



Pop-Tarts® Made With Whole Grain Frosted Strawberry, Single Pack

#38000-55130

1.69 oz. / 120 ct.

Product & Case Images



Product Features

Whenever you crave a sweet, quick and tasty anytime snack, Pop-Tarts® Made with Whole Grain Frosted Strawberry toaster pastries are your go-to choice. Help jump-start the day with a strawberry-flavored filling encased in a pastry crust and topped with frosting and rainbow sprinkles. Ideal as part of school breakfast because One Toaster Pastry equals one ounce equivalent of grain. Pop-Tarts® Made with Whole Grain toaster pastries in 1-count pouches, packed in 10 count display trays. They are whole grain-rich (10g whole grain per serving), a good source of 7 vitamins and minerals, and contain 3g dietary fiber per serving (2.5g fat per serving). They contain no high fructose corn syrup, meet USDA K-12 Smart Snacks requirements and equal 1 oz equivalent grains.

1

Oz. Grain
Equivalency



Buy American
Eligible

SS

Smart Snacks
Eligible



No HFCS



Made with Colors
& Flavors from
Natural Sources



Not Kosher

Case Specifications

GTIN # 000-38000-55130-7

Case Ct. 1.69 oz. / 120 ct.

Case Dimensions 13.313"L x 9.313"W x 11.375"H

Case Cube 0.816 CF

Case Gross Wt. 14.908 LB.

Case Net Wt. 12.698 LB.

Cases/Pallet 60

Pallet Configuration 15x4 (49.101 CF)

Shelf Life 365 Days

Preparation Instructions

Ready to eat out of the package, or place package into a warming unit to serve warm.

Food Image



Nutrition Facts

10 servings per container

Serving size 1 Pastry (48g)

Amount per serving

Calories 170

	% Daily Value*
Total Fat 2.5g	3%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 0.5g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 36g	13%
Dietary Fiber 3g	10%
Total Sugars 14g	
Includes 14g Added Sugars	28%
Protein 2g	
Vitamin D 0mcg 0%	Calcium 130mg 10%
Iron 1.8mg 10%	Potassium 50mg 0%
Vitamin A 10%	Thiamin 10%
Riboflavin 10%	Niacin 10%
Vitamin B ₆ 10%	

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Whole wheat flour, sugar, corn syrup, enriched flour (wheat flour, niacin, reduced iron, vitamin B₁ [thiamin mononitrate], vitamin B₂ [riboflavin], folic acid), dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin.

Contains 2% or less of fructose, wheat starch, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), vegetable juice for color, dried pears, dried apples, salt, dried strawberries, sodium stearoyl lactylate, citric acid, DATEM, gelatin, cornstarch, modified wheat starch, xanthan gum, brown rice syrup, paprika extract color, soy lecithin, niacinamide, reduced iron, vitamin A palmitate, vitamin B₆ (pyridoxine hydrochloride), vitamin B₂ (riboflavin), vitamin B₁ (thiamin hydrochloride).

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.

Barry A. Brothers MS RDN

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova Away From Home

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Kellanova



**Product Formulation Statement for Documenting Grains
in Child Nutrition Programs**

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: POP-TARTS Made with 10g Whole Grain Frosted Strawberry **Code No.:** 38000 55130

Manufacturer: Kellanova **Serving Size:** 1 Pastry (48 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes X No **How many grams?** <3.99

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ²	CREDITABLE AMOUNT
	A	B	A/B
Whole Wheat Flour, Enriched Wheat Flour	17	16	1
Total Creditable Amount³			1

* Creditable grains vary by Program. See the FBG for specific Program requirements.
¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.
² Standard grams of creditable grains from the corresponding Group in Exhibit A.
³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 48 g

Total contribution of product (per portion) 1 oz eq

I certify that the above information is true and correct and that a 48 g portion of this product (ready for serving) provides 1 oz eq grains.
 I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
 Signature

Senior Wellbeing & Regulatory Lead
 Title

Barry Brothers, MS RDN
 Printed Name

1-1-2025
 Date

1-877-511-5777
 Phone Number