

Midland ISD Strategic Plan Scorecard- Engage and Act

Pillar	Success Metric	Baseline	Yearly Targets					
		2023	2024 Goal	2025 Goal	2025 Actual	2026 Goal	2027 Goal	2028 Goal
EA	% Parent satisfaction on K-12 insight survey - Opportunities to Improve School Environment	64%	65%	67%	78%	70%	71%	72%
EA	% parent portal access	92%	92%	93%	95%	94%	95%	96%
EA	FIRST Rating	A	A	A	A	A	A	A