



TOGETHER, WE RISE

*Jefferson High School
Enrollment Update*

Purpose

Engage in a strategic discussion about potential solutions to stabilize and grow Jefferson High School's enrollment. While previous efforts have fallen short of delivering equity and clarity, this conversation is intended to surface ideas, not make decisions.

With a full modernization underway, we have a unique opportunity to reset, rebrand, and reestablish Jefferson as a thriving, high-demand neighborhood school for North Portland.



For Context: Resolution No. 4358

For more than a decade, PPS has operated a dual assignment procedure for Jefferson High School, allowing students to choose between Jefferson and neighboring high schools. While intended to offer flexibility, this policy has led to under-enrollment at Jefferson, overcrowding at other schools, and confusion for families.

In Board **Resolution No. 4358** (December 2022), the Board directed the district to resolve Jefferson's student assignment structure by 2027—aligned with a historic modernization investment.

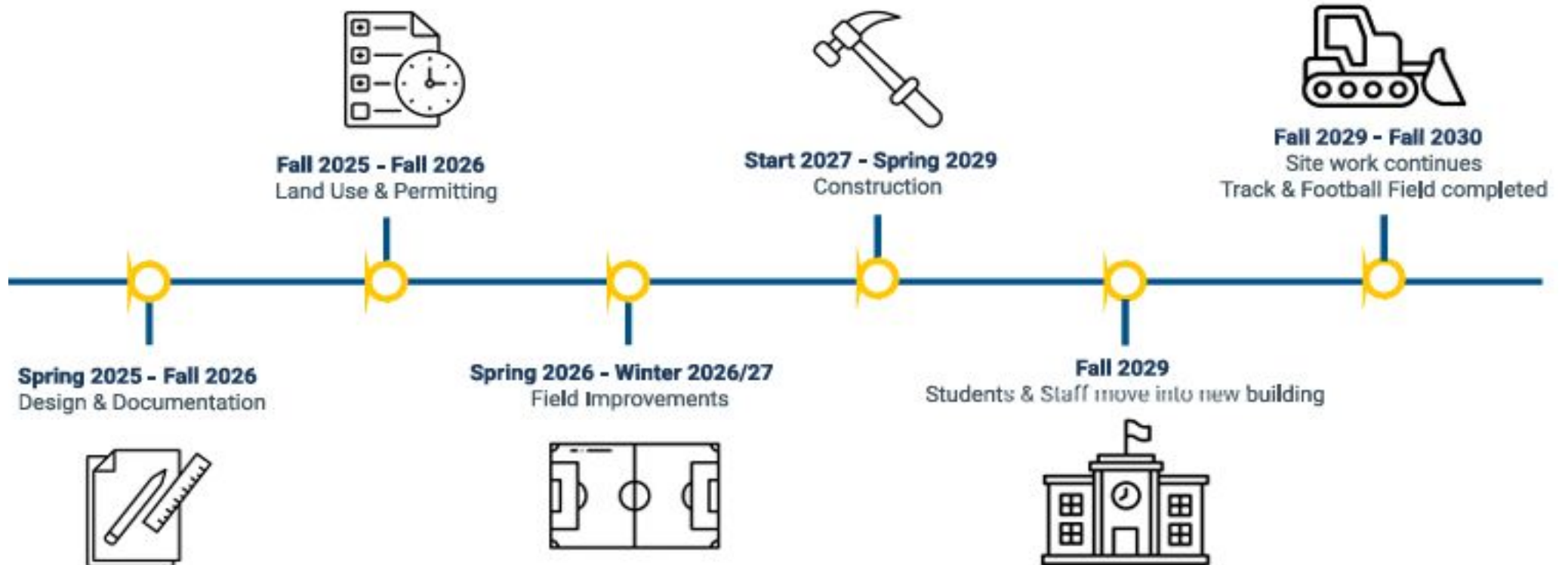
In response, PPS proposes a community dialogue beginning Fall 2025 to consider sunseting dual assignment and reestablishing Jefferson as a comprehensive neighborhood high school, ensuring equitable access, enrollment clarity, and long-term stability for students and schools.

