UNION COUNTY
PUBLIC SCHOOLS

EDUCATE • INNOVATE • GRADUATE

BRANDING GUIDE
2025

UNION COUNTY
PUBLIC SCHOOLS
EDUCATE • INNOVATE • GRADUATE

OUR BRAND

It is essential that Union County Public Schools (UCPS) presents a strong and unified public image at all times. The way we communicate reflects the high expectations and standards we set for our students, staff, and community.

Every piece of communication—from printed materials to digital platforms—represents UCPS. The public expects our materials to be professional, consistent, and error-free, which is why clarity, accuracy, and design quality are non-negotiable.

The UCPS Branding Guide serves as a resource for anyone who writes, edits, designs, or presents on behalf of our district. By following these guidelines, we ensure that our voice, visuals, and values are presented consistently across all channels.

Adhering to these standards—including the consistent use of our logo, colors, and design elements—reinforces UCPS as a strong, innovative, and unified school system.

VISUAL IDENTITY STANDARD

The UCPS Branding Guide provides clear guidelines for applying the district's visual identity across all forms of communication. These standards ensure that every message we share reflects the strength, professionalism, and unity of Union County Public Schools.

Developed by the UCPS Communications and Community Relations Office, this guide represents a shared commitment to consistency and excellence.

A strong visual identity builds recognition and trust—but only when applied consistently over time. For this reason, the official UCPS logo, signatures, and marks outlined in this guide are the only approved symbols for use throughout the district. No alternate logos, symbols, or variations may be substituted.

By adhering to these standards, every school, department, and partner helps reinforce a cohesive and powerful UCPS brand—one that reflects our mission to educate, innovate, and graduate every student.

CONTACT FOR APPROVALS, ADVICE AND GRAPHICS

All print, digital, and visual materials produced by or for Union County Public Schools must include proper UCPS identification using the approved logo or signature. To ensure accuracy and consistency, please submit mock-ups or drafts of your materials to the UCPS Communications and Community Relations Office (christopher.ladika@ucps.k12.nc.us) for review before production.

While this style guide provides detailed direction, it may not cover every scenario. If you have questions about the standards, their application, or need assistance with graphics or design, the UCPS Communications and Community Relations Office is here to help. We encourage you to reach out for clarification, support, or creative guidance at any stage of your project.

UCPS OFFICIAL LOGOS

PRIMARY LOGO

UNION COUNTY
PUBLIC SCHOOLS

PRIMARY LOGO WITH TAG LINE

UNION COUNTY
PUBLIC SCHOOLS
EDUCATE • INNOVATE • GRADUATE

SECONDARY LOGOS

UCPS
UNION COUNTY PUBLIC SCHOOLS

UNION
COUNTY
PUBLIC SCHOOLS
EDUCATE • INNOVATE • GRADUATE

UCPS LOGO AND COLOR PALETTE

COLOR PALETTE

Dark Blue	Green	White	Orange	Cool Grey	Black
C: 100	C: 83	C: 0	C: 0	C: 0	C: 100
M: 69	M: 33	M: 0	M: 67	M: 0	M: 100
Y: 0	Y: 100	Y: 0	Y: 100	Y: 0	Y: 100
K: 50	K: 50	K: 0	K: 0	K: 65	K: 100
Pantone 2747 C	Pantone 554 C		Pantone: 151 C		
RGB: 0, 40, 128	RGB: 22, 85, 0		RGB: 240, 146, 0		
HEX: 002880	HEX: 165500		HEX: f09200		

THE UCPS LOGO AND GRADUATION CAP

After 20 years with the same logo, UCPS refreshed its visual identity to reflect our continued commitment to student success and a modern, forward-thinking approach to education. At the heart of the new design is a powerful symbol—the graduation cap—representing the ultimate academic achievement in K-12 education.

Paired with the bold "U," the logo conveys strength, confidence, and the student-centered mission at the core of everything we do. More than a mark, this logo reflects our promise to guide every learner from education to graduation and beyond.

EDUCATE • INNOVATE • GRADUATE

UCPS - TAG LINE

At the heart of our new design is a powerful symbol — the graduation cap, representing the ultimate academic achievement in K-12 education.

Our new tagline, "***Educate • Innovate • Graduate***," captures the journey students, teachers, principals, parents and our community take together.

- **EDUCATE** - Deliver high-quality, personalized instruction that builds strong foundations, critical thinking, leadership and practical skills outlined in our Portrait of a Graduate and through other instructional opportunities.

- **INNOVATE** - Engage students through technology, creativity and real-world experiences while supporting staff growth and involving parents to strengthen learning for all.

- **GRADUATE** - Ensure every learner has access to meaningful pathways leading to college, career, military service or technical training.

This refreshed visual identity represents more than a logo. It is a shared commitment among educators, staff, families and community members to help prepare for graduation.

Using the tagline is acceptable when the following guidelines are applied:

Consistency: Always present the words in the correct order and with the appropriate punctuation which is a bullet.
- Do not use hyphens (-), asterisks (*) or any other symbol.
- Maintain consistent spacing: include a single space on each side of the bullet for readability.

Usage	Example	Notes
Correct	Educate • Innovate • Graduate	Use a bullet (•) with **one space before and after.**
Incorrect	Educate - Innovate - Graduate	Hyphens are **not allowed.**
Incorrect	Educate * Innovate * Graduate	Asterisks are **not allowed.**
Incorrect	Educate · Innovate · Graduate	Middots are **not allowed.**
Incorrect	Educate•Innovate•Graduate	Bullets **must have spaces** on both sides.

Placement: The tagline may be used on promotional materials, presentations, and communications, but should not replace the full mission statement where the latter is required.

Design: Follow UCPS brand standards for typography, spacing, and color when incorporating the tagline into graphics or materials.

The tagline should always serve as a unifying statement, reminding our community of the UCPS promise: to educate every student, inspire innovation, and ensure graduates are prepared for the future.

FONT

- Divenire or Myriad Pro for all collateral
  Divenire is available through Adobe Fonts. If you have a Creative Cloud subscription, you can use this font.

PUNCTUATION

- **NEVER** end the tag line with a period.

COLORS

- Specify 100% of chosen color (Pantone 2747 C, Black or White)
- Reverse on dark backgrounds

EDITORIAL USAGE ONLY

When writing, use the district's full name Union County Public Schools (UCPS) on the first reference. Use UCPS for all subsequent references.
DO: Union County Public Schools (UCPS) serves more than 40,000 students. UCPS is dedicated to academic excellence.
DO NOT: UCPS (Union County Public Schools) serves more than 40,000 students. Union County Public Schools is dedicated to academic excellence.

UCPS LOGO GUIDELINES

BASIC LOGO GUIDELINES

There is only one approved rendering of the UCPS logo. No variations or modifications are permitted under any circumstances. Do not add to it or delete from it in any manner. The logo must be duplicated from authorized artwork and may not be redrawn, re-proportioned or modified.

