

Smart Snacks Product Calculator Results

Brand:
Kellanova

Product Name:
Rice Krispies Original Treats

Serving Size:
40.00 g

First Ingredient:
Whole Grain Brown Rice

Your whole grain product meets all nutrient standards for entrees or snack foods.

Nutrition Facts

Serving Size 40.00 g ⓘ

Servings Per Container

Amount Per Serving

Calories 160

Total Fat (g) 4

Saturated Fat (g) 1

Trans Fat (g) 0

Sodium (mg) 140

Carbohydrates

Total Sugars (g) 11

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.



Rice Krispies Treats® Bar Original Made With Whole Grain

#38000-11052

1.41 oz. / 80 ct.

Product & Case Images



Product Features

Rice Krispies Treats® Bars Original Made with Whole Grain are created with an innovative brown rice recipe specially formulated to meet USDA nutritional and whole-grain requirements and deliver the delicious taste that encourages participation. Kellogg's® Rice Krispies Treats® Bars Original Made with Whole Grain are individually wrapped 1.41 oz packages. These brown rice and marshmallow flavored squares are 1 ounce grain equivalent, whole-grain rich (17g whole grain per serving) and smart-snack eligible.

1

Oz. Grain
Equivalency



Buy American
Compliant

SS

Smart Snacks
Eligible



No HFCS



No Artificial
Colors



Not Kosher

Case Specifications

GTIN # 000-38000-11052-8

Case Ct. 1.41 oz. / 80 ct.

Case Dimensions 13.063"L x 11.938"W x 9.188"H

Case Cube 0.829 CF

Case Gross Wt. 9.054 LB.

Case Net Wt. 7.05 LB.

Cases/Pallet 60

Pallet Configuration 12x5 (49.748 CF)

Shelf Life 305 Days

Preparation Instructions

Kellogg's® Rice Krispies Treats® Bar Original made with Whole Grain are ready to eat out of the package.

Food Image



Nutrition Facts

20 servings per container

Serving size 1 Bar (40g)

Amount per serving

Calories 160

% Daily Value*

Total Fat 4g **5%**

Saturated Fat 1g **5%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 140mg **6%**

Total Carbohydrate 30g **11%**

Dietary Fiber <1g **2%**

Total Sugars 11g

Includes 11g Added Sugars **22%**

Protein 2g

Vitamin D 0mcg 0% • Calcium 0mg 0%

Iron 2.2mg 10% • Potassium 40mg 0%

Thiamin 25% • Niacin 6%

Vitamin B₆ 4% • Folate 10mcg DFE 2%

(5mcg folic acid)

Pantothenic Acid 4%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Whole grain brown rice, corn syrup, fructose, vegetable oil (soybean and palm oil with TBHQ for freshness), sugar, corn syrup solids.

Contains 2% or less of vegetable glycerin, dextrose, salt, gelatin, natural and artificial flavors (contains milk), DATEM, acetylated monoglycerides, reduced iron, vitamin B₁ (thiamin hydrochloride), niacinamide, vitamin B₆ (pyridoxine hydrochloride), folic acid, calcium pantothenate, soy lecithin, BHT for freshness.

Allergen Information

CONTAINS MILK AND SOY INGREDIENTS.

Kellanova

Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova Away From Home

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NLI #14441b



Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: KELLOGG'S Rice Krispies Treats Made with Whole Grain for Schools - Original Code No.: 38000 11052

Manufacturer: Kellanova Serving Size: 1 Bar (40 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes No X How many grams?

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: D

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ²	CREDITABLE AMOUNT
	A	B	A/B
Whole Grain Brown Rice	17	16	1
Total Creditable Amount³			1

* Creditable grains vary by Program. See the FBG for specific Program requirements.
¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.
² Standard grams of creditable grains from the corresponding Group in Exhibit A.
³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 40 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 40 g portion of this product (ready for serving) provides 1 oz eq grains.
I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

1-1-2025
Date

1-877-511-5777
Phone Number