Free Living Co

By: Greta Bretts and Chris Drury

free.
LIVING CO

PCCAPS

What is Free Living Co?

- ⇨ Non-toxic ingredients
- ⇨ Healthier homes
- ⇨ Skincare
- ⇨ Nutrition
- ⇨ Beauty
- ⇨ Laundry
- ⇨ Soap

PCCAPS

What are we doing?

Goal

Improve website traffic

How?

- Search Engine Optimization (SEO)
- Analyzing website analytics
- Identifying keywords
- Updating descriptions of websites
- Tracking progress

Initial Issues

Learning Curve

- No previous SEO experience
- Self taught.

Blocked Websites

- No access to website editor

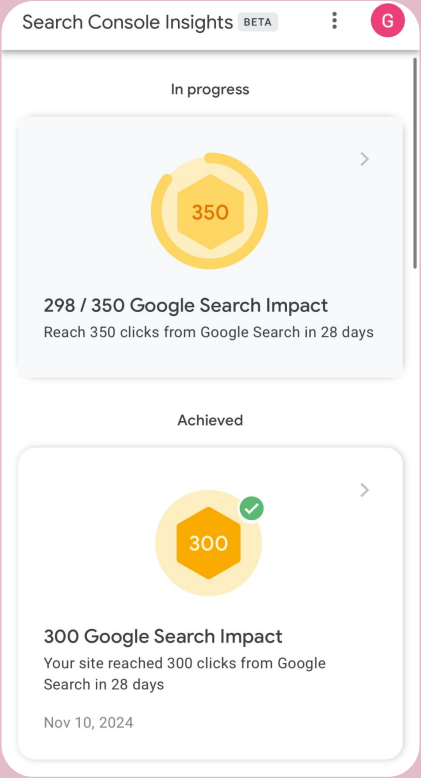
Emails

- School emails block

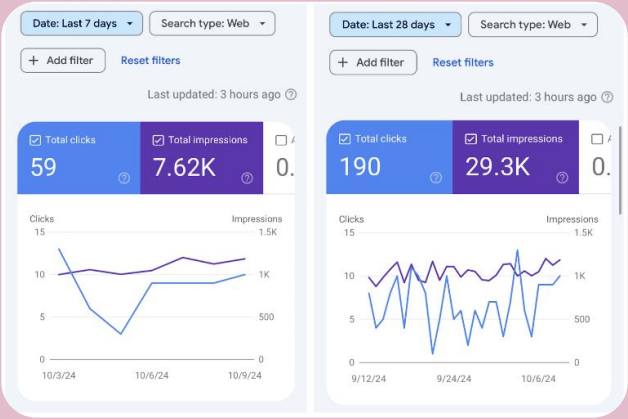
Access to website analytics tools

First Look of Results

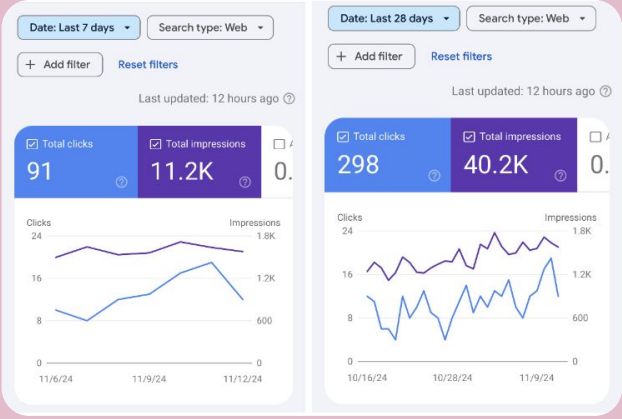
- Achievements
- Recognition
- Improvement
- Key dates



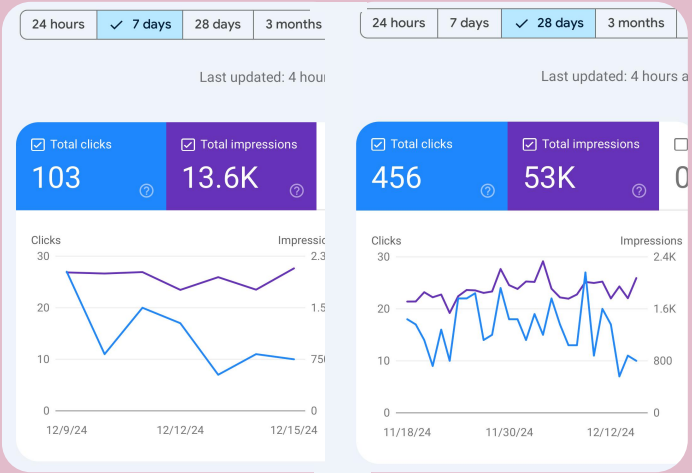
October 12:



November 10:



December 17:



“About us”

About us:

Old SEO description: Our mission is simple: help make homes **healthier** without the hassle. We read and scrutinize every label and every ingredient to ensure it is safe for repeated **human use**. We consolidate across **household and personal goods** to reduce the shipping and packaging overwhelm. We meet you where you are at!