UNION COUNTY
PUBLIC SCHOOLS
EDUCATE • INNOVATE • GRADUATE

ACCEPTABLE LOGO USE

Optimum legibility, contrast and design aesthetics are the criteria for decisions about applications of the UCPS logo.

Area of Isolation
The minimum area of isolation is the height of the text below the UCPS letters, which is required on all sides.

Generally, the UCPS logo is more visually distinctive when placed within a generous amount of white space. Do not place graphics, text, headlines or other information within the protected area.

Prominent Placement
The logo should be given prominent placement on the first page or cover of all print documents and stationery.

Logo Alignment
The logo should align horizontally with respect to the page or field for all media applications.

Proportion of the Logo
The logo may only be reduced or enlarged proportionately so that all elements retain the correct spatial relationship.

Minimum Size
To ensure legibility, do not use a logo size smaller than one and a half inches in width.

Smaller versions of the logo, without the name spelled out, may be used ONLY on promotional items, such as pens or lapel buttons. **All other applications must be approved**.

1.5 inches

UNION COUNTY
PUBLIC SCHOOLS
EDUCATE • INNOVATE • GRADUATE

UCPS
UNION COUNTY PUBLIC SCHOOLS

GRAPHIC ICON "U" AND CAP

The "U" and cap graphic may be used as a standalone design element as long as the complete UCPS logo is placed in a prominent space within the design.

UCPS LOGO PRINT GUIDELINES

UCPS BRANDED TABLECLOTHS

Approved tablecloth options are:

- Navy tablecloth with the UCPS logo in all white
- Light grey tablecloth with the UCPS full-color logo

Tablecloths should always use the approved UCPS logo without alterations. Ensure the logo is centered and scaled proportionally. Do not stretch, crop, or add additional graphics or text.

BOE - Navy Tablecloth

UCPS District - Navy Tablecloth

UCPS Department - Navy Tablecloth

UCPS District - Grey Tablecloth

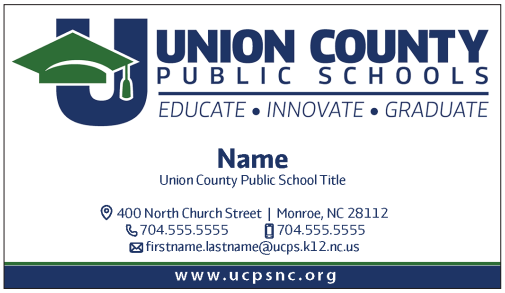
UCPS BUSINESS CARDS

Two approved business card layout options are available. Users may select either design layout for the front of the card.

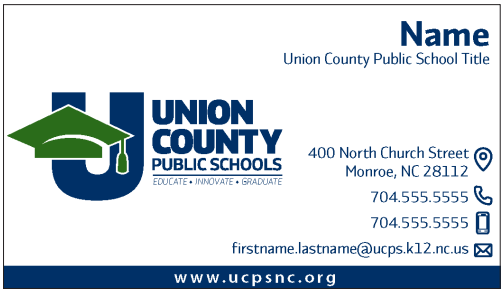
For the back of the card, there are two approved designs, and staff may choose whichever back design they prefer.

All business cards must:

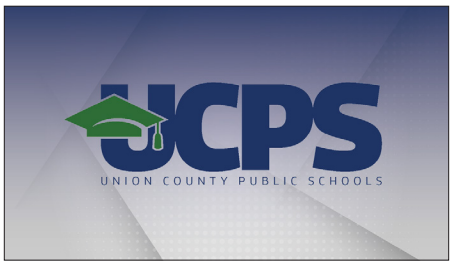
- Use the approved UCPS logo without alterations.
- Follow the designated fonts, colors, and spacing guidelines.
- Not include additional graphics, backgrounds, or unapproved elements.



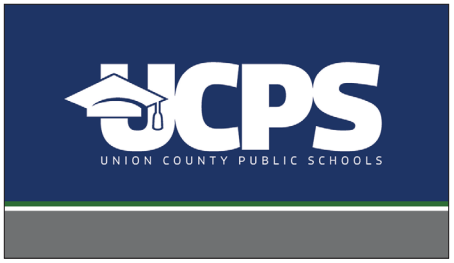
Front Layout V1



Front Layout V2



Back Layout V1



Back Layout V2

UCPS LOGO PRINT GUIDELINES

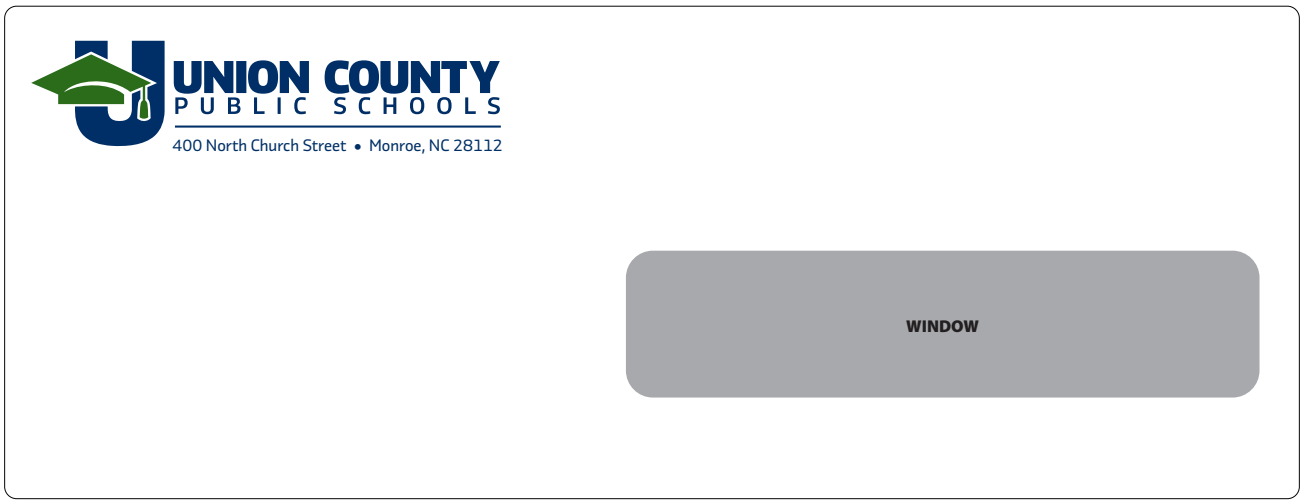
UCPS BRANDED ENVELOPES

Approved UCPS envelopes must follow the standard layout with the UCPS logo and return address positioned in the upper left corner.

Guidelines:

- Only the approved UCPS logo may be used, without alterations.
- Logo should be scaled proportionally and maintain clear space around all sides.
- The return address should be set in the approved UCPS typeface and align with the logo.
- No additional graphics, colors, or design elements are permitted.

Both standard #10 business envelopes and larger mailing sizes should follow these same specifications to ensure consistency across all correspondence.

