



# Tobacco Use Prevention & Education

## 2025-2026 Plan

### Grants



- TUPE Tier I Cohort T
- TUPE County Technical Assistance (CTA 25-26)

### October Red Ribbon Activities



- Student facing Anti-Tobacco/Vape Motivational Guest Speakers at comprehensive middle and high schools
- Student facing Anti-Tobacco/Vape Safety Presentations from Public Health and Wonder Woofs at all rurals and elementaries
- SBCOE table at Hollister Red Ribbon Festival
- Classroom Door Decorating Contests TK-5<sup>th</sup> Grades
- SBCOE Logo Design Contest TK-12<sup>th</sup> Grade

### Additional Activities



- Tobacco/Vape Cessation and Prevention Workshop for School Leaders, Teachers and Staff
- Alternatives to Suspension Workshop for Tier I PBIS Cohort School Teams
- Spring Town Hall for Caregivers to include Vape/Tobacco Prevention and Cessation Information
- Ensuring schools are certified tobacco free compliant
- Training and technical assistance in select prevention programs and Research-Based activities
- Regular updates to TUPE portion of website with resources
- School Climate Surveys/CHKS Surveys

### Community Partner and Regional Collaborations



- SBCOE Representation on San Benito County Opioid Task Force
- SBCOE Participation on Hollister Red Ribbon Festival Planning Committee led by SBC Behavioral Health
- Tabling at National Night Out, Safety Festival and YMCA Healthy Kids Day
- SBCOE Representation at Statewide TUPE Convenings 2x annually

### Focal Areas for 25-26 SY



- Increased family access to Tobacco Prevention/Cessation information and resources
- Increased educator awareness events
- Increased LEA participation in research-based curricula
- Improved county-wide data collection from surveys and school behavior data



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**HEALTHYLIVES**  
ENGAGE, ENCOURAGE, EMPOWER... EDUCATE!