



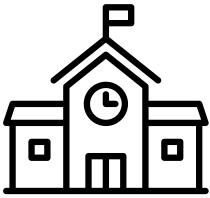
In 2024-25, Dallas Independent School District (ISD) continued its decade-long commitment to student support with the **Student Engagement Coordinator** program (formerly the Urban Community Specialist program). The program was developed to provide support to Dallas ISD middle and high schools. Seven student engagement coordinators (SECs) served 10 campuses (four middle and five high schools, and DAEP), each providing individualized support to at-risk students struggling with academics, attendance, and/or behavioral needs. Student Engagement Coordinators also assisted with campus support.

## 608

Dallas ISD  
Students Served

## 7

SECs



### Middle Schools served:

Comstock MS  
J Lewis MS  
Franklin MS  
West Dallas MS

Services & supports provided:

home/family  
attendance  
resources  
academic  
campus  
behavioral  
classroom  
emotional  
referrals

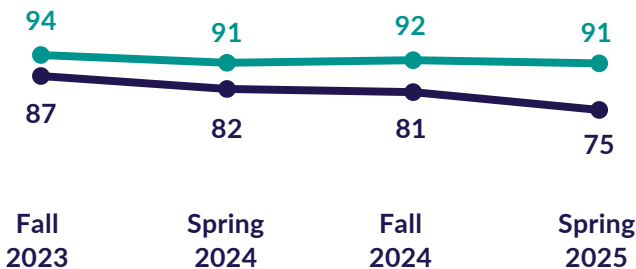


### High Schools served:

Hillcrest HS  
Roosevelt HS  
Spruce HS  
Pinkston HS  
Skyline HS

## Student Outcomes

In SY 2024-25, attendance rates of **high school** students who received SEC services declined sharply, while **middle school** rates remained stable.



## 75%

Overall  
Job Satisfaction

## Stakeholder Perceptions

Relationship with co-workers

100%

Relationship with  
multiple supervisors

75%

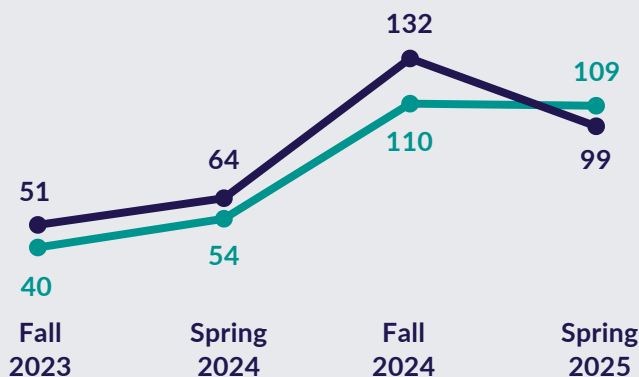
Effective communication

100%

## Implementation barriers:

- lack of parent/guardian support
- lack of resources for emergency student needs
- minimal staff to serve target population

From Fall 2024 to Spring 2025, behavior referrals for SEC served **high school** students decreased by 17%, while **middle school** referrals remained relatively stable.



## Staff suggestions:

- offer specialized training (mental health, trauma, and conflict resolution)
- provide additional resources to students (anger management classes, substance abuse classes, support for food insecurity and homelessness)
- monthly recognition and team events for SECs

*"The support of my peers and leadership contribute to my success. The training and PLC's that our department puts together throughout the year also aids in the contribution of being able to do my job."*