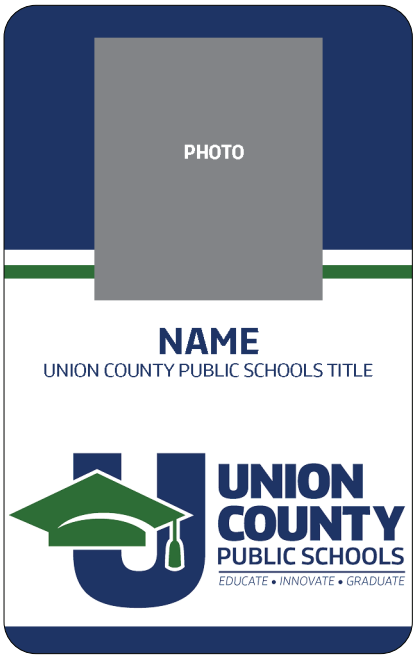


UCPS NAME BADGES

UCPS name badges are issued by the Safety and Security Office and must follow the approved design standards.

Guidelines:

- Headshot: Placed at the top portion of the badge, centered.
- Name and Title: Displayed directly below the headshot in the approved UCPS typeface. Names should appear in bold; titles in regular weight.
- Logo: The UCPS logo is placed at the bottom of the badge, centered, and must be used without alterations.
- Format: All badges must use the approved template to ensure consistency, professionalism, and security across the district.
- Distribution: Only members of the UCPS Safety and Security team is authorized to issue official UCPS name badges.



UCPS LOGO PRINT GUIDELINES

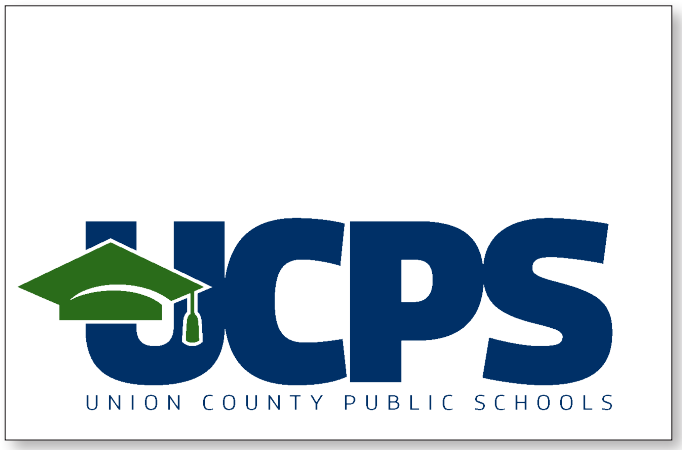
UCPS NOTE CARDS

There are three approved UCPS note card designs available for official district use. These cards feature the updated UCPS branding elements and are intended for professional correspondence, thank-you notes, and formal communications.

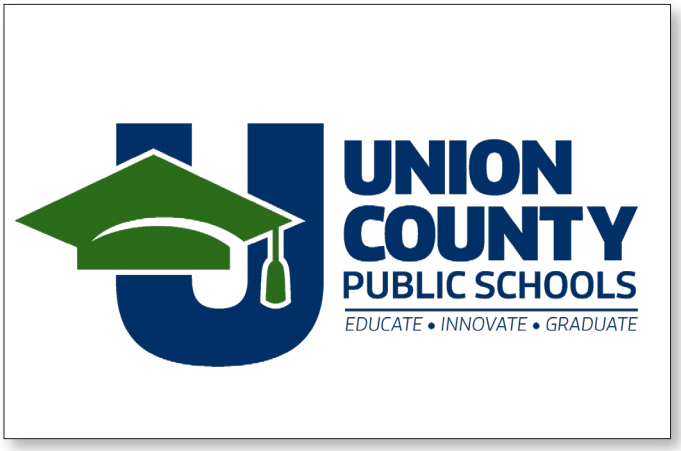
When using UCPS note cards:

- Select from the three approved front layouts only.
- There is one approved back design that must be used with all cards.
- Always use the official UCPS logos and colors as designed—no alterations are permitted.
- Note cards should be used for official or professional purposes representing UCPS.

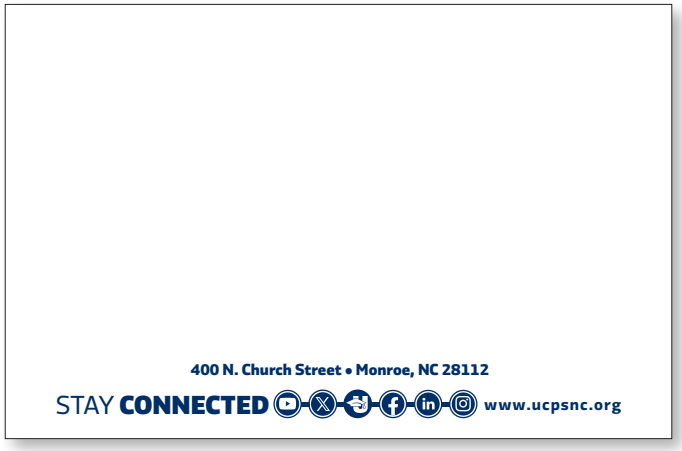
Front Layout V1



Front Layout V2



Front Layout V3



Back Layout

UCPS LOGO GUIDELINES

UNACCEPTABLE LOGO USE

DO NOT stretch the logo out of proportion. The logo may only be reduced or enlarged proportionately.

DO NOT angle the logo on a page – the logo must align horizontally with respect to the page or field for all media applications.

DO NOT change the logo type or manipulate the logo typography in any manner.

DO NOT change color of, outline, emboss, deboss, bevel, glow or feather any component of the logo under any circumstances.

DO NOT add to the existing logo or change.

DO NOT use any outdated logos. Upon exhaustion of materials with the outdated logo, replace with this logo. Remember, the logo must be easily recognized and no part should be obliterated or diffused by competing imagery.

UCPS LOGO GUIDELINES

LOGO USE ON WEB PAGES, PRESENTATIONS AND VIDEOS

The UCPS logo is a core element of our brand and must always be displayed clearly and consistently across all digital platforms and presentations.

Website: The logo should appear in a prominent position on every homepage and must serve as a direct link back to the main UCPS website.

Presentations: There are three approved UCPS PowerPoint deck designs available for staff use. These templates ensure consistency in presentations across the district.

Guidelines:

- Only the approved templates may be used.
- Do not alter logo placement, colors, or fonts within the templates.
- Use the designated slide layouts provided for titles, content, and images.
- Avoid adding unapproved backgrounds, graphics, or design elements.

The approved decks can be accessed through the following Google Drive link:
https://drive.google.com/drive/folders/1bBNMmM0wMAqOiNqQ4QhZtGEHXlx3BksG?usp=sharing

Backgrounds: When placed on dark or black backgrounds, the logo must be displayed in all white for maximum visibility.

Proportions: The logo must never be distorted, stretched, or altered in any way.

Consistent application ensures that the UCPS brand remains professional, recognizable, and trustworthy.

