	7,870	7,870	7,870
2026/27	7,648	7,694	7,717
2027/28	7,443	7,518	7,550
2028/29	7,213	7,316	7,403
2029/30	7,052	7,190	7,294
2030/31	6,895	7,063	7,192

## **Low Range Projections**

- Uncertainty in Economic Conditions & Downturn in Job Market
- Slow down in Housing Starts & Closings
- Increases in Homeschooling & Private School Enrollment
- Lower Kindergarten & Early Elementary Grade Enrollment

## **Mid-Range Projections**

- Economic Conditions remain stable
- Continued population growth & Housing Activity
- Minimal Impact from trends in Homeschooling & Private School Enrollment
- Maintaining Transfer In numbers from the last few years

## **High Range Projections**

- Future Interest Rate Cuts & Favorable Mortgage Rates
- Surge in Housing Starts & Closings
- Programs and Marketing Efforts increase Enrollment through Transfer Students



# **District Information -**



Carroll ISD Enrollment decreased by 454 over the last five years. The District has seen enrollment drop this new 2025-26 school year by approximately 235 students.

# **Housing Market Conditions -**



2025 new home starts and closings to date in CISD are on par with 2024 totals, and new home starts will exceed 2024 starts by year end. New home closings may finish the year slightly above 2024 totals as builders work through current inventory

# Housing Activity & Future Developments -



The district currently has nearly 70 homes under construction, 267 lots available to build on, and more than 425 planned in the future.

# **Enrollment Forecast -**



Enrollment is forecasted to remain within a range of 7,440 to 7,550 students over the next 2 years and could reach a range of 6,900 to 7,200 by the 2030-31 school year.