



Regular Meeting of the Board of Directors

Date and Time: Thursday, Aug 15, 2024 4:00 p.m.

The Zoom link to attend this meeting is available by emailing info@cityccl.org

Present: Gina Catalano, proxy for Mariah Albertie, Jennifer Camano, Jacinta Esquer, Alexis Favis, Jose Munoz

Guests: Rebecca Wicker, Mary Jo Ghory, Chad Blair, Kenya Jones, JoAnn Groh

Missing: Rudy McCormick, Fernanda Echavarri

The meeting was called to order at 4:05 p.m. with a quorum present.

Agenda

I. Land Acknowledgement

II. Call to the Audience

III. Approval of July 2024 Board Minutes

- Jen entered a motion to approve the July meeting minutes, Jacinta seconded. The motion was passed unanimously.

IV. Finance Report

- Rebecca covered the finance report, including the operating surplus/deficit, revenue, expenses, balance sheet, and activity by department.
- Rebecca shared recent meetings with principals and budget managers to better understand fluctuations in revenue and expenses.
- Rebecca provided updates on the new budgeting system, progress on standardizing accounting software, and progress on current audit.

V. ED Report

- Chad shared updates about the start of the school year, showcasing photos from CHS.
- Chad discussed meetings with each of the new principals, Carmen, Jessica and Rod. Along with recent professional development efforts with staff.
- Chad shared updates on coffee with the E.D., including upcoming events through the rest of the year. Strategy was discussed for outreach with prospective guests.
- Chad covered upcoming school enrollment tours as a strategy on recruiting

students who may be interested in attending CCCL, including upcoming back to school nights.

- Chad covered enrollment updates, including current enrollment numbers being less than originally anticipated in the first few weeks of school. However, progressively more students are returning to school and this is gradually increasing.
- Chad discussed short-term marketing efforts to drive enrollment numbers, including facebook ads, school social media, newsletters and communication.
- Chad covered budget implications from under enrollment, including staffing restructure, principals & leadership team
- Chad discussed upcoming Spring celebration events, and various tasks, including upcoming board planning sessions.

VI. Enrollment

- Chad covered information as part of ED Report

VII. Spring Event

- Chad covered information as part of ED Report

VIII. Adjournment

Meeting Adjourned at 5:03pm

The Board of Directors of CITY Center for Collaborative Learning meets monthly on the third Thursday at 4:00 p.m.