

# **BUSINESS**MARKETING ACADEMY



# YOU?

- Want to learn how the business and marketing worlds work?
- Think about starting your own business?
- ✓ Like to problem solve and be creative?
- ✓ Want to be a leader?
- ✓ Want to compete at the regional, state, and national levels?

## YOUR EXPERIENCE

#### **JUNIOR YEAR:**

Business foundations
Marketing principles
Intro to sales
Intro to
entrepreneurship

DECA

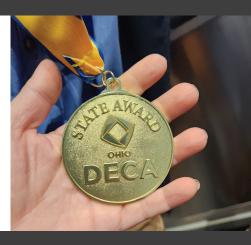
#### **SENIOR YEAR:**

Strategic

entrepreneurship Professional sales Marketing strategy Junior Achievement Company Program DECA

### POSSIBLE WORK-BASED LEARNING SITES:

Magic Food Cart Magic Market Custom Apparel



### CAREER & COLLEGE READY

All programs have associated college credit for students who have completed their programs and met the requirements to earn those credits.



\*Includes job credits.

#### AVAILABLE INDUSTRY-RECOGNIZED CREDENTIALS

Leadership Excellence AMA Social Media Certification Lean Six Sigma - Yellow Belt Entrepreneurship and Small Business Certification Ohio Means Job Readiness Seal



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