UCPS DEPARTMENT LOGOS

FONTS AND TYPOGRAPHY

Typography plays a vital role in presenting a clear and consistent UCPS identity. The official UCPS logo font has been carefully selected to reflect the district's values and to reproduce cleanly across both print and digital platforms.

Each UCPS department may use its own approved wordmark, designed in alignment with the official visual identity standards. These wordmarks help distinguish departments while maintaining a unified district brand.

The official typeface for UCPS is Divenire. When Divenire is unavailable, Arial or Myriad Pro may be used as acceptable substitutes. To ensure brand integrity, type should never extend beyond the width of the official UCPS logo.

The size of the department names should be centered and will not exceed the height of the Union County Public Schools font in the above logo graphic. Colors for these graphics follow the branding standards previously mentioned.

DEPARMENT LOGOS

UNION COUNTY PUBLIC SCHOOLS
TRANSPORTATION

UNION COUNTY PUBLIC SCHOOLS
SCHOOL NUTRITION

UNION COUNTY PUBLIC SCHOOLS
HUMAN RESOURCES

UNION COUNTY PUBLIC SCHOOLS
AFTER SCHOOL PROGRAM

UNION COUNTY PUBLIC SCHOOLS
ACADEMICS

UNION COUNTY PUBLIC SCHOOLS
EXCEPTIONAL CHILDREN

UNION COUNTY PUBLIC SCHOOLS
STUDENT SUPPORT

UNION COUNTY PUBLIC SCHOOLS
CAREER READINESS

UNION COUNTY PUBLIC SCHOOLS
FINANCE

UNION COUNTY PUBLIC SCHOOLS
ATHLETICS

UNION COUNTY PUBLIC SCHOOLS
FEDERAL PROGRAMS

UNION COUNTY PUBLIC SCHOOLS
COMMUNICATIONS
AND COMMUNITY RELATIONS

EMAIL SIGNATURE GUIDELINES

In order to maintain the UCPS brand and improve communications, it is important that **all** employees have the same email signature throughout the district. The following signature format should be applied to the bottom of all emails. All users of the UCPS email system must adhere to these standards. Directions for setting up your email signatures can be found on the Communications Department's web page.

The font must be Divenire, Myriad Pro or Arial and the sizes (14, 12) are noted on the template that you will use. Please read the directions carefully before you try to change your signature. The color of the entire signature may be only blue (RGB: 0, 48, 103) or BLACK.

Note: Change from a dash to a dot on phone and fax numbers.

CENTRAL SERVICES EMPLOYEE

Name
Title
Union County Public Schools
Address
City, State ZIP
704.555.4000 X 9999 (Phone)
704.555.2417 (Fax)
704.555.6868 (Cell)
https://www.ucpsnc.org

SCHOOL EMPLOYEE

Name
Title
School Name
Address
City, State ZIP
704.555.4000 X 9999 (Phone)
704.555.2417 (Fax)
704.555.6868 (Cell)
https://www.ucpsnc.org

TEACHER

Name
Title
School Name
Address
City, State ZIP
704.555.4000 X 9999 (Phone)
704.555.2417 (Fax)
704.555.6868 (Cell)
https://www.ucpsnc.org

DISCLAIMER STATEMENT

The following text should be appended to the bottom of all email signatures. **Please do not delete or alter it in any way**.

All email correspondence to and from this address is subject to public review under the NC Public Records Law. As a result, all messages may be monitored by and disclosed to third parties. In compliance with federal law, Union County Public School System administers all educational programs, employment activities, and admissions without discrimination because of race, religion, national or ethnic origin, color, age, military service, disability, or gender, except where exemption is appropriate and allowed by law and provides equal access to the Boy Scouts and other designated youth groups.

ELEMENTS NOT PERMITTED IN EMAIL SIGNATURES

- The UCPS Logo
- Anyone else's email address or other personal contact details
- Content that is religious in nature
- Content that is political in nature
- Spam
- Personal philosophies, phrases and or slogans
- Links to websites other than UCPS, district schools or teacher class sites
- Changing of alignment, styles, indentions, extra spacing and additional colors
- Graphics, photos or background imagery from the stationery setup
- Technology Services will remove all employee pictures from the email system. Appropriate pictures are still allowed in the employee directory and should be updated as needed.

STATIONARY GUIDELINES

Letterhead, envelopes, and business cards for all departments and schools must carry the official UCPS logo.

The letterhead, envelopes, and business cards used by UCPS departments, schools, and staff represent the system's formal, public image.

Because of their importance, consistency is fundamental to ensuring that the school system presents an attractive, unified and readily recognizable appearance.

All schools and departments are strongly encouraged to use the official stationery. Stationery may be personalized with your individual department or school name, address, phone and fax numbers and email address. School websites and school logos, printed in black, may also be added to the stationery items.

A Microsoft Word template for UCPS stationery will be made available for local, in-office printing through school administrators and department heads. This letterhead is to be used for official UCPS business only. This template may not be altered in anyway and must consistently adhere to the standards set with this document.

When ordering stationery, please verify all pertinent information (address, phone, fax, email, etc.) and **proof carefully**.

The color version of the stationery should be used for external communications whenever possible. When large quantities are required, a clean black-and-white copied version is acceptable.

Requests for stationery must be made through Print Management. All stationery will be produced in accordance with UCPS stationery specifications. Business card templates have been established and are available via Print Management.

Requests to deviate from stationery guidelines must be referred to Communications.

OTHER IDENTITIES

School Logos, Mascots, and District Initiatives

All school logos, mascot and district initiative graphics are kept on file in the communications office. Electronic versions are available upon request. Any updates, alterations or changes to school logos and or mascots must be forwarded to the Communications Office. Contact Christopher Ladika at christopher.ladika@UCPS.k12.nc.us

It is our goal to provide a clear and consistent identity to help build and maintain a solid reputation. This is why we must reinforce graphic symbols as to convey the strengths of this district. Every school, department and employee participates in an important role in solidifying this identity and maintaining the standards set forth in this guide. Please report any violations or updates to the Communications Office.

SOCIAL MEDIA GUIDELINES

General guidelines for approved district-level social media platforms (Facebook, Instagram, X, LinkedIn and YouTube):
UCPS maintains an active presence on district-level social media platforms, including Facebook, Instagram, X, LinkedIn, and YouTube. To ensure consistency, professionalism, and compliance, the following guidelines must be observed:

ACCOUNT CREATION & MANAGEMENT

- All district-level accounts are created and managed by the Communications and Community Relations Office. Additional accounts should not be created without prior approval.

- Account credentials (username, password, etc.) must not be changed without authorization. If changes are required for security purposes, the updated credentials must be immediately shared with Communications and Community Relations.

PROFILE & BRANDING

- The official profile picture must remain unchanged across all platforms to ensure brand consistency.
- Cover photos may be updated as needed, provided they remain professional and appropriate.

POSTING CONTENT

- Always keep your audience in mind—posts should be professional, accurate, and aligned with UCPS values.
- Double-check spelling, grammar, and factual accuracy before posting.
- Photos and videos of students may only be posted if a current, signed photo release form is on file. Releases must be renewed annually. Students without proper documentation may not appear on any social media or school website.

COMMUNITY ENGAGEMENT

- If a follower posts vulgar, offensive, or inappropriate content:
  - Take a screenshot of the comment or reply.
  - Share the screenshot with your school administrator.
  - Delete the comment and, if necessary, block the user.

YOUTUBE CHANNELS

- Each school may maintain its own YouTube channel to share school-specific videos. As with all platforms, student release forms must be secured before posting.

LEGAL & ETHICAL STANDARDS

- All posts must comply with copyright laws and fair use policies.
- Do not post content that infringes on the rights of others or misuses intellectual property.

Consistent adherence to these standards helps protect UCPS's reputation and ensures our communications remain professional, safe, and aligned with our mission.

UCPS UNION COUNTY PUBLIC SCHOOLS

DISTRICT

UCPS UNION COUNTY PUBLIC SCHOOLS ATHLETICS

DEPARTMENT

SARDIS ELEMENTARY

SCHOOL

UCPS SCHOOL URL's

DISTRICT URL:

- **UCPS:** www.ucpsnc.org

SCHOOLS URL's:

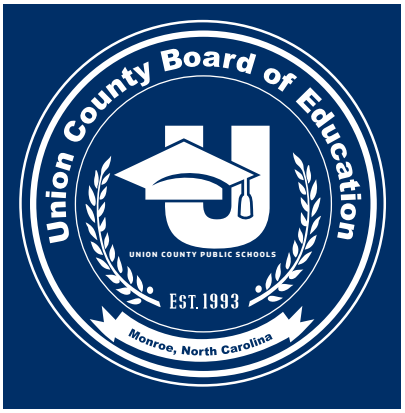
- **Antioch Elementary:** https://aes.ucpsnc.org
- **Benton Heights Elementary:** https://bhesa.ucpsnc.org
- **CATA:** https://cata.ucpsnc.org
- **Cuthbertson High:** https://chs.ucpsnc.org
- **Cuthbertson Middle:** https://cms.ucpsnc.org
- **East Elementary:** https://ees.ucpsnc.org
- **East Union Middle:** https://eums.ucpsnc.org
- **Fairview Elementary:** https://fes.ucpsnc.org
- **Forest Hills:** https://fhhs.ucpsnc.org
- **HSA at Monroe Middle:** https://hsamm.ucpsnc.org
- **Hemby Bridge Elementary:** https://hbes.ucpsnc.org
- **Indian Trail Elementary:** https://ites.ucpsnc.org
- **Kensington Elementary:** https://kes.ucpsnc.org
- **Marshville Elementary:** https://mves.ucpsnc.org
- **Marvin Elementary:** https://mes.ucpsnc.org
- **Marvin Ridge High:** https://mrhs.ucpsnc.org
- **Marvin Ridge Middle:** https://mrms.ucpsnc.org
- **Monroe High:** https://mhs.ucpsnc.org
- **New Salem Elementary:** https://nses.ucpsnc.org
- **New Town Elementary:** https://ntes.ucpsnc.org
- **Parkwood High:** https://pwhs.ucpsnc.org
- **Parkwood Middle:** https://pwms.ucpsnc.org
- **Piedmont High:** https://phs.ucpsnc.org
- **Piedmont Middle:** https://pms.ucpsnc.org
- **Poplin Elementary:** https://ples.ucpsnc.org
- **Porter Ridge Elementary:** https://pres.ucpsnc.org
- **Porter Ridge High:** https://prhs.ucpsnc.org
- **Porter Ridge Middle:** https://prms.ucpsnc.org
- **Prospect:** https://pes.ucpsnc.org
- **Rea View Elementary:** https://rves.ucpsnc.org
- **Rock Rest Elementary:** https://rres.ucpsnc.org
- **Rocky River Elementary:** https://ryres.ucpsnc.org
- **Sandy Ridge Elementary:** https://sres.ucpsnc.org
- **Sardis Elementary:** https://ses.ucpsnc.org
- **Shiloh Valley Elementary:** https://sves.ucpsnc.org
- **Shiloh Valley Primary:** https://svps.ucpsnc.org
- **South Providence School:** https://sps.ucpsnc.org
- **Stallings Elementary:** https://stes.ucpsnc.org
- **Sun Valley High:** https://svhs.ucpsnc.org
- **Sun Valley Middle:** https://svms.ucpsnc.org
- **UCEC:** https://ucec.ucpsnc.org
- **Union Elementary:** https://ues.ucpsnc.org
- **Unionville Elementary:** https://uves.ucpsnc.org
- **Walter Bickett Ed Center:** https://wbec.ucpsnc.org
- **Walter Bickett Elementary:** https://wbes.ucpsnc.org
- **Waxhaw Elementary:** https://wxes.ucpsnc.org
- **Weddington Elementary:** https://wes.ucpsnc.org
- **Weddington High:** https://whs.ucpsnc.org
- **Weddington Middle:** https://wms.ucpsnc.org
- **Wesley Chapel Elementary:** https://wces.ucpsnc.org
- **Western Union Elementary:** https://wues.ucpsnc.org
- **Wingate Elementary:** https://wges.ucpsnc.org
- **Wolfe:** https://ws.ucpsnc.org

BOARD OF EDUCATION

PRIMARY

BLACK

REVERSED



For Board of Education official business use ONLY

The official Union County Board of Education Seal was created in 2009 and updated in 2025.

This seal is reserved for official Board of Education documents, including diplomas, certificates, certified financial documents, groundbreaking ceremonies, building dedications, and similar official uses. It may only appear on official Board of Education documents and correspondence.

Any questions regarding the use of the seal should be directed to the Communications and Community Relations Office.

All other publications, banners, tradeshow items, and district property should use the UCPS district logo. As with the UCPS logo, please allow ample clear space around the Board of Education Seal, size it proportionally, and always use the approved seal without alterations.

ANTIOCH ELEMENTARY SCHOOL (GATORS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 7483 C
RGB: 29, 92, 23
CMYK: 86, 38, 91, 35
HEX: 1d5c35

Pantone: 7455 C
RGB: 59, 96, 175
CMYK: 84, 67, 0, 0
HEX: 2a55a6

Pantone: 107 C
RGB: 252, 225, 34
CMYK: 3, 6, 95, 0
HEX: f8e01c

Pantone: 363 C
RGB: 57, 137, 47
CMYK: 80, 23, 100, 9
HEX: 39892f

BENTON HEIGHTS ELEMENTARY SCHOOL OF THE ARTS (TIGERS)

PRIMARY LOGO

Benton Heights Elementary School of the Arts

SECONDARY/REVERSED LOGOS

Benton Heights Elementary School of the Arts

Benton Heights Elementary School of the Arts

Benton Heights Elementary School of the Arts

COLOR PALETTE

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 1665 C
RGB: 224, 67, 7
CMYK: 7, 87, 100, 1
HEX: e04307

