

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
February 27th, 2025**

Public Relations Subcommittee approved 9/25/2025

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, February 27th, 2025, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Jennifer Norman and Cathy Waselik, Public Relations Subcommittee Members; and Mary Beth Malin, Griswold BOE Chair.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; and Kayla Hedman, GPS Communications & Marketing Director.

ABSENT

2. Approval of the Minutes – October 24th, 2025

MOTION By Jennifer Norman
Seconded by Jaimee O'Neill-Eaton
To approve the Public Relations regular meeting minutes of October 24th, 2024, as presented.
Motion unanimously carried.

3. Sending Towns Outreach Updates – Superintendent, Sean McKenna, provided an update to the Public Relations subcommittee regarding our efforts to engage our sending towns.

4. Updates from Kayla Hedman, Communications and Marketing Director – The Public Relations subcommittee was provided with an update from Kayla Hedman on social media, website visits, and marketing for Griswold High School.

5. Next Meeting: March 27th, 2025.

6. Adjourn

MOTION By Jennifer Norman
Seconded by Jaimee O'Neill-Eaton
To adjourn the Public Relations subcommittee meeting at 5:32 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak