



Media & Communication Industry

Our students support media and communication teams through content creation, social media, marketing, and administrative tasks. They gain valuable experience while building skills in creativity, communication, and digital tools.

Common Tasks and Responsibilities

1. Content Creator

- Photography and videography for social media
- Scheduling social media content
- Social media content creation

2. Graphic Design Assistant

- Assisting with physical mock ups
- Developing translation reference documents
- Organizing graphic files
- Preparing marking and promotional items

3. Market Research Analyst

- Collecting and analyzing data and trends
- Compile customer feedback
- Focus group participation
- Monitor social media data

4. Marketing Assistant

- Assist with promotional material inventory
- Event and meeting preparation/set up
- Maintain information in project database
- Management and reporting on all events

5. Communications Assistant

- Draft internal and external communications (emails, newsletters, announcements)
- Proofread and edit content for clarity and tone
- Support media outreach by maintaining press lists and tracking coverage
- Assist with coordination of PR and communications projects



Have another area that could benefit from project-based or day-to-day support? Let's talk about how Cristo Rey Orlando students can help!

"Working with Cristo Rey students has been a fantastic experience for our team. They bring fresh ideas, curiosity, and a strong work ethic to every project. Whether it's helping with social media, assisting on shoots, or supporting our communications team, their contributions are meaningful—and they grow into confident, capable professionals before our eyes."

— James Carter, Creative Director, NextWave Media Group



Interested in becoming a Corporate Partner and learning more? Join us in shaping the future.



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