



Sault Area Public Schools  
*A Great Place to Learn*



ARTS, A/V, TECHNOLOGY, AND  
COMMUNICATION

# **PATHWAY**

ACADEMIC AND CAREER PLANNING

# Pathway to Success

## **Arts, A/V, Technology, and Communication**



A career in Arts, A/V, Technology, and Communication allows you to shape how we interact with the world through creativity and tech. From design and media production to digital communication, this field blends artistic vision with technical skills to transform how people engage with content and technology.

### **Career Options**

Explore and discover potential career options in the fields related to Arts, A/V, Technology, and Communication.

---

### **Degree, Certification, and Training Options**

Explore the degrees, certifications and training options that are available to help you be successful in the fields related to Arts, A/V, Technology, and Communication.

---

### **Course/CTE Options**

Explore the course and program options that are available to students while still in high school to help them prepare for a career in Arts, A/V, Technology, and Communication.

---

### **Resume Builders**

Explore the possible experiences that will help build a strong resume.

# Career Options Arts, A/V, Technology, and Communication

A career in Arts, A/V, Technology, and Communication offers the chance to create impactful, innovative solutions that shape how we experience the world. With diverse roles in design, media, tech development, and communication, this field blends creativity, technical expertise, and a focus on innovation to connect and inspire audiences in meaningful ways.

## 01 Jobs That Require On-The-Job Training

- Video editor
  - Camera Operator
  - Broadcast Technician
  - Social Media Manager
  - Audio Technician
  - Content Creator/Influencer
  - Voiceover Artist
  - Live Streaming Specialist
  - Public relations Assistant
  - Customer Support Technician for Tech
- 

## 02 Jobs that Require a Certification

- IT Support Specialist
  - Network Administrator
  - Final cut Production Specialist
  - Web Developer
  - Certified Graphic Designer
  - Cybersecurity Specialist
  - Certified Event Coordinator
- 

## 03 Jobs That Require A Degree

- Graphic Designer
- Film Director
- Software Engineer
- Journalist/Reporter
- Advertising Executive
- Video Game Designer
- Communications Director
- E-Commerce Specialist
- Digital Content Direct



# Finding On-The-Job Training

Arts, A/V, Technology, and Communication

On-the-job training is a great way to launch a career in Arts, A/V, Technology, and Communication, offering hands-on experience while developing essential skills. This training is tailored to the specific role, allowing you to gain practical knowledge from the start. Many employers, including media companies, tech firms, production studios, and communication agencies, provide on-the-job training opportunities. To find these roles, check local job listings, visit company websites, or reach out to industry associations that can connect you with employers offering training programs.

## Resources

### **Michigan Works**

Michigan Works has resources that can help locate available jobs and aide in your necessary training.

1118 East Easterday Avenue

Sault Ste. Marie, MI 49783

Phone: (906) 635-1752

Fax: (906) 635-0115

Michigan Relay Center 711

Monday through Friday: 8-5 EST

### **Indeed**

Indeed is a great tool to search for available jobs in your area.

# Arts, A/V. Technology, and Communications

## Obtaining a Certificate

### Certificate Programs

#### **Mott Community College**

[Art & Design Foundation - Certificate](#)

[Graphic Design - Certificate](#)

#### **North Central Michigan College**

[Animation - Certificate](#)

[Fine Craft - Certificate](#)

[Studio Art - Certificate](#)

[Graphic Arts - Certificate](#)

[New Media - Certificate](#)

[Business of Art - Certificate](#)

#### **Lake Superior State University**

[Acting - Certificate](#)

Certificate programs in Arts, A/V, Technology, and Communications offer focused training that can be completed in as little as a few months to a year. These programs provide valuable skills and credentials that can help advance your career in the creative and tech industries. You can find certificate programs at community colleges, technical schools, and through online platforms. Additionally, many industry organizations offer specialized certifications in areas such as digital media, broadcasting, graphic design, and communication technologies. To explore options, check local educational institutions, online learning providers, or professional associations related to your area of interest.

# Arts, A/V. Technology, and Communications Obtaining a Degree

## Bachelor/Associate Degrees

### Mott Community College

[Associate in Fine Arts](#)

[Graphic Design Associates](#)

### North Central Michigan College

[Associate's of Art](#)

[Digital Art & Design Associate](#)

### Central Michigan University

[Animation](#)

[Art History](#)

[Graphic Design](#)

[Studio Art](#)

[Cinema Art](#)

[Media Art](#)

### Center for Creative Studies

CCS has several Bachelor and Master degree programs focused on [Arts, A/V, and Communications.](#)

Degree programs in Arts, A/V, Technology, and Communications offer comprehensive education and training, typically taking four to six years to complete. These programs cover a broad range of topics, from digital media production to emerging technologies, and can pave the way for advanced career opportunities in creative and technical fields. You can find degree programs at universities, colleges, and specialized institutions, both on-campus and online. Many schools offer bachelor's and master's degrees in areas like media arts, film production, communications, and interactive technologies. To explore options, visit university websites, consult with academic advisors, or research programs through professional organizations in your field.

# Courses/CTE Options

Arts, A/V, Technology, and Communications

Plan your schedule with your future goals in mind by exploring common courses, AP courses, CTE programs, and opportunities to earn college credit while still in high school.

---



## Sault High Courses

- World Language
- Band
- Choir
- Theater/Drama
- Ceramics
- Career Readiness
- Pottery
- Advanced Art
- Basic Art



---

## AP Courses

- AP Language



---

## CTE Programs

Sault Area Career Center does not currently offer a CTE program for this cluster, however you can speak with the CTE director, Kellie Greener for WBL and Less-than-class-size opportunities. Other helpful CTE courses may include; Business Administration, and Law Enforcement.



---

## Dual/Concurrent Enrollment

- Related options can be talked about with your Counselor or visits the information page [\*\*HERE\*\*](#).

---

See Sault High School Full [\*\*Course Offerings\*\*](#).

# Resume Builders

## **Job Shadow Experiences**

Students who engage in job shadow experiences show proven interest in their future and dedication to their success. If you have questions about job shadowing or want help finding an opportunity contact the MTSS Coordinator.

---

## **Intern/Externships**

Internships and externships provide valuable opportunities for high school students to gain real-world experience, develop new skills, and explore potential career paths. These experiences can significantly benefit students, both professionally and personally.

---

## **Leadership Positions**

Holding Leadership Positions shows dedication and passion by the student. It also can be a look into the students hobbies.

---

## **Student Organizations**

Joining Student Organizations shows a balance in priorities. Please see the Sault Ste Marie **Student Organizations** to find an organization to join!

---

## **Volunteer Experiences**

Volunteering is a great way to get experience and explore post-secondary options.

---