



2025-2030

Strategic Plan

Dr. Sebastian Kapala, Executive Director

Goal Area	Outside Partnerships
Strategy	Develop and implement a Statewide Advocacy Plan
Rationale	<p>In a rapidly evolving educational and workforce landscape, it is critical that Career and Technical Education (CTE) has a unified voice at the state and local level. An advocacy plan will ensure that the interests and needs of students, educators, and programs are represented in legislative and policy conversations. By engaging a diverse group of stakeholders, identifying shared priorities, and aligning messaging across regions, the plan will help secure equitable resources, elevate the value of CTE, and create systemic change through collaborative efforts.</p>
Action Plan Title	Advocacy Plan
Action Plan Steps	<ul style="list-style-type: none"> • Work with local and state advisory groups to identify and create advocacy priorities and regional challenges. • The statewide advisory group or professional organization should include career center executive directors, EFE's administration, and key stakeholders. • Meetings with the advisory group and/or a professional organization focusing on career and technical education advocacy are held quarterly. • Work with the advisory group to create actionable items that include research, data, and feasibility reports. • Draft the Advocacy Plan with guiding principles, target outcomes, messaging strategies, and a legislative engagement calendar. • Regular communications from the Executive Director may come from said meetings.



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Timeline	<p>This action plan will continue throughout the life of the current LCTC Strategic Plan.</p>
Progress Monitoring Steps	<ul style="list-style-type: none"> • Quarterly check-ins to review milestones and make adjustments. • Legislative Engagement Tracker to document outreach, opportunities, and advocacy activity (Baseline Data Collection). • Minutes from meetings, participants, policy references, etc • Mid year update to the LCTC Board of Control.
Indicators of Success	<ul style="list-style-type: none"> • At least 50% of participation in the state wide career center advocacy group. • 3–5 shared policy priorities identified and integrated into the plan. • Increased visibility (2 Meetings) of CTE in state policy conversations (e.g., mentions in legislative updates, inclusion in state education goals).
Potential Resources	<ul style="list-style-type: none"> • Career Center Administration. • CTE Lobbyist. • Business and Industry. • Executive Director.
Potential Costs	<p>There is an estimated cost of approximately \$5,000 to support meetings.</p> <p>Costs of implementing actionable items TBD on a yearly basis.</p>