

Porter B Byrum School of Business

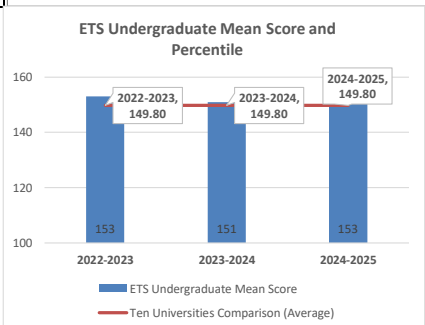
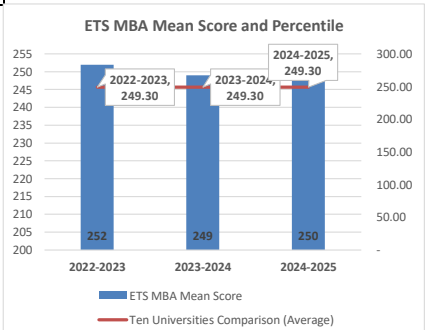
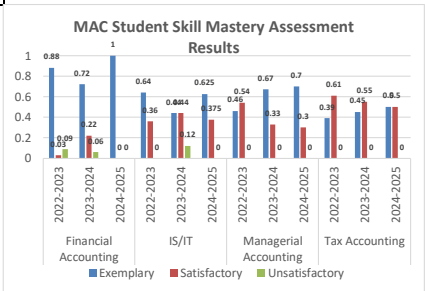
2024-2025

Student Achievement

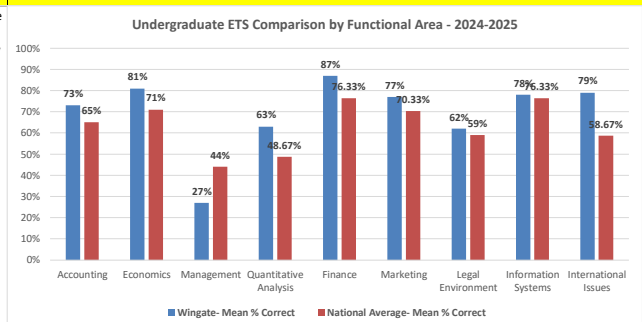
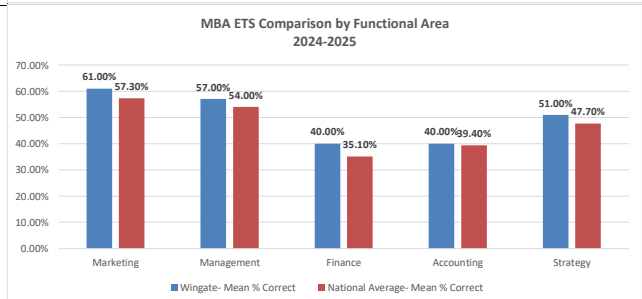
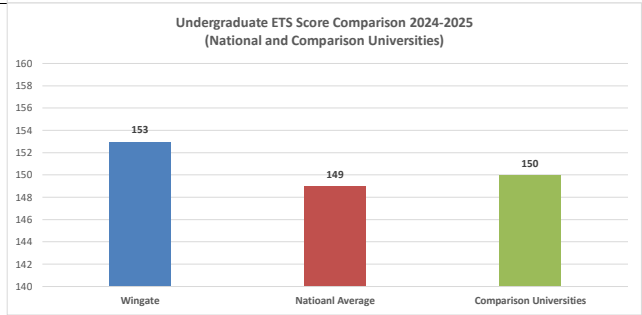
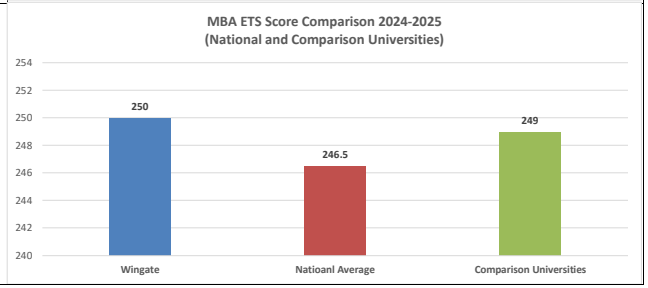
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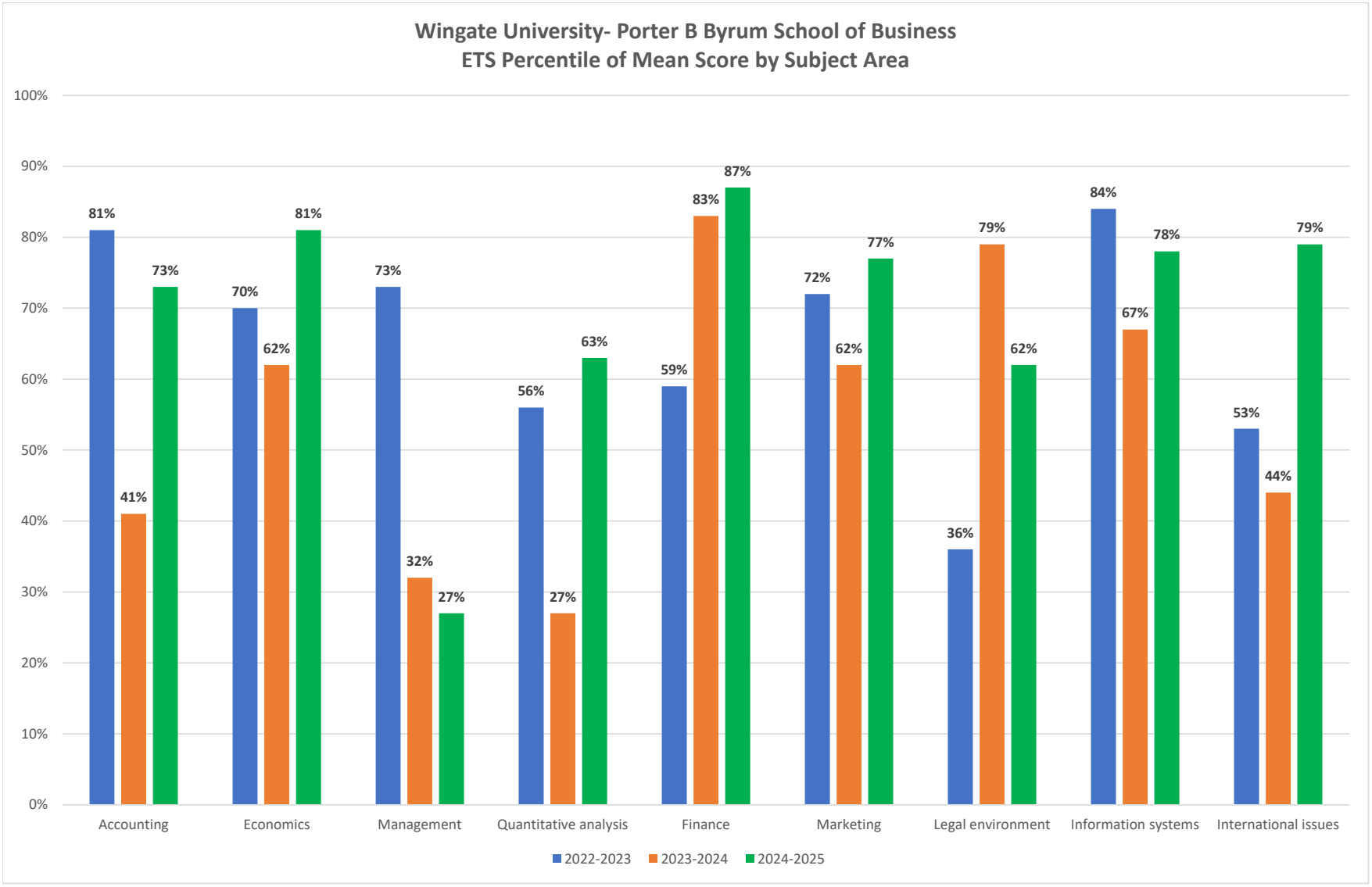
Data Performance

