

FOR IMMEDIATE RELEASE**Hampton County School District Raises Awareness About Impact of Social Media Trends on Student Behavior**

Varnville, SC – October, 6, 2025- In response to a growing number of incidents linked to viral social media trends, Hampton County School District is taking proactive steps to monitor and address the influence of social media within our schools. The district is urging parents and guardians to stay informed and engaged with their children’s online activity.

Over the past academic year, schools across the district have seen a noticeable rise in disruptive behaviors and safety concerns stemming from challenges, pranks, and misinformation spread through social media. These trends often encourage risky or inappropriate actions that not only disrupt the learning environment but also pose potential harm to students and staff.

“Social media is a powerful tool, but when misused, it can have serious consequences,” said Dr. Glenda Sheffield, Superintendent of Hampton County School District. “We’ve seen students mimic online challenges without understanding the risks involved. Our goal is to work collaboratively with families to ensure students are making safe and responsible choices.”

Parents are encouraged to:

- Talk regularly with their children about what they see and share online.
- Set boundaries and monitor screen time and app usage.
- Stay informed about current social media trends and their potential impact.

Hampton County School District will continue to hold the safety and academic advancement of students as its top priorities. Any violation will be handled in accordance with the student code of conduct, which are available at each school site.