

ESC OF CENTRAL OHIO
BUSINESS ADVISORY COUNCIL

Joint Statement | March 1, 2020



educational service center
of Central Ohio

The ESC of Central Ohio's Business Advisory Council (BAC) issues the following Joint Statement to report on progress outlined in its plan for the 2019-2020 school year, summarize actions taken and actions pending, and specify how the BAC, the ESC's Governing Board, and the boards of BAC member school districts have fulfilled their responsibilities under state law.

**For more information regarding the ESC of Central Ohio
Business Advisory Council, please visit:
<https://www.escco.org/BusinessAdvisoryCouncil>**

MEETINGS SUMMARY

October 2, 2019

Meeting held as part of Central Ohio Compact Summit. ([See agenda](#))

Dr. David Harrison, president of Columbus State Community College, opened the summit and welcomed all.

Don Upton, summit moderator, outlined the agenda and key questions for the day.

Dr. Harrison then reviewed the history of the Compact and its formation along with the successes achieved thus far.

A panel including Alex Derkson of JP Morgan Chase & Co., Dr. Harrison, and Pat Tiberi of the Ohio Business Roundtable discussed the future of work, what it might look like, and ways to prepare for it.

A panel including Dr. John Comerford of Otterbein University, Jen Savage of Worthington Industries, Joe Chenelle of Accenture, and John Marchhausen of Hilliard City School District discussed local partnerships between business, higher education, and K-12 education.

Kenny McDonald of One Columbus, discussed his agency's changing vision moving forward as it shifts away from Columbus 2020 and its previous mission toward new goals.

Participants including Nancy Case and Todd Warner of Columbus State Community College and Tom Goodney of the ESC of Central Ohio shared work that each has been focused on and plans to focus on moving forward. The ESC's Christine Galvin noted the agency's work on its work-based learning regional initiative.

Finally, small group discussions were held regarding the development of talent regionally, inclusive economic development, and the role of educators in this process. Participants also verified results and action items for the next 12 months of work. Those discussions were shared in a whole group setting and notes were sent to all participants with action steps outlined.

November 20, 2019

(See agenda)

Tom Goodney, superintendent of the ESC of Central Ohio, opened the meeting reviewing the purpose of the Business Advisory Council (BAC).

Shawn Hendrix of Nissen Chemitec and Scot McLemore of Honda shared information regarding the Central Ohio Manufacturing Partnership. Please see their presentation regarding industry sector partnerships [here](#).

Jeff Greene and Bob Dowler of the City of Groveport discussed overcoming transportation barriers with the participants. Groveport is working to provide “last-mile” transportation to assist employers needing assistance to get employees to their work locations.

Christine Galvin of the ESC of Central Ohio gave an update regarding a pilot with Naviance for work-based learning, parent/student awareness issues, a platform to share work being completed by participants, and design lab session regarding work-based learning.

Finally, small group discussions and networking were held for participants to become better acquainted with others members of the council and their related work.



February 19, 2020

Meeting was held at Improving. ([See agenda](#))

Mike Trego of the ESC of Central Ohio welcomed all to the meeting and thanked Improving for hosting.

Mark Kovacevich of Improving gave an overview of the company and its work.

A panel including Kelly Fuller of the Columbus Chamber, Mr. Kovacevich, Josh Harrison of Improving, Uthra Ramaujam of State Auto, and Monty Ragland of Proteam Solutions discussed several issues and took questions from participants regarding: the field of information technology and its future; skills important for students to acquire to be successful in the field; work-based learning opportunities; partnerships with K-12 and more. See full meeting notes [here](#).

Finally, informal networking time was to be provided to allow education and business and industry participants to continue discussions and share potential next steps.

COMING UP

Our next meeting is scheduled for April 2020.

PLAN AND IMPLEMENTATION PROGRESS

The work and goals of the Central Ohio Compact are directly aligned with the purpose and responsibilities of the state-required business advisory councils, and its Workforce Advisory Council puts a clear focus on those goals. The Compact's Workforce Advisory Council brings together Central Ohio employer partners to anticipate infrastructure, program, and policy needs aligned with the group's goal to meet local employer demand with a highly skilled workforce. It represents a wide spectrum of industry sectors across the region, including financial services, insurance, health care, law, customer care, logistics and distribution, information technology, hospitality, and education – and its focus is on developing a regional strategy to open opportunities for all to participate in the emerging economy.

