

# Swain Resort PO Box 44, 2275 County Rd 24 Swain, NY 14884

(607) 545-6511 www.swain.com

Dear Parents & Guardians,

We're excited to invite your child to be part of this year's **School Ski & Snowboard Club at Swain Resort**! Ski Club is more than just an after-school activity — it's a chance for students to stay active, make friends, and build skills that last a lifetime.

#### Why Swain?

- Swain Resort is family-owned and operated, with a proud tradition of welcoming families and schools for generations.
- We were the **first ski resort in New York State to allow snowboarding**, and today we're home to multiple terrain parks for students who love freestyle fun.
- Our mountain offers challenging terrain for experienced skiers, while still being one of the best places in the state for beginners to learn — voted the Best Ski Resort to Learn to Ski in NYS!
- With more than **1,000 school club members every year**, many families have made Ski Club at Swain a **multi-generational tradition**.

## Why Ski Club?

- Active & Healthy: Skiing and snowboarding build strength, balance, and confidence.
- Safe & Supervised: Students are guided by school advisors and trained Swain staff.
- All Levels Welcome: From first-timers to advanced riders, there's something for everyone.
- **Affordable Fun:** Club members enjoy **special discounted pricing** on season passes, lift tickets, rentals, meals, and lessons.
- **Community:** Kids build friendships, share laughs, and create memories that last a lifetime.

#### Why Kids Love Ski Club (and Parents Do Too!)

- It's a **fun way to beat the winter blues** kids look forward to Ski Club days every week.
- Students gain **independence** while learning responsibility in a safe, structured environment.
- Skiing and snowboarding give kids a **lifelong skill** they can enjoy with family and friends for years to come.
- Parents love knowing their kids are spending time outside, active, and social instead of being stuck indoors.

### A Bonus for Families

When your child joins a Ski Club, **the whole family benefits**! Parents and siblings also receive **discounted lift tickets and rentals** through the program. Skiing and snowboarding are truly family sports — this is your chance to make winter something you enjoy **together**.

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