Potential Keywords: healthier, eco-friendly, cleaner, healthier homes, safe products, label scrutiny, reduce shipping waste, reduce packaging waste, household goods, personal goods, clean living, sustainable products, Free Living Co., eco-friendly.

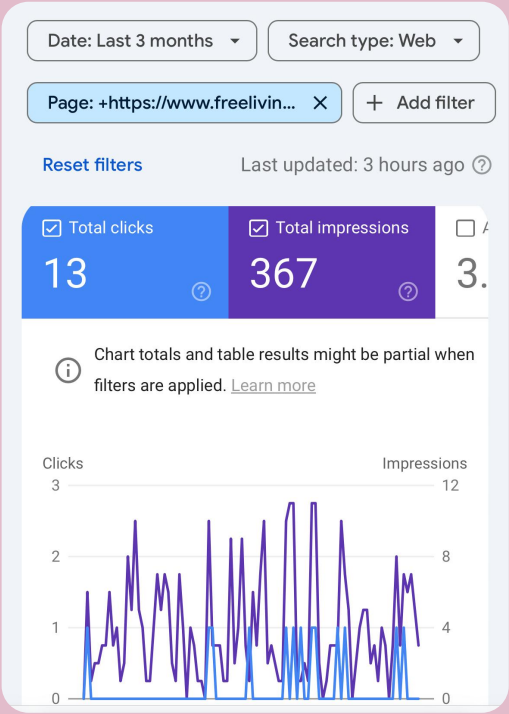
New SEO description: At FreeLivingCo.co, our mission is to make homes healthier, cleaner, and eco-friendly without hassle. We scrutinize every label and ingredient for safety and consolidate household goods to reduce packaging waste, making it easier for you to live a clean and sustainable lifestyle.

About Us

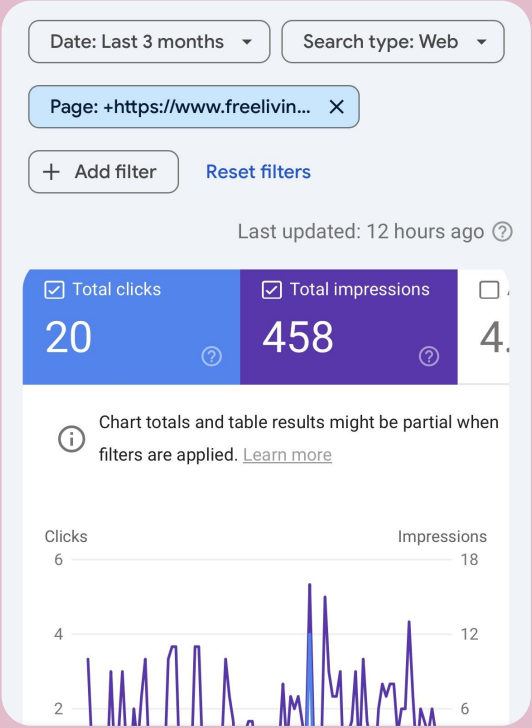
At FreeLivingCo.co, our mission is to make homes healthier, cleaner, and eco-friendly without hassle. We scrutinize every label and ingredient for safety ...

“About Us”

