



BUSINESS MARKETING ACADEMY

DO YOU?

- ✓ Want to learn how the business and marketing worlds work?
- ✓ Think about starting your own business?
- ✓ Like to problem solve and be creative?
- ✓ Want to be a leader?
- ✓ Want to compete at the regional, state, and national levels?



YOUR EXPERIENCE

JUNIOR YEAR:

Business foundations
Marketing principles
Intro to sales
Intro to entrepreneurship
DECA

SENIOR YEAR:

Strategic entrepreneurship
Professional sales
Marketing strategy
Junior Achievement Company Program
DECA

POSSIBLE WORK-BASED LEARNING SITES:

Magic Food Cart
Magic Market Custom Apparel



CAREER & COLLEGE READY

All programs have associated college credit for students who have completed their programs and met the requirements to earn those credits.

6 HIGH SCHOOL CREDITS*

*Includes job credits.

AVAILABLE INDUSTRY-RECOGNIZED CREDENTIALS

Leadership Excellence
AMA Social Media Certification
Lean Six Sigma - Yellow Belt
Entrepreneurship and Small Business Certification
Ohio Means Job Readiness Seal



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