Pantone: Med Purple
RGB: 78, 0, 142
CMYK: 89, 100, 0, 5
HEX: 4E008E

CENTRAL ACADEMY OF TECHNOLOGY AND ARTS (COUGARS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 654 C
RGB: 0, 44, 95
CMYK:100, 87, 34, 30
HEX: 072a5e

Pantone: 7427 C
RGB: 156, 19, 46
CMYK: 25, 100, 81, 22
HEX: 8e001c

Pantone: 7508 C
RGB: 228, 192, 139
CMYK: 10, 24, 51, 0
HEX: dfbd80

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

CUTHBERTSON HIGH SCHOOL AND MIDDLE SCHOOL (CAVALIERS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2768 C
RGB: 13, 32, 74
CMYK: 100, 92, 39, 42
HEX: 051c43

Pantone: 125 C
RGB: 186, 139, 0
CMYK: 27, 43, 100, 5
HEX: bb8d09

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

EAST ELEMENTARY SCHOOL (EAGLES)

PRIMARY LOGO

EAST
Elementary

SECONDARY/REVERSED LOGOS

EAST
Elementary

EAST
Elementary

COLOR PALETTE

Pantone: 2768 C
RGB: 5, 28, 67
CMYK: 100, 90, 40, 50
HEX: 051c43

Pantone: 200 C
RGB: 190, 15, 52
CMYK: 18, 100, 83, 8
HEX: c20f2f

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

EAST UNION MIDDLE SCHOOL (EAGLES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 660 C
RGB: 42, 110, 187
CMYK: 84, 56, 0, 0
HEX: 125eaa

Pantone: 107 C
RGB: 252, 225, 34
CMYK: 3, 6, 95, 0
HEX: ffde16

Pantone: Cool Gray 5 C
RGB: 180, 182, 184
CMYK: 30, 23, 23
HEX: b4b6b8

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

FAIRVIEW ELEMENTARY SCHOOL (WILDCATS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2617 C
RGB: 75, 17, 111
CMYK: 84, 100, 22, 15
HEX: 532380

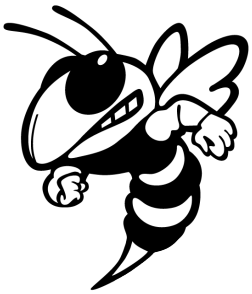
Pantone: 7404 C
RGB: 245, 211, 18
CMYK: 5, 13, 99, 0
HEX: ffd204

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

FOREST HILLS HIGH SCHOOL (YELLOW JACKETS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS



COLOR PALETTE

Pantone: 803 C
RGB: 255, 231, 26
CMYK: 0, 6, 93, 0
HEX: ffde05

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

HEMBY BRIDGE ELEMENTARY SCHOOL (BULLDOGS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 513 C
RGB: 143, 43, 140
CMYK: 51, 98, 4, 0
HEX: 92278f

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

INDIAN TRAIL ELEMENTARY SCHOOL (TIMBERWOLVES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 193 C
RGB: 192, 20, 60
CMYK: 17, 100, 76, 7
HEX: b20838

Pantone: 123 C
RGB: 255, 200, 46
CMYK: 0, 22, 91, 0
HEX: ffc423

Pantone: Cool Gray 7
RGB: 154, 155, 157
CMYK: 42, 34, 33, 1
HEX: 939598

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

KENSINGTON ELEMENTARY SCHOOL (KNIGHTS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2767 C
RGB: 22, 43, 72
CMYK: 96, 82, 44, 44
HEX: 15284c

Pantone: 458 C
RGB: 222, 205, 106
CMYK: 15, 14, 72, 0
HEX: decc62

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

MARSHVILLE ELEMENTARY SCHOOL (BEAVERS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 279 C
RGB: 72, 145, 220
CMYK: 69, 35, 0, 0
HEX: 0b7bc0

Pantone: 3945 C
RGB: 243, 232, 0
CMYK: 8, 1, 100, 0
HEX: f4ed1f

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

MARVIN ELEMENTARY SCHOOL (MUSTANGS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 294 C
RGB: 0, 52, 121
CMYK: 100, 82, 27, 19
HEX: 003479

Pantone: 1797 C
RGB: 201, 40, 45
CMYK: 15, 98, 93, 4
HEX: c9282d

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

MARVIN RIDGE HIGH SCHOOL AND MIDDLE SCHOOL (MAVERICKS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2728 C
RGB: 0, 78, 188
CMYK: 93, 75, 0, 0
HEX: 0044ad

Pantone: 715 C
RGB: 250, 148, 62
CMYK: 0, 50, 84, 0
HEX: f79239

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

MONROE HIGH SCHOOL (REDHAWKS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 180 C
RGB: 189, 47, 44
CMYK: 18, 95, 94, 8
HEX: bd2f2c

Pantone: 143 C
RGB: 242, 175, 50
CMYK: 4, 34, 93, 0
HEX: f2af32

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

HEALTH SCIENCES ACADEMY AT MONROE MIDDLE SCHOOL (REDHAWKS)

PRIMARY LOGO

HEALTH SCIENCES ACADEMY
at MONROE MIDDLE

SECONDARY/REVERSED LOGOS

HEALTH SCIENCES ACADEMY
at MONROE MIDDLE

HEALTH SCIENCES ACADEMY
at MONROE MIDDLE SCHOOL

HEALTH SCIENCES ACADEMY
at MONROE MIDDLE SCHOOL

HEALTH SCIENCES ACADEMY
at MONROE MIDDLE

HEALTH SCIENCES ACADEMY
at MONROE MIDDLE SCHOOL

COLOR PALETTE

Pantone: 180 C
RGB: 193, 56, 50
CMYK: 17, 92, 89, 7
HEX: be302c

Pantone: 143 C
RGB: 242, 175, 50
CMYK: 4, 34, 93, 0
HEX: f2af32

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

NEW SALEM ELEMENTARY SCHOOL (KNIGHTS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 631 C
RGB: 52, 161, 177
CMYK: 79, 16, 29, 0
HEX: 00a1b1

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

NEW TOWN ELEMENTARY SCHOOL (HAWKS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 302 C
RGB: 44, 68, 97
CMYK: 55, 30, 0, 62
HEX: 2C4461

Pantone: 427 C
RGB: 186, 189, 191
CMYK: 3, 1, 0, 25
HEX: BABDBF

Pantone: 7405 C
RGB: 252, 210, 0
CMYK: 0, 17, 100, 1
HEX: FCD200

Pantone: 424 C
RGB: 111, 114, 115
CMYK: 3, 1, 0, 55
HEX: 6F7273

PARKWOOD HIGH SCHOOL (WOLFPACK)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 273 C
RGB: 34, 25, 115
CMYK: 100, 100, 22, 14
HEX: 211d70

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 429 C
RGB: 196, 199, 200
CMYK: 23, 16, 17, 0
HEX: c4c7c8

PARKWOOD MIDDLE SCHOOL (WOLFPACK)