Building Jefferson, Together

Enrollment Objectives

Strengthen student population during modernization | Ensure robust long-term enrollment at Jefferson

Jefferson Modernization Schedule



Jefferson Dual Assignment

Dual Assignment	High Schools	2024-25 HS Enrollment		
		Dual Assignment Students	All Other Students	Total
Jefferson HS		381	78	459
Grant HS		699	1450	2149
McDaniel HS		197	1489	1686
Roosevelt HS		462	990	1452
Total		1739	4007	5746

Main Method for Jefferson Enrollment

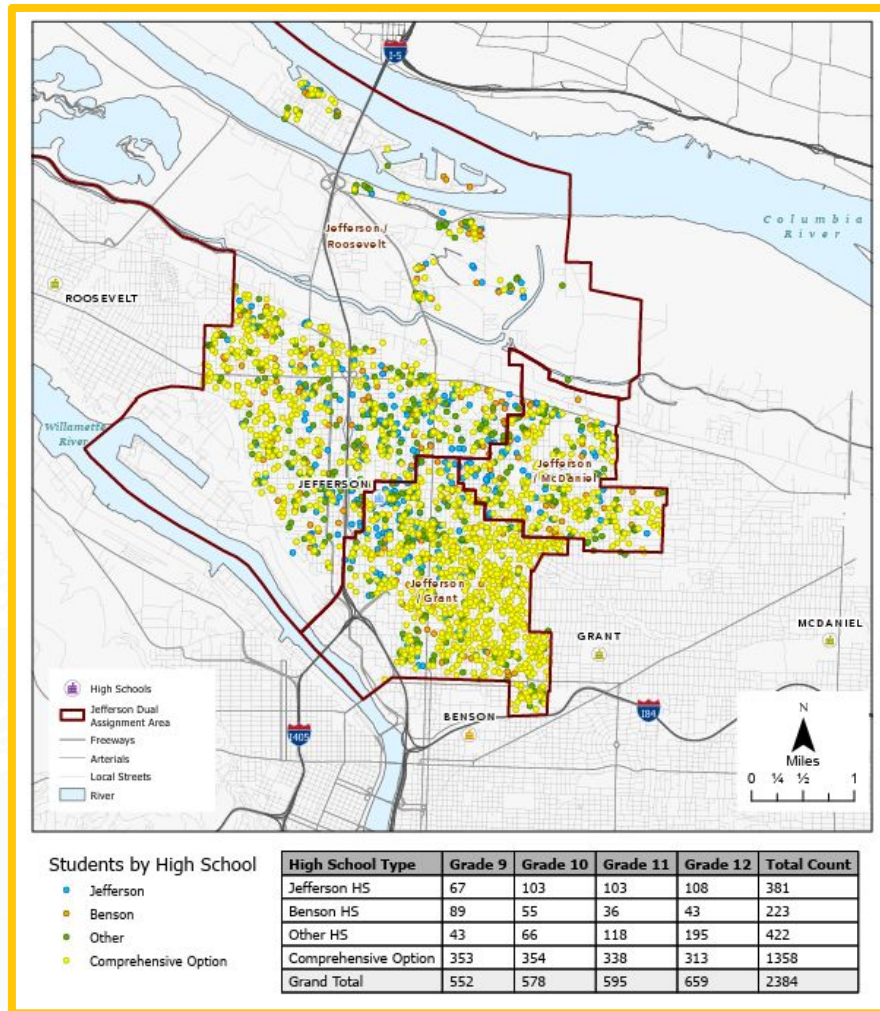
Resolution 4394, 2011

8th graders choose Jefferson or another high school based on their home address

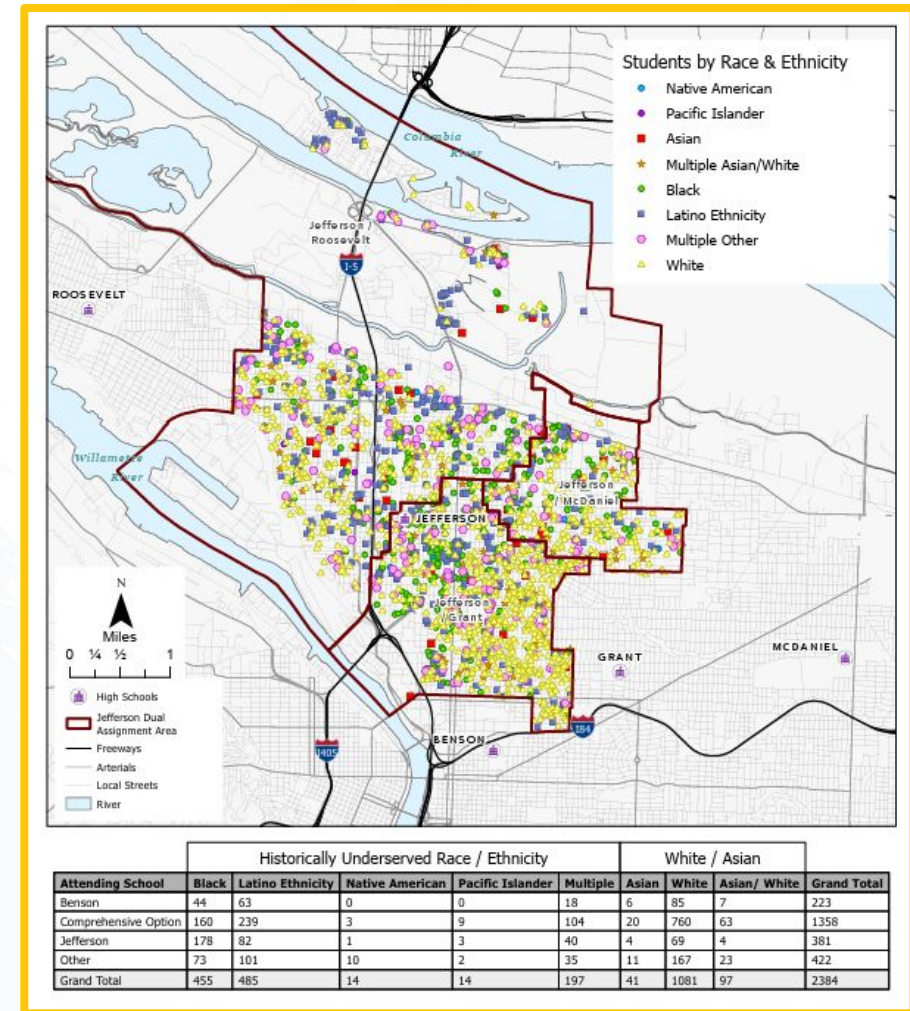
*Comprehensive Options:

