

PARK TUDOR SCHOOL



Studio 72 is a dynamic, student-led program designed for creative, driven students who want to get real-world experience in sports media and visual storytelling. Whether you're behind the camera or building graphics from scratch, Studio 72 gives students exclusive access to hands-on opportunities in photography, graphic design, and marketing. Working closely with the Athletics, Fine Arts, Communications and Yearbook, Studio 72 captures the spirit of the school on the field, on the stage, and everywhere in between. From high-energy media days to behind-the-scenes fine arts events, students spend time both during and outside of the school day to build a professional portfolio while developing valuable skills. Studio 72 also is a gateway into the world of sports marketing and media production. Members learn how to manage deadlines, collaborate with departments, and produce content that tells a story and builds a brand.



FEATURES OF STUDIO 72

Overview of skills and opportunities:

Showcasing Achievements	High-quality images highlight students involved in athletics, theatre, clubs, and other school successes.
Marketing School Events	Studio 72 spreads awareness about Park Tudor events and school activities. One goal of their work is to increase attendance at games and generate school spirit overall.
Media Days	Athletes and Actors receive a package of photographs that are used in many ways. The Athletic Department uses all Studio 72 photography assets for their social media posts. Actors have headshots to use for promotion and for auditions outside of Park Tudor. Media day is an anticipated event that gets both athletes, performers, and fans excited for the season or performance to begin.
Career Preparation	Students interested in photography as a profession gain hands-on experience, learning how to operate, purchase, and use professional equipment.
Skill Advancement	Provides other photography students with opportunities to refine and develop advanced skills.
Professional-Quality Work	Enhances the overall quality of images, bringing them to a professional level.
Support for Other Programs	The equipment is utilized for other school groups. Every year, Studio 72 has photographed headshots for 50+ DECA participants; 80+ Actor and Crew Headshots, 250+ fall athletes, 100+ winter athletes, and 200+ spring athletes.

STUDIO 72 ASSOCIATED CLASSES

- Photography I (9x/ rotation; Semester long)
- Digital Content Creation (5x/rotation; Semester long)
- Studio 72 (5x/ rotation; year long)
- **Weekly Studio 72 club meetings**

Media Day Photography Stations:

- Headshots
- Full Body Portraits with Props
- Group Shots

Game Photos

- 15 field photographers
- Game Day Graphics
- Videography/Drone Footage