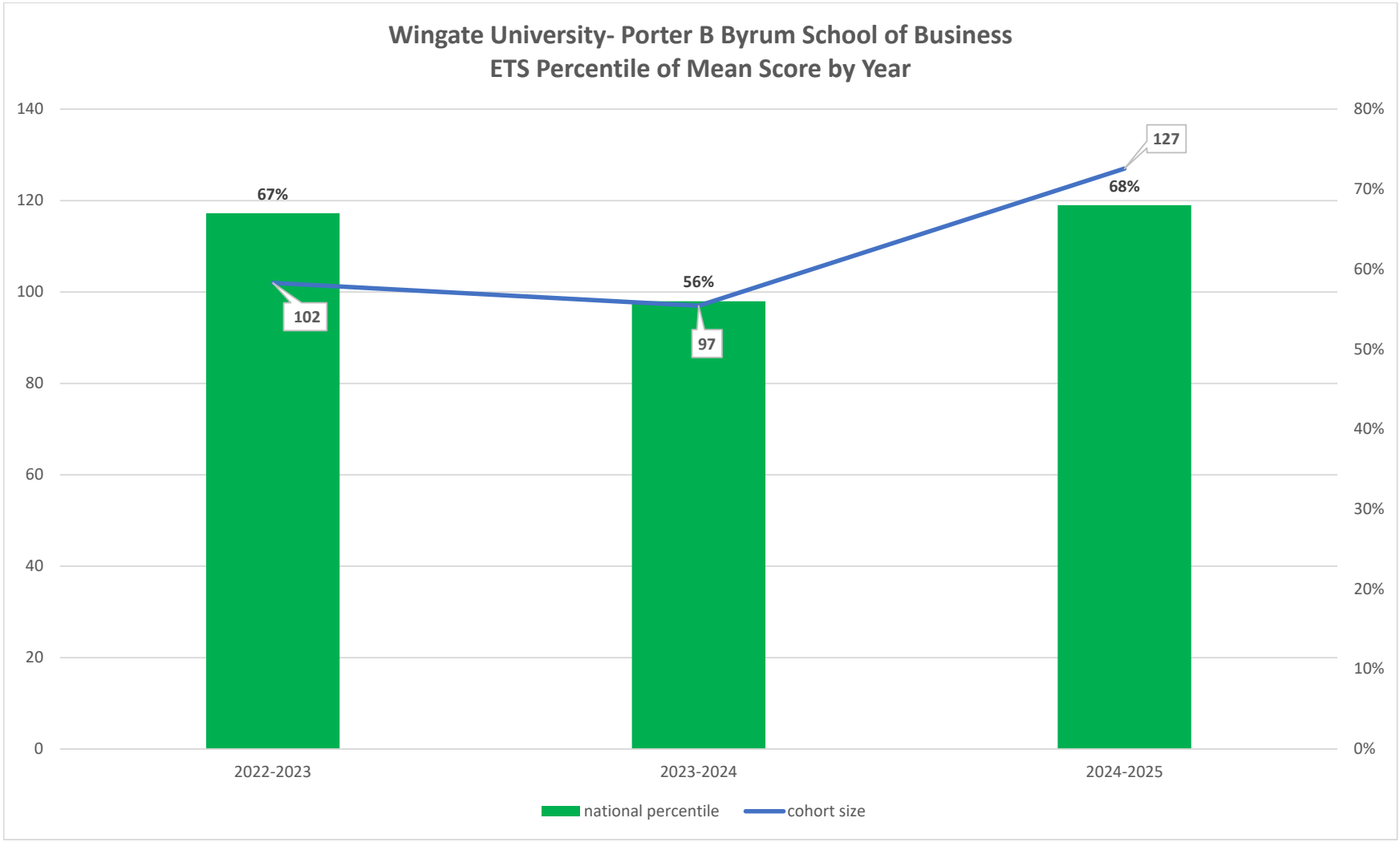
Standard Four: Measurement and Analysis of Student Learning and Performance - Figure 4.2

