

Rhombom

Porter Schmidt - Lauren Griganavicius



PCCAPS

Rhombom

- Product used for stretching and massaging parts of the body
- Targets rhomboids
- Releases tension in the muscles surrounding the spine



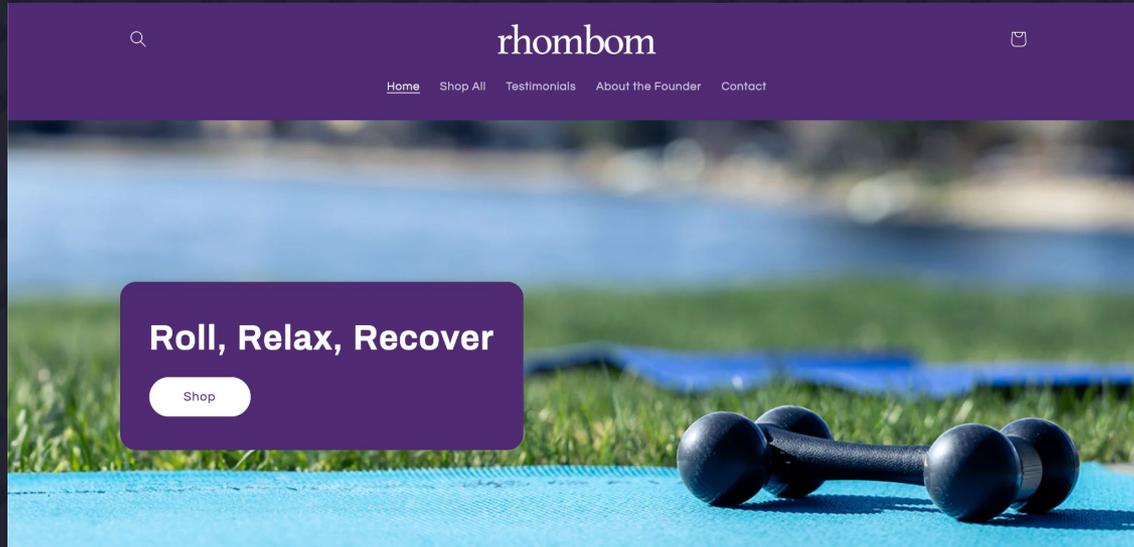
Task/Purpose

- Create Rhombom brand
- Establish new website base
- Decorate and create the brand image
- Setting up an online store



Project Deliverables

- Brand new website
- New logo and model for more Rhombom representation



Challenges and Solutions

- School computers preventing work
- Finding a new website base
- Properly migrating all information to new website
- Having trouble with communication platform
- Working with other Rhombom teams
- Creating Rhombom's logo



Knowledge and Skills Acquired

- Website building
- Working with a client
- Client communication and revision process
- E-commerce setup (payments, shipping, return policies)
- Branding and design



Appreciation

- Ms. Woolley (PCCAPS Coordinator)
- Liz Young (Founder and Owner of Rhombom)
- Mr. Marshall (PCCAPS Teacher)
- The judges



Questions?