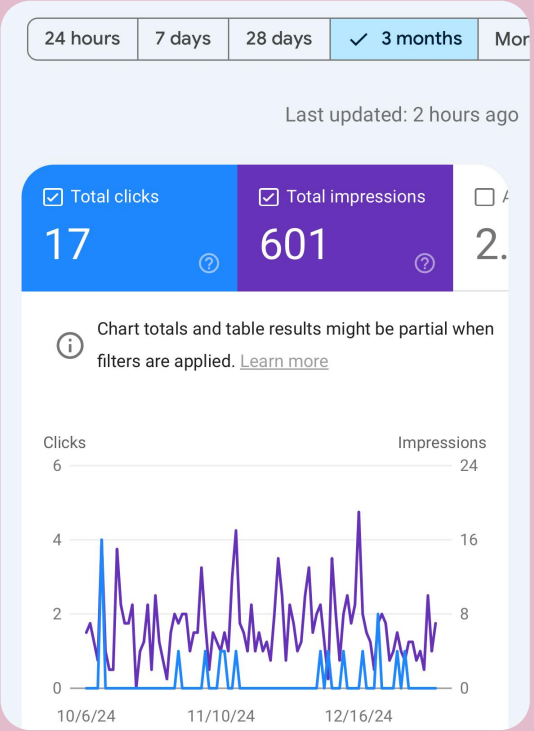
October 12



November 10



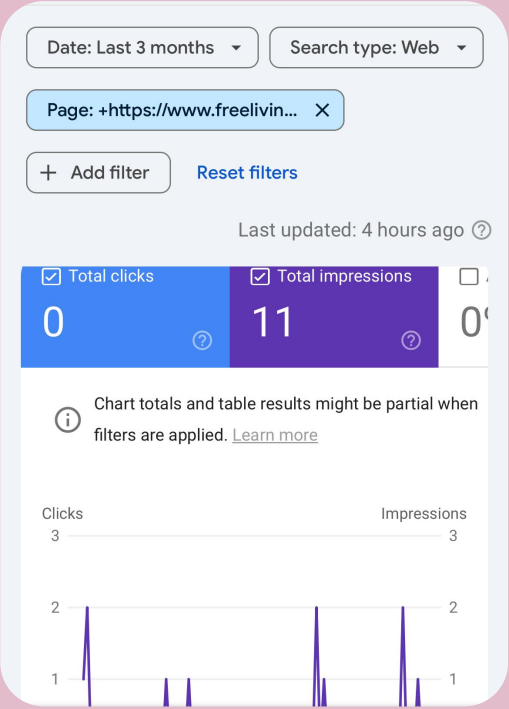
December 17



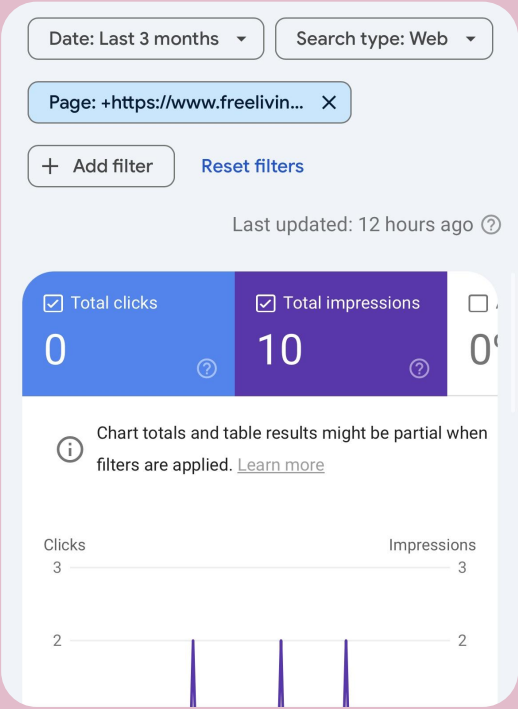
PCCAPS

“Our Manifesto”

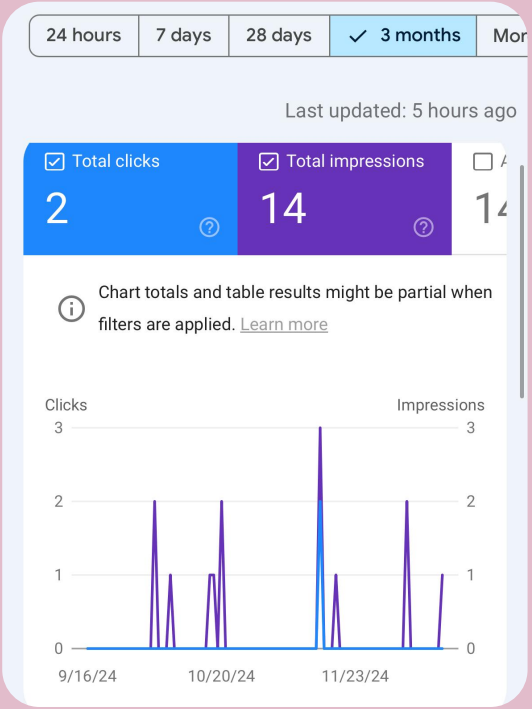
October 12:



November 10:



December 17:



PCCAPS

Special Thanks

free LIVING CO.

PCCAPS