

TOWN OF BROOKHAVEN POLAR PLUNGE

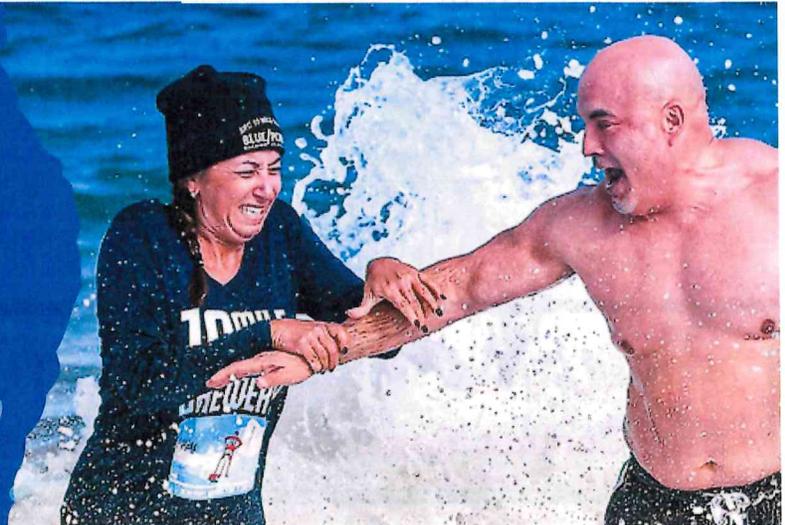


Saturday, November 22, 2025
Cedar Beach, Mount Sinai
Check In: 9:30am / Plunge Begins: 11:30pm
www.PolarPlungeNY.org/Brookhaven

Join thousands of your neighbors who support Special Olympics New York every year by raising funds from family and friends—and then splashing into frigid waters.

All funds raised through the Polar Plunge® helps provide year-round sports training and competition as well as leadership, health and inclusion programs for individuals with intellectual disabilities in your community.

JOIN US!





JOIN THE COOL SCHOOL CHALLENGE!

Participation in the Polar Plunge as a Cool School also leads to these meaningful benefits:

- Strengthens your school by uniting students and faculty for a great cause.
- Teaches students the importance of being active citizens in the community.
- Earn community service hours.
- Raises awareness of intellectual disabilities in your school.
- Creates lasting memories with your peers!

To be officially entered into the Cool School Challenge, your group must commit to the following:

- Appoint a designated faculty member or driven student as Team Captain, who will serve as the point of contact between the school and Special Olympics New York.
- Register online a minimum of 5 students and staff from your school that are committed to raising your sweatshirt minimum each.
- Agree to “challenge” neighboring and rival schools to participate in the Plunge.

Register today by going to www.PolarPlungeNY.org/brookhaven

Please make sure your school name is in your team name.

QUESTIONS?

Contact: Rebecca Hoffmann at 631.458.1579 or rhoffmann@nyso.org



ABOUT THE COOL SCHOOL CHALLENGE

THE FUN

Cool School Challenge Winner Benefits to be Received in **2025**:

- The top school will lead the Parade to Plunge and be recognized on stage.
- Celebratory Pizza Party on date of your choice at your school
- Press release announcing your victory
- An official Presentation of the Trophy
- ULTIMATE bragging rights!

Cool School Challenge Winner Benefits to be Received in **2026**:

- YOUR school logo will go on the back of the 2026 Polar Plunge hoodies as the top school.
- YOUR team picture will be featured on the 2026 Polar Plunge website.



2024 Cool School Challenge Winners: TEAM SACHEM



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RECEIVED

OCT 16 2025

Superintendent of Schools

ABOUT THE COOL SCHOOL POLAR PLUNGE

TIPS AND TRICKS

- Get your whole school involved! Extend the invitation to be a part of this event to everyone in the school Ask teachers, parents, guardians, staff, Board Members, Principal and the Superintendent to get involved. The more people, the more fun. This is a great way to show the school district how engaged your school is.
- Toss Your.... Teacher, Principal, Coach, Superintendent
 - How it works:
 - Get permission from the person you want to toss.
 - Set a goal. Ex: If you raise \$500 as a team, the 1st grade teacher needs to plunge. If you raise \$1,000 then the 1st and 2nd grade teacher need to plunge and so on.
 - Promote and celebrate! Make sure everyone knows where you are with your goal. It helps to create a thermometer and post it in the halls.
 - This is a fun campaign and the top team that participates in this initiative will be recognized on stage at the Plunge
- Advertise what you are doing and explain WHY. This is the most important thing you can do. Share WHY you want to be a part of the #InclusionRevolution.
- Send emails/flyers home. Post on video boards. Mention it during morning announcements.
- Start a Challenge —losing team needs to take the Plunge
 - Freshman vs. Sophomore, Juniors vs. Seniors
 - Teachers vs. Students
- Host a kick off pep rally to get the school excited.

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