

MEDIA ARTS



Napa County Pathways

Facts

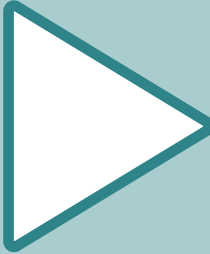
- The industry is expected to grow 3% in 10 years.
- Digital Design skills can be applied to any business or industry.
- Many jobs in AME allow for remote work.
- Work is project based.
- Requires artistic imagination and technical skills.

Employers

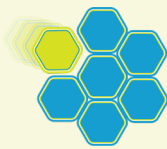
- Government agencies and schools
- Large companies
- Small and large businesses
- Hotels and wineries
- Media production companies
- Run your own digital design business



HIGH SCHOOL				
New Technology High School	Digital Design Level 1	Digital Design Level 2		
Valley Oak High School	Two Dimensional Design	Three Dimensional Design		
St. Helena High School	Drama	Advanced Drama		
Vintage High School	Multimedia Productions 1	Advanced Multimedia Production	Graphic Design & Printing Arts Intro	Advanced Graphic Design & Printing Arts
CERTIFICATIONS				
Napa Valley Adult Education	Introduction to Social Media			
Napa Valley College	Digital Design Graphics Technology	Digital Art & Design	Commercial Photography	Digital Photography
ASSOCIATE DEGREES				
Contra Costa College	Art Degree	Music Degree		
Napa Valley College	Digital Art and Graphic Design	Digital Design Graphics Technology	Photography	Theater Arts
Santa Rosa College	Graphic Design	Theater Arts	Web & Multimedia	
BACHELOR'S DEGREES				
California State University	Graphic Design	Art	Dance	Theatre Arts
University of California	Graphic Design	Art	Dance	Theater Arts



ENTRY LEVEL JOBS	SALARIES
Film Crew Member	\$37K-\$54K
Sound Technician	\$43K-\$72K
Cutter/Fitter/Seamstress	\$44K-\$66K
Advertising Coordinator	\$48K-\$74K
Art Technician	\$48K-\$81K
Camera Operator	\$48K-\$86K
Videographer	\$49K-\$87K
CERTIFICATION	SALARIES
Graphic Designer	\$51K-\$85K
Lighting Technician	\$52K-\$88K
Photographer	\$53K-\$97K
Web Designer	\$54-\$99K
Social Media Manager	\$54K-\$97K
ASSOCIATE DEGREE JOBS	SALARIES
Social Media Influencer	\$56-\$103K
Production Artist	\$56K-\$91K
Fine Artist	\$59K-\$105K
Publicity Director	\$59K-\$105K
Animator	\$62K-\$116K
Video Producer	\$63K-\$110K
BACHELOR'S DEGREE JOBS	SALARIES
Filmmaker	\$64K-\$120K
Marketing Manager	\$67K-\$120K
Special Effects Coordinator	\$69K-\$123K
Make-up Artist	\$72K-\$135K
Commerical Artist	\$81K-\$149K



NAPA VALLEY
ADULT EDUCATION

1600 Lincoln Ave., Napa, CA 94558
(707) 253-3594
adulted.nvUSD.org



1520 Lake St., Calistoga, CA 94515
(707) 942-4703
calistogaschools.org



465 Main St., St. Helena, CA 94574
(707) 967-2708
sthelenaunified.org



NAPA COUNTY OFFICE
OF
EDUCATION

2121 Imola Ave., Napa, CA 94559
(707) 253-6810
napacoe.org



NVUSD

2425 Jefferson St., Napa, CA 94558
(707) 253-3715
nvUSD.org



2277 Napa-Vallejo Hwy.
Napa, CA 94558
(707) 256-7000
napavalley.edu



NAPA VALLEY
EDUCATION
FOUNDATION

2425 Jefferson St., Napa, CA 94558
(707) 253-3563
nvef.org



CareerPoint

1546 1st St., Napa, CA 94559
(707) 253-4134
workforcealliancenorthbay.org