Comparative Assessment Information and Data			
List of targets/performance improvements			
Comparative Information and Data	**Targets/Performance Improvements**	**Results**	**Depiction**
Major Field Test (ETS/Undergraduate)	Undergraduate ETS Exit Exam mean score at or above that of peer institutions and the overall mean score	Undergraduate scores (153) exceeded that of peer institutions (149.8)	
Major Field Test (ETS/Graduate)	Graduate ETS Exit Exam mean score at or above that of peer institutions and the overall mean score	Graduate mean score (252) exceeded that of peer institutions (249)	
Program Institutional Effectiveness Plan	MAC Student Assessment results will show at least 20% will be in the Exemplary range and at least 70% will be in either the Exemplary or Satisfactory ranges.	MAC student performance exceeded the overall expecations of the MAC faculty in each of the measurement years. The assessment measures will be reassessed for the next measurement period.	

Standard Four: Measurement and Analysis of Student Learning and Performance - Figure 4.3

Comparative Information Measure	Goal and Action Taken	Results
2024-2025 ETS undergraduate major field test results for all universities nationally. Mean percent correct in each CPC area tested.	Students outperformed in all functional areas with the exception of Management. A new Management faculty member is joining in August 2025 and a review of topics covered in the MGMT 302 course will be conducted to ensure they cover relevant and up-to date topics necessary for students to obtain adequate foundational knowledge.	
2022-2023 ETS MBA major field test results for all universities nationally. Mean percent correct in each core area tested.	Maintain strong performance in content areas.	
***Undergraduate Comparison Universities (regional - NC/SC):** Appalachian State University, Catawba College, College of Charleston, Converse College, Elizabeth City State University, Elon University, Francis Marion University, Guilford College, Methodist University, Montreat College, Morris College, and Shaw University.	Maintain strong performance in content areas.	
***MBA Comparison Universities (regional - NC/SC):** Appalachian State University, Catawba College, College of Charleston, Converse College, Elizabeth City State University, Elon University, Francis Marion University, Guilford College, Methodist University, Montreat College, Morris College, and Shaw University.	Maintain strong performance in content areas.	


Wingate University- Porter B Byrum School of Business
ETS Percentile of Mean Score by Subject Area
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
81%
41%
73%
70%
62%
81%
73%
32%
27%
56%
27%
63%
59%
83%
87%
72%
62%
77%
36%
79%
62%
84%
67%
78%
53%
44%
79%
Accounting
Economics
Management
Quantitative analysis
Finance
Marketing
Legal environment
Information systems
International issues
2022-2023
2023-2024
2024-2025


Wingate University- Porter B Byrum School of Business
ETS Percentile of Mean Score by Year
140
120
100
80
60
40
20
0
80%
70%
60%
50%
40%
30%
20%
10%
0%
67%
56%
68%
102
97
127
2022-2023
2023-2024
2024-2025
national percentile
cohort size