

SPORTS MANAGEMENT & MARKETING

MVCTC.COM/SM

PROGRAM OVERVIEW:

- Acquire hands-on learning in a unique and innovative program designed for students interested in business and the sports industry
- Compete in national marketing sport challenges and/or social media competitions. Tour professional and collegiate stadiums and athletic facilities
- Gain valuable experience in sport business and social media marketing
- Have an edge pursuing sport management, business, or marketing degree
- **College Opportunity** - Career-Technical Credit Transfer (CT)2/CTAG; Articulated Credit - Edison State Community College, Hocking College, and Sinclair College
- **ODE Approved, Industry-Recognized Credential Opportunity** - RISE Up Customer Service and Sales; RISE Up Retail Industry Fundamentals
- **Work-Based Learning Opportunity** - Advanced Placement



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Potential Careers

- Marketing Specialist
- Public Relations Specialist
- Marketing Manager