PRIMARY LOGO

PARKWOOD
MIDDLE SCHOOL

SECONDARY/REVERSED LOGOS

PARKWOOD
MIDDLE

COLOR PALETTE

Pantone: 273 C
RGB: 34, 25, 115
CMYK: 100, 100, 22, 14
HEX: 211d70

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 429 C
RGB: 196, 199, 200
CMYK: 23, 16, 17, 0
HEX: c4c7c8

PIEDMONT HIGH SCHOOL (PANTHERS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 296 C
RGB: 10, 19, 50
CMYK: 96, 89, 47, 61
HEX: 0a1332

Pantone: 172 C
RGB: 255, 0, 0
CMYK: 0, 99, 100, 0
HEX: ff0000

Pantone: 283 C
RGB: 114, 154, 189
CMYK: 57, 31, 13, 0
HEX: 729abd

PIEDMONT MIDDLE SCHOOL (PANTHERS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 662 C
RGB: 0, 36, 25
CMYK: 100, 94, 21, 12
HEX: 00247d

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 278 C
RGB: 141 185, 229
CMYK: 42, 17, 0, 0
HEX: 8db9e5

Pantone: 172 C
RGB: 255, 0, 0
CMYK: 0, 99, 100, 0
HEX: ff0000

POPLIN ELEMENTARY SCHOOL (PATRIOTS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

POPLIN
ELEMENTARY

POPLIN ELEMENTARY
PATRIOTS

COLOR PALETTE

Pantone: 7483 C
RGB: 35, 93, 55
CMYK: 84, 38, 89, 34
HEX: 235d37

Pantone: 7409 C
RGB: 242, 174, 0
CMYK: 4, 34, 100, 0
HEX: fab700

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

PORTER RIDGE ELEMENTARY SCHOOL (PIRATES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 526 C
RGB: 104, 46, 134
CMYK: 74, 98, 9, 1
HEX: 662d91

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 5655 C
RGB: 189, 198, 186
CMYK: 27, 15, 27, 0
HEX: bdc1b7

Pantone: 472 C
RGB: 230, 155, 107
CMYK: 8, 44, 62, 0
HEX: f0a477

PORTER RIDGE HIGH SCHOOL AND MIDDLE SCHOOL (PIRATES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 269 C
RGB: 77, 48, 105
CMYK: 82, 94, 29, 17
HEX: 422463

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 427 C
RGB: 209, 212, 211
CMYK: 17, 11, 13, 0
HEX: d0d2d3

PROSPECT ELEMENTARY SCHOOL (CUBS)

PRIMARY LOGO

PROSPECT

C U B S

SECONDARY/REVERSED LOGOS

PROSPECT

C U B S

COLOR PALETTE

Pantone: 2738 C
RGB: 0, 30, 150
CMYK: 100, 93, 9, 5
HEX: 111f90

Pantone: 485 C
RGB: 220, 41, 30
CMYK: 8, 97, 100, 1
HEX: e2211c

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

REA VIEW ELEMENTARY SCHOOL (RED WOLVES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 186 C
RGB: 204, 9, 47
CMYK: 13, 100, 90, 4
HEX: c41230

Pantone: Cool Gray 5
RGB: 179, 179, 179
CMYK: 31, 24, 25, 0
HEX: b2b7bb

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

ROCK REST ELEMENTARY SCHOOL (ROCKETS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 172 C
RGB: 254, 72, 25
CMYK: 0, 86, 97, 0
HEX: f93b1d

Pantone: Cool Gray 4
RGB: 189, 189, 189
CMYK: 26, 21, 21, 0
HEX: bcbdc0

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 2915 C
RGB: 91, 180, 229
CMYK: 58, 13, 0, 0
HEX: 69c0ea

ROCKY RIVER ELEMENTARY SCHOOL (ROAD RUNNERS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 653 C
RGB: 32, 85, 138
CMYK: 94, 71, 21, 5
HEX: 27508c

Pantone: 123 C
RGB: 255, 200, 46
CMYK: 0, 22, 91, 0
HEX: ebbc2b

Pantone: 278 C
RGB: 141, 185, 229
CMYK: 42, 17, 0, 0
HEX: 8db9e5

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

SANDY RIDGE ELEMENTARY SCHOOL (RAMS)

PRIMARY LOGO

SANDY RIDGE ELEMENTARY
RAMS

SECONDARY/REVERSED LOGOS

SANDY RIDGE ELEMENTARY

COLOR PALETTE

Pantone: 158 C
RGB: 234, 113, 37
CMYK: 4, 68, 99, 0
HEX: f37e27

Pantone: 288 C
RGB: 0, 44, 118
CMYK: 100, 86, 26, 20
HEX: 224290

SARDIS ELEMENTARY SCHOOL (BEARS)

PRIMARY LOGO

SARDIS
ELEMENTARY

SECONDARY/REVERSED LOGOS

SARDIS
BEARS

COLOR PALETTE

Dark Blue
RGB:
CMYK: 94, 99,36, 47

Pantone: White
RGB: 0, 0, 0, 0
CMYK: 0,0,0,0
HEX: 000000

Turkish Blue
RGB: 190, 139, 94
CMYK: 100, 27, 0, 32
HEX: 007fae

SHILOH VALLEY ELEMENTARY SCHOOL (BULLDOGS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 188 C
RGB: 122, 37, 49
CMYK: 33, 92, 71, 37
HEX: 7a2531

Pantone: 7421 C
RGB: 97, 22, 45
CMYK: 39, 95, 63, 50
HEX: 44060a

Pantone: 7409 C
RGB: 242, 172, 0
CMYK: 4, 34, 100, 0
HEX: fcb426

Pantone: 7477 C
RGB: 32, 80, 95
CMYK: 89, 58, 47, 29
HEX: 2a4f6b

SHILOH VALLEY PRIMARY SCHOOL (BULLDOGS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 188 C
RGB: 122, 37, 49
CMYK: 33, 92, 71, 37
HEX: 7a2531

Pantone: 7421 C
RGB: 97, 22, 45
CMYK: 39, 95, 63, 50
HEX: 44060a

Pantone: 7409 C
RGB: 242, 172, 0
CMYK: 4, 34, 100, 0
HEX: fcb426

Pantone: 7477 C
RGB: 32, 80, 95
CMYK: 89, 58, 47, 29
HEX: 2a4f6b

SOUTH PROVIDENCE SCHOOL (PHOENIX)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 485 C
RGB: 237, 28, 36
CMYK: 1, 99, 97, 0
HEX: ed1c24

Pantone: 7473 C
RGB: 13, 155, 140
CMYK: 81, 17, 53, 1
HEX: 19a086

Pantone: 123 C
RGB: 255, 200, 46
CMYK: 0, 22, 91, 0
HEX: ffc21d

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

STALLINGS ELEMENTARY SCHOOL (STALLIONS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 7404 C
RGB: 242, 204, 7
CMYK: 6, 16, 100, 0
HEX: f2cc07

