



BUSINESS PARTNER PROGRAM



CHATTANOOGA CHRISTIAN SCHOOL
3354 Charger Drive, Chattanooga, Tennessee 37409 | Phone: 423.265.6411 | ccsk12.com

Dear Business Owner,

Chattanooga Christian School Invites you to support CCS Athletics by becoming a Business Partner. We offer opportunities for partnerships at several levels: Gold (\$6,000), Navy (\$3,000), or White (\$1,500). As a Business Partner, you'll receive on-campus and online publicity providing your company with prominent visibility to our 900+ families, as well as thousands of campus visitors from athletic competitions and summer camps..

All of the revenue we receive from Business Partnerships directly supports our athletic programs. Your generosity helps us keep athletics affordable for our diverse population of students and allows us to offer financial assistance to individuals whose families may not be able to afford the costs associated with playing sports.

As a Business Partner, you're investing in the lives of athletes as well as benefiting your business. Thank you for your consideration of this program. We look forward to partnering with you.

Sincerely,

Eric Preszler, Director of Athletics
Kim Cash, Business Partner Manager



**INVESTING
IN ATHLETES
WHILE
BENEFITING
YOUR
BUSINESS**



Fast Facts

- Largest private PreK-12th grade school in Chattanooga
- 55+ acre campus at the foot of Lookout Mountain
- 1,400+ current students from more than 900 families
- 190 full-time faculty and staff members
- State-of-the-art and collegiate athletic facilities/surfaces
- Athletic programs offered from 3rd through 12th grades
- 14 Varsity Sports
- 70% of 6th-12th graders participate in athletics
- Average 3,500 spectators at football games and 800 at basketball
- Exclusive host of basketball city jamboree with 1,500 in attendance
- 8,700+ avg. monthly visitors on our website
- 3,400+ followers on @ccschargerathletics social media accounts

GOLD LEVEL | \$6,000



CAMPUS EXPOSURE

Athletic Sign Placements:

- Sign on one athletic field of your choice and in Bosworth Gym
- Highlighted as a supporter on Jumbotron in Bosworth Gym with a commercial to run during games
- Advertising on the CCS Chargers app on Newsfeed and on Partner Page
- \$100 in merchandise of your choice from the Spirit Shop

ON-CAMPUS EVENT PROMOTIONS

- Your business will be mentioned at all home football and basketball games
- Invitation to annual Business Partner Appreciation Night

NETWORKING OPPORTUNITIES

- Four Athletic Passes: Free entry to all regular home athletic events
- Four reserved stadium seats for football
- Two reserved parking passes

INTERNET EXPOSURE

- **CCS Development Page**
A link to your business website displayed on the development page of our school website
- **Athletics Page**
A link to your business website displayed on the athletics page of our school website
- **Athletics Instagram Account**
A link in the bio to our athletics business page on our school website

NAVY LEVEL | \$3,000



CAMPUS EXPOSURE

Athletic Sign Placements:

- Sign on one athletic field of your choice and in Bosworth Gym
- Highlighted as a supporter on Jumbotron in Bosworth Gym with a static ad to run during games
- Advertising on the CCS Chargers app on Newsfeed and on Partner Page
- \$50 in merchandise of your choice from the Spirit Shop

INTERNET EXPOSURE

- **CCS Development Page**
A link to your business website displayed on the development page of our school website
- **Athletics Page**
A link to your business website displayed on the athletics page of our school website
- **Athletics Instagram Account**
A link in the bio to our athletics business page on our school website

NETWORK OPPORTUNITIES

- **TWO Athletics Passes**
Free entry to all regular home athletic events
- Two reserved stadium seats for football
- One reserved parking pass

On-campus Event Promotions:

- Invitation to annual Business Partner Appreciation Night

WHITE LEVEL | \$1,500

CAMPUS EXPOSURE

Athletic Sign Placements:

- Sign in Bosworth Gym
- Advertising on the CCS Chargers app on Newsfeed and on Partner Page

INTERNET EXPOSURE

• **CCS Development Page**

A link to your business website displayed on the development page of our school website

• **Athletics Page**

A link to your business website displayed on the athletics page of our school website

• **Athletics Instagram Account**

A link in the bio to our athletics business page on our school website

NETWORKING OPPORTUNITIES

• **One Athletics Pass**

Free entry to all regular home athletic events

On-campus Event Promotions:

- Invitation to annual Business Partner Appreciation Night



Advertise your business on the Chattanooga Christian School Athletics app!

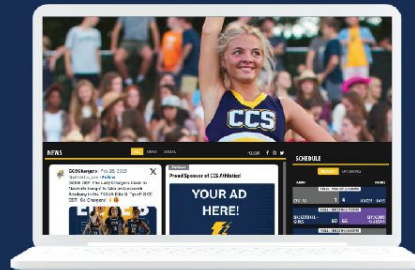
Parents, students, and coaches will use our easy to navigate app for teams, rosters, schedules, scores, and news!

Title Partner: \$5,000

- **Exclusive:** one Title Partner for the school year
- **App Launch Pop Up:** your ad presented app opens
- **App Sign Up:** your ad on app sign up screen
- **Team branding:** your ad on main teams page
- **Promo materials:** your ad on graphics and signage
- **Ad on Business Partner page** in app and on website
- **Ad in Home Page Newsfeed**



DOWNLOAD THE
CCS CHARGERS
MOBILE APP!



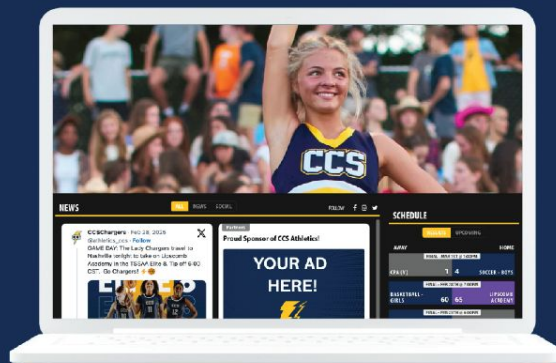


Advertise your business on the Chattanooga Christian School Athletics app!

Parents, students, and coaches will use our easy to navigate app for teams, rosters, schedules, scores, and news!

App Partner: \$1,000

- Ad on home Business Partner page in app
- Ad on home Business Partner page on the website
- Ad in Home Page Newsfeed



CHATTANOOGA CHRISTIAN SCHOOL | BUSINESS PARTNER AGREEMENT

_____ (name of business) agree to invest in Chattanooga Christian School as a Business Partner. I/We recognize revenue from this effort supports CCS Athletics.

- ☐ Gold - \$6,000
- ☐ Navy - \$3,000
- ☐ White - \$1,500
- ☐ Athletics App Title Partner - \$5,000
- ☐ Athletics App Partner - \$1,000

- ☐ I/We agree to pay Chattanooga Christian School within 30 days to participate in the Business Partner Program. The term of the agreement will be 12 months from the date of payment.

Name of contact person: _____

Address: _____

Phone number: _____

Email: _____

Signed: _____

Date: _____

Please return completed form to CCS, with checks payable to:

Chattanooga Christian School
3354 Charger Driver,
Chattanooga, TN 37409

Designate check to CCS Business Partner.
Thank you very much for your participation.