

VIDEO PRODUCTION COURSES

Principles of Arts, Audio/Video Technology, and Communications (1 Period) – COURSE NUMBER 06393

This course is the starting point for students interested in media, design, and creative technology. This course introduces the basics of audio/video production, animation, graphic design, and communication skills. Designed for **9th and 10th graders**, it builds a foundation for advanced courses and prepares students to explore multiple programs of study in the AAVTC pathway.

- Grades 9 – 10

OR

Digital Audio Technology I (1 Period) – COURSE NUMBER 06331

This course provides skills for students to produce professional audio for a variety of real-world uses, such as: podcasting, audio engineering, sound design for video and animation, music production and additional opportunities and skills sets. Students will master audio production equipment and create projects with a DAW (Digital Audio Workstation). Students will be expected to develop an understanding of the audio industry with a technical emphasis on production and critical-listening skills.

- Grades 9 - 12

Audio Video Production I (2 Period Block) – COURSE NUMBER 06311

Students will produce videos using professional standards in the areas of pre-production, production, and post-production to produce public service announcements, news packages, documentaries, educational, promotional, and commercial productions. Students be introduced to industry standard equipment (ie. cameras, microphones, gimbals, drones) and learn how to film/edit projects. Productions will be created for audiences beyond the classroom such as school officials, non-profit organizations, higher education officials, government, or other stakeholders.

- Grades 10 - 12
- Recommended **NOT** Required: Principles of AAVTC or Digital Audio Technology
- Industry Certification – Adobe Premiere Pro
- Students may be required to work additional hours after school

Audio Video Production II - Advanced Course (2 Period Block) – COURSE NUMBER 06321

Students will form their own crews to create productions beyond the campus level with actual clients in industry, such as education, charity, and for-profit businesses in the community. Students will expand their skills to produce short films, promotional videos and create a school news show. Students will compete in multiple competitions utilizing their skills. Students will also use audio/video equipment to cover various events in the athletic, arena, corporate, family, and other events in need of production. Students will learn the process to create a social media presence.

- Grades 11 - 12
- Required Prerequisite: Audio Video Production I
- Industry Certification – Adobe After Effects
- Students are required to work additional hours after school

Practicum in Audio/Video Production – Advanced Course (2 Period Block) – COURSE NUMBER 06341

Students will work as contractors to produce videos for a wide variety of organizations with an opportunity to generate revenue. Under the supervision of their AVP teacher, the practicum student will identify community production opportunities off campus, conduct meetings with clients, and manage video production equipment and crews. This course requires students to arrange their own transportation to produce a wide variety of media projects.

- Grade 12
- Required Prerequisite: Audio/Video Production II
- Students are required to provide their own transportation and will be required to work additional hours outside of school including weekends,