- Grant
- McDaniel
- Roosevelt

HS Students in Dual Assignment Zones

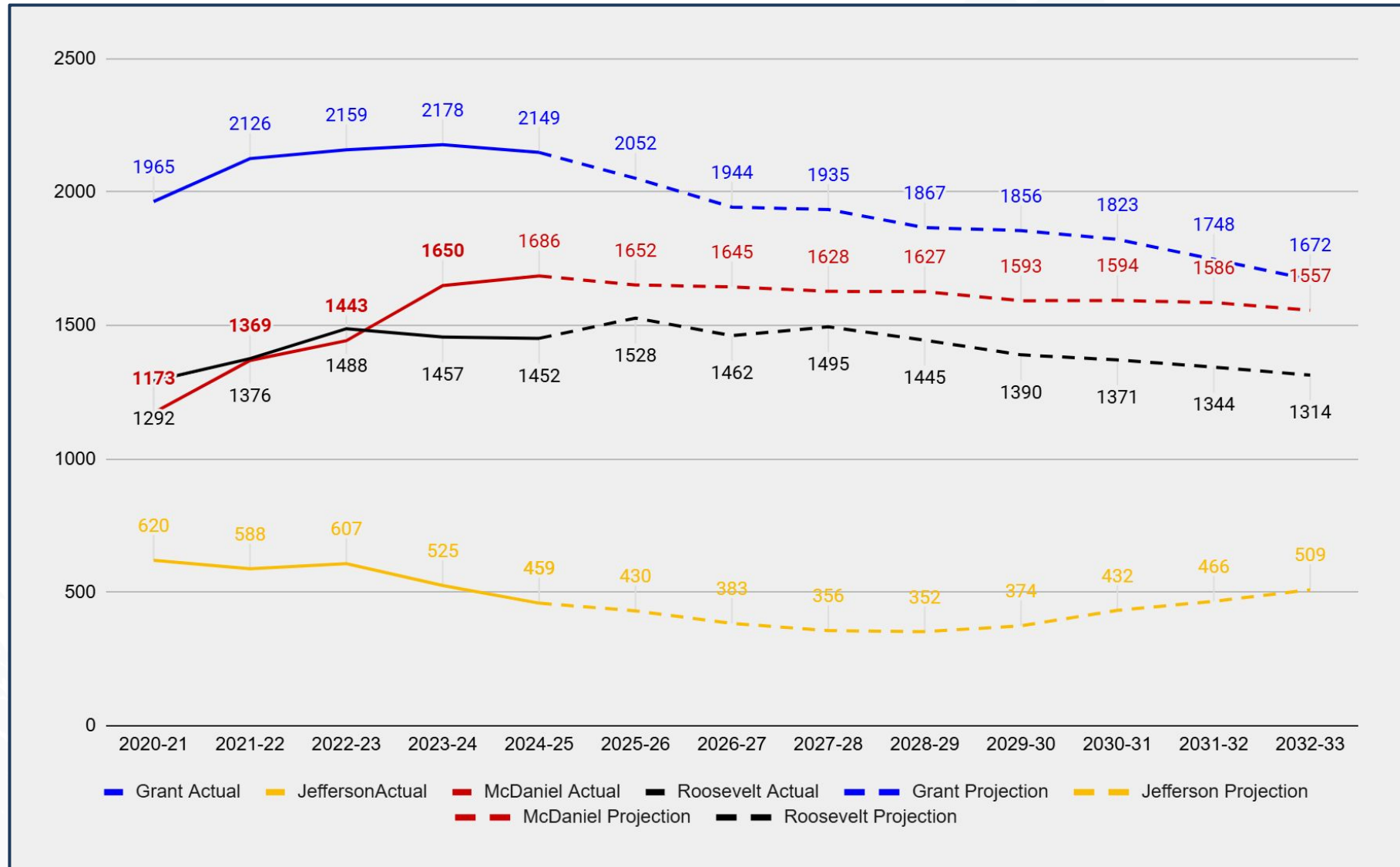


Students by Program



Students by Race & Ethnicity

Enrollment at Dual Assignment Schools



Path to Robust Enrollment

Marketing, Communications and Engagement Efforts

Research + Data Collection

Marketing
enrollment trends
research

Deploy Materials

Jefferson
marketing toolkit
development

Drive Awareness

Media and
advertisement
campaign

Drive Awareness

Information
sessions at JHS
and school visits

Spring 2025

Summer 2025

Fall 2025

Winter 2026

Drive Awareness

Co-Host events
with community
Partners

Board Direction

Recommendation
to the board

Dual Assignment Community Dialogue

Strengthen
enrollment at
Jefferson during
modernization and
ensure robust
long-term
enrollment

Dual Assignment Community Engagement Timeline

Summer 2025

Fall 2025

Winter
2025-26

Review + Initiate

- Board presentation on current state of enrollment
- Plan for engagement

Engage + Develop

- Form advisory committee
- Three public meetings before Winter Break
- Develop scenarios

Study + Recommend

- Analyze scenarios + feedback
- Recommend action to increase JHS enrollment to Board

Continue District and school efforts to increase enrollment at Jefferson

Board discussion