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

SUN VALLEY HIGH SCHOOL AND MIDDLE SCHOOL (SPARTANS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 440 C
RGB: 47, 39, 38
CMYK: 65, 67, 64, 68
HEX: 2f1c1d

Pantone: 141 C
RGB: 242, 203, 101
CMYK: 5, 19, 71, 0
HEX: fecc66

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

UNION COUNTY EARLY COLLEGE (CYCLONES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 275 C
RGB: 29, 23, 86
CMYK: 100, 100, 32, 32
HEX: 262262

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 429 C
RGB: 165, 172, 176
CMYK: 37, 26, 25, 0
HEX: a7a9ac

UNION ELEMENTARY SCHOOL (DRAGONS)

PRIMARY LOGO

UNION
ELEMENTARY

SECONDARY/REVERSED LOGOS

UNION
ELEMENTARY

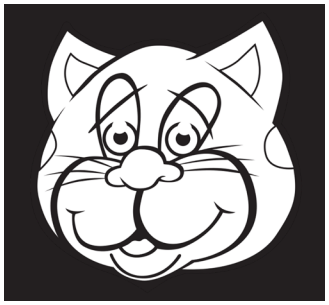
COLOR PALETTE

Teal	Blue	Yellow	Purple	Pantone: Black
RGB:	RGB	RGB:	RGB:	RGB: 0, 0, 0, 0
CMYK	CMYK:	CMYK:	CMYK:	CMYK: 75, 68, 67, 90
HEX:	HEX	HEX:	HEX:	HEX: 000000

UNIONVILLE ELEMENTARY SCHOOL (BOBCATS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS



COLOR PALETTE

Pantone: 114 C
RGB: 251, 222, 66
CMYK: 3, 8, 85, 0
HEX: fbde42

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 203 C
RGB: 235, 173, 197
CMYK: 4, 38, 5, 0
HEX: f7b3d1

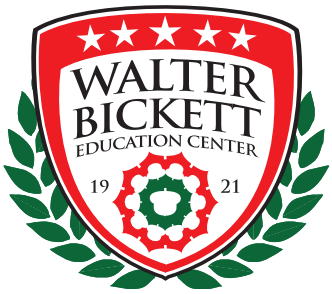
Pantone: 660 C
RGB: 42, 110, 187
CMYK: 84, 56, 0, 0
HEX: 0061a9

Pantone: 1797 C
RGB: 201, 40, 45
CMYK: 15, 98, 93, 4
HEX: bf1e2e

WALTER BICKETT EDUCATION CENTER (SQUIRRELS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS



COLOR PALETTE

Pantone: Cool Gray 4
RGB: 189, 189, 189
CMYK: 26, 21, 21, 0
HEX: bdbec0

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 349 C
RGB: 0, 105, 62
CMYK: 93, 33, 92, 25
HEX: 056839

Pantone: 485 C
RGB: 220, 41, 30
CMYK: 8, 97, 100, 1
HEX: ed1c24

WALTER BICKETT ELEMENTARY SCHOOL (REDHAWKS)

PRIMARY LOGO

WALTER BICKETT ELEMENTARY
REDHAWKS

SECONDARY/REVERSED LOGOS

WALTER BICKETT ELEMENTARY
REDHAWKS

WALTER BICKETT ELEMENTARY
REDHAWKS

COLOR PALETTE

Pantone: 180 C
RGB: 193, 56, 50
CMYK: 17, 92, 89, 7
HEX: be302c

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 424 C
RGB: 108, 111, 112
CMYK: 59, 48, 47, 15
HEX: 6c6f70

WAXHAW ELEMENTARY SCHOOL (WOLVES)

PRIMARY LOGO

waxhaw Wolves

SECONDARY/REVERSED LOGOS

waxhaw Wolves

COLOR PALETTE

Pantone: 193 C
RGB: 192, 20, 60
CMYK: 17, 100, 76, 7
HEX: c01f3a

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

WEDDINGTON ELEMENTARY SCHOOL (WILDCATS)

PRIMARY LOGO

WILDCATS
Weddington Elementary

SECONDARY/REVERSED LOGOS

WILDCATS
Weddington Elementary

WILDCATS
Weddington Elementary

COLOR PALETTE

Pantone: 7455 C
RGB: 59, 96, 175
CMYK: 84, 67, 0, 0
HEX: 144a9b

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 356 C
RGB: 0, 120, 54
CMYK: 96, 27, 100, 16
HEX: 047835

WEDDINGTON HIGH SCHOOL (WARRIORS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2756 C
RGB: 22, 33, 108
CMYK: 100, 97, 27, 17
HEX: 1d2172

Pantone: 356 C
RGB: 0, 120, 54
CMYK: 96, 27, 100, 16
HEX: 047835

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: Cool Gray 7
RGB: 154, 155, 157
CMYK: 42, 34, 33, 1
HEX: 939598

Pantone: 7404 C
RGB: 245, 211, 18
CMYK: 5, 13, 99, 0
HEX: ffd204

WEDDINGTON MIDDLE SCHOOL (WILDCATS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2756 C
RGB: 22, 33, 108
CMYK: 100, 97, 27, 17
HEX: 1d2172

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 356 C
RGB: 0, 133, 62
CMYK: 88, 23, 100, 10
HEX: 00853e

Pantone: Cool Gray 7
RGB: 154, 155, 157
CMYK: 42, 34, 33, 1
HEX: 939598

WESLEY CHAPEL ELEMENTARY SCHOOL (EAGLES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2758 C
RGB: 3, 35, 102
CMYK: 100, 93, 30, 25
HEX: 272a68

Pantone: 129 C
RGB: 245, 207, 71
CMYK: 4, 16, 84, 0
HEX: f7cf3b

Pantone: 429 C
RGB: 165, 172, 176
CMYK: 37, 26, 25, 0
HEX: a7a9ac

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

WESTERN UNION ELEMENTARY SCHOOL (EAGLES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 661 C
RGB: 0, 53, 146
CMYK: 100, 85, 17, 6
HEX: 20409a

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 429 C
RGB: 165, 172, 176
CMYK: 37, 26, 25, 0
HEX: a7a9ac

WINGATE ELEMENTARY SCHOOL (WILDCATS)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2767 C
RGB: 22, 43, 72
CMYK: 96, 82, 44, 44
HEX: 162b48

Pantone: 129 C
RGB: 245, 207, 71
CMYK: 4, 16, 84, 0
HEX: f3ce3c

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000

Pantone: 429 C
RGB: 165, 172, 176
CMYK: 37, 26, 25, 0
HEX: a7a9ac

WOLFE SCHOOL (WOLVES)

PRIMARY LOGO

SECONDARY/REVERSED LOGOS

COLOR PALETTE

Pantone: 2767 C
RGB: 22, 43, 72
CMYK: 96, 82, 44, 44
HEX: 0b2240

Pantone: 4515 C
RGB: 183, 166, 109
CMYK: 30, 29, 67, 1
HEX: b4a169

Pantone: Black
RGB: 0, 0, 0, 0
CMYK: 75, 68, 67, 90
HEX: 000000