Based on this understanding, the ESC of Central Ohio has coordinated the work of its Business Advisory Council, in concert with school districts, to create efficiencies in meeting requirements of state law, while also continuing the Compact's great work and aligning to its goals and strategies. In alignment with the Central Ohio Business Advisory Council [purpose document](#), the Business Advisory Council members were an integral part of the fall Central Ohio Compact Summit. As referenced in the meeting notes, participants at the summit worked on regional plans to meet the goals outlined in the compact.

In addition, the purpose document outlined that the Business Advisory Council will advise school districts on changes in the economy and job market by:

- Identifying new and emerging careers;
- Offering districts recommendations on needed knowledge, skills and competencies;
- Advocating for effective curriculum;
- Offering work-based learning opportunities;
- Making recommendations on facilities and equipment needed to teach work-based skills; and
- Supporting local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.

During the October 2019 Central Ohio Compact Summit, One Columbus provided regional information on new and emerging careers and the competitive impact of our partnership initiatives. In addition, representatives from JP Morgan Chase, Columbus State, and Ohio Business Roundtable discussed the Future of Work and the needed knowledge, skills, and competencies that will be necessary to meet emerging workforce needs.

At the November 2019 meeting, the Central Ohio Manufacturing Partnership shared information on the initiatives that they are focusing on to strengthen their partnerships with K-12 education. They also issued an invitation to all in attendance to join their work and

provided information on upcoming meetings. City of Groveport representatives shared the work they are doing to overcome transportation barriers and successful models of working partnerships currently occurring between business and education.

At the February 2019 meeting, IT representatives from Improving, Safe Auto and Proteam solutions discussed the future of IT jobs, the intensive needs in the IT sector, and partnership opportunities. Discussion centered around the skills needed for the IT field and possible WBL opportunities.

Serving as the implementation mechanism for the recommendations of the Business Advisory Council is the ESC of Central Ohio's Success Network, developed to link schools, partners, and communities with resources that empower students to excel beyond graduation. The Success Network has provided focused professional development sessions and resources on implementing work-based learning opportunities, industry credentialing, and developing pre-apprenticeship/apprenticeship programs.



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PARTICIPANTS

ACTIVITY SUMMARIES

- Quarterly meetings ([See meeting agendas and notes](#))
- Connected participants to regional initiatives focused on Business Advisory Council goals: Central Ohio Compact and Ohio Department of Education's SuccessBound
- Capacity building through hiring additional staff focused on the BAC work
- ESC of Central Ohio Success Network events and activities:
 - Professional development session focused on developing business and industry partnerships and developing best practice work-based learning opportunities for students.
 - Convening ongoing BAC subcommittee workgroup focused on developing a regional approach/system to work-based learning. This includes business outreach/supports, parent awareness, and k12 outreach/supports. A pilot of a regional WBL platform is set to begin spring 2020 with a full roll out in the fall of 2020.
 - Partnership with the Ohio Department of Education to assist in the implementation of the new graduation requirements with a focus on development of local seals, pre-apprenticeship and WBL opportunities.
 - Regional business and industry tours were coordinated for the students and staff of Business Advisory Council districts.
 - Regional College Credit Plus (CCP) informational events were coordinated providing parents and students CCP information. Events were held on the campuses of The Ohio State University, Otterbein University, and Ohio Dominican University.
 - Onsite technical assistance was provided by ESC of Central Ohio staff with individual Business Advisory Council districts to coordinate pathway development including needed employment skills and curriculum, accessing grant opportunities, and facilities and equipment needs with higher education and business and industry partners.

ADVICE AND RECOMMENDATIONS

Throughout the Central Ohio region, there continues to be a “skills gap” due to a mismatch between job seeker skills and employer needs. To fill this gap, the region must continue to focus on promoting collaboration between education and business and industry, establish regional workforce and career explorations and counseling collaborations, expand business engagement opportunities for students, and more. Much of this information and related resources focused on economic and job market changes may be found on the Business Advisory Council (BAC)’s [website](#) and specifically within resources referenced in the BAC’s [purpose document](#).

BAC council members have emphasized the importance of districts researching and responding to the economic needs of their communities. They are interested in helping to develop educational pathways that give students the skills they need for in-demand jobs as well as work-based learning experiences. They also emphasized reaching students and families at the middle school level to assist in exposing younger students to all types of career clusters, assist in planning for their future careers, and taking stock of what skills and resources they need for those careers. As a result, a parent awareness subcommittee has been developed to work towards these goals.

BAC council members also have emphasized the importance of taking a regional approach to the goals identified in the BAC’s purpose document. This includes developing a regional system for providing students WBL opportunities, involving smaller business partners, and building our internal capacity for engaging in this work. It was advised to continue to have a specific subcommittee focused on this work to actualize the planning and pilot that began in the 2019-20 school year.





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