Two Roads School Accountability Committee

24-25 Fall Back-to-School Survey Summary Report

Arvada Campus

October 8th, 2024

Overview:

The School Accountability Committee met on October 8th, 2023 to review the 2024 Fall Back-to-School Arvada Survey results. This report has been created for the Two Roads Board of Directors. It is based on the analysis of the committee's discussions and review of both the raw survey data as well as the comments from both the Arvada campus. Respondents represented having students at all grade levels and all programs offered at Two Roads. Overall, families overwhelmingly expressed their experience with the Two Roads registration and back-to-school experience as positive.

Response Rate Per Campus:

The response rate was much lower this year compared to previous years. The team wondered if families are busier than previous years and if an opportunity to provide the survey at next year's Fall Festival could boost survey participation.

2024 (this year):

- 27% response rate (60 out of a possible 226 respondents/families)

2023 (last year):

- 40% response rate

2022 (two years ago):

- 57% response rate

Positives (Based off survey questions):

The committee observed and agreed that the majority of both scores and comments were extremely favorable when it came to the Two Roads staff, the registration process, and to our new cell phone policy.

The top three positive scores from questions were as follows.

- **(4.25/5)** My student(s) felt welcomed at school during the first few weeks by teachers and staff.
- **(4.17/5)** New families received adequate information about the school and the programs offered.
- **(4.13/5)** The selection of classes met your children's needs for core curriculum.

Additional positive observations noted by the team:

- **Overall** - Families were overall positive about the registration process and experience with Two Roads.
- **Staff** - The team noted that families feel the staff is great

- **Cell Phone Policy** Most families are happy with the new cell phone policy. Only 11% of respondents indicated they are not.

<u>Areas for improvement (Based off survey questions)</u>:

The committee observed and agreed that the less favorable scores and comments related to families either being confused, uniformed, or needing clarity on certain issues.

The bottom scores from questions were as follows:

- **<u>(3.94/5)</u>** The Back to School Event was informative and helpful to me. The team wonders if this event should be required for families who have attended Two Roads for several years. Perhaps this should be offered to all families but required for new families.
- **<u>(3.88/5)</u>** The selection of classes met your child's needs for electives.

Additional growth areas noted by the team:

- **Fundraising** - More visibility is needed around needs. We should have goals for fundraising, and we should reach out to businesses/companies looking for a tax break. We should also ask families if their companies will match donations around tax time.
- **Backpacks** - It is apparent that families do not understand the backpack policy. While the school has removed backpacks in classrooms to eliminate issues around toys in backpacks, stealing, food in backpacks, vape in backpacks, and to increase executive functioning skills, families may need a video or other information to understand the "why."

<u>Review of Comments at the Arvada Campus</u>:.

POSITIVE COMMENTS

- **Effective Registration Process**: Many parents appreciated the clarity and organization of the registration process, noting it was simple and well-explained.
- **Supportive and Attentive Staff**: Parents expressed gratitude for the friendly and helpful demeanor of the staff, highlighting individual staff members who made their children feel welcomed and supported.

COMMENTS LISTING POTENTIAL AREAS OF IMPROVEMENT

- **Schedule and Elective Clarity**: Multiple comments indicated confusion regarding schedules and elective options. Parents want clearer information about class schedules, missing electives, and better communication regarding changes. More transparency is needed. The team suggested a visual graphic could be used to communicate the master plan or course options for families.

- **Policies on Cell Phones and Backpacks**: The new policies regarding cell phones and backpacks elicited mixed reactions. While some parents support the cell phone ban, there are concerns about the strictness of the no-backpack policy and its impact on student comfort and autonomy. The team suggested videos be made to clarify the "why" for families.

<u>Overall Summary</u>:

- Overall, the survey showed a very positive outlook for the current state of Two Roads, and path forward. Despite a positive survey, the SAC would like to make the following suggestions to the school.

SUGGESTIONS

- **Further Explanation Regarding Backpack Policy** The new backpack initiative needs further explanation (as not all families were fully onboard or understanding of the "why."
    - We need to explain this better as a school.
    - The team suggested we make a video explaining the "why" rather than just sending an email or writing a blurb in the newsletter.
    - We could involve the video class.
- **Low Survey Response Rate**
    - Team wondered if families are busier than last year. The beginning of the school year is so hectic!
    - Team wondered if next year we can leverage the Fall Festival (have a computer set up so families can take the survey at the event).
- **Fundraising** - More visibility is required around fundraising needs. We should have goals for fundraising, and we should reach out to businesses/companies looking for a tax break. We should also ask families if their companies will match donations around tax time. The Foundation could show the needs of individual Boosters and encourage families to donate to the Boosters in which their children are involved. This could be included in the newsletter or go out as a separate Foundation email